

THE PRUDENTIAL FACT SHEET

NFO Closes Sep 09, 2009

Tax Savings

Reach for the **Right Fund**.
A fund that aims for stability and growth.

Growth

Stability

ICICI Prudential R.I.G.H.T. Fund

Rewards of Investing and Generation of Healthy Tax Savings

A 10 year close ended equity linked savings scheme

Unit price at Rs.10 plus applicable load



Average Assets Under Management for the month ended July 31, 2009 - Rs. 73,356.07 Crore

For Risk Factors, please see page no. 67.

The Market

Overview



Nilesh Shah
Deputy Managing Director

Equity Market Snapshot

Fundamentals

The Indian economy's green shoots were more visible as infrastructure output grew 6.5% YoY in June '09 as compared to upwardly revised 2.8% YoY in May '09 and the Index of Industrial Production for May '09 rose higher than expected to 2.7% from 1.4% in April '09. Though most economists, including government estimates, have been upgrading the forecasts for GDP growth for FY10 from below 6% to around 6.5%, a further upside could be capped due to the lower than normal progress of the Annual Monsoon. Exports continued to decline for the 9th consecutive month in June '09, indicating that certain sectors of the economy remain vulnerable to the global slowdown. Although the government's fiscal stimulus, latent rural demand, and disbursement of sixth pay commission arrears are supportive factors, the monsoons will play a critical role in the month ahead and would determine how consumption holds up. While trends in capex building and industrial production could pick up in the coming months due to the government's focus on infrastructure development coupled with the possibility of a revival in private sector capex, growth needs close monitoring given that trends are typically lumpy in nature.

Technicals (Data Source : Bloomberg)

Investments by Institutions in the cash segment (Rs. Cr)	Jun 2009	Jul 2009
FIIs (Net Purchases / Sales)	3226	11066
MFs (Net Purchases / Sales)	840	1823
Avg Daily Open Interest (Rs. Cr.)		
Index Futures	14076	11638
Stock Futures	25161	22861
Index Options	25186	30075
Stock Options	4213	4519
Total	68636	69093
Avg Daily Volumes (Rs. Cr.)		
CASH Segment		
BSE	7073	5931
NSE	21928	18528
Total	29001	24459
Derivative Segment		
NSE	69635	68413
Total	69635	68413
Avg Advance Decline Ratio		
BSE	1.28	1.36
NSE	1.2849	1.8858

Valuation Ratios	Jun 2009	Jul 2009
P/E ratio - Sensex	19.02	20.35
P/E ratio - Nifty	19.97	20.68
Price/Book Value Ratio-Sensex	3.5	3.78
Price/Book Value Ratio-Nifty	3.56	3.73
Dividend Yield-Sensex	1.33	1.22
Dividend Yield-Nifty	1.16	1.11

Indices Movement	% Mth change Jun 09-Jul 09	% Mth change May 09-Jun 09
Sensex	8.1%	-0.9%
Nifty	8.0%	-3.6%
BSE Mid Cap	9.8%	0.4%
BSE Small Cap	8.1%	-4.1%
BSE Auto	25.4%	-1.1%
BSE Realty	21.9%	-16.0%
BSE FMCG	21.0%	8.0%
BSE Metals	14.4%	-0.4%
BSE Teck Index	12.5%	3.3%
BSE Healthcare	7.1%	3.4%
BSE PSU	5.6%	-6.0%
BSE Consumer Durables	5.4%	7.3%
Bankex	3.1%	-0.6%
BSE Oil & Gas	1.0%	-9.9%
BSE Capital Goods	-1.6%	7.3%

Market Sentiments

Better-than-expected earnings from India Inc, signs of pick up in the economy, strong global cues and sustained buying by foreign funds helped the key benchmark indices extend and rally from strength to strength. The BSE Mid-Cap (9.8%) and the BSE Small-Cap (8.1%) indices outperformed the Sensex (8.1%), signaling revival of risk appetite among investors. The earnings season for Q1FY10 ended with positive surprises with companies on an average exhibiting around 20% earnings growth (ex-metals/oil), which is healthy keeping in mind the prevailing tough economic scenario. Profits (margins) have improved on account of cost-cutting and lower input costs, though Sales growth expectedly remains slack reflecting weak demand. Software outsourcing moved higher on talks worst may be over for the US economy and the US banking system leading to better visibility for growth. July '09 also witnessed the return of primary capital issues e.g. Adani Power and Mahindra Holidays, apart from the QIPs, which received decent response from investors as well as market participants. Auto, Auto Components, Banks, Media, Pharmaceuticals, Technology and Telecom declared results ahead of expectations while Capital Goods, Utilities, Metals and Consumer Non-Durables results were largely in line with expectations.

Global Events

US treasuries and USD declined as stocks rallied on the back of stronger than expected results of the US corporates (especially financial institutions), amidst signs of manufacturing and economic recovery. China looks set to hit its full-year growth target of 8% after a surprisingly strong Q2 GDP (7.9% YoY vs. 6.1% in Q1) notable for a surge in investment driven by powerful fiscal and monetary stimulus. Crude Oil prices gained, tracking the stock markets due to stronger than expected corporate earnings by US companies, stronger GDP growth in China and upbeat economic data in the US, buoying hopes of recovery. Emerging markets such as Brazil's Bovespa gained on rally in commodities and China's Shanghai Composite rose on hopes of economic recovery. China's stock market overtook Japan's as world no. 2 after US. The last time this happened was in Jan 2008. Shanghai Composite Index has gained 75% YTD, best performing market so far as against Nikkei 225's 5.5% gain. Chinese stock markets witnessed sharp correction after the recent strong rally on concerns that the government agencies may rein in liquidity to prevent a stock market 'bubble' amid expensive valuations.

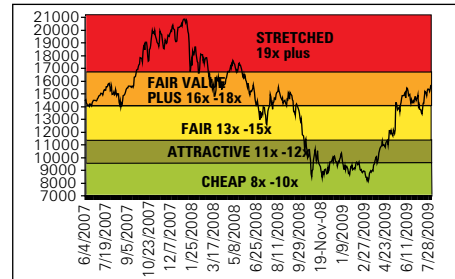
Outlook and Recommendation

The Indian economy is relatively much better poised than the rest of the world. Our Index of Leading Indicators is improving, Industrial production as well as Purchasing Manager's Index have picked up momentum and various business confidence surveys are sounding encouraging. As per World Bank and IMF estimates, we are likely to be one of the fastest growing economy in the world for the financial year 2009-2010. Also the election results have removed any hint of political instability in the country there by reinforcing commitment to reforms. The recently declared quarterly earnings have more or less in line with expectations reaffirms all of the above. As a result of this outlook, the foreign investors have started returning back to the equity markets and we expect this trend to continue, if we can initiate and sustain pro growth policies and maintain growth momentum. Recession in most parts of the world, very low interest rates globally and India along with China expected to be the flag bearers of the growth creates a very good opportunity to attract capital flows from the rest of the world and build infrastructure and attract foreign capital like China did from the mid-80s onwards. The prospect of poor monsoon rains could dampen the cautious enthusiasm, but there is optimism that recovery would be sharper in the second half, reflecting the growth across the world and making up for the lost steam in the first half, once demand revives in the developed world post-September. With valuations at a premium to most other emerging economies, short term correction cannot be ruled out. Having said that, we believe that the every dip should be used as an opportunity to increase allocation to equities through systematic investment from the 3 to 5 year horizon.

We have a wide range of well performing funds and we are strongly recommending **ICICI Prudential Focused Equity Fund, ICICI Prudential Growth Plan (large cap funds), ICICI Prudential Dynamic Plan (flexi-cap asset allocation fund for conservative investors) and ICICI Prudential Infrastructure Fund (thematic fund looking to capitalize on the growth opportunity).** For investors wary of risks that come along with equity, but at the same time would like to initiate investments in equity through a product which bridges the gap between equity and debt, we recommend an investment in **ICICI Prudential Monthly Income Plan (maximum 15% in equity) and ICICI Prudential Income Multiplier Fund (maximum 30% in equity).**

Asset Allocation Guide:

This asset allocation guide helps you to determine the suggested equity exposure at different valuations levels based on the Sensex.



Valuation levels of the Sensex based on FY10 earnings estimate of Rs.875 (Source: www.bseindia.com, internal estimates)

MARKET	CHEAP	ATTRACTIVE	FAIR	FAIR VALUE PLUS	STRETCHED	BUBBLE
EQUITY ALLOCATION	Over Invested	Neutral +	Neutral	Neutral -	Under Invested	Exit
	70%-80%	55%-65%	50%	35%-45%	15%-25%	5%-10%

Suggested Equity Allocation (Assuming 50% equity allocation as neutral)

Fixed Income Market Snapshot

FACTORS	Impact on Interest Rates	
	Short Term (1-3 Months)	Medium Term (3-6 Months)
Inflation	POSITIVE	NEUTRAL
Money Supply	POSITIVE	NEUTRAL
Credit Demand	NEUTRAL	NEGATIVE
Government Borrowings	NEGATIVE	NEGATIVE
Foreign Exchange Market	NEUTRAL	NEUTRAL
RBI Policy	POSITIVE	NEUTRAL
Market Sentiment	NEUTRAL	NEUTRAL

The negative WPI inflation is expected to persist for a few more months till the base effect wears off. Inflation likely to "creep up" from October onwards on the back of elevated commodity and food prices, easy monetary policy and expansionary fiscal policy. Various consumer price indices (CPIs) are also ruling at elevated levels (between 8 to 12% YoY). Expectedly, the RBI forecasts gains in WPI to accelerate to 5% by the end of March 2010, compared with an earlier forecast for 4%, while admitting that the fall in inflation is not accompanied by a commensurate fall in inflationary expectations.

The RBI remains committed to providing ample liquidity for all productive activities on a continuous basis and is making efforts to ensure that the increased government market borrowing programme does not crowd out credit flow to the private sector. As such, money supply (M3) growth for 2009-10 is placed at 18% in the First Quarter Review of Monetary Policy, up from 17% projected in the Annual Policy Statement. M3 growth as on July 17, 2009 remains robust at 19.8%.

Credit growth remains subdued at 15.4% as on July 17, 2009. RBI admitted that though the transmission of policy rate changes to bank lending rates has improved since the policy statement in April 2009, but flow of credit to the commercial sector remains muted due to slowdown from banks as well as non-bank sources. RBI continues to stress on lower interest rates and has set kept aggressive target for credit growth to 20% for FY10 and 19% for deposit growth.

During H1FY10, planned OMO purchases and MSS unwinding are expected to add primary liquidity of Rs.1,50,000 crore, which is equivalent to 350bps of CRR reduction. It may be noted that nearly 65% of the borrowing programme for H1FY10 has been completed. An additional amount of Rs.28,000 crore has been raised through de-sequestering MSS balances. With only 42% of OMO purchases undertaken so far (Rs.33000 crore out of Rs.80000 crore notified), there is, therefore, sufficient headroom available to the RBI to manage the balance borrowing for H1FY10 (Rs.74000 crore) smoothly.

The forex reserves grew to record \$267bn for the week ending July 24, 2009 on the back of large positive net equity flows into the country and Balance of Payments surplus. The Indian Rupee remained rangebound as the sentiment remained positive on account of government mandate to carry out reforms and foreign fund inflows.

In line with market expectations, RBI maintained status quo on the credit reserve ratio (5%), repo (4.75%) and reverse repo (3.25%) rates, signaling an end to its recent round of interest-rate cuts on concern that inflation will "creep up" from October 2009. In line with the same, the RBI reiterated it will maintain the "accommodative stance of monetary policy until definite and robust signs of recovery are visible", adding that its exit strategy will be modulated in line with macro-economic developments. Through the mention of higher inflationary pressures in the medium term while at the same time, the need to deal with challenges of renewal in investment demand and management of higher government borrowings, the RBI seems to have changed its stance from dovish to neutral.

The 10-year G-Sec benchmark was stuck in a range between 6.80% to 7%, falling on account of front-loading of the revised borrowing programme with initial borrowings of Rs.12000Cr which would then taper off to Rs.7000Cr, implying reduced supply during busy credit season. However, yields gained on the back of RBI's caution on inflationary pressures.

OUTLOOK

The status quo on key rates was in line with expectations. This is a policy which is trying to take away the accommodative stance and bring it to neutral gear by letting market forces play out and let the economy gain its own momentum. The policy maintains a balance between the nascent recovery and the need to nurture the recovery and the necessity to moderate the accommodative stance when inflationary trends emerge. With no surprises in the policy we expect the market to shift focus to the conduct of the government borrowing program and efforts towards reducing the fiscal gap through divestment. With front loading of the borrowing program, the supply is expected to reduce as we go along which would be positive for the markets in the short term. However with growth picking up and inflation rearing its head towards the end of the year we expect yields to head higher in the medium term.

We recommend investment into Short term bond funds and ultra-short term bond funds for investors wary of interest rate risks. For investors with appetite for some interest rate risk, investment into Income and Gilt Funds (with entry levels at 7.25% and exit at 6.75% levels of 10-year g-sec benchmark) is also recommended. We also recommend investors to look at dynamic bond funds such as ICICI Prudential Income Opportunities Fund.

Note : The source for the above information is Bloomberg , www.mospi.nic.in, www.rbi.org.in. Please see Disclaimers and scheme specific risk factors on page no.66 and 67

ICICI Prudential Dynamic Plan

Open Ended Diversified Equity Fund

WHY SHOULD ONE INVEST?
Medium term investment of funds for capital appreciation by managing cash and equity portfolio

Figures as on 31-Jul-09

Snapshot:

Fund Manager ^ : Sankaran Naren
(Managing this fund since Sept., 2006 & over 18 yrs of experience in fund management, equity research, operation etc.)

Indicative Investment Horizon: 3 yrs & more

Inception date: 31-10-2002

Average AUM: Rs. 1,538.90 crores

NAV (As on 31-Jul-09):

Growth option : Rs. 75.2873

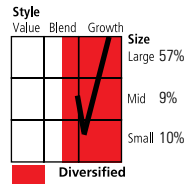
Dividend option : Rs. 16.3965

Institutional Option-I : Rs. 11.6482

****Expense Ratio :**

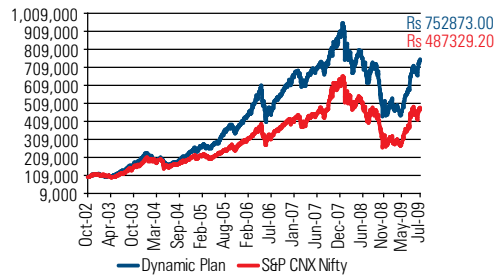
Retail option : 1.93%

Institutional option-I : 1.00%



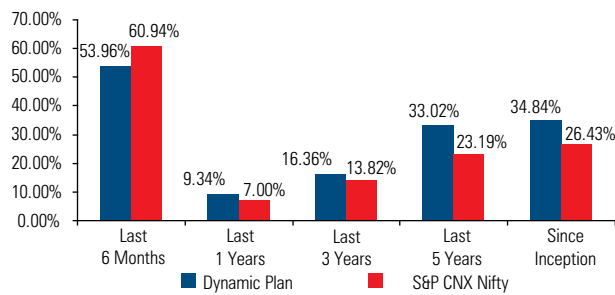
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception: Dynamic Plan Vs S&P CNX Nifty



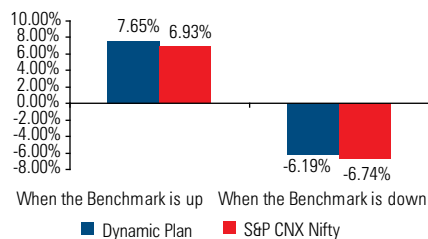
CAGR – Dynamic Plan: 34.83%; Benchmark: 26.43%
Past performance may or may not be sustained in future.

Performance Record* - Cumulative Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 19.17 Std Dev (Annualised):30.13%
Average P/BV : 4.16 Sharpe Ratio ^ : 0.67
Average Dividend Yield : 1.14 Portfolio Beta : 0.84
Annual Portfolio Turnover Ratio: 1.72 times R squared : 0.91

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

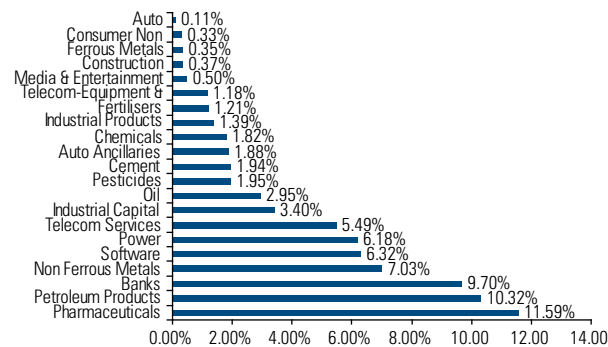
Fund Manager's Comment

The fund's equity exposure is at 76%. The fund is a good mix of large caps and mid-caps. The fund continues to maintain an overweight position in Pharmaceuticals. The fund also has a high exposure to Banks, Software and Metals.

Company/Issuer	Portfolio	% to NAV
Reliance Industries Ltd		8.31 %
Bharati Airtel Ltd		5.49 %
Wipro Ltd		5.20 %
National Thermal Power Corporation Ltd		3.93 %
Hindustan Zinc Ltd		3.54 %
Cadila Healthcare Ltd		3.39 %
ICICI Bank Ltd		3.22 %
Oil & Natural Gas Company Ltd		2.95 %
IPCA Laboratories Ltd		2.65 %
Federal Bank Ltd		2.63 %
Lupin Ltd		2.31 %
Tata Power Company Ltd		2.17 %
Texmaco Ltd		1.96 %
United Phosphorus Ltd		1.95 %
Orient Paper & Industries Ltd		1.94 %
Sun Pharmaceutical Industries Ltd		1.64 %
Exide Industries Ltd		1.56 %
Reliance Petroleum Ltd		1.47 %
Sterlite Industries (India) Ltd		1.37 %
Sterlite Industries (India) Ltd - Put option		2.11 %
Bank of Baroda Ltd		1.32 %
Pidilite Industries Ltd		1.30 %
Punjab National Bank Ltd - Put option		1.28 %
Coromandel Fertilisers Ltd		1.21 %
Sterlite Optical Technologies Ltd		1.18 %
Tata Consultancy Services Ltd		1.11 %
AIA Engineering Ltd		1.03 %
ING Vysya Bank Ltd		1.02 %
Alembic Ltd		0.89 %
Max India Ltd		0.85 %
Divis Laboratories Ltd		0.72 %
Greaves Cotton Ltd		0.53 %
Bombay Dyeing & Manufacturing Co. Ltd		0.52 %
Zee News Ltd		0.50 %
Indian Oil Corporation Ltd		0.50 %
Crompton Greaves Ltd		0.42 %
Patel Engineering Ltd		0.37 %
Kalyani Steels Ltd		0.35 %
Apollo Tyres Ltd		0.32 %
Carnation Nutra Analogue Foods Ltd		0.29 %
State Bank of India Ltd		0.22 %
Wabco TVS (India) Ltd		0.11 %
CESC Ltd		0.09 %
Bharat Petroleum Corporation Ltd		0.04 %
Shree Renuka Sugars Ltd		0.03 %
Short Term Debt and other current assets		23.99 %
Total Net Assets		100.00 %

Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns: As on 31-Jul-09					
Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	213.71	16,089.89	83.56%
3 Year SIP	31-Aug-06	36,000	557.94	42,005.96	10.85%
5 Year SIP	31-Aug-04	60,000	1,311.26	98,720.99	20.64%
Since Inception	30-Apr-03	76,000	2,323.56	174,934.77	26.75%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.
^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Power

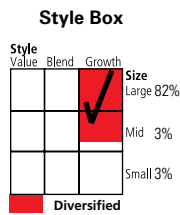
Open Ended Diversified Equity Fund

WHY SHOULD ONE INVEST?
Long term investment of funds for capital appreciation
in a blend of large and midcap portfolio

Figures as on 31-Jul-09

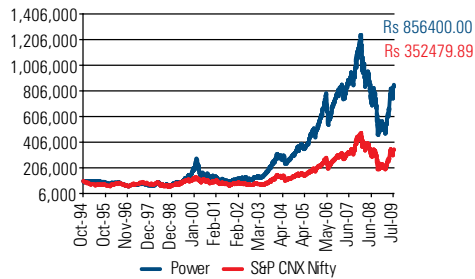
Snapshot:

Fund Manager ^ : Sanjay Parekh
(Managing this fund since Dec, 2008 & overall 14 yrs of equity market experience)
Indicative Investment Horizon: 5 yrs & more
Inception date: 01-10-1994
Average AUM: Rs. 667.49 crores
NAV (As on 31-Jul-09):
Growth option : Rs. 85.64
Dividend option : Rs. 14.27
Institutional option-I : Rs. 23.47
****Expense Ratio :**
Retail option : 2.20%
Institutional option-I : 1.00%



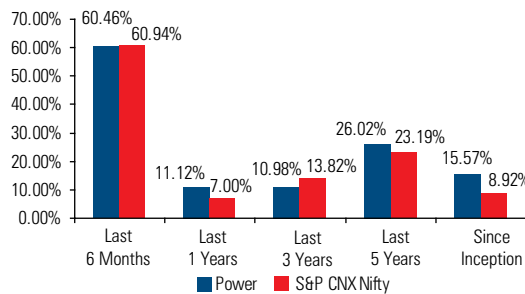
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception: Power Plan Vs S&P CNX Nifty



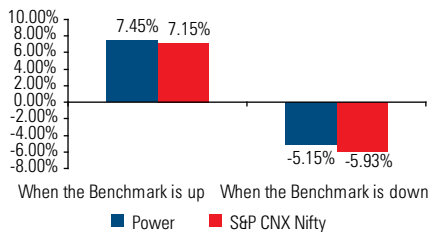
CAGR – Power: 15.57%; Benchmark: 8.92%
Past performance may or may not be sustained in future.

Performance Record* - Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 23.95 Std Dev (Annualised):32.56%
Average P/BV : 5.15 Sharpe Ratio ^ : 0.49
Average Dividend Yield : 1.00 Portfolio Beta : 0.92
Annual Portfolio Turnover Ratio : 0.44 times R squared : 0.95

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Fund Manager's Comment

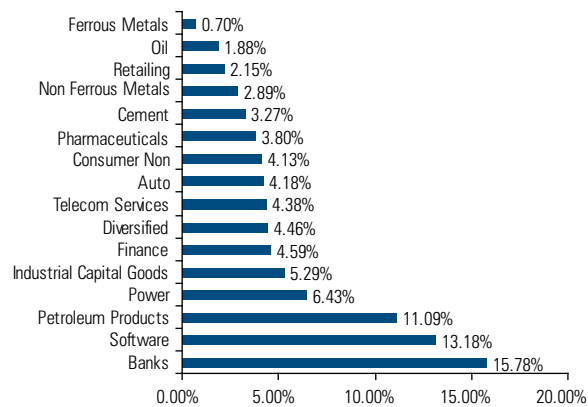
The fund maintained equity exposure at ~88%. The continues to have high exposure to Banks and Software.

Portfolio

Company/Issuer	% to NAV
Reliance Industries Ltd	11.09 %
Infosys Technologies Ltd	7.64 %
Tata Consultancy Services Ltd	5.54 %
ICICI Bank Ltd	5.39 %
Larsen & Toubro Ltd	4.46 %
Bharati Airtel Ltd	4.38 %
Cadila Healthcare Ltd	3.80 %
National Thermal Power Corporation Ltd	3.66 %
HDFC Bank Ltd	3.19 %
ITC Ltd	3.18 %
Sterlite Industries (India) Ltd	2.89 %
Bharat Heavy Electricals Ltd	2.77 %
Tata Power Company Ltd	2.77 %
Punjab National Bank Ltd	2.52 %
AIA Engineering Ltd	2.51 %
HDFC Ltd	2.46 %
Mahindra & Mahindra Ltd	2.27 %
Pantaloon Retail (India) Ltd	2.15 %
Infrastructure Development Finance Company Ltd	2.13 %
Kotak Mahindra Bank Ltd	2.09 %
Hero Honda Ltd	1.91 %
Oil & Natural Gas Company Ltd	1.88 %
Grasim Industries Ltd	1.86 %
Ambuja Cement Ltd	1.41 %
Axis Bank Ltd	1.30 %
State Bank of India Ltd	1.29 %
Shree Renuka Sugars Ltd	0.95 %
Kalyani Steels Ltd	0.70 %
Short Term Debt and other current assets	11.79 %
Total Net Assets	100.00%

Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns: As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	192.87	16,517.80	93.26%
3 Year SIP	31-Aug-06	36,000	468.82	40,150.11	7.61%
5 Year SIP	31-Aug-04	60,000	1,020.62	87,405.59	15.51%
Since Inception	1-Oct-94	178,000	12,231.20	1,047,480.38	21.59%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.
^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Tax Plan

Open Ended Diversified Equity Fund

WHY SHOULD ONE INVEST?

Medium term investment of funds with tax benefits for capital appreciation

Figures as on 31-Jul-09

Snapshot:

Fund Manager ^ : Sankaran Naren
(Managing this fund since Oct., 2005 & over 18 yrs of experience in fund management, equity research, operation etc.)

Indicative Investment Horizon: 3 yrs & more

Inception date: 19-08-1999

Average AUM: Rs. 806.34 crores

NAV (As on 31-Jul-09):

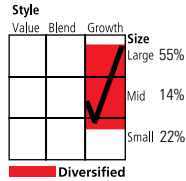
Growth option : Rs. 94.75

Dividend option : Rs. 17.37

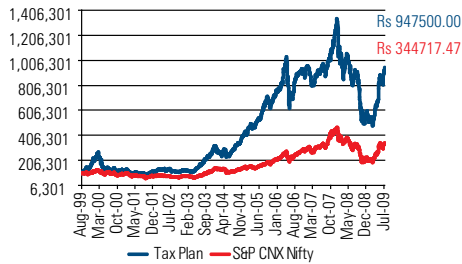
****Expense Ratio** : 2.09%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box



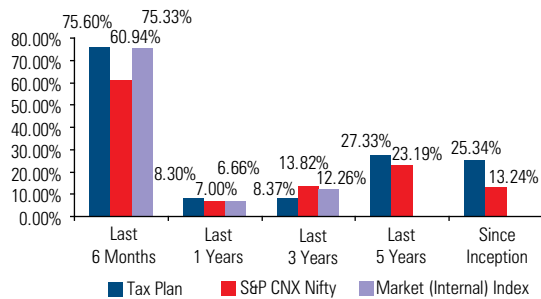
Rs. 100000 invested at inception: Tax Plan Vs S&P CNX Nifty



CAGR – Tax Plan: 25.34%; Benchmark : 13.24%

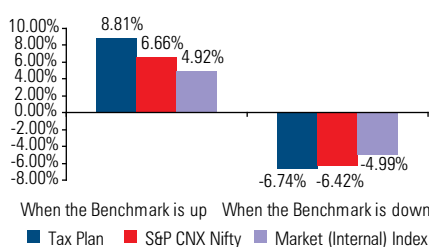
Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is S&P CNX Nifty & #Market (Internal) Index is 50% Nifty + 50% Nifty Midcap 50; Start Date: 01-Jan-04. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future. #Market (Internal) Index is 50% Nifty + 50% Nifty Midcap 50; Start Date: 01-Jan-04.

Quantitative Indicators:

Average P/E : 17.89 Std Dev (Annualised): 37.34%
Average P/BV : 3.94 Sharpe Ratio ^ : 0.40
Average Dividend Yield : 1.36 Portfolio Beta : 1.01
Annual Portfolio Turnover Ratio : 2.38 times R squared : 0.86

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Fund Manager's Comment

The fund is a blend of large and mid/small cap fund, with the objective of being able to provide steady returns and maintained equity exposure of 91%. The fund continues to remain overweight Pharmaceuticals and has booked profits in Software. The fund continues to have a high exposure to Banks.

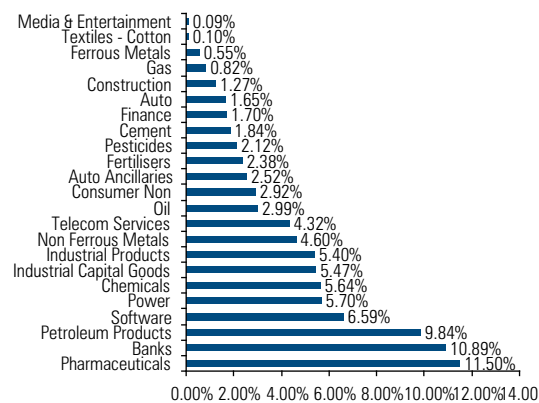
Portfolio

Company/Issuer	% to NAV
Reliance Industries Ltd	7.86 %
Cadila Healthcare Ltd	5.65 %
Wipro Ltd	5.44 %
Bharati Airtel Ltd	4.32 %
Corporation Bank Ltd	3.98 %
National Thermal Power Corporation Ltd	3.71 %
Pidilite Industries Ltd	3.24 %
Oil & Natural Gas Company Ltd	2.99 %
Kirloskar Brothers Ltd	2.85 %
Crompton Greaves Ltd	2.71 %
Lupin Ltd	2.45 %
Hindustan Zinc Ltd	2.38 %
Zuari Industries Ltd	2.38 %
Indian Bank Ltd	2.25 %
Sterlite Industries (India) Ltd	2.22 %
ING Vysya Bank Ltd	2.16 %
United Phosphorus Ltd	2.12 %
Orient Paper & Industries Ltd	1.84 %
Kalpataru Power Transmission Ltd	1.75 %
Sundaram Finance Ltd	1.66 %
Bombay Dyeing & Manufacturing Co. Ltd	1.62 %
Exide Industries Ltd	1.53 %
FDC Ltd	1.49 %
HDFC Bank Ltd	1.46 %
Reliance Petroleum Ltd	1.36 %
Poleplex Corporation Ltd	1.31 %
Divis Laboratories Ltd	1.24 %
Carnation Nutra Analogue Foods Ltd	1.22 %
State Bank of India Ltd	1.04 %
Numeric Power Systems Ltd	1.01 %
VST Tillers Tractors Ltd	1.00 %
Texmaco Ltd	0.99 %
Mahindra Gesco Developers Ltd	0.83 %
Indraprastha Gas Ltd	0.82 %
Paper Products Ltd	0.79 %
Clariant Chemicals (India) Ltd	0.78 %
Hindustan Dorr-Oliver Ltd	0.77 %
Tata Consultancy Services Ltd	0.75 %
Sun Pharmaceutical Industries Ltd	0.67 %
Wabco TVS (India) Ltd	0.66 %
Hindustan Petroleum Corporation Ltd	0.63 %
Hindustan Sanitaryware & Industries Ltd	0.57 %
Shree Renuka Sugars Ltd	0.56 %
Kalyani Steels Ltd	0.55 %
Apollo Tyres Ltd	0.47 %
Sadbhav Engineering Ltd	0.43 %
Gillette India Ltd	0.40 %
Infotech Enterprises Ltd	0.39 %
Rane Madras Ltd	0.34 %
Cords Cable Industries Ltd	0.26 %
Tata Power Company Ltd	0.24 %
MM Forgings Ltd	0.20 %
ITC Ltd	0.18 %
Sundaram Brake Linings Ltd	0.13 %
Precot Mills Ltd	0.10 %
Zee News Ltd	0.09 %
CHI Investments Ltd	0.05 %
Sundaram Clayton Ltd	0.04 %
Short Term Debt and other current assets	9.10 %
Total Net Assets	100.00 %

Top Ten Holdings

• Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns:

As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	183.22	17,360.04	112.83%
3 Year SIP	31-Aug-06	36,000	435.65	41,277.95	9.59%
5 Year SIP	31-Aug-04	60,000	875.11	82,917.05	13.31%
Since Inception	19-Aug-99	120,000	5,164.48	489,334.31	26.84%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Fusion Fund-Series II

Close-ended Diversified Equity Scheme

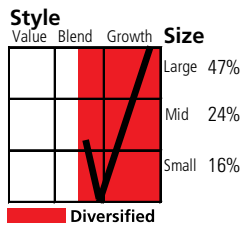
WHY SHOULD ONE INVEST?
Exploit the long-term investment potential
in small & mid-cap segment

Figures as on 31-Jul-09

Snapshot:

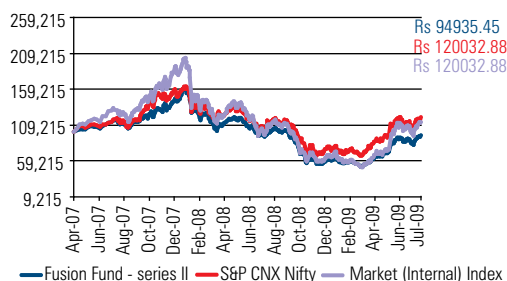
Fund Manager ^ : Sanjay Parekh
(Managing this fund since Dec, 2008 & overall
14 yrs of equity market experience)
Indicative Investment Horizon: 3 yrs and more
Inception date: 31-03-2007
Average AUM: Rs. 682.82 crores
NAV (As on 31-Jul-09):
Growth option : Rs. 9.56
Dividend option : Rs. 8.91
Institutional Growth Option : Rs. 9.76
****Expense Ratio :**
Retail option : 2.18%
Institutional option-I : 1.22%

Style Box



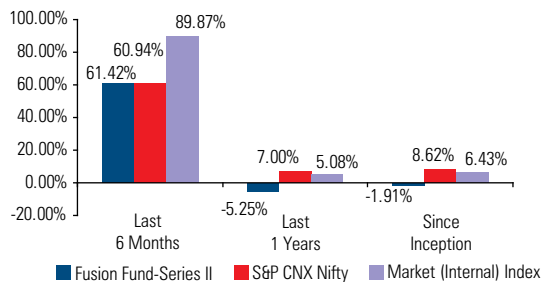
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception: Fusion Fund-Series II Vs S&P CNX Nifty



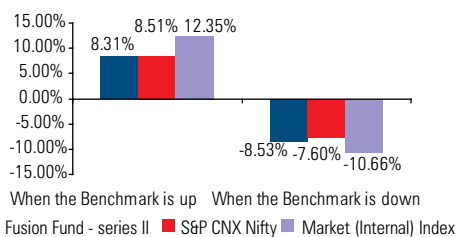
CAGR – Fusion Fund-Series II : -1.91%; S&P CNX Nifty: 8.62%; *Market (Internal) Index: 6.43%. Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is S&P CNX Nifty & *Market (Internal) Index is Nifty Midcap 50. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty & *Market (Internal) Index is Nifty Midcap 50. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 17.08 Std Dev (Annualised) : 39.81%
Average P/BV : 4.14 Sharpe Ratio ^ : 0.15
Average Dividend Yield: 1.13 Portfolio Beta : 1.01
Annual Portfolio Turnover Ratio: 0.54 times R squared : 0.91

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

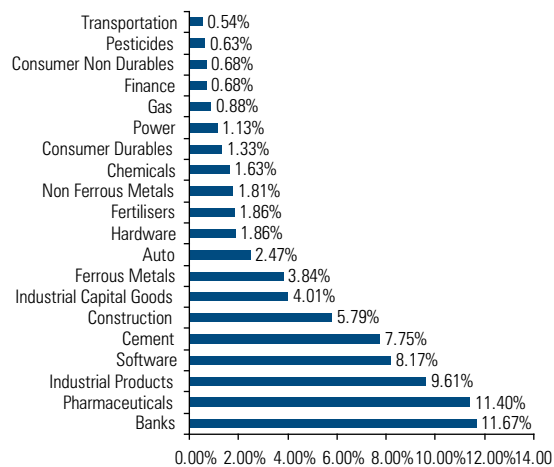
^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Portfolio

Company/Issuer	% to NAV
Nifty - Futures	9.05 %
Cadila Healthcare Ltd	5.08 %
Ultratech Cement Ltd	4.54 %
Tata Consultancy Services Ltd	4.20 %
ICICI Bank Ltd	4.00 %
Sintex Industries Ltd	3.95 %
Federal Bank Ltd	3.21 %
Divis Laboratories Ltd	2.96 %
Electrosteel Castings Ltd	2.69 %
AIA Engineering Ltd	2.60 %
Hindustan Construction Company Ltd	2.51 %
Birla Corporation Ltd	2.48 %
Hero Honda Ltd	2.47 %
Max India Ltd	2.41 %
IVRCL Infrastructure & Projects Ltd	2.21 %
Infosys Technologies Ltd	2.17 %
HDFC Bank Ltd	2.10 %
Allied Digital Services Ltd	1.86 %
Dishman Pharmaceuticals & Chemicals Ltd	1.84 %
Sterlite Industries (India) Ltd	1.81 %
Mphasis Ltd	1.80 %
Punjab National Bank Ltd	1.71 %
Usha Martin Ltd	1.65 %
Kaveri Seed Company Ltd	1.50 %
ABG Heavy Industries Ltd	1.41 %
Voltas Ltd	1.33 %
Jindal Steel & Power Company Ltd	1.31 %
Kalpataru Power Transmission Ltd	1.13 %
Nagarjuna Construction Company Ltd	1.07 %
Time Technoplast Ltd	0.89 %
Indraprastha Gas Ltd	0.88 %
Kalyani Steels Ltd	0.87 %
Cipla Ltd	0.86 %
Himadri Chem. & Ind. Ltd	0.74 %
Ambuja Cement Ltd	0.73 %
Shree Renuka Sugars Ltd	0.68 %
Lupin Ltd	0.67 %
Union Bank of India Ltd	0.66 %
Advanta India Ltd	0.63 %
Infrastructure Development Finance Company Ltd	0.57 %
ION Exchange India Ltd	0.56 %
Arshiya International Ltd	0.54 %
Coromandel Fertilisers Ltd	0.36 %
CHI Investments Ltd	0.12 %
Short Term Debt and other current assets	13.21 %
Total Net Assets	100.00 %

• Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Focused Equity Fund

Open Ended Concentrated Equity Scheme

WHY SHOULD ONE INVEST?
To maximize long-term total return by investing in equity and equity related securities of about 20 large-cap companies

Figures as on 31-Jul-09

Snapshot:

Fund Manager ^ : Prashant Kothari
(Managing this fund since inception & over 5 yrs of experience as equity analyst & fund manager)

Indicative Investment Horizon: 3 yrs & more

Inception date: 23-05-2008

Average AUM: Rs. 675.60 crores

NAV (As on 31-Jul-09):

Growth option : Rs. 11.80

Dividend option : Rs. 11.80

Institutional Option -I : Rs. 11.95

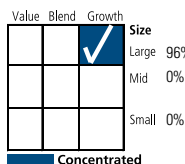
****Expense Ratio :**

Retail option : 2.17%

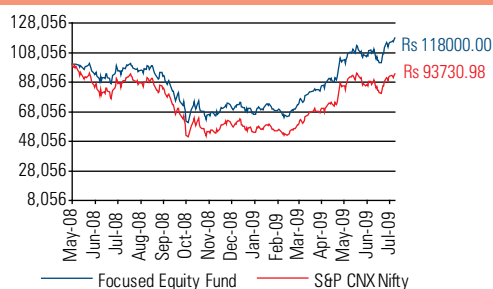
Institutional option : 1.20%

(Please refer to page no. 66 for Additional Information)

Style Box

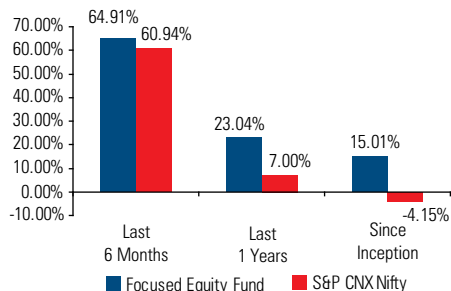


Rs. 100000 invested at inception: Focused Equity Fund Vs S&P CNX Nifty



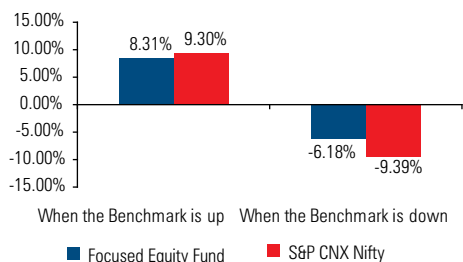
CAGR – Focused Equity Fund : 15.01%; Benchmark : -4.15%. Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs.10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 21.02 Std Dev (Annualised) :36.79%
Average P/BV : 5.44 Sharpe Ratio ^ : 0.53
Average Dividend Yield : 1.22 Portfolio Beta : 0.82
Annual Portfolio Turnover Ratio : 1.25 times R squared : 0.98

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

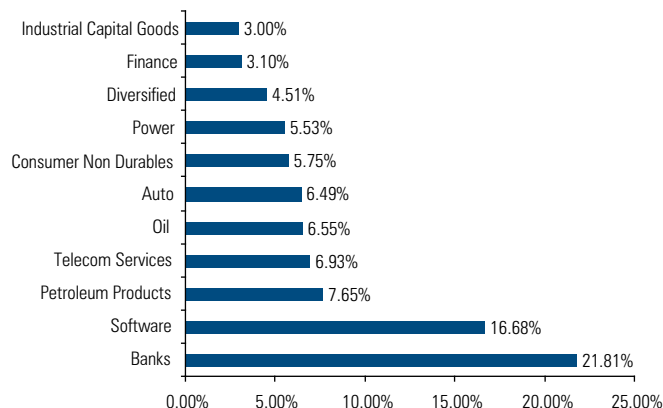
^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Portfolio

Company/Issuer	% to NAV
Nifty - Futures	8.29 %
Axis Bank Ltd	7.50 %
Wipro Ltd	7.45 %
Bharati Airtel Ltd	6.93 %
Reliance Industries Ltd	6.50 %
Bajaj Auto Ltd	6.49 %
ICICI Bank Ltd	5.93 %
ITC Ltd	5.75 %
Tata Power Company Ltd	5.53 %
Bank of Baroda Ltd	5.31 %
Infosys Technologies Ltd	5.02 %
Larsen & Toubro Ltd	4.51 %
Tata Consultancy Services Ltd	4.22 %
Oil & Natural Gas Company Ltd	3.68 %
HDFC Ltd	3.10 %
State Bank of India Ltd	3.08 %
Bharat Heavy Electricals Ltd	3.00 %
Cairn India Ltd	2.87 %
Reliance Petroleum Ltd	1.14 %
Short Term Debt and other current assets	3.70 %
Total Net Assets	100.00 %

Top Ten Holdings

Sector Allocation*



*Pertains to the Indian equity investments only.

SIP Returns:

As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	1,450.90	17,120.61	107.21%
Since Inception	25-May-08	15,000	1,765.43	20,832.05	70.01%

Fund Manager's Comment

The fund increased equity exposure to 96% including 8% exposure to Nifty Futures in order to maintain liquidity and maneuverability. The fund is overweight Banks and Software on the back of earnings visibility and attractive valuations.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.
^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Fusion Fund-Series III

Close-ended Diversified Equity Scheme

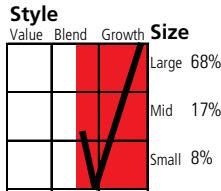
WHY SHOULD ONE INVEST?
Potential capital appreciation in the long term by investing in a fusion of high growth sectors

Figures as on 31-Jul-09

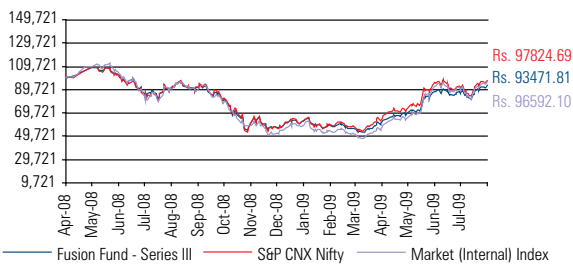
Snapshot:

Fund Manager ^ : Deven Sangoi
(Managing this fund since inception & overall 13 yrs of equity market experience & 5 yrs of fund management experience)
Indicative Investment Horizon: 3 yrs and more
Inception date: 15-03-2008
Average AUM: Rs. 537.88 crores
NAV (As on 31-Jul-09):
Growth option : Rs. 9.45
Dividend option : Rs. 9.45
Institutional Growth Option : Rs. 9.59
Institutional Dividend Option : Rs. 9.59
****Expense Ratio** :
Retail option : 2.24%
Institutional option-I : 1.20%

Style Box

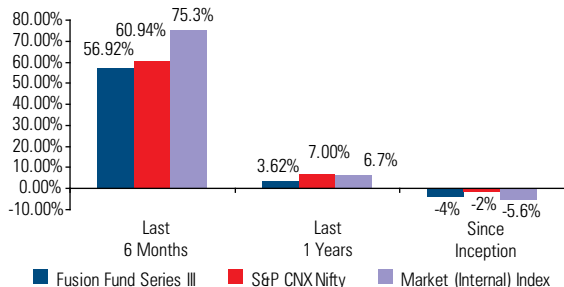


Rs. 100000 invested at inception: Fusion Fund-Series III Vs S&P CNX Nifty



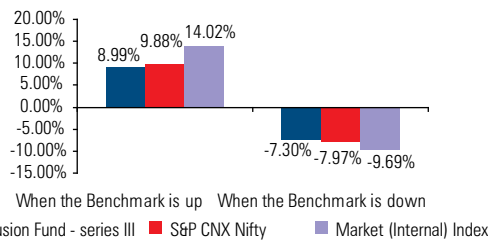
CAGR – Fusion Fund-Series III : -4 %; S&P CNX Nifty: -2%; *Market (Internal) Index: -5.6%. Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is S&P CNX Nifty & *Market (Internal) Index is 50% Nifty + 50% Nifty Midcap 50. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty & *Market (Internal) Index is 50% Nifty + 50% Nifty Midcap 50. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 21.70 Std Dev (Annualised) : 39.85%
Average P/BV : 5.14 Sharpe Ratio ^ : 0.09
Average Dividend Yield : 1.08 Portfolio Beta : 0.94
Annual Portfolio Turnover Ratio : 1.10 times R squared : 0.98

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

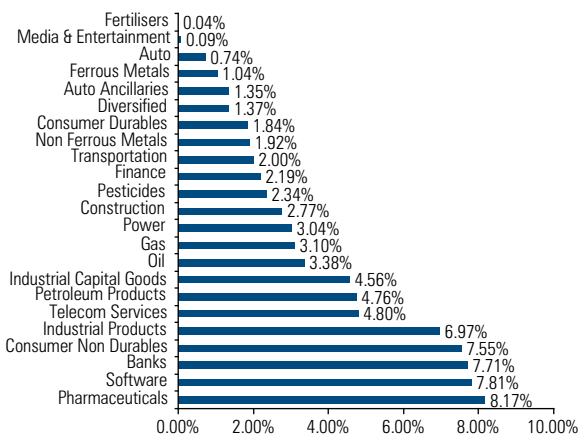
^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Portfolio

Company/Issuer	Mkt Value (Rs. Lakh)	% to NAV
Nifty - Futures		13.09 %
Bharati Airtel Ltd		4.80 %
Reliance Industries Ltd		4.76 %
HDFC Bank Ltd		4.68 %
Infosys Technologies Ltd		4.03 %
ITC Ltd		3.85 %
Oil & Natural Gas Company Ltd		3.38 %
Tata Consultancy Services Ltd		2.78 %
Sintex Industries Ltd		2.47 %
Cipla Ltd		2.44 %
IPCA Laboratories Ltd		2.40 %
Lupin Ltd		2.37 %
State Bank of India Ltd		2.37 %
United Phosphorus Ltd		2.34 %
Marico Industries Ltd		2.34 %
Gas Authority Of India Ltd		2.22 %
Max India Ltd		2.03 %
Kirloskar Brothers Ltd		1.94 %
Sterlite Industries (India) Ltd		1.92 %
Voltas Ltd		1.84 %
Texmaco Ltd		1.63 %
Sadbhav Engineering Ltd		1.62 %
Crompton Greaves Ltd		1.59 %
National Thermal Power Corporation Ltd		1.48 %
Larsen & Toubro Ltd		1.37 %
Shree Renuka Sugars Ltd		1.36 %
Exide Industries Ltd		1.35 %
AIA Engineering Ltd		1.34 %
SREI Infrastructure Finance Ltd		1.19 %
Nagarjuna Construction Company Ltd		1.16 %
Usha Martin Ltd		1.04 %
Infrastructure Development Finance Company Ltd		1.00 %
Containers Corporation of India Ltd		1.00 %
Great Eastern Shipping Co. Ltd		1.00 %
Divis Laboratories Ltd		0.96 %
Wipro Ltd		0.92 %
Indraprastha Gas Ltd		0.87 %
PTC India Ltd		0.82 %
Tata Power Company Ltd		0.74 %
Hero Honda Ltd		0.74 %
Punjab National Bank Ltd		0.66 %
H.E.G. Ltd		0.52 %
Mphasis Ltd		0.09 %
Zee News Ltd		0.09 %
Coromandel Fertilisers Ltd		0.04 %
Short Term Debt and other current assets		7.39 %
Total Net Assets		100.00 %

Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Indo Asia Equity Fund

Open Ended Diversified Equity Fund

WHY SHOULD ONE INVEST?

Long term capital appreciation by investing in blend of Indian & Asian Equities

Figures as on 31-Jul-09

Snapshot:

Fund Managers :

Sankaran Naren (India Portion)
(Managing this fund since inception & over 18 yrs of experience in fund management, equity research, operation etc.)
Mrinal Singh (Asia Portion)
(Managing this fund since Aug 08 & experience of over 6 yrs of which 3 months in equity market)

Indicative Investment Horizon: 3 yrs & more

Inception date: 18-10-2007

Average AUM: Rs. 498.27 crores

NAV (As on 31-Jul-09):

Growth option : Rs. 8.40

Dividend option : Rs. 8.40

Institutional Growth Option : Rs. 8.40

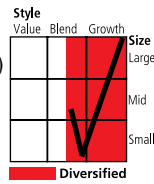
**Expense Ratio :

Retail option : 2.24%

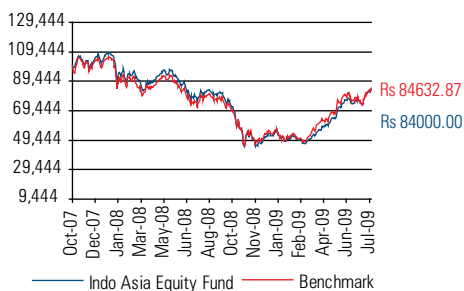
Institutional option-I : 2.24%

(Please refer to page no. 66 for Additional Information)

Style Box

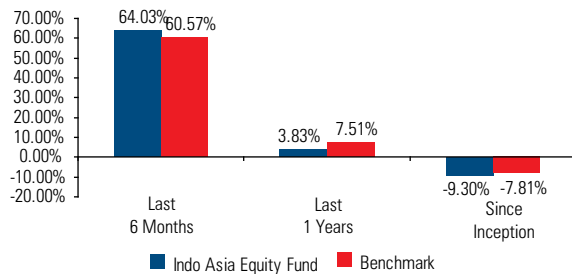


Rs. 100000 invested at inception: Indo Asia Equity Fund Vs #Benchmark



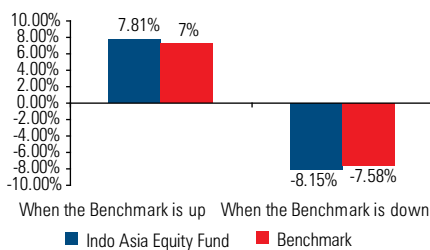
CAGR – Indo Asia Equity Fund : -9.30%; Benchmark : -7.81%. Past performance may or may not be sustained in future.
#Benchmark is 65% of S&P CNX Nifty + 35% of MSCI Asia ex-Japan Index.

Performance Record *- Growth Option



*Returns < 1 Year : Absolute, > = 1 Year : CAGR. Benchmark is 65% of S&P CNX Nifty + 35% of MSCI Asia ex-Japan Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is 65% of S&P CNX Nifty + 35% of MSCI Asia ex-Japan Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E* : 20.62 Std Dev (Annualised): 39.66%
Average P/BV* : 4.86 Sharpe Ratio ^ : (0.06)
Average Dividend Yield* : 1.13 Portfolio Beta : 1.08
Annual Portfolio Turnover Ratio : 1.84 times R squared : 0.95

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Portfolio

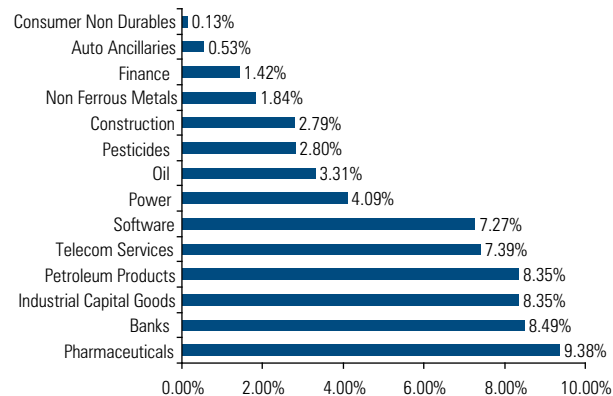
Company/Issuer	% to NAV
IOF Asian Equity Fund	33.36 %
Reliance Industries Ltd	8.35 %
Bharati Airtel Ltd	7.39 %
Lupin Ltd	4.41 %
National Thermal Power Corporation Ltd	4.09 %
Crompton Greaves Ltd	3.88 %
Wipro Ltd	3.72 %
Oil & Natural Gas Company Ltd	3.31 %
Bharat Heavy Electricals Ltd	3.22 %
IPCA Laboratories Ltd	2.91 %
Infotech Enterprises Ltd	2.85 %
United Phosphorus Ltd	2.80 %
Ahluwalia Contractors Ltd	2.79 %
Federal Bank Ltd	2.28 %
ING Vysya Bank Ltd	1.98 %
Sterlite Industries (India) Ltd	1.84 %
State Bank of India Ltd	1.72 %
Glaxosmithkline Pharmaceuticals Ltd	1.54 %
ICICI Bank Ltd	1.44 %
Sundaram Finance Ltd	1.42 %
Texmaco Ltd	1.25 %
Karur Vysya Bank Ltd	1.07 %
Tata Consultancy Services Ltd	0.62 %
Exide Industries Ltd	0.53 %
Sun Pharmaceutical Industries Ltd	0.52 %
ITC Ltd	0.13 %
Infosys Technologies Ltd	0.08 %
Other Current Assets	0.50 %

Total Net Assets

100.00%

• Top Ten Holdings

Sector Allocation*



*Pertains to the Indian equity investments only.

SIP Returns:

As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	1,988.48	16,703.20	97.52%
Since Inception	18-Oct-07	22,000	3,065.28	25,748.34	19.07%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Fusion Fund

Close-ended Diversified Equity Scheme

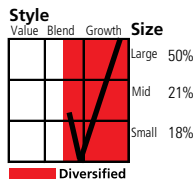
WHY SHOULD ONE INVEST?
Exploit the long-term investment potential of equity

Figures as on 31-Jul-09

Snapshot:

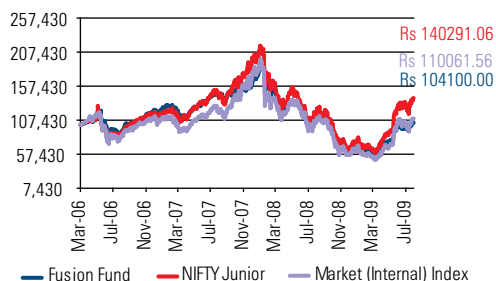
Fund Manager ^ : Deven Sangoi
(Managing this fund since Sept., 2006 & overall 13 yrs of equity market experience & 5 yrs of fund management experience)
Indicative Investment Horizon: 5 yrs and more
Inception date: 25-03-2006
Average AUM: Rs. 383.99 crores
NAV (As on 31-Jul-09):
Growth option : Rs. 10.41
Dividend option : Rs. 9.81
Institutional option-I : Rs. 10.83
****Expense Ratio** :
Retail option : 2.32%
Institutional option-I : 1.00%

Style Box



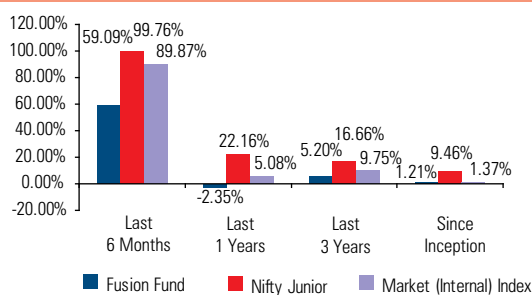
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception: Fusion Plan Vs NIFTY Junior



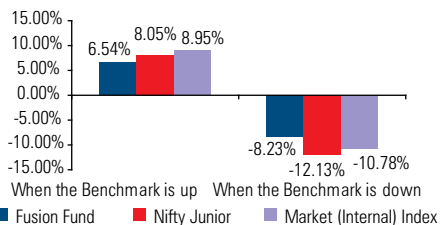
CAGR – Fusion Fund: 1.21%; Nifty Junior : 9.46%; #Market (Internal) Index: 1.37%. Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1 Year : Absolute, > = 1 Year : CAGR. Benchmark is Nifty Junior & #Market (Internal) Index is Nifty Midcap 50. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is Nifty Junior & #Market (Internal) Index is Nifty Midcap 50. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 20.18 Std Dev (Annualised) : 35.72%
Average P/BV : 4.11 Sharpe Ratio ^ : 0.32
Average Dividend Yield : 1.30 Portfolio Beta : 0.71
Annual Portfolio Turnover Ratio: 0.45 times R squared : 0.71

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.
^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

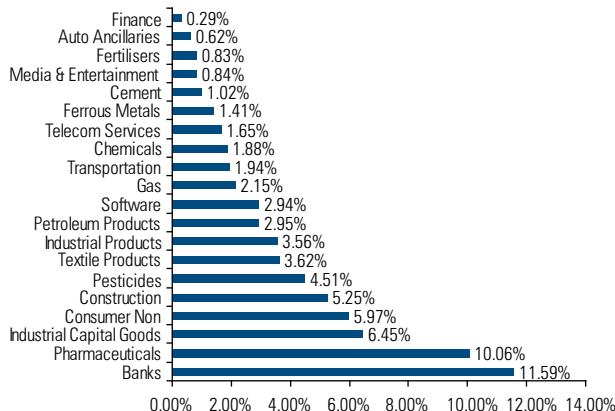
Portfolio

Company/Issuer	% to NAV
Nifty - Futures	9.29 %
Nifty MidCap 50 - Call option	5.12 %
Nifty MidCap 50 - Put option	5.00 %
Cadila Healthcare Ltd	4.32 %
Lupin Ltd	2.98 %
Reliance Industries Ltd	2.95 %
Corporation Bank Ltd	2.68 %
Federal Bank Ltd	2.57 %
ITC Ltd	2.50 %
Rallis India Ltd	2.19 %
Gas Authority Of India Ltd	2.15 %
Punjab National Bank Ltd	2.12 %
ICICI Bank Ltd	2.09 %
Techno Electric & Engineering Ltd	2.03 %
Jain Irrigation Systems Ltd	1.99 %
Pidilite Industries Ltd	1.88 %
Asian Paints Ltd	1.81 %
Nagarjuna Construction Company Ltd	1.79 %
IVRCL Infrastructure & Projects Ltd	1.76 %
AIA Engineering Ltd	1.73 %
Siyaram Silk Mills Ltd	1.73 %
Patel Engineering Ltd	1.69 %
Bharati Airtel Ltd	1.65 %
K.G. Khosla Compressors Ltd	1.57 %
Infosys Technologies Ltd	1.55 %
Divis Laboratories Ltd	1.52 %
Texmaco Ltd	1.43 %
United Phosphorus Ltd	1.41 %
Kalyani Steels Ltd	1.40 %
Tata Consultancy Services Ltd	1.39 %
Aditya Birla Nuvo Ltd	1.37 %
Shree Renuka Sugars Ltd	1.36 %
Bharti Shipyard Ltd	1.26 %
Cipla Ltd	1.24 %
State Bank of India Ltd	1.18 %
Great Eastern Shipping Co. Ltd	1.04 %
Gujarat Apollo Industries Ltd	1.02 %
HDFC Bank Ltd	0.94 %
Arshiya International Ltd	0.90 %
Advanta India Ltd	0.90 %
Zee News Ltd	0.84 %
Aries Agro Ltd	0.83 %
Enkei Castalloy Ltd	0.62 %
Kewal Kiran Clothing Ltd	0.52 %
Carnation Nutra Analogue Foods Ltd	0.30 %
SREI Infrastructure Finance Ltd	0.29 %
Short Term Debt and other current assets	11.06 %
Total Net Assets	100.00%

Top Ten Holdings

• Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Growth Plan

Open Ended Diversified Equity Fund

WHY SHOULD ONE INVEST?

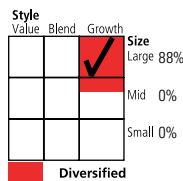
Long term investment of funds for capital appreciation

Figures as on 31-Jul-09

Snapshot:

Fund Manager ^ : Deven Sangoi
(Managing this fund since Oct., 2005 & overall 13 yrs of equity market experience & 5 yrs of fund management experience)
Indicative Investment Horizon: 5 years & more
Inception date: 09-07-1998
Average AUM: Rs. 340.23 crores
NAV (As on 31-Jul-09):
Growth option : Rs. 105.46
Dividend option : Rs. 17.27
Institutional option-I : Rs. 14.58
****Expense Ratio** :
Retail option : 2.32%
Institutional option-I : 1.00%

Style Box



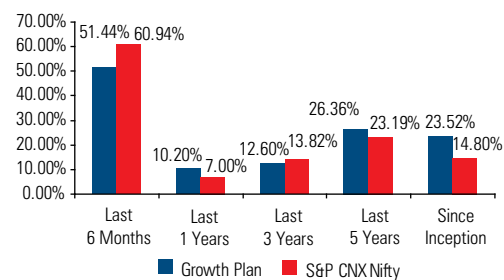
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception: Growth Plan Vs S&P CNX Nifty



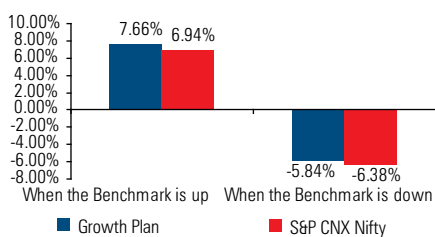
CAGR – Growth Plan : 23.52%; Benchmark : 14.80%
Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1Year : Absolute, > 1Year : CAGR. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 23.52 Std Dev (Annualised): 29.31%
Average P/BV : 6.04 Sharpe Ratio ^ : 0.56
Average Dividend Yield : 1.01 Portfolio Beta : 0.84
Annual Portfolio Turnover Ratio : 0.63 times R squared : 0.99

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Fund Manager's Comment

The fund maintained equity exposure of ~88% during the month, including ~17% exposure to Nifty Futures in the interest of maintaining liquidity and maneuverability. The fund is neutral Banks and Software, while it is underweight Telecom Services, Petroleum Products, Capital Goods and Construction.

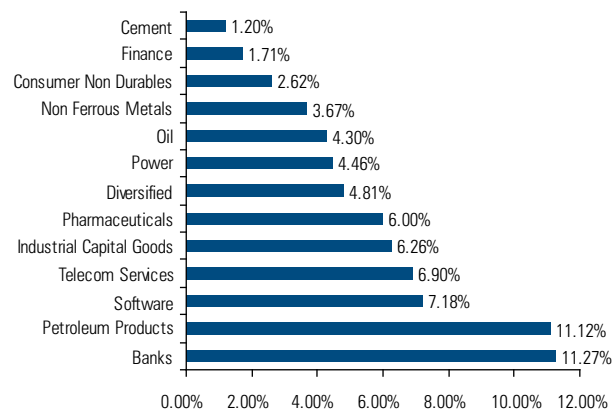
Portfolio

Company/Issuer	% to NAV
Nifty - Futures	16.62 %
Reliance Industries Ltd	9.40 %
Bharati Airtel Ltd	6.90 %
Bharat Heavy Electricals Ltd	6.26 %
ICICI Bank Ltd	4.92 %
State Bank of India Ltd	3.81 %
Sterlite Industries (India) Ltd	3.67 %
Tata Consultancy Services Ltd	3.37 %
Oil & Natural Gas Company Ltd	3.27 %
National Thermal Power Corporation Ltd	3.25 %
Larsen & Toubro Ltd	3.17 %
Infosys Technologies Ltd	2.90 %
Lupin Ltd	2.67 %
Sun Pharmaceutical Industries Ltd	2.64 %
ITC Ltd	2.62 %
HDFC Bank Ltd	2.54 %
Reliance Petroleum Ltd	1.72 %
HDFC Ltd	1.71 %
Hindustan Unilever Ltd	1.64 %
Tata Power Company Ltd	1.21 %
Grasim Industries Ltd	1.20 %
Cairn India Ltd	1.03 %
Wipro Ltd	0.92 %
Cipla Ltd	0.69 %
Short Term Debt and other current assets	11.89 %
Total Net Assets	100.00%

Top Ten Holdings

• Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns: As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	150.00	15,819.40	77.52%
3 Year SIP	31-Aug-06	36,000	388.53	40,974.81	9.06%
5 Year SIP	31-Aug-04	60,000	854.66	90,131.97	16.80%
Since Inception	9-Jul-98	133,000	4,718.62	497,626.14	22.49%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.
^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Emerging S.T.A.R. Fund

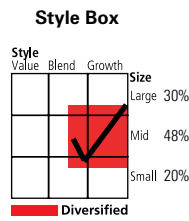
Open Ended Diversified Equity Fund

WHY SHOULD ONE INVEST?
Long term investment of funds for capital appreciation on a mid-cap portfolio

Figures as on 31-Jul-09

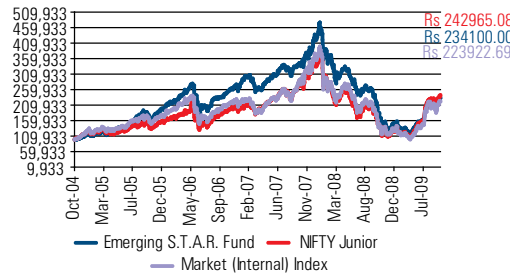
Snapshot:

Fund Manager ^ : Deven Sangoi
(Managing this fund since Sept., 2006 & overall 13 yrs of equity market experience & 5 yrs of fund management experience)
Indicative Investment Horizon: 3 years & more
Inception date: 28-10-2004
Average AUM: Rs. 358.86 crores
NAV (As on 31-Jul-09):
Growth option : Rs. 23.41
Dividend option : Rs. 12.79
Institutional option-I : Rs. 9.40
****Expense Ratio** :
Retail option : 2.32%
Institutional option-I : 1.00%



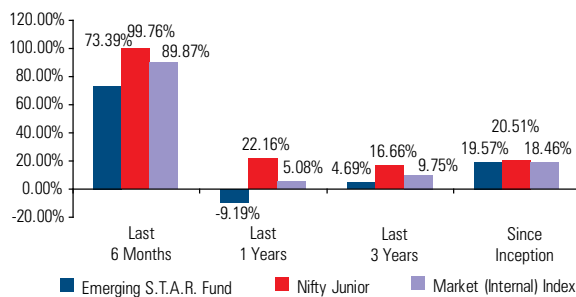
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception: Emerging S.T.A.R Fund Vs NIFTY Junior



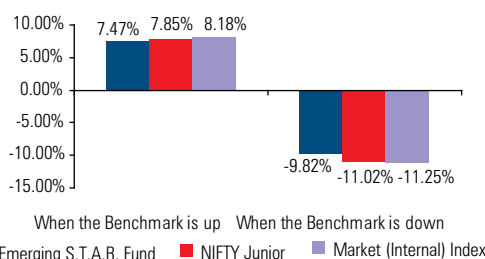
CAGR – Emerging S.T.A.R. Fund : 19.57%; Benchmark : 20.51%; *Market (Internal) Index: 18.46%. Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1 Year : Absolute, > 1 Year : CAGR. Benchmark is Nifty Junior & *Market (Internal) Index is Nifty Midcap 50. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is Nifty Junior & *Market (Internal) Index is Nifty Midcap 50. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 17.42 Std Dev (Annualised) : 42.49%
Average P/BV : 4.33 Sharpe Ratio ^ : 0.33
Average Dividend Yield : 1.28 Portfolio Beta : 0.89
Annual Portfolio Turnover Ratio : 0.65 times R squared : 0.91

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Fund Manager's Comment

The fund maintained equity exposure of ~98%, including ~24% exposure to Nifty Futures and Nifty Mid-cap 50 Options, in order to maintain liquidity and ride the volatility. The combination has been used to replicate a synthetic long position in Nifty Mid-cap 50 Index, which would have benefited the fund during the recent market rally. The fund is looking to convert some of its Nifty exposure into stock exposures as valuations become attractive and clarity regarding the macro scenario emerges.

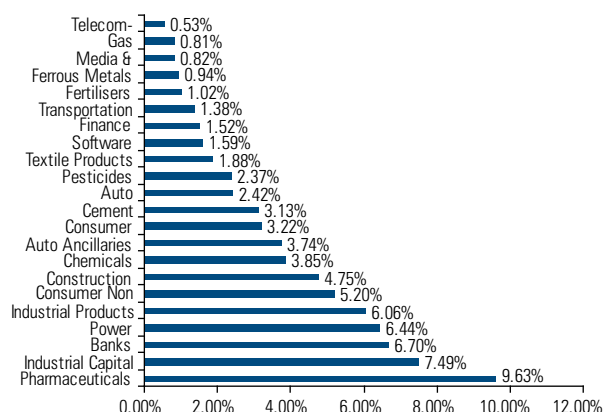
Portfolio

Company/Issuer	% to NAV
Nifty MidCap 50 - Call option	9.66 %
Nifty MidCap 50 - Put option	9.44 %
Lupin Ltd	3.50 %
Nifty - Futures	3.40 %
Voltas Ltd	3.22 %
Sintex Industries Ltd	2.90 %
TRF Ltd	2.55 %
Divis Laboratories Ltd	2.55 %
Max India Ltd	2.46 %
Corporation Bank Ltd	2.43 %
Bajaj Auto Ltd	2.42 %
Bank of Baroda Ltd	2.29 %
AIA Engineering Ltd	2.27 %
Exide Industries Ltd	2.24 %
Shree Renuka Sugars Ltd	2.14 %
United Phosphorus Ltd	2.06 %
Patel Engineering Ltd	2.01 %
Indian Bank Ltd	1.98 %
Marico Industries Ltd	1.90 %
Ultratech Cement Ltd	1.76 %
CESC Ltd	1.72 %
Kalpataru Power Transmission Ltd	1.71 %
IPCA Laboratories Ltd	1.70 %
Webel SL Energy Ltd	1.68 %
Mphasis Ltd	1.59 %
Schenectady Beck India Ltd	1.53 %
Phillips Carbon Black Ltd	1.50 %
Crompton Greaves Ltd	1.45 %
Nagarjuna Construction Company Ltd	1.44 %
SREI Infrastructure Finance Ltd	1.42 %
Himadri Chem. & Ind. Ltd	1.39 %
Great Eastern Shipping Co. Ltd	1.38 %
Birla Corporation Ltd	1.37 %
IVRCL Infrastructure & Projects Ltd	1.31 %
Cadila Healthcare Ltd	1.18 %
Ruchi Soya Industries Ltd	1.15 %
Provogue (India) Ltd	1.04 %
Coromandel Fertilisers Ltd	1.02 %
Kalyani Steels Ltd	0.94 %
Bombay Dyeing & Manufacturing Co. Ltd	0.93 %
Solectron Centum Electronics Ltd	0.85 %
Aditya Birla Nuvo Ltd	0.84 %
Zee News Ltd	0.82 %
Indraprastha Gas Ltd	0.81 %
KSK Energy Ventures Ltd	0.75 %
Kirloskar Ferrous Industries Ltd	0.71 %
Dishman Pharmaceuticals & Chemicals Ltd	0.70 %
PTC India Ltd	0.58 %
Sterlite Optical Technologies Ltd	0.53 %
Solectron EMS India Ltd	0.37 %
Rallis India Ltd	0.31 %
Infrastructure Development Finance Company Ltd	0.11 %
Carnation Nutra Analogue Foods Ltd	0.01 %
Short Term Debt and other current assets	1.97 %

Total Net Assets 100.00%

Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns:

As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	723.53	16,937.85	102.94%
3 Year SIP	31-Aug-06	36,000	1,516.48	35,500.76	-0.95%
Since Inception	28-Oct-04	58,000	2,931.82	68,633.88	7.13%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Discovery Fund

Open Ended Diversified Equity Fund

WHY SHOULD ONE INVEST?
Long term investment of funds for capital appreciation following value investment philosophy

Figures as on 31-Jul-09

Snapshot:

Fund Manager ^ : Sankaran Naren
(Managing this fund since Oct., 2005 & over 18 yrs of experience in fund management, equity research, operation etc.)

Indicative Investment Horizon: 5 yrs and more

Inception date: 16-08-2004

Average AUM: Rs. 300.74 crores

NAV (As on 31-Jul-09):

Growth option : Rs. 31.40

Dividend option : Rs. 15.50

Institutional option-I : Rs. 13.77

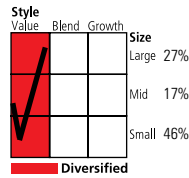
****Expense Ratio :**

Retail option : 2.33%

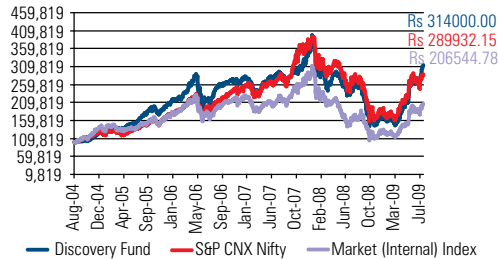
Institutional option-I : 1.00%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box

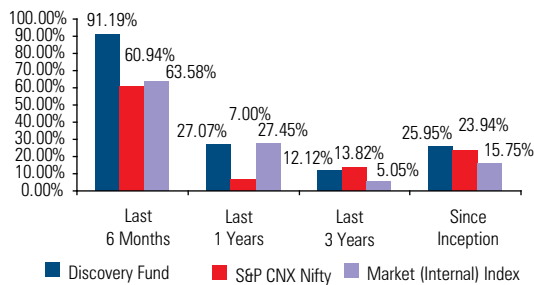


Rs. 100000 invested at inception: Discovery Fund Vs S&P CNX Nifty



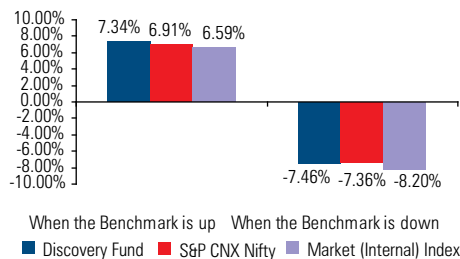
CAGR – Discovery Plan : 25.95%; S&P CNX Nifty : 23.94%; & *Market (Internal) Index: 15.75%. Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1 Year : Absolute, > 1 Year : CAGR. Benchmark is S&P CNX Nifty & *Market (Internal) Index is India Value Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty & *Market (Internal) Index is India Value Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 11.54 Std Dev (Annualised): 38.94%
Average P/BV : 2.52 Sharpe Ratio ^ : 0.49
Average Dividend Yield : 1.67 Portfolio Beta : 1.02
Annual Portfolio Turnover Ratio : 1.72 times R squared : 0.82

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Fund Manager's Comment

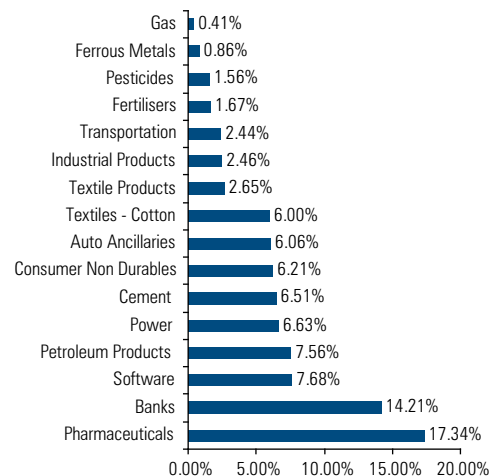
The fund has kept equity exposure at ~90%. The fund had invested in quality large caps and mid-caps at lower valuation levels. The same have contributed to its outperformance vis-à-vis the benchmark. The fund continues to remain overweight in Pharmaceutical and Banks.

Company/Issuer	% to NAV
Cadila Healthcare Ltd	9.74 %
Vardhaman Textiles Ltd	6.00 %
Hindustan Petroleum Corporation Ltd	5.24 %
FDC Ltd	5.17 %
Ruchi Soya Industries Ltd	4.94 %
ING Vysya Bank Ltd	4.51 %
Federal Bank Ltd	3.61 %
Eclerx Services Ltd	3.58 %
Corporation Bank Ltd	3.48 %
Hyderabad Industries Ltd	3.31 %
National Thermal Power Corporation Ltd	3.24 %
Orient Paper & Industries Ltd	3.20 %
Kalpataru Power Transmission Ltd	3.05 %
Infotech Enterprises Ltd	2.79 %
Page Industries Ltd	2.65 %
Bank of Baroda Ltd	2.61 %
Exide Industries Ltd	2.58 %
Great Eastern Shipping Co. Ltd	2.44 %
IPCA Laboratories Ltd	2.43 %
India Nippon Electricals Ltd	1.99 %
Zuari Industries Ltd	1.67 %
Rallis India Ltd	1.56 %
Apollo Tyres Ltd	1.50 %
Bharat Petroleum Corporation Ltd	1.42 %
Kirloskar Ferrous Industries Ltd	1.39 %
MM Forgings Ltd	1.06 %
Tata Consultancy Services Ltd	0.98 %
Indian Oil Corporation Ltd	0.90 %
Kalyani Steels Ltd	0.86 %
Carnation Nutra Analogue Foods Ltd	0.67 %
ICI India Ltd	0.60 %
Indraprastha Gas Ltd	0.41 %
CESC Ltd	0.34 %
HOV Services Ltd	0.33 %
Short Term Debt and other current assets	9.75 %

Total Net Assets **100.00%**

• Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns: As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	611.13	19,189.44	157.39%
3 Year SIP	31-Aug-06	36,000	1,476.77	46,370.52	18.10%
5 Year SIP	31-Aug-04	60,000	2,985.68	93,750.36	18.45%
Since Inception	16-Aug-04	60,000	2,986.96	93,790.66	18.46%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Child Care Plan (Gift)

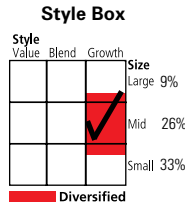
(An Open Ended Fund)

WHY SHOULD ONE INVEST?
For your child between 1-13 years and seeking to save over a long term horizon

Figures as on 31-Jul-09

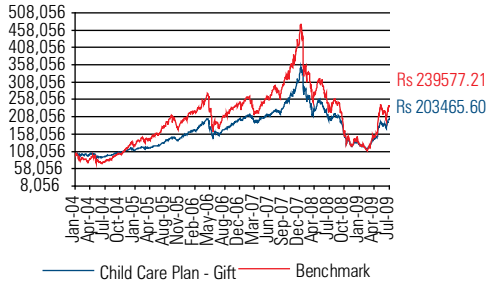
Snapshot:

Fund Manager ^ : Munzal Shah
(Managing this fund since June, 2007 & over 7 yrs of experience as equity research analyst in mid-cap space)
Indicative Investment Horizon: 6-17 yrs
Inception date: 31-08-2001
Average AUM: Rs. 114.01 crores
NAV (As on 31-Jul-09): Rs. 40.51
****Expense Ratio :** 2.45%



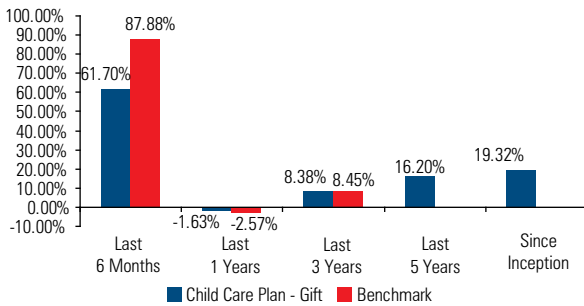
(Please refer to page no. 66 for Additional Information)

Rs. 100000 invested at inception*: CCP - Gift Vs #Benchmark



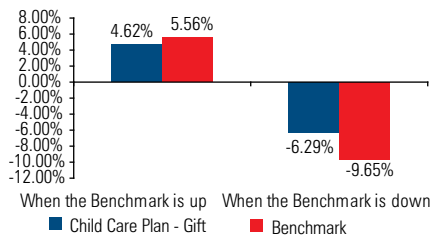
CAGR – CCP - Gift : 13.57%; Benchmark : 16.94%.
Past performance may or may not be sustained in future.
*Benchmark is 50% Nifty Midcap 50 + 50% BSE Small Cap;
Start Date:01-Jan-04.

Performance Record * - Cumulative Option



*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is 50% Nifty Midcap 50 + 50% BSE Small Cap; Start Date:01-Jan-04. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is 50% Nifty Midcap 50 + 50% BSE Small Cap; Start Date: 01-Jan-04. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 14.84 Std Dev (Annualised): 35.06%
Average P/BV : 4.30 Sharpe Ratio ^ : 0.40
Average Dividend Yield : 1.40 Portfolio Beta : 0.68
Annual Portfolio Turnover Ratio : 0.47 times R squared : 0.95

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

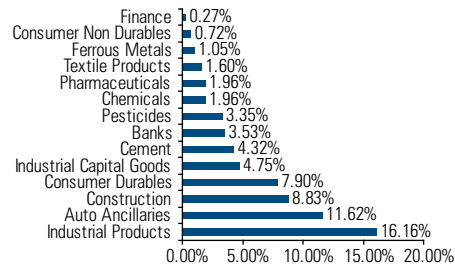
Company/Issuer	Portfolio % to NAV
Volta Ltd	4.74 %
Exide Industries Ltd	4.57 %
Ahluwalia Contractors Ltd	4.49 %
Sintex Industries Ltd	3.91 %
Federal Bank Ltd	3.53 %
Rallis India Ltd	3.35 %
Carborandum Universal Ltd	3.19 %
Blue Star Ltd	3.16 %
Jai Prakash Associates Ltd	3.15 %
Phillips Carbon Black Ltd	2.73 %
Kirloskar Brothers Ltd	2.53 %
Gujarat Apollo Industries Ltd	2.36 %
Elecon Engineering Co Ltd	2.36 %
Ceat Ltd	2.18 %
Apollo Tyres Ltd	2.13 %
Kirloskar Oil Engines Ltd	2.07 %
Orient Paper & Industries Ltd	1.96 %
Crompton Greaves Ltd	1.80 %
Kirloskar Ferrous Industries Ltd	1.70 %
Forbes Gokak Ltd	1.60 %
Pidilite Industries Ltd	1.44 %
Cummins India Ltd	1.41 %
ION Exchange India Ltd	1.34 %
Mahindra Gesco Developers Ltd	1.19 %
Kalyani Steels Ltd	1.05 %
Sun Pharma Advanced Research Co. Ltd	0.94 %
Marico Industries Ltd	0.72 %
FDC Ltd	0.70 %
Petron Engineering Construction Ltd	0.52 %
Time Technoplast Ltd	0.52 %
Lupin Ltd	0.31 %
CHI Investments Ltd	0.27 %
Soletron Centum Electronics Ltd	0.07 %
Short Term Debt and other current assets	31.99 %

Total Net Assets 100.00 %

Top Ten Holdings

• Top Ten Holdings

Sector Allocation*



*Pertains to the equity positions only.

SIP Returns	As on 31-Jul-09				
	Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value
1 Year SIP	31-Aug-08	12,000	401.76	16,275.40	87.75%
3 Year SIP	31-Aug-06	36,000	943.30	38,213.14	4.13%
5 Year SIP	31-Aug-04	60,000	1,840.37	74,553.42	8.89%
Since Inception	28-Feb-02	90,000	4,117.99	166,819.76	16.40%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.
^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Target Returns Fund

Open Ended Diversified Equity Fund

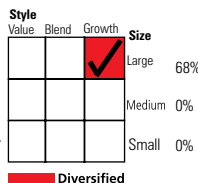
WHY SHOULD ONE INVEST?
Automated mechanism for asset allocation and target based investment approach

Figures as on 31-Jul-09

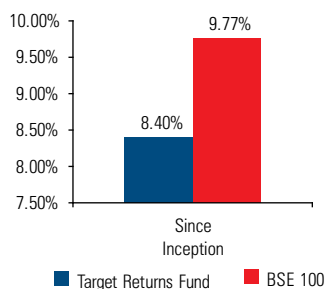
Snapshot:

Fund Manager ^ : Sanjay Parekh,
(Managing this fund since Inception & overall 14 yrs of equity market experience)
Indicative Investment Horizon: Target based investment approach with return targets of 12%, 20%, 50% and 100%
Inception date: 28-05-2009
Average AUM: Rs. 791.88 crores
NAV (As on 31-Jul-09):
Growth option: Rs. 10.84 **Dividend option:** Rs. 10.84
****Expense Ratio :** 2.13%
(Please refer to page no. 66 for Additional Information)

Style Box



Performance Record *- Cumulative Option



*Returns are Absolute. Benchmark is BSE 100. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 23.06
Average P/BV : 4.90
Average Dividend Yield : 1.05
Annual Portfolio Turnover Ratio : 0.02 times

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Portfolio

Company/Issuer	% to NAV
Nifty - Futures	11.91 %
Reliance Industries Ltd	7.77 %
HDFC Bank Ltd	4.06 %
Infosys Technologies Ltd	3.07 %
Bharati Airtel Ltd	2.93 %
Mahindra & Mahindra Ltd	2.80 %
ITC Ltd	2.62 %
Larsen & Toubro Ltd	2.59 %
Tata Consultancy Services Ltd	2.44 %
HDFC Ltd	2.39 %
HDFC Ltd - Put option	2.01 %
ICICI Bank Ltd	2.38 %
Wipro Ltd	2.31 %
State Bank of India Ltd	2.27 %
Sterlite Industries (India) Ltd	2.06 %
Sesa Goa Ltd	1.99 %
Grasim Industries Ltd	1.73 %
National Thermal Power Corporation Ltd	1.62 %
Sun Pharmaceutical Industries Ltd	1.47 %
Oil & Natural Gas Company Ltd	1.46 %
Cipla Ltd	1.38 %
Ambuja Cement Ltd	1.17 %
Axis Bank Ltd	1.15 %
Aditya Birla Nuvo Ltd	1.10 %
Punjab National Bank Ltd	1.08 %
Short Term Debt and other current assets	32.24 %
Total Net Assets	100.00 %

• Top Five Holdings

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Infrastructure Fund

Open Ended Equity Fund

WHY SHOULD ONE INVEST?

Long term investment of funds for capital appreciation derived from the growth and development of the infrastructure sector

Figures as on 31-Jul-09

Snapshot:

Fund Manager ^ : Sankaran Naren
(Managing this fund since Oct., 2005 & over 18 yrs of experience in fund management, equity research, operation etc.)

Indicative Investment Horizon: 5 yrs and more

Inception date: 31-08-2005

Average AUM: Rs. 3,953.18 crores

NAV (As on 31-Jul-09):

Growth option : Rs. 25.66

Dividend option : Rs. 11.74

Institutional option-I : Rs. 13.75

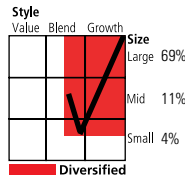
****Expense Ratio :**

Retail option : 1.82%

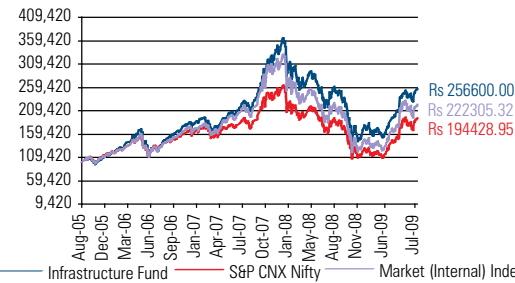
Institutional option-I : 1.00%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box

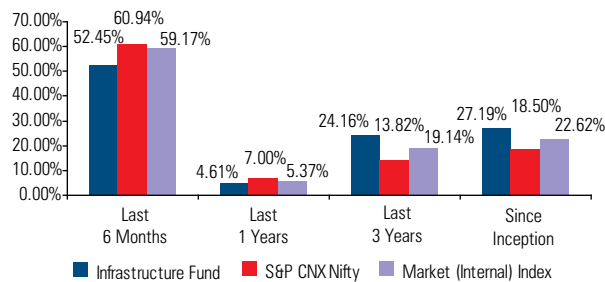


Rs. 100000 invested at inception: Infrastructure Fund Vs S&P CNX Nifty



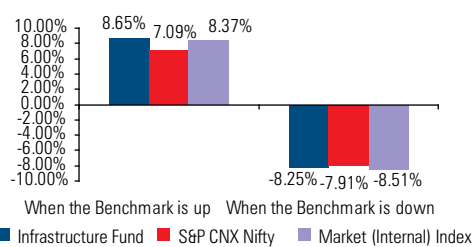
CAGR – Infrastructure: 27.19%; Benchmark: 18.50%; & *Market (Internal) Index: 22.62% Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is S&P CNX Nifty & *Market (Internal) Index is India Infrastructure Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty & *Market (Internal) Index is India Infrastructure Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 19.87 Std Dev (Annualised): 35.43%
Average P/BV : 3.79 Sharpe Ratio ^ : 0.81
Average Dividend Yield : 1.28 Portfolio Beta : 1.00
Annual Portfolio Turnover Ratio : 1.31 times R squared : 0.94

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Fund Manager's Comment

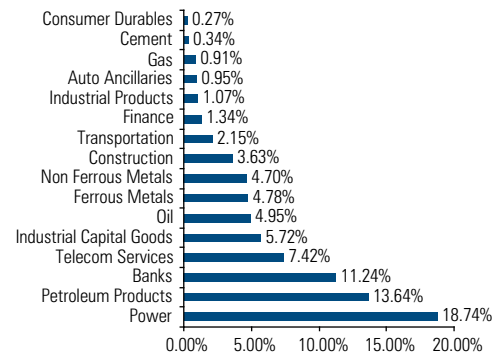
The fund's investment in equity stands at ~84. The fund has written Nifty/Stock Puts and has used covered calls on stocks to ride the volatility. The Exposure to Banks is significantly high in current falling interest rate environment and Power on the back of visibility in earnings. The allocation remains skewed towards large caps, due to cautious market scenario.

Portfolio

Company/Issuer	% to NAV
Reliance Industries Ltd	8.38 %
National Thermal Power Corporation Ltd	8.21 %
National Thermal Power Corporation Ltd - Call option	-0.01 %
Bharati Airtel Ltd	7.42 %
Tata Power Company Ltd	7.12 %
Oil & Natural Gas Company Ltd	4.95 %
Reliance Petroleum Ltd	4.71 %
Tata Steel Ltd	3.93 %
ICICI Bank Ltd	3.61 %
HDFC Bank Ltd	2.86 %
HDFC Bank Ltd - Put option	0.67 %
Bharat Heavy Electricals Ltd	2.45 %
Crompton Greaves Ltd	2.21 %
Nifty - Put option	2.10 %
Corporation Bank Ltd	1.96 %
Nagarjuna Construction Company Ltd	1.79 %
Sterlite Industries (India) Ltd	1.66 %
Sterlite Industries (India) Ltd - Put option	1.54 %
Patel Engineering Ltd	1.52 %
Hindustan Zinc Ltd	1.51 %
HDFC Ltd - Put option	1.34 %
CESC Ltd	1.18 %
Punjab National Bank Ltd - Put option	1.17 %
Containers Corporation of India Ltd	1.14 %
Kalpataru Power Transmission Ltd	1.13 %
PTC India Ltd	1.11 %
Great Eastern Shipping Co. Ltd	1.00 %
State Bank of India Ltd	0.97 %
Kesoram Industries Ltd	0.95 %
Usha Martin Ltd	0.85 %
Sintex Industries Ltd	0.63 %
Texmaco Ltd	0.62 %
Indian Oil Corporation Ltd	0.56 %
Indraprastha Gas Ltd	0.51 %
Gas Authority Of India Ltd	0.40 %
Techno Electric & Engineering Ltd	0.37 %
Associated Cement Companies Ltd	0.34 %
BL Kashyap and Sons Ltd	0.32 %
Voltas Ltd	0.27 %
Electrosteel Castings Ltd	0.26 %
Kirloskar Oil Engines Ltd	0.18 %
ABG Heavy Industries Ltd	0.08 %
Dredging Corporation of India Ltd	0.01 %
Short Term Debt and other current assets	16.04 %
Total Net Assets	100.00 %

Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns: As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	620.46	15,920.95	79.78%
3 Year SIP	31-Aug-06	36,000	1,709.18	43,857.48	13.98%
Since Inception	30-Sep-05	47,000	2,597.77	66,658.81	33.67%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Services Industries Fund

Open Ended Equity Fund

WHY SHOULD ONE INVEST?

Long term investment of funds for capital appreciation derived from the growth potential of the service industries sector

Figures as on 31-Jul-09

Snapshot:

Fund Manager ^ : Deven Sangoi
(Managing this fund since inception & overall 13 yrs of equity market experience & 5 yrs of fund management experience)

Indicative Investment Horizon: 5 yrs. & more

Inception date: 30-11-2005

Average AUM: Rs. 354.68 crores

NAV (As on 31-Jul-09):

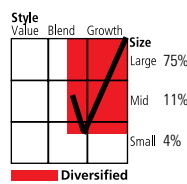
Growth option : Rs. 13.66

Dividend option : Rs. 10.27

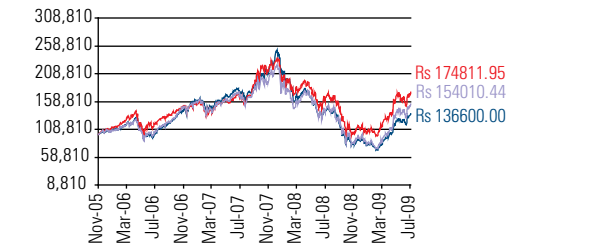
****Expense Ratio** : 2.32%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box

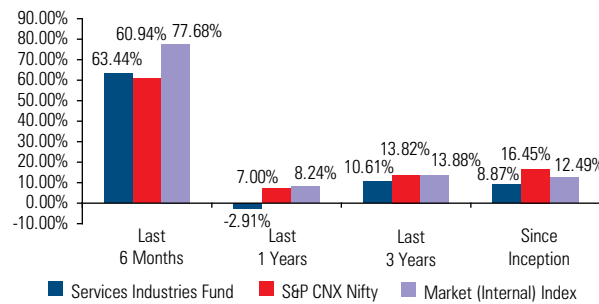


Rs. 100000 invested at inception: Services Industries Fund Vs S&P CNX Nifty



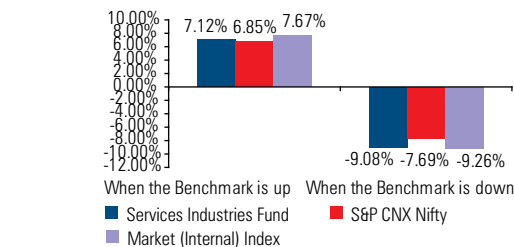
CAGR – Service Industries : 8.87%; Benchmark : 16.45%; *Market (Internal) Index: 12.49%. Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is S&P CNX Nifty & *Market (Internal) Index is India Service Index. For computation of returns the allotment NAV has been taken as Rs. 10.00 Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty & *Market (Internal) Index is India Service Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 21.43 Std Dev (Annualised): 36.98%
Average P/BV : 4.75 Sharpe Ratio ^ : 0.47
Average Dividend Yield : 1.03 Portfolio Beta : 1.00
Annual Portfolio Turnover Ratio : 0.79 times R squared : 0.88

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

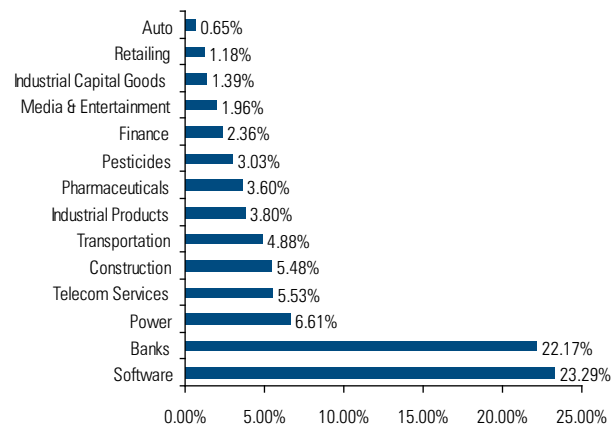
Fund Manager's Comment

The fund maintained an equity exposure of ~90% during the month, including ~4% allocation to Nifty Futures. The fund has high exposure to Software, Banks and Telecom. The fund seeks to maintain positions in large cap Software stocks on account of long term growth visibility and comfortable valuations.

Portfolio

Company/Issuer	% to NAV
Infosys Technologies Ltd	10.00 %
Tata Consultancy Services Ltd	6.88 %
HDFC Bank Ltd	6.86 %
ICICI Bank Ltd	6.22 %
State Bank of India Ltd	6.02 %
Bharati Airtel Ltd	5.53 %
Tata Power Company Ltd	4.95 %
Wipro Ltd	4.42 %
Containers Corporation of India Ltd	3.75 %
Nifty - Futures	3.70 %
Jai Prakash Associates Ltd	3.19 %
United Phosphorus Ltd	3.03 %
HDFC Ltd	2.36 %
Sintex Industries Ltd	2.29 %
Cipla Ltd	2.26 %
Infotech Enterprises Ltd	1.99 %
Jagran Prakashan Pvt Ltd	1.96 %
Punjab National Bank Ltd	1.90 %
Jain Irrigation Systems Ltd	1.51 %
Techno Electric & Engineering Ltd	1.39 %
Divis Laboratories Ltd	1.34 %
Pantaloon Retail (India) Ltd	1.18 %
Patel Engineering Ltd	1.17 %
Bank of Baroda Ltd	1.16 %
Great Eastern Shipping Co. Ltd	1.13 %
Nagarjuna Construction Company Ltd	1.12 %
Webel SL Energy Ltd	1.05 %
Wabco TVS (India) Ltd	0.65 %
PTC India Ltd	0.61 %
Short Term Debt and other current assets	10.37 %
Total Net Assets	100.00 %

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns:

As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	1,206.49	16,480.71	92.41%
3 Year SIP	31-Aug-06	36,000	2,685.40	36,682.52	1.29%
Since Inception	30-Nov-05	45,000	3,520.44	48,089.18	3.64%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential FMCG Fund

Open Ended Equity Fund

WHY SHOULD ONE INVEST?

Long term investment of funds for capital appreciation in FMCG sector

Figures as on 31-Jul-09

Snapshot:

Fund Manager ^ : Prashant Kothari
(Managing this fund since Oct., 2005 & over 5 yrs of experience as equity analyst & fund manager)

Indicative Investment Horizon: 5 yrs & more

Inception date: 31-03-1999

Average AUM: Rs. 58.26 crores

NAV (As on 31-Jul-09):

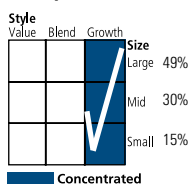
Growth option : Rs. 46.05

Dividend option : Rs. 28.67

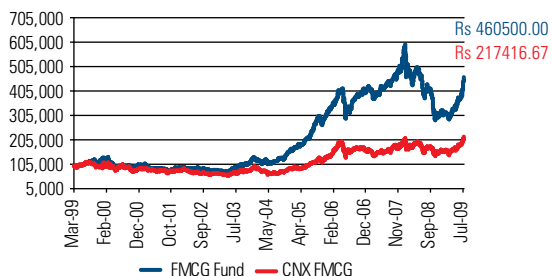
****Expense Ratio** : 2.50%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box

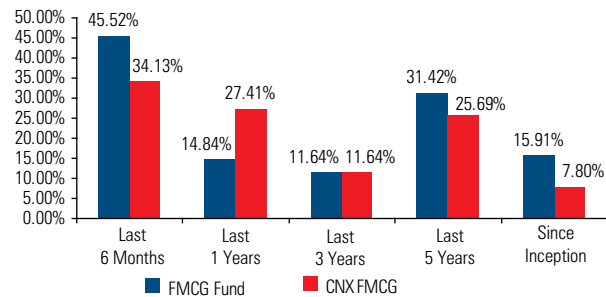


Rs. 100000 invested at inception: FMCG Vs CNX FMCG



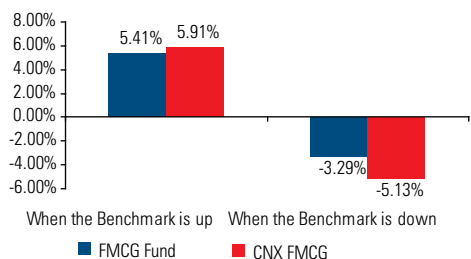
CAGR – FMCG : 15.91%; Benchmark : 7.80%
Past performance may or may not be sustained in future.

Performance Record* - Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is CNX FMCG. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is CNX FMCG. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 23.71 Std Dev (Annualised) : 27.58%
Average P/BV : 10.13 Sharpe Ratio ^ : 0.54
Average Dividend Yield : 1.42 Portfolio Beta : 1.07
Annual Portfolio Turnover Ratio : 0.60 times R squared : 0.74

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Portfolio

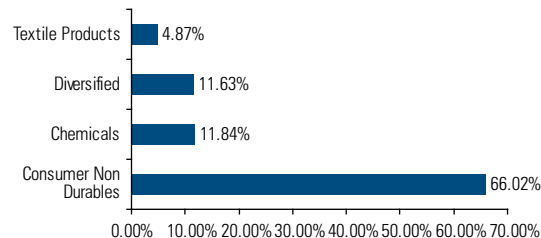
Company/Issuer	% to NAV
• ITC Ltd	19.33 %
• ITC Ltd - Futures	10.83 %
• Pidilite Industries Ltd	11.84 %
• Marico Industries Ltd	10.34 %
• Hindustan Unilever Ltd	9.53 %
• Hindustan Unilever Ltd - Futures	2.11 %
• Eveready Industries Ltd	9.13 %
• ICI India Ltd	7.70 %
• Asian Paints Ltd	6.21 %
• Page Industries Ltd	4.87 %
• Dabur India Ltd	2.48 %
Short Term Debt and other current assets	5.64 %

Total Net Assets

100.00%

• Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns:

As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	351.25	16,175.03	85.48%
3 Year SIP	31-Aug-06	36,000	904.05	41,631.65	10.20%
5 Year SIP	31-Aug-04	60,000	1,986.51	91,478.68	17.42%
Since Inception	30-Sep-99	119,000	8,220.17	378,538.80	22.41%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.
^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Banking & Financial Services Fund

Open Ended Equity Fund

WHY SHOULD ONE INVEST?
Long term investment of funds for capital appreciation in banking & financial services sector

Figures as on 31-Jul-09

Snapshot:

Fund Manager ^ : Prashant Poddar
(Managing this fund since inception & over 2 yrs of equity market experience)

Indicative Investment Horizon: 5 yrs & more

Inception date: 22-08-2008

Average AUM: Rs. 106.64 crores

NAV (As on 31-Jul-09):

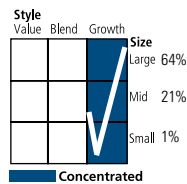
Growth option: Rs. 12.51

Dividend option: Rs. 12.51

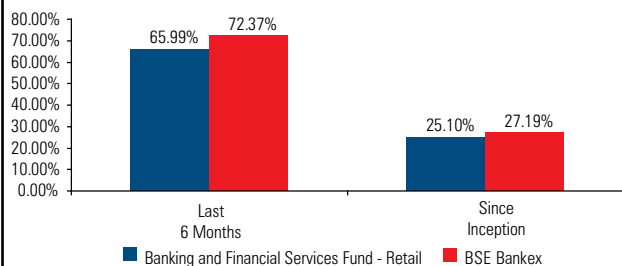
****Expense Ratio :** 2.48%

(Please refer to page no. 66 for Additional Information)

Style Box

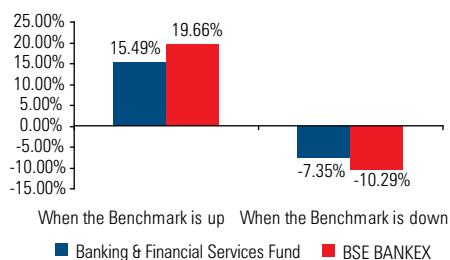


Performance Record *- Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is BSE Bankex. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is BSE Bankex. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Portfolio

Company/Issuer	% to NAV
State Bank of India Ltd	14.11 %
State Bank of India Ltd - Put option	3.62 %
HDFC Bank Ltd	10.06 %
HDFC Ltd	9.89 %
HDFC Ltd - Call option	-1.81 %
Bank of Baroda	9.19 %
ICICI Bank Ltd	8.60 %
ING Vysya Bank Ltd	5.96 %
Corporation Bank Ltd	5.22 %
Indian Bank Ltd	5.22 %
Federal Bank Ltd	4.90 %
Max India Ltd	4.72 %
Axis Bank Ltd	3.91 %
Axis Bank Ltd - Call option	-1.80 %
Punjab National Bank Ltd	2.04 %
Punjab National Bank Ltd - Futures	0.94 %
Sundaram Finance Ltd	1.05 %
Short Term Debt and other current assets	14.17 %
Total Net Assets	100.00 %

Total Net Assets 100.00 %

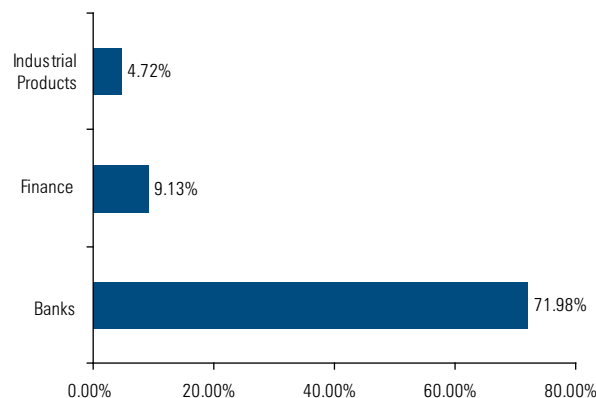
• Top Ten Holdings

Quantitative Indicators:

Average P/E : 15.12
Average P/BV : 2.40
Average Dividend Yield : 1.72
Annual Portfolio Turnover Ratio : 2.91 times

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

Sector Allocation*



*Pertains to the equity investments only.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Technology Fund

Open Ended Equity Fund

WHY SHOULD ONE INVEST?

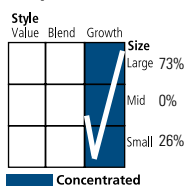
Long term investment of funds for capital appreciation in technology sector

Figures as on 31-Jul-09

Snapshot:

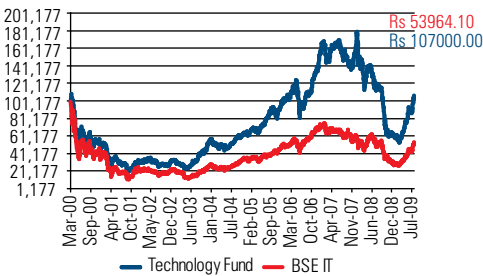
Fund Manager ^ : Deven Sangoi
 (Managing this fund since Aug 08 & overall 13 yrs of equity market experience & 5 yrs of fund management experience)
Indicative Investment Horizon: 5 yrs & more
Inception date: 03-03-2000
Average AUM: Rs. 72.83 crores
NAV (As on 31-Jul-09):
Growth option: Rs. 10.70
****Expense Ratio :** 2.50%

Style Box



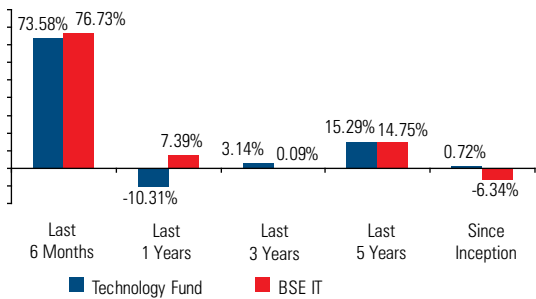
(Please refer to page no. 66 for Additional Information)

Rs. 100000 invested at inception: Technology Fund Vs BSE IT



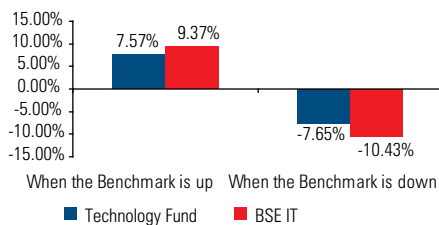
CAGR – Technology Fund: 0.72%; BSE IT : -6.34%; Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1 Year : Absolute, > = 1 Year : CAGR. Benchmark is BSE IT. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is BSE IT. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future. 30-Apr-09 was a non business day.

Quantitative Indicators:

Average P/E : 17.28 Std Dev (Annualised): 36.91%
 Average P/BV : 5.69 Sharpe Ratio ^ : 0.27
 Average Dividend Yield : 1.27 Portfolio Beta : 0.84
 Annual Portfolio Turnover Ratio : 0.90 times R squared : 0.62

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

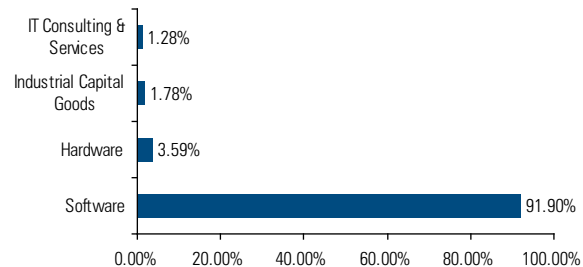
^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Portfolio

Company/Issuer	% to NAV
Infosys Technologies Ltd	60.50 %
Eclerx Services Ltd	10.62 %
Wipro Ltd	7.50 %
Infotech Enterprises Ltd	6.52 %
Tata Consultancy Services Ltd	4.67 %
Allied Digital Services Ltd	3.59 %
HOV Services Ltd	2.09 %
Quality Assurance Institute (I) Ltd	1.28 %
Solectron Centum Electronics Ltd	1.20 %
Solectron EMS India Ltd	0.58 %
Short Term Debt and other current assets	1.45 %
Total Net Assets	100.00%

• Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns:

As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	1,624.87	17,386.14	113.45%
3 Year SIP	31-Aug-06	36,000	3,310.69	35,424.33	-1.10%
5 Year SIP	31-Aug-04	60,000	6,335.03	67,784.82	4.98%
Since Inception	3-Mar-00	113,000	20,872.57	223,336.52	14.13%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.
 ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Index Fund

Open Ended Index Linked Growth Scheme

WHY SHOULD ONE INVEST?
Long term investment of funds for capital appreciation by replicating S&P CNX Nifty index

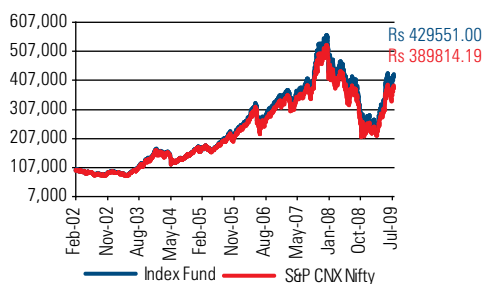
Figures as on 31-Jul-09

Snapshot:

Fund Manager : Yogesh Bhatt
(Managing this fund since Oct., 2005 & over 16 yrs of experience as equity dealer)
Indicative Investment Horizon: 5 yrs & more
Inception date: 26-02-2002
Average AUM: Rs. 67.87 crores
NAV (As on 31-Jul-09): Rs. 42.9551
****Expense Ratio :** 1.50%

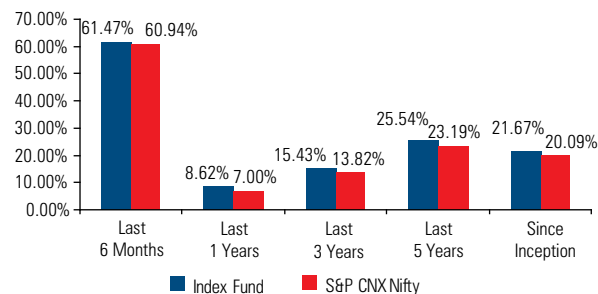
(Please refer to page no. 66 for Additional Information)

Rs. 100000 invested at inception: Index Fund Vs S&P CNX Nifty



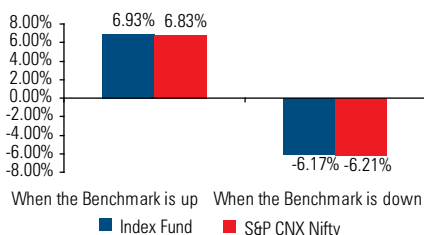
CAGR – Index Fund : 21.67%; Benchmark : 20.09%
Past performance may or may not be sustained in future.

Performance Record *- Cumulative Option



*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is S&P CNX Nifty. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 22.70 Std Dev (Annualised): 34.36%
Average P/BV : 5.74 Sharpe Ratio ^ : 0.59
Average Dividend Yield : 1.12 Portfolio Beta : 1.00
Annual Portfolio Turnover Ratio : 1.36 times R squared : 1.00
Tracking Error : 0.97*

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

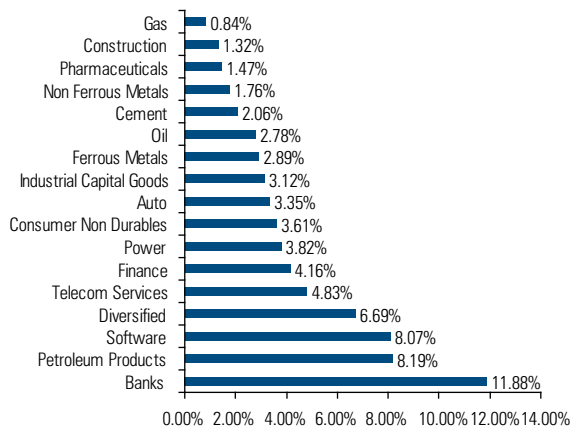
*Source: Bloomberg

Company/Issuer	% to NAV
Nifty - Futures	26.08 %
Reliance Industries Ltd	7.84 %
Infosys Technologies Ltd	5.57 %
Larsen & Toubro Ltd	4.98 %
ICICI Bank Ltd	4.76 %
ITC Ltd	3.61 %
HDFC Ltd	3.59 %
HDFC Bank Ltd	2.90 %
Bharati Airtel Ltd	2.88 %
State Bank of India Ltd	2.63 %
Oil & Natural Gas Company Ltd	2.21 %
Bharat Heavy Electricals Ltd	1.99 %
Hindustan Unilever Ltd	1.72 %
Tata Consultancy Services Ltd	1.38 %
Tata Steel Ltd	1.26 %
Tata Power Company Ltd	1.09 %
Axis Bank Ltd	1.07 %
Grasim Industries Ltd	1.06 %
Jindal Steel & Power Company Ltd	1.06 %
Maruti Suzuki India Ltd	1.05 %
National Thermal Power Corporation Ltd	1.05 %
Reliance Communications Ltd	1.05 %
Sterlite Industries (India) Ltd	1.00 %
Reliance Infrastructure Ltd	0.96 %
Mahindra & Mahindra Ltd	0.96 %
Gas Authority Of India Ltd	0.84 %
Wipro Ltd	0.84 %
Hero Honda Ltd	0.81 %
DLF Ltd	0.81 %
Cipla Ltd	0.73 %
Idea Cellular Ltd	0.70 %
Hindalco Industries Ltd	0.61 %
Steel Authority of India Ltd	0.58 %
Cairn India Ltd	0.57 %
Reliance Capital Ltd	0.57 %
Tata Motors Ltd	0.53 %
Punjab National Bank Ltd	0.52 %
Unitech Ltd	0.51 %
Associated Cement Companies Ltd	0.50 %
Ambuja Cement Ltd	0.50 %
Sun Pharmaceutical Industries Ltd	0.50 %
Siemens India Ltd	0.41 %
ABB Ltd	0.40 %
Power Grid Corporation of India Ltd	0.38 %
Reliance Power Ltd	0.35 %
Bharat Petroleum Corporation Ltd	0.35 %
Suzlon Energy Ltd	0.32 %
HCL Technologies Ltd	0.29 %
Ranbaxy Laboratories Ltd	0.24 %
Tata Communications Ltd	0.19 %
National Aluminium Company Ltd	0.14 %
Short Term Debt and other current assets	3.07 %

Total Net Assets 100.00 %

Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

SIP Returns: As on 31-Jul-09					
Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	382.94	16,449.12	91.69%
3 Year SIP	31-Aug-06	36,000	991.73	42,599.97	11.86%
5 Year SIP	31-Aug-04	60,000	2,181.75	93,717.38	18.44%
Since Inception	26-Feb-02	90,000	5,075.35	218,012.26	23.47%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

SPICE Fund

Open Ended Exchange Listed Index Linked Growth Fund

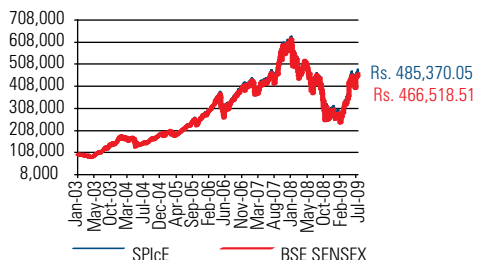
WHY SHOULD ONE INVEST?
Long term investment of funds for capital appreciation
by replicating the BSE Sensitive Index

Figures as on 31-Jul-09

Snapshot:

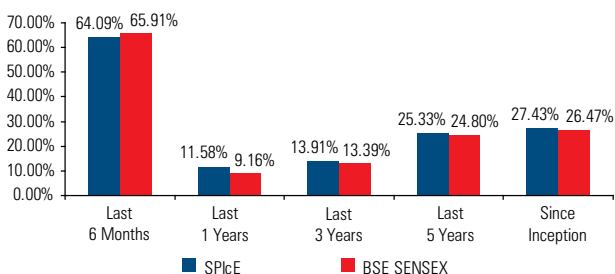
Fund Manager : Yogesh Bhatt
(Managing this fund since Oct., 2005 & over 16 yrs of experience as equity dealer)
Investment Horizon: 5 years & more
Inception date: 10-01-2003
Average AUM: Rs. 1.18 crores
NAV (As on 31-Jul-09): Rs. 163.0358
****Expense Ratio :** 0.80%
(Please refer to page no. 66 for Additional Information)

Rs. 100000 invested at inception: SPICE Vs BSE Sensitive Index



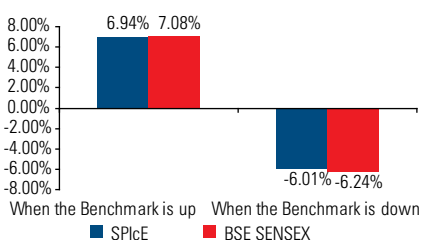
CAGR – SPICE : 27.43%; Benchmark : 26.47%
Past performance may or may not be sustained in future.

Performance Record* - Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is BSE SENSEX Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is BSE SENSEX Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Quantitative Indicators:

Average P/E : 23.31 Std Dev (Annualised): 33.08%
Average P/BV : 5.81 Sharpe Ratio ^ : 0.56
Average Dividend Yield : 1.13 Portfolio Beta : 0.97
Annual Portfolio Turnover Ratio : 0.05 times R squared : 1.00

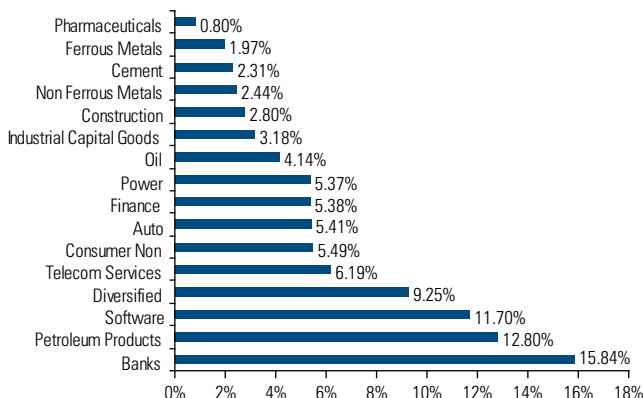
Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

^ Risk-free rate based on the last 3 month T-Bill cut-off of 3.28%.

Company/Issuer	% to NAV
Reliance Industries Ltd	12.80 %
Infosys Technologies Ltd	8.36 %
ICICI Bank Ltd	7.03 %
Larsen & Toubro Ltd	6.60 %
ITC Ltd	5.49 %
HDFC Ltd	5.38 %
Bharati Airtel Ltd	4.53 %
HDFC Bank Ltd	4.51 %
State Bank of India Ltd	4.31 %
Oil & Natural Gas Company Ltd	4.14 %
Bharat Heavy Electricals Ltd	3.18 %
Hindustan Unilever Ltd	2.64 %
National Thermal Power Corporation Ltd	2.22 %
Tata Consultancy Services Ltd	2.14 %
Tata Steel Ltd	1.97 %
Maruti Suzuki India Ltd	1.70 %
Tata Power Company Ltd	1.68 %
Reliance Communications Ltd	1.66 %
Grasim Industries Ltd	1.56 %
Sterlite Industries (India) Ltd	1.52 %
Mahindra & Mahindra Ltd	1.49 %
Reliance Infrastructure Ltd	1.46 %
Jai Prakash Associates Ltd	1.40 %
DLF Ltd	1.39 %
Hero Honda Ltd	1.34 %
Wipro Ltd	1.20 %
Hindalco Industries Ltd	0.92 %
Tata Motors Ltd	0.88 %
Sun Pharmaceutical Industries Ltd	0.80 %
Associated Cement Companies Ltd	0.76 %
Short Term Debt and other current assets	4.93 %
Total Net Assets	100.00%

• Top Ten Holdings

Sector Allocation*



*Pertains to the equity investments only.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Equity & Derivatives Fund

Wealth Optimiser Plan (An Open Ended Equity Fund)

WHY SHOULD ONE INVEST?
Generate low volatility returns by investing in mix of cash equities, equity derivatives and debt market instruments - relatively less conservative - 65% to 100% in Equity and Equity Derivatives (unhedged exposure limited to 80%)

Figures as on 31-Jul-09

Snapshot:

Fund Managers ^ :

Equity : Yogesh Bhatt (Managing this fund since Aug, 2008 & overall 16 yrs of experience as equity dealer)

Debt : Chaitanya Pande (Managing this fund since June, 2007 & over 13 yrs of fund management experience)

Inception date: 30-12-2006

Average AUM: Rs. 434.39 crores

NAV (As on 31-Jul-09):

Growth option : Rs. 11.12

Dividend option : Rs. 10.54

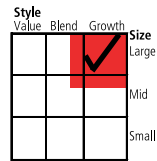
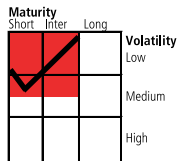
****Expense Ratio** : 2.29%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

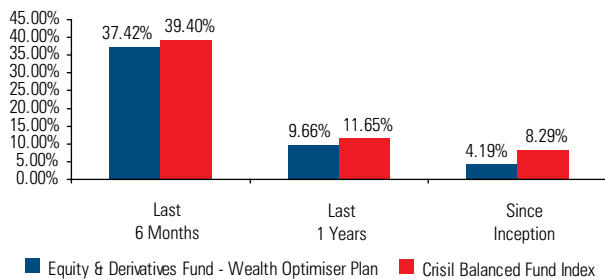
Style Box:

Debt

Equity

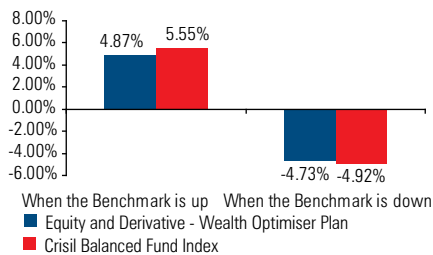


Performance Record *- Retail Growth Option



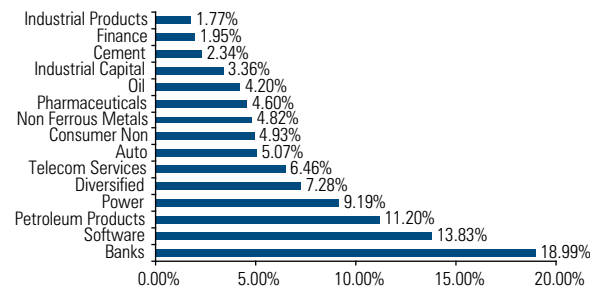
*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil Balanced Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is Crisil Balanced Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Sector Allocation (as % of Equity holding)



Quantitative Indicators - Debt Component

Average Maturity : 0.01 Year
Modified Duration : 0.01 Year
Yield To Maturity : 4.16%
% Unlisted Bonds : 0.00%
Std Dev (Annualised) : 21.58%

Company/Issuer	Sector/Rating	% to NAV	% to NAV Futures
Equity Holding		41.36 %	
Infosys Technologies Ltd	Software	4.05 %	
Reliance Industries Ltd	Petroleum Products	3.82 %	
Bharati Airtel Ltd	Telecom Services	3.46 %	
National Thermal Power Corp. Ltd	Power	3.40 %	
Larsen & Toubro Ltd	Diversified	3.26 %	
Sterlite Industries (India) Ltd	Non Ferrous Metals	2.58 %	
Bank of Baroda Ltd	Banks	2.48 %	
State Bank of India Ltd	Banks	1.98 %	
Bajaj Auto Ltd	Auto	1.87 %	
Bharat Heavy Electricals Ltd	Industrial Capital Goods	1.80 %	
Tata Power Company Ltd	Power	1.52 %	
Wipro Ltd	Software	1.40 %	
Reliance Petroleum Ltd	Petroleum Products	1.38 %	
Grasim Industries Ltd	Cement	1.25 %	
Glaxosmithkline Pharmaceuticals Ltd	Pharmaceuticals	1.09 %	
Axis Bank Ltd	Banks	1.06 %	
HDFC Ltd	Finance	1.04 %	
Max India Ltd	Industrial Products	0.95 %	
Hindustan Petroleum Corporation Ltd	Petroleum Products	0.80 %	
Corporation Bank Ltd	Banks	0.79 %	
IPCA Laboratories Ltd	Pharmaceuticals	0.70 %	
Sun Pharmaceutical Industries Ltd	Pharmaceuticals	0.67 %	
Equity & Derivative Holdings		31.85 %	-12.63%
Oil & Natural Gas Company Ltd	Oil	7.24 %	
Oil & Natural Gas Co. Ltd - Futures			-4.98%
Tata Consultancy Services Ltd	Software	7.14 %	
Tata Consultancy Services Ltd - Futures			-5.18%
Nifty - Futures			7.03%
ITC Ltd	Consumer Non Durables	5.70 %	
ITC Ltd - Futures			-3.06%
Century Textiles & Industries Ltd	Cement	3.49 %	
Century Textiles & Industries Ltd - Futures			-3.48%
ICICI Bank Ltd	Banks	3.42 %	
ICICI Bank Ltd - Futures			-0.42%
HDFC Bank Ltd	Banks	2.00 %	
HDFC Bank Ltd - Futures			-1.14%
Cairn India Ltd	Oil	1.13 %	
Cairn India Ltd - Futures			-1.13%
Mahindra & Mahindra Ltd - Futures			0.85%
Hindustan Unilever Ltd	Diversified	0.80 %	
Hindustan Unilever Ltd - Futures			-0.17%
Associated Cement Companies Ltd	Cement	0.62 %	
Associated Cement Co. Ltd - Futures			-0.62%
Gas Authority Of India Ltd	Gas	0.32 %	
Gas Authority Of India Ltd - Futures			-0.31%
Debt Holdings		23.50 %	
PSU/PFI Bonds		0.30 %	
LIC Housing Finance Ltd	AAA	0.30 %	
CPs, CDs and Term Deposits		8.71 %	
ICICI Bank Ltd	P1+	8.71 %	
Cash, Call, CBLO & Reverse Repo		14.50 %	
Other Current Assets		3.29 %	
Total Net Assets		100.00 %	

Quantitative Indicators - Equity Component

Average P/E : 21.72
Average P/BV : 5.52
Average Dividend Yield : 1.35

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Equity & Derivatives Fund Income Optimiser Plan (An Open Ended Equity Fund)

WHY SHOULD ONE INVEST?

Generate low volatility returns by investing in mix of cash equities, equity derivatives and debt market instruments - relatively more conservative - 65% to 80% in Equity and Equity Derivatives (unhedged exposure limited to 5%)

Figures as on 31-Jul-09

Snapshot:

Fund Managers ^ :

Equity : Yogesh Bhatt (Managing this fund since June, 2007 & over 16 yrs of experience as equity dealer)

Debt : Chaitanya Pande (Managing this fund since June, 2007 & over 13 yrs of fund management experience)

Inception date: 30-12-2006

Average AUM: Rs. 414.59 crores

NAV (As on 31-Jul-09):

Retail Growth option : Rs. 12.32

Inst. Growth option : Rs. 12.42

Retail Dividend option : Rs. 10.25

****Expense Ratio :**

Retail Option : 1.50%

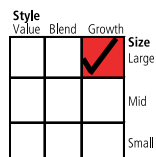
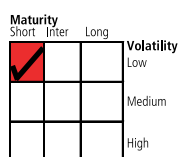
Inst. Option : 1.20%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

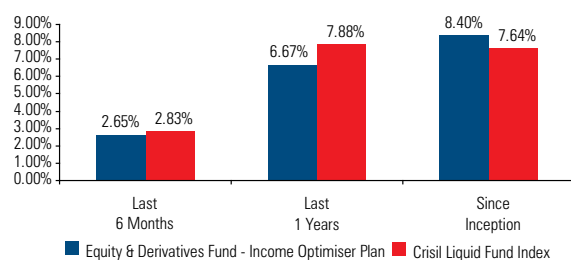
Style Box

Debt

Equity

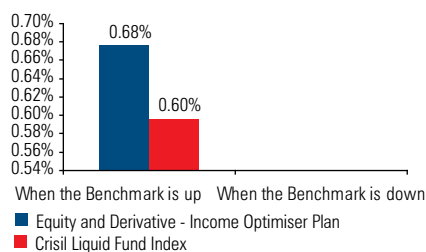


Performance Record *- Retail Growth Option



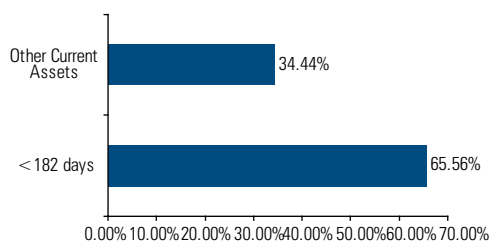
*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil Liquid Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is Crisil Liquid Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Maturity Profile (as % of debt holding)



Quantitative Indicators (Debt Component)

Average Maturity	: 1 Day
Modified Duration	: 0 Day
Yield To Maturity	: 5.41%
% Unlisted Bonds	: 0.00%
Std Dev (Annualised)	: 1.71%

Company/Issuer	Sector/Rating	% to NAV	% to NAV Futures
Equity Holding			
Housing Development & Infrastructure Ltd	Construction	0.84 %	
Equity & Derivative Holdings		0.84 %	
State Bank of India Ltd	Banks	66.97 %	-68.13%
State Bank of India Ltd - Futures		4.84 %	-4.84%
Reliance Industries Ltd	Petroleum Products	4.80 %	
Reliance Industries Ltd - Futures			-4.83%
Oil & Natural Gas Company Ltd	Oil	3.97 %	
Oil & Natural Gas Company Ltd - Futures			-4.00%
Infosys Technologies Ltd	Software	3.95 %	
Infosys Technologies Ltd - Futures			-3.95%
Shree Renuka Sugars Ltd	Consumer Non Durables	3.85 %	
Shree Renuka Sugars Ltd - Futures			-3.86%
Jindal Steel & Power Company Ltd	Ferrous Metals	3.48 %	
Jindal Steel & Power Co. Ltd - Futures			-3.49%
India Cements Ltd	Cement	3.40 %	
India Cements Ltd - Futures			-3.42%
Reliance Natural Resources Ltd	Gas	3.11 %	
Reliance Natural Resources Ltd - Futures			-3.12%
Bajaj Hindusthan Ltd	Consumer Non Durables	2.60 %	
Bajaj Hindusthan Ltd - Futures			-2.61%
Sterlite Industries (India) Ltd	Non Ferrous Metals	2.35 %	
Sterlite Industries (India) Ltd - Futures			-2.36%
Essar Oil Ltd	Energy	2.04 %	
Essar Oil Ltd - Futures			-2.05%
Bharti Airtel Ltd	Telecom Services	2.01 %	
Bharti Airtel Ltd - Futures			-2.02%
Cairn India Ltd	Oil	1.91 %	
Cairn India Ltd - Futures			-1.92%
Balrampur Chini Mills Ltd	Consumer Non Durables	1.80 %	
Balrampur Chini Mills Ltd - Futures			-1.80%
Mphasis Ltd	Software	1.78 %	
Mphasis Ltd - Futures			-1.78%
Welspun Gujarat Stahl Rohren Ltd	Ferrous Metals	1.72 %	
Welspun Gujarat Stahl Rohren Ltd - Futures			-1.72%
Unitech Ltd	Construction	1.69 %	
Unitech Ltd - Futures			-1.69%
Reliance Infrastructure Ltd	Power	1.66 %	
Reliance Infrastructure Ltd - Futures			-1.67%
United Phosphorus Ltd	Pesticides	1.50 %	
United Phosphorus Ltd - Futures			-1.51%
Aban Offshore Ltd	Oil	1.25 %	
Aban Offshore Ltd - Futures			-1.25%
Cipla Ltd	Pharmaceuticals	1.16 %	
Cipla Ltd - Futures			-1.16%
Tata Motors Ltd	Auto	0.99 %	
Tata Motors Ltd - Futures			-0.98%
Grasim Industries Ltd	Cement	0.98 %	
Grasim Industries Ltd - Futures			-0.99%
Ranbaxy Laboratories Ltd	Pharmaceuticals	0.98 %	
Ranbaxy Laboratories Ltd - Futures			-0.99%
National Thermal Power Corporation Ltd	Power	0.79 %	
National Thermal Power Corp. Ltd - Futures			-0.79%
Great Eastern Shipping Co. Ltd	Transportation	0.69 %	
Great Eastern Shipping Co. Ltd - Futures			-0.69%
Tata Consultancy Services Ltd	Software	0.68 %	
Tata Consultancy Services Ltd - Futures			-0.68%
Sun Pharmaceutical Industries Ltd	Pharmaceuticals	0.63 %	
Sun Pharmaceutical Industries Ltd - Futures			-0.62%
ITC Ltd	Consumer Non Durables	0.60 %	
ITC Ltd - Futures			-0.60%
Idea Cellular Ltd	Telecom Services	0.58 %	
Idea Cellular Ltd - Futures			-0.58%
Ultratech Cement Ltd	Cement	0.57 %	
Ultratech Cement Ltd - Futures			-0.57%
Gas Authority Of India Ltd	Gas	0.56 %	
Gas Authority Of India Ltd - Futures			-0.79%
Axis Bank Ltd	Banks	0.56 %	
Axis Bank Ltd - Futures			-0.56%
Tech Mahindra Ltd	Software	0.52 %	
Tech Mahindra Ltd - Futures			-0.52%
Hindustan Construction Company Ltd	Construction	0.50 %	
Hindustan Construction Co. Ltd - Futures			-0.50%
Tata Teleservices Ltd	Telecom Services	0.41 %	
Tata Teleservices Ltd - Futures			-0.41%
Hindalco Industries Ltd	Non Ferrous Metals	0.40 %	
Hindalco Industries Ltd - Futures			-0.40%
Century Textiles & Industries Ltd - Futures			0.29%
Jai Prakash Associates Ltd - Futures			0.26%
Tata Chemicals Ltd - Futures			0.25%
Indian Oil Corporation Ltd	Petroleum Products	0.24 %	
Indian Oil Corporation Ltd - Futures			-0.24%
Oracle Financial Services Software Ltd	Software	0.22 %	
Oracle Financial Services Software Ltd - Futures			-0.22%
Wipro Ltd	Software	0.20 %	
Wipro Ltd - Futures			-0.20%
Lanco Infratech Ltd	Power	0.13 %	
Lanco Infratech Ltd - Futures			-0.13%
Hindustan Petroleum Corporation Ltd	Petroleum Products	0.10 %	
Hindustan Petroleum Corp. Ltd - Futures			-0.10%
Reliance Power Ltd	Power	0.08 %	
Reliance Power Ltd - Futures			-0.08%
Indian Hotels Company Ltd	Hotels	0.06 %	
Indian Hotels Company Ltd - Futures			-0.06%
Patel Engineering Ltd - Futures			-0.29%
PTC India Ltd	Power	0.65 %	
PTC India Ltd - Futures			-0.66%
Nifty - Futures			-1.25%
Debt Holdings			
CPs, CDs and Term Deposits			
ICICI Bank Ltd	P1+	15.15 %	
Cash, Call, CBLO & Reverse Repo			
		5.95 %	
Other Current Assets			
		11.09 %	
Total Net Assets		100.00 %	

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.
^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Real Estate Securities Fund

(A Close Ended debt Fund. The scheme will not be directly owning or holding real estate properties.)

WHY SHOULD ONE INVEST?
Invest in companies which are engaged in industries that benefit directly or indirectly from the Real Estate Sector or have substantial investment in property

Figures as on 31-Jul-09

Snapshot:

Fund Managers ^:

Equity : Munzal Shah (Managing this fund since inception & over 7 yrs of experience as equity research analyst in mid-cap space)

Debt : Chaitanya Pande (Managing this fund since inception & over 13 yrs of fund management experience)

Indicative Investment Horizon: 3 yr & above

Inception date: 31-12-2007

Average AUM: Rs. 353.26 crores

Weekly NAV (As on 29-July-09):

Growth option : Rs. 9.5817

Dividend option : Rs. 9.5817

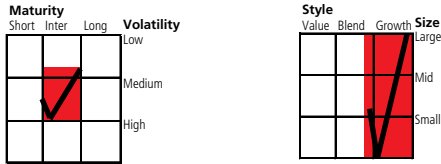
Institutional Growth Option : Rs. 9.6702

****Expense Ratio : 1.50% Institutional Option : 0.95%**

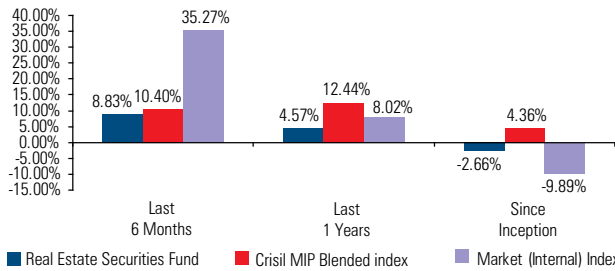
(Please refer to page no. 66 for Additional Information)

Style Box:

Debt Equity

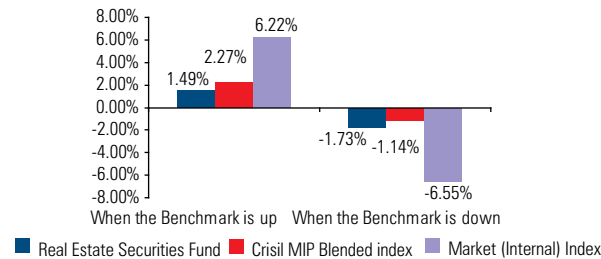


Performance Record* - Cumulative Option



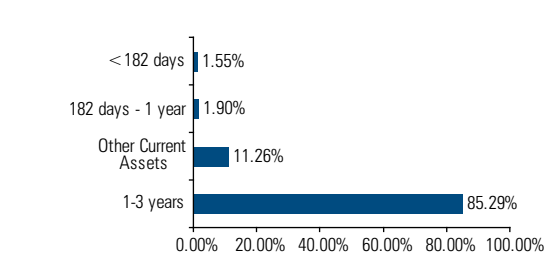
*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil MIP Blended Index & #Market (Internal) Index is 25% BSE Real Estate + 10% Nifty + 65% Crisil Bond Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is Crisil MIP Blended Index & #Market (Internal) Index is 25% BSE Real Estate + 10% Nifty + 65% Crisil Bond Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Maturity Profile (as % of debt holding)



Company/Issuer	Sector/Rating	% to NAV
Equity Holding		
Peninsula Land Ltd	Construction	1.42 %
Ahluwalia Contractors Ltd	Construction	1.37 %
Mahindra Gesco Developers Ltd	Construction	1.34 %
Bombay Dyeing & Manufacturing Co. Ltd	Chemicals	1.19 %
Union Bank of India Ltd	Banks	0.99 %
ICICI Bank Ltd	Banks	0.64 %
Century Textiles & Industries Ltd	Cement	0.53 %
Nagarjuna Construction Company Ltd	Construction	0.40 %
Orbit Corporation Ltd	Construction	0.24 %
Provogue (India) Ltd	Textile Products	0.20 %
Brigade Enterprises Ltd	Construction	0.02 %
Debt Holdings		
Private Corporate Securities		
CitiFinancial Consumer Finance India Ltd	AA+	20.52 %
Purvankara Projects Ltd	A-	15.57 %
Shriram Transport Finance Company Ltd	AA	14.41 %
Reliance Capital Ltd	AAA	2.69 %
SREI Equipment Finance Ltd	AA	2.52 %
Pass Through Certificates*		
DLF Ltd	A+(SO)	21.78 %
Godrej Industries Ltd	LAA(SO)	2.41 %
Cash, Call, CBLO & Reverse Repo		
Other Current Assets		
Total Net Assets		100.00 %

Top Five Holdings

*Please refer to annexure on "Pass Through Certificates Details" for complete details.

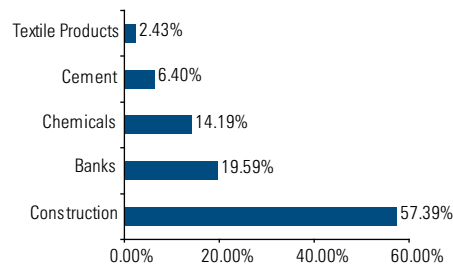
Quantitative Indicators - Debt Component

Average Maturity	: 1.37 Years
Yield To Maturity	: 12.54%
Modified Duration	: 1.19 Years
% Unlisted	: 23.04%

Quantitative Indicators - Equity Component

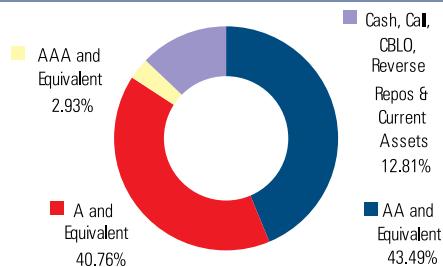
Average P/E	: 12.21
Average P/BV	: 1.94
Average Dividend Yield	: 1.52
Std Dev (Annualised)	: 8.56%

Sector Allocation* (as % of equity portfolio)



*Pertains to the equity investments only.

Rating Profile: (as % of Debt Holding)



*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Balanced Fund

(An Open Ended Balanced Fund)

WHY SHOULD ONE INVEST?
Medium term investment of funds in a portfolio of equity (minimum) 65% and debt for capital appreciation.

Figures as on 31-Jul-09

Snapshot:

Fund Managers ^:

Equity : Munzal Shah (Managing this fund since April, 2008 & over 7 yrs of experience as equity research analyst in mid-cap space)

Debt : Rahul Goswami (Managing this fund since April, 2008 & over 12 yrs of experience in debt fund management)

Indicative Investment Horizon: 3 yrs & more

Inception date: 03-11-1999

Average AUM: Rs. 267.65 crores

NAV (As on 31-Jul-09):

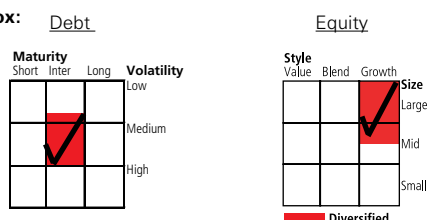
Growth option : Rs. 35.48

Dividend option : Rs. 13.65

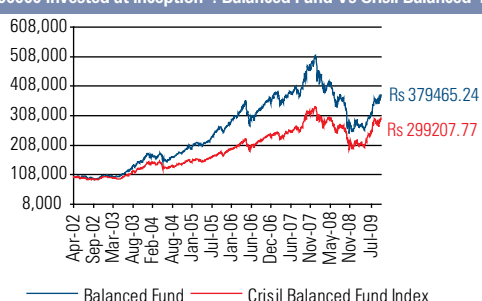
****Expense Ratio** : 2.29%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box:

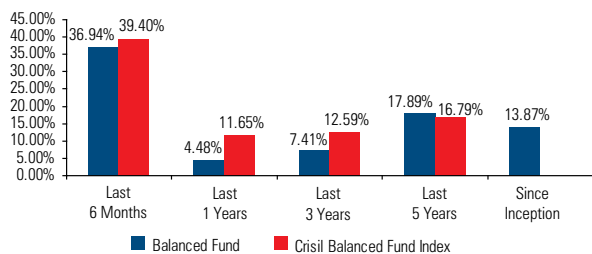


Rs. 100000 invested at inception*: Balanced Fund Vs Crisil Balanced Fund Index



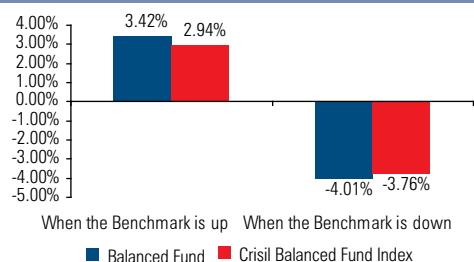
*Benchmark start date - 30-Mar-02. CAGR - Balanced Fund : 19.94%; Benchmark : 16.12%. Past performance may or may not be sustained in future.

Performance Record *- Growth Option



*Returns < 1 Year : Absolute, > = 1Year : CAGR. Benchmark - Crisil Balanced Fund Index and start date - 30-Mar-02. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



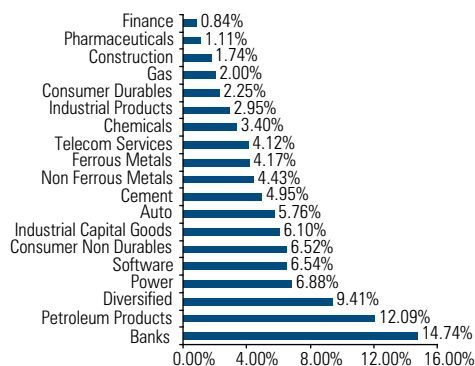
Since inception data. Benchmark is Crisil Balanced Fund Index. Start date: 30-Mar-02. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Maturity Profile (as % of debt holding)

<182 days	12.48%
> 10 years	10.21%
3-5 years	6.01%
5-10 years	65.60%
Other Current Assets	5.70%

Company/Issuer	Sector/Rating	% to NAV
Equity Holding		
63.01 %		
• ITC Ltd	Consumer Non Durables	3.92 %
• Reliance Industries Ltd	Petroleum Products	3.90 %
Larsen & Toubro Ltd	Diversified	3.55 %
HDFC Bank Ltd	Banks	3.36 %
National Thermal Power Corporation Ltd	Power	3.00 %
Grasim Industries Ltd	Cement	2.98 %
Bharat Heavy Electricals Ltd	Industrial Capital Goods	2.94 %
Nifty - Futures		2.85 %
Sterlite Industries (India) Ltd	Non Ferrous Metals	2.66 %
Tata Steel Ltd	Ferrous Metals	2.51 %
Bharati Airtel Ltd	Telecom Services	2.48 %
ICICI Bank Ltd	Banks	2.47 %
Hindustan Unilever Ltd	Diversified	2.11 %
Hero Honda Ltd	Auto	2.03 %
Tata Consultancy Services Ltd	Software	1.90 %
Hindustan Petroleum Corporation Ltd	Petroleum Products	1.83 %
State Bank of India Ltd	Banks	1.66 %
Bharat Petroleum Corporation Ltd	Petroleum Products	1.54 %
Mahindra & Mahindra Ltd	Auto	1.43 %
Infosys Technologies Ltd	Software	1.39 %
Punjab National Bank Ltd	Banks	1.37 %
Volta Ltd	Consumer Durables	1.36 %
Jain Irrigation Systems Ltd	Industrial Products	1.28 %
Gas Authority Of India Ltd	Gas	1.20 %
CESC Ltd	Power	1.14 %
Pidilite Industries Ltd	Chemicals	1.03 %
Time Technoplast Ltd	Chemicals	1.01 %
AIA Engineering Ltd	Industrial Capital Goods	0.73 %
Sadbhav Engineering Ltd	Construction	0.72 %
IPCA Laboratories Ltd	Pharmaceuticals	0.67 %
HOV Services Ltd	Software	0.64 %
HDFC Ltd	Finance	0.50 %
Carborandum Universal Ltd	Industrial Products	0.49 %
Mahindra Gesco Developers Ltd	Construction	0.33 %
Debt Holdings		
12.83 %		
PSU/PFI Bonds		
• Steel Authority of India Ltd	AAA	5.37 %
• Punjab National Bank Ltd	AAA	5.24 %
IDBI Bank Ltd	AA+	2.22 %
Government Securities		
• 6.90% GOI 2019	SOV	13.65 %
• 8.24% GOI 2027	SOV	3.78 %
CPs, CDs and Term Deposits		
ICICI Bank Ltd	P1+	2.06 %
Cash, Call, CBLO & Reverse Repo		
2.56 %		
Other Current Assets		
2.11 %		
Total Net Assets		100.00 %
• Top Five Holdings		

Sector Allocation* (as % of equity portfolio)



*Pertains to the equity investments only.

Quantitative Indicators - Debt Component

Average Maturity	: 9.06 Years
Modified Duration	: 6.12 Years
Yield To Maturity	: 7.40%
% Unlisted Bonds	: 0.00%

Quantitative Indicators - Equity Component

Average P/E	: 21.28
Average P/BV	: 5.97
Average Dividend Yield	: 1.14
Std Dev (Annualised)	: 23.97%

SIP Return:

As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	419.21	14,873.50	56.92%
3 Year SIP	31-Aug-06	36,000	1,076.42	38,191.36	4.09%
5 Year SIP	31-Aug-04	60,000	2,149.69	76,270.84	9.84%
Since Inception	3-Nov-99	117,000	7,673.84	272,267.83	16.79%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Monthly Income Plan

(An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.)

WHY SHOULD ONE INVEST?
Medium term investment in a portfolio of debt and equity (upto 15%) for capital appreciation.

Figures as on 31-Jul-09

Snapshot:

Fund Managers ^:

Equity : Prashant Kothari (Managing this fund since Sept., 2006 & over 5 yrs of experience as equity analyst & fund manager)

Debt : Rahul Goswami (Managing this fund since April, 2008 & over 12 yrs of experience in debt fund management)

Indicative Investment Horizon: 1 yr & above

Inception date: 10-11-2000

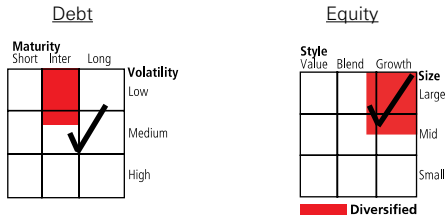
Average AUM: Rs. 251.75 crores

NAV (As on 31-Jul-09): Cumulative option : Rs. 23.2521

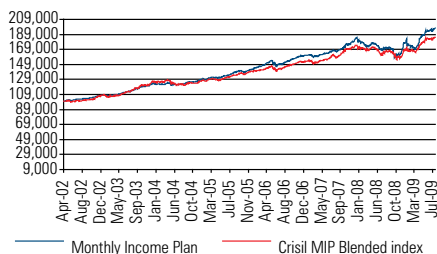
****Expense Ratio :** 2.09%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box:

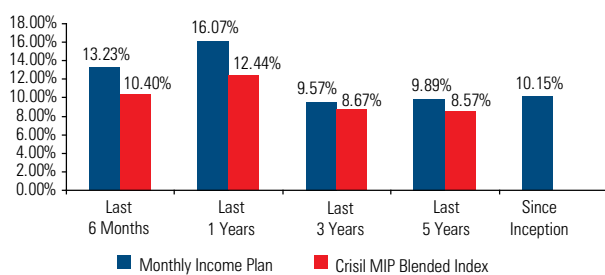


Rs. 100000 invested at inception*: MIP Vs Crisil MIP Blended Index



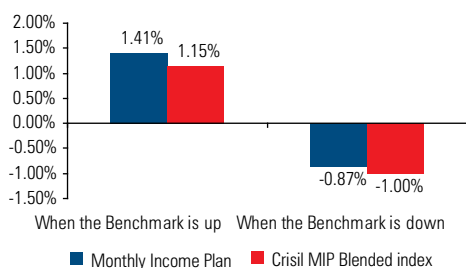
*Benchmark start date : 30-Mar-02. CAGR – MIP: 9.71%; Benchmark : 8.77%. Benchmark is Crisil MIP Blended Index. Past performance may or may not be sustained in future.

Performance Record* - Cumulative Option



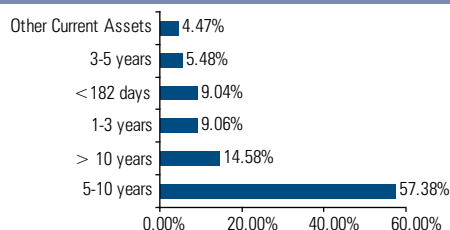
*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil MIP Blended Index. Start date: 30-Mar-02. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is Crisil MIP Blended Index. Start date: 30-Mar-02. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Maturity Profile (as % of debt holding)



Company/Issuer	Portfolio Sector/Rating	% to NAV
Equity Holding		
Bharati Airtel Ltd	Telecom Services	1.16 %
Wipro Ltd	Software	1.12 %
Reliance Industries Ltd	Petroleum Products	1.12 %
ICICI Bank Ltd	Banks	0.84 %
Infosys Technologies Ltd	Software	0.81 %
Cadila Healthcare Ltd	Pharmaceuticals	0.72 %
Bajaj Auto Ltd	Auto	0.71 %
Axis Bank Ltd	Banks	0.70 %
Larsen & Toubro Ltd	Diversified	0.64 %
State Bank of India Ltd	Banks	0.63 %
HDFC Ltd	Finance	0.62 %
Tata Power Company Ltd	Power	0.58 %
Bank of Baroda Ltd	Banks	0.55 %
Nifty - Futures		0.54 %
Tata Consultancy Services Ltd	Software	0.52 %
National Thermal Power Corp. Ltd	Power	0.51 %
Bharat Heavy Electricals Ltd	Industrial Capital Goods	0.49 %
ITC Ltd	Consumer Non Durables	0.47 %
Kotak Mahindra Bank Ltd	Banks	0.43 %
Oil & Natural Gas Company Ltd	Oil	0.30 %
Cairn India Ltd	Oil	0.29 %
HDFC Bank Ltd	Banks	0.23 %
Ahluwalia Contractors Ltd	Construction	0.20 %
Reliance Petroleum Ltd	Petroleum Products	0.18 %
Gujarat Apollo Industries Ltd	Cement	0.17 %
Hindustan Unilever Ltd	Diversified	0.16 %
ABG Heavy Industries Ltd	Industrial Capital Goods	0.11 %
Soletron Centum Electronics Ltd	Industrial Capital Goods	0.09 %
Asian Paints Ltd	Consumer Non Durables	0.07 %
Carnation Nutra Analogue Foods Ltd	Consumer Non Durables	0.05 %
Debt Holdings		
PSU/PFI Bonds		
Indian Oil Corporation Ltd	AA+	14.53 %
Rural Electrification Corporation Ltd	AAA	9.12 %
Indian Railway Finance Corp. Ltd	AAA	8.70 %
Steel Authority Of India Ltd	AAA	7.22 %
IDBI Bank Ltd	AA+	0.75 %
Export Import Bank of India Ltd	AAA	0.04 %
Private Corporate Securities		
Reliance Gas Transportation Ltd	AAA	12.38 %
Hero Motors Ltd	AA	3.91 %
HDFC Ltd	AAA	3.27 %
Axis Bank Ltd	AAA	1.91 %
Pass Through Certificates*		
DLF Ltd	A+(SO)	1.09 %
Government Securities		
6.35% GOI 2020	SOV	8.57 %
6.90% GOI 2019	SOV	7.25 %
8.24% GOI 2027	SOV	3.81 %
CPs, CDs and Term Deposits		
ICICI Bank Ltd	P1+	0.31 %
Cash, Call, CBLO & Reverse Repo		
Other Current Assets		
		3.80 %
Total Net Assets		100.00 %

*Please refer to annexure on "Pass Through Certificates Details" for complete details.

Quantitative Indicators – Debt Component		Quantitative Indicators – Equity Component	
Average Maturity	: 7.97 Years	Average P/E	: 22.17
Modified Duration	: 5.11 Years	Average P/BV	: 5.61
Yield To Maturity	: 7.58%	Average Dividend Yield	: 1.19
% Unlisted Bonds	: 0.00%	Std Dev (Annualised)	: 9.13%

SIP Returns: As on 31-Jul-09					
Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	574.16	13,350.33	25.63%
3 Year SIP	31-Aug-06	36,000	1,792.07	41,669.40	10.27%
5 Year SIP	31-Aug-04	60,000	3,275.19	76,155.06	9.77%
Since Inception	10-Nov-00	105,000	6,943.23	161,444.56	9.73%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

Fund Manager's Comment

The ✓ extending beyond the shaded portion in the style box indicates the exposure to slightly longer maturity debt securities

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.
^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Income Multiplier Fund

(An open ended debt fund which invest upto 30% in equity)

WHY SHOULD ONE INVEST?
Medium term investment in a portfolio of debt and equity (upto 30%) for capital appreciation.

Figures as on 31-Jul-09

Snapshot:

Fund Managers ^ :
Equity : Prashant Kothari (Managing this fund since Oct., 2005 & over 5 yrs of experience as equity analyst & fund manager)
Debt : Rahul Goswami (Managing this fund since April, 2008 & over 12 yrs of experience in debt fund management)

Indicative Investment Horizon: 1 yr & above
Inception date: 30-03-2004

Average AUM: Rs. 189.11 crores

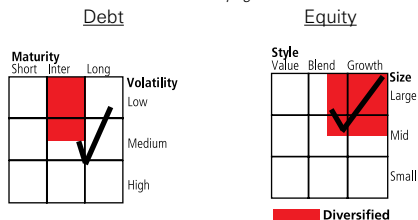
NAV (As on 31-Jul-09):

Cumulative option: Rs. 17.3275 **Dividend option**: Rs. 11.9735

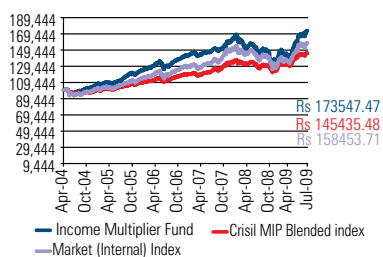
****Expense Ratio** : 2.13%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box:

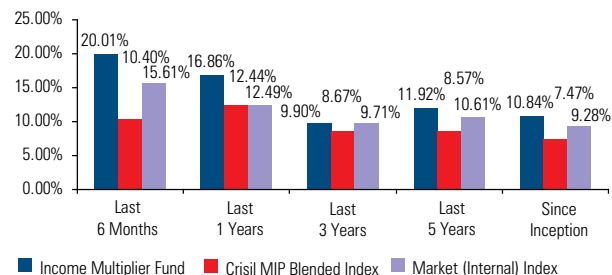


Rs. 100000 invested at inception: IMF Vs Crisil MIP Blended Index



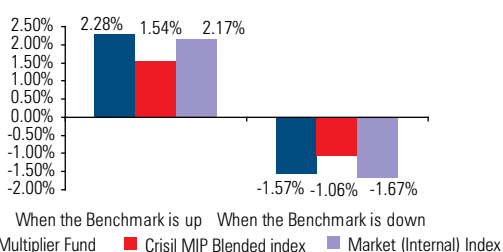
CAGR – Income Multiplier Fund : 10.84%; Benchmark : 7.47%
Benchmark is Crisil MIP Blended Index; *Market (Internal) Index: 9.28%.
Past performance may or may not be sustained in future.

Performance Record* - Cumulative option



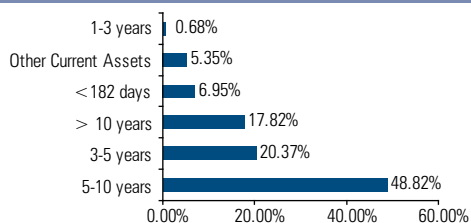
*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil MIP Blended Index & *Market (Internal) Index is 25% Nifty + 75% Crisil Bond Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is Crisil MIP Blended Index & *Market (Internal) Index is 25% Nifty + 75% Crisil Bond Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Maturity Profile (as % of debt holdings)



Company/Issuer	Portfolio Sector/Rating	% to NAV
Equity Holding 24.90 %		
Bharati Airtel Ltd	Telecom Services	2.32 %
Reliance Industries Ltd	Petroleum Products	2.24 %
Wipro Ltd	Software	1.85 %
ICICI Bank Ltd	Banks	1.68 %
Cadila Healthcare Ltd	Pharmaceuticals	1.53 %
Bajaj Auto Ltd	Auto	1.44 %
Axis Bank Ltd	Banks	1.27 %
Larsen & Toubro Ltd	Diversified	1.25 %
Infosys Technologies Ltd	Software	1.24 %
HDFC Ltd	Finance	1.16 %
Tata Power Company Ltd	Power	1.07 %
Bharat Heavy Electricals Ltd	Industrial Capital Goods	1.05 %
National Thermal Power Corp. Ltd	Power	0.94 %
Pidilite Industries Ltd	Chemicals	0.91 %
Bank of Baroda Ltd	Banks	0.89 %
Tata Consultancy Services Ltd	Software	0.81 %
Kotak Mahindra Bank Ltd	Banks	0.75 %
State Bank of India Ltd	Banks	0.56 %
HDFC Bank Ltd	Banks	0.54 %
Oil & Natural Gas Company Ltd	Oil	0.52 %
Cairn India Ltd	Oil	0.51 %
Phillips Carbon Black Ltd	Auto Ancillaries	0.44 %
Ahluwalia Contractors Ltd	Construction	0.42 %
Reliance Petroleum Ltd	Petroleum Products	0.37 %
Marico Industries Ltd	Consumer Non Durables	0.37 %
ABG Heavy Industries Ltd	Industrial Capital Goods	0.20 %
Asian Paints Ltd	Consumer Non Durables	0.12 %
Carnation Nutra Analogue Foods Ltd	Consumer Non Durables	0.11 %
Nifty - Futures		-1.63 %
Debt Holdings 71.08 %		
PSU/PFI Bonds 21.65 %		
• Steel Authority Of India Ltd	AAAIND	12.68 %
• Punjab National Bank Ltd	AAA	5.83 %
IDBI Bank Ltd	AA+	2.62 %
Union Bank of India Ltd	AA	0.51 %
Private Corporate Securities 5.37 %		
• Axis Bank Ltd	AAA	5.37 %
Government Securities 38.84 %		
• 6.90% GOI 2019	SOV	25.46 %
• 8.24% GOI 2027	SOV	13.38 %
CPs, CDs and Term Deposits 1.00 %		
ICICI Bank Ltd	P1+	1.00 %
Cash, Call, CBLO & Reverse Repo 4.22 %		
Other Current Assets 4.02 %		
Total Net Assets		100.00 %
• Top Five Holdings		

Quantitative Indicators – Debt Component

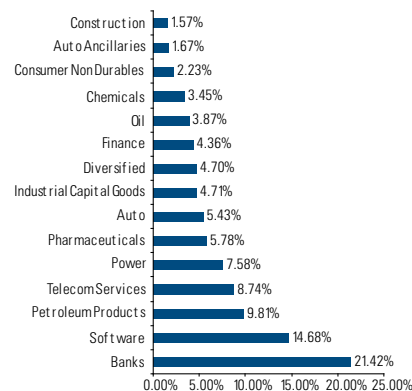
Average Maturity : 9.43 Years
Modified Duration : 6.15 Years
Yield To Maturity : 7.35%

% Unlisted Bonds : 0.00%

Quantitative Indicators – Equity Component

Average P/E : 22.10
Average P/BV : 5.52
Average Dividend Yield : 1.09
Std Dev (Annualised) : 11.51%

Sector Allocation (as % of the equity portfolio)*



*Pertains to the equity positions only.

SIP Returns

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	801.01	13,879.54	36.23%
3 Year SIP	31-Aug-06	36,000	2,409.24	41,746.17	10.40%
5 Year SIP	31-Aug-04	60,000	4,480.78	77,640.74	10.57%
Since Inception	30-Mar-04	65,000	4,989.73	86,459.53	10.75%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

Fund Manager's Comment

The ✓ extending beyond the shaded portion in the style box indicates the exposure to slightly longer maturity debt securities.

#The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential Blended Plan A

(An Open Ended Fund)

WHY SHOULD ONE INVEST?

Opportunity to enhance returns from a blend of equity & equity arbitrage (atleast 51%) and low volatility returns from a minimum debt exposure of 25% for a short time horizon

Figures as on 31-Jul-09

Snapshot:

Fund Managers :

Equity : Yogesh Bhatt (Managing this fund since Sept., 2006 & over 16 yrs of experience as equity dealer)

Debt : Chaitanya Pande (Managing this fund since inception & over 13 yrs of fund management experience)

Indicative Investment Horizon: 6 months-1 year

Inception date: 31-05-2005

Average AUM: Rs. 427.88 crores

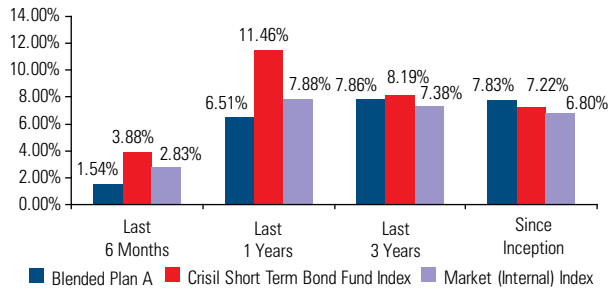
NAV (As on 31-Jul-09):

Growth option : Rs. 13.6916 **Dividend option :** Rs. 10.3117

****Expense Ratio :** 1.50%

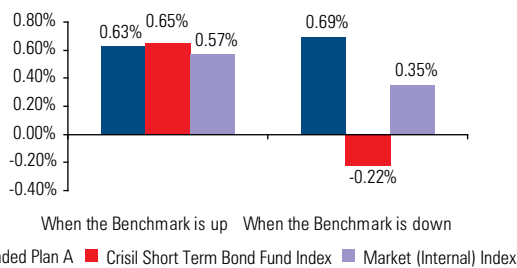
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Performance Record* - Growth Option



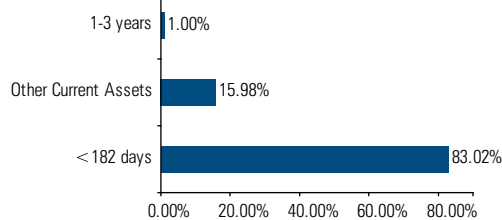
*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil Short Term Bond Fund Index & *Market (Internal) Index is Crisil Liquid Fund Index. For computation of returns the allotment NAV has been taken as Rs 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)

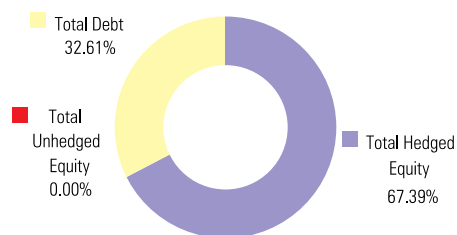


Since inception data. Benchmark is Crisil Short Term Bond Fund Index & *Market (Internal) Index is Crisil Liquid Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Maturity Profile: (as % of total debt components)



Asset Allocation: (as % of Net Assets)



Quantitative Indicators:

Average Maturity : 0.07 Years
 Modified Duration : 0.07 Years
 Yield To Maturity : 5.68%
 % Unlisted Bonds : 0.00%
 Std Dev (Annualised) : 1.34%

Company/Issuer	Sector/Rating	%NAV	%NAV Futures
Equity & Derivative Holdings			
Reliance Industries Ltd	Petroleum Products	67.39 %	-67.57 %
Reliance Industries Ltd - Futures		6.05 %	-6.08 %
Balrampur Chini Mills Ltd	Consumer Non Durables	3.86 %	-3.87 %
Balrampur Chini Mills Ltd - Futures			-3.76 %
Welspun Gujarat Stahl Rohren Ltd	Ferrous Metals	3.75 %	
Welspun Gujarat Stahl Rohren Ltd - Futures			-3.53 %
HDFC Bank Ltd	Banks	3.53 %	
HDFC Bank Ltd - Futures			-3.45 %
Reliance Communications Ltd	Telecom Services	3.45 %	
Reliance Communications Ltd - Futures			-3.18 %
Industrial Finance Corporation of India Ltd	Finance	3.16 %	
Industrial Finance Corporation of India Ltd - Futures			-2.69 %
Oil & Natural Gas Company Ltd	Oil	2.67 %	
Oil & Natural Gas Company Ltd - Futures			-2.30 %
Bharti Airtel Ltd	Telecom Services	2.30 %	
Bharti Airtel Ltd - Futures			-2.30 %
Essar Oil Ltd	Energy	2.29 %	
Essar Oil Ltd - Futures			-2.26 %
Reliance Power Ltd	Power	2.25 %	
Reliance Power Ltd - Futures			-2.21 %
Unitech Ltd	Construction	2.20 %	
Unitech Ltd - Futures			-2.15 %
ICICI Bank Ltd	Banks	2.14 %	
ICICI Bank Ltd - Futures			-1.96 %
Cairn India Ltd	Oil	1.95 %	
Cairn India Ltd - Futures			-1.82 %
Hindustan Petroleum Corporation Ltd	Petroleum Products	1.84 %	
Hindustan Petroleum Corp. Ltd - Futures			-1.73 %
Lanco Infratech Ltd	Power	1.73 %	
Lanco Infratech Ltd - Futures			-1.72 %
Reliance Capital Ltd	Finance	1.72 %	
Reliance Capital Ltd - Futures			-1.72 %
Jindal Steel & Power Company Ltd	Ferrous Metals	1.71 %	
Jindal Steel & Power Company Ltd - Futures			-1.67 %
Reliance Infrastructure Ltd	Power	1.66 %	
Reliance Infrastructure Ltd - Futures			-1.60 %
Punjab National Bank Ltd	Banks	1.59 %	
Punjab National Bank Ltd - Futures			-1.41 %
Shree Renuka Sugars Ltd	Consumer Non Durables	1.40 %	
Shree Renuka Sugars Ltd - Futures			-1.30 %
National Thermal Power Corporation Ltd	Power	1.29 %	
National Thermal Power Corp. Ltd - Futures			-1.29 %
Jai Prakash Associates Ltd	Construction	1.29 %	
Jai Prakash Associates Ltd - Futures			-1.16 %
Sun Pharmaceutical Industries Ltd	Pharmaceuticals	1.18 %	
Sun Pharmaceutical Industries Ltd - Futures			-1.15 %
Punjab Llyod Ltd	Construction	1.15 %	
Punjab Llyod Ltd - Futures			-1.00 %
IDBI Bank Ltd	Banks	1.15 %	
IDBI Bank Ltd - Futures			-0.97 %
United Phosphorus Ltd	Pesticides	1.00 %	
United Phosphorus Ltd - Futures			-0.94 %
Axis Bank Ltd	Banks	0.96 %	
Axis Bank Ltd - Futures			-0.89 %
United Spirits Ltd	Consumer Non Durables	0.94 %	
United Spirits Ltd - Futures			-0.88 %
Power Grid Corporation of India Ltd	Power	0.89 %	
Power Grid Corp. of India Ltd - Futures			-0.88 %
LIC Housing Finance Ltd	Finance	0.88 %	
LIC Housing Finance Ltd - Futures			-0.88 %
India Cements Ltd	Cement	0.87 %	
India Cements Ltd - Futures			-0.74 %
HDFC Ltd	Finance	0.75 %	
HDFC Ltd - Futures			-0.74 %
Bank of India Ltd	Banks	0.74 %	
Bank of India Ltd - Futures			-0.71 %
Global Tele-Systems Ltd	IT Consulting & Services	0.70 %	
Global Tele-Systems Ltd - Futures			-0.70 %
ITC Ltd	Consumer Non Durables	0.69 %	
ITC Ltd - Futures			-0.64 %
Steel Authority of India Ltd	Ferrous Metals	0.64 %	
Steel Authority of India Ltd - Futures			-0.35 %
Aditya Birla Nuvo Ltd	Textile Products	0.35 %	
Aditya Birla Nuvo Ltd - Futures			-0.32 %
Oracle Financial Services Software Ltd	Software	0.32 %	
Oracle Financial Services Software Ltd - Futures			-0.20 %
Bajaj Hindusthan Ltd	Consumer Non Durables	0.20 %	
Bajaj Hindusthan Ltd - Futures			-0.11 %
Indian Oil Corporation Ltd	Petroleum Products	0.11 %	
Indian Oil Corporation Ltd - Futures			-0.06 %
Patel Engineering Ltd	Construction	0.06 %	
Patel Engineering Ltd - Futures			
Debt Holdings			
PSU/PFI Bonds			
Union Bank of India Ltd	AA	27.40 %	0.33 %
CPs, CDs and Term Deposits			
ICICI Bank Ltd	P1+	25.50 %	23.23 %
Oriental Bank of Commerce Ltd	P1+	2.27 %	2.27 %
Cash, Call, CBLO & Reverse Repo			
Other Current Assets			
		1.58 %	5.21 %
Total Net Assets		100.00 %	

• Top Five Holdings

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance.
 **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Blended Plan B

(An Open Ended Fund)

WHY SHOULD ONE INVEST?

Generate low volatility returns from debt (atleast 51%) along with an opportunity to enhance returns from equity arbitrage (maximum 49%)

Figures as on 31-Jul-09

Snapshot:

Fund Managers:

Debt : Chaitanya Pande (Managing this fund since inception & over 13 yrs of fund management experience)

Equity : Yogesh Bhatt (Managing this fund since Sept., 2006 & over 16 yrs of experience as equity dealer)

Indicative Investment Horizon: 6 months-1 year

Inception date: 31-05-2005

Average AUM: Rs. 49.73 crores

NAV (As on 31-Jul-09):

Growth option : Rs. 13.4346

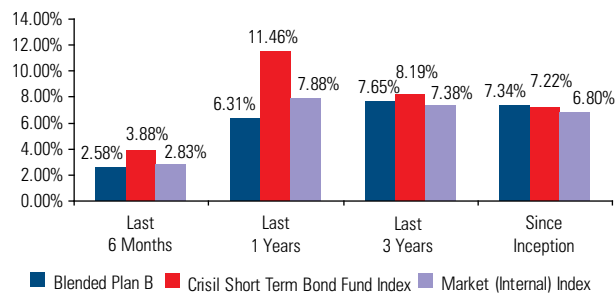
Dividend option : Rs. 12.0591

****Expense Ratio :**

Blended Plan B : 1.50%

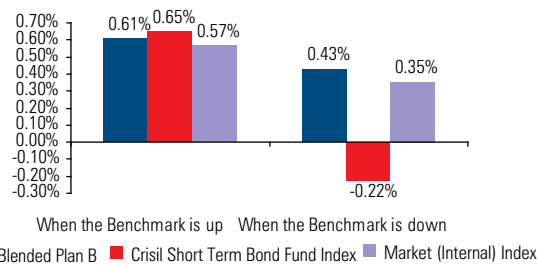
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Performance Record* - Growth Option



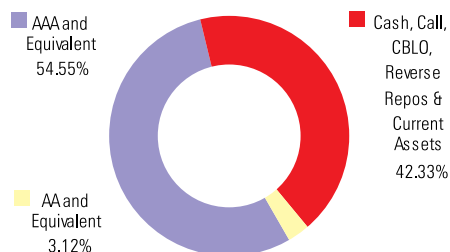
* Returns \geq 1 Year are CAGR, $<$ 1 Year are Absolute. Benchmark is Crisil Short Term Bond Fund Index & *Market (Internal) Index is Crisil Liquid Fund Index. For Computation of returns the allotment NAV has been taken as Rs 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)

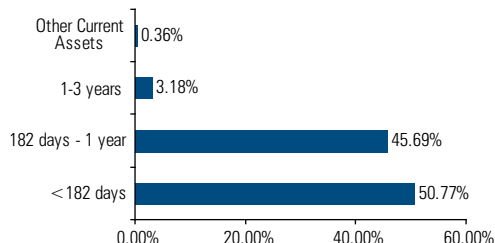


Since inception data. Benchmark is Crisil Short Term Bond Fund Index & *Market (Internal) Index is Crisil Liquid Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Rating Profile (as % of debt components)



Maturity Profile: (as % of total debt components)



Company/Issuer	Portfolio Sector/Rating	%	%NAV
Equity & Derivative Holdings			
Bharti Airtel Ltd	Telecom Services	1.26 %	-3.17 %
Bharti Airtel Ltd - Futures			-1.27 %
Indiabulls Real Estate Ltd	Construction	0.79 %	
Indiabulls Real Estate Ltd - Futures			-0.79 %
Reliance Industries Ltd	Petroleum Products	0.72 %	
Reliance Industries Ltd - Futures			-0.73 %
Union Bank of India Ltd	Banks	0.38 %	
Union Bank of India Ltd - Futures			-0.38 %
Debt Holdings			
PSU/PFI Bonds			
AA			
Union Bank of India Ltd	AA	1.54 %	
Private Corporate Securities		1.54 %	
Hero Motors Ltd	AA	1.54 %	
CPs, CDs and Term Deposits			
P1+			
Axis Bank Ltd	P1+	14.95 %	
Punjab National Bank Ltd	PR1+	14.92 %	
Corporation Bank Ltd	P1+	14.68 %	
Allahabad Bank Ltd	A1+	7.48 %	
ICICI Bank Ltd	P1+	1.85 %	
Cash, Call, CBLO & Reverse Repo			
Other Current Assets			
Total Net Assets			
100.00 %			

Quantitative Indicators:

Average Maturity : 0.46 Year
 Modified Duration : 0.44 Year
 Yield To Maturity : 4.23%
 % Unlisted Bonds : 0.00%
 Std Dev (Annualised) : 1.26%

*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance.
 **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Child Care Plan (Study)

(An Open Ended Fund)

WHY SHOULD ONE INVEST?
For your child between 13-17 years and on the threshold of higher studies

Figures as on 31-Jul-09

Snapshot:

Fund Managers ^:

Equity : Munzal Shah (Managing this fund since June, 2007 & over 6 yrs of experience as equity research analyst in mid-cap space)

Debt : Rahul Goswami (Managing this fund since Sep, 2008 & over 12 yrs of experience in debt fund management)

Indicative Investment Horizon: 3-5 yrs

Inception date: 31-08-2001 **Average AUM**: Rs. 29.00 crores

NAV (As on 31-Jul-09): Rs. 24.4036

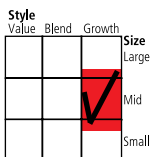
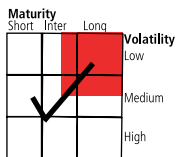
****Expense Ratio** : 1.50%

(Please refer to page no. 66 for Additional Information)

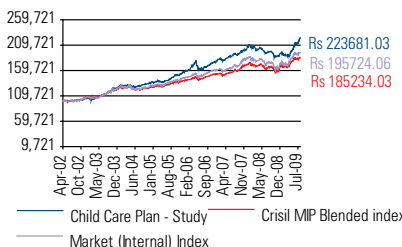
Style Box:

Debt

Equity

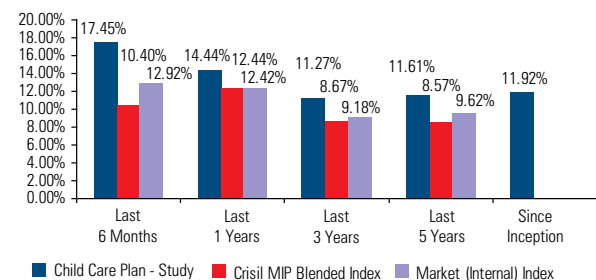


Rs. 100000 invested at inception*: CCP - Study Vs Crisil MIP Blended Index



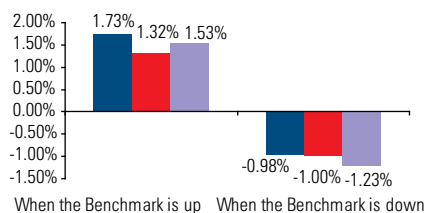
*Benchmark start date- 30-Mar-02. CAGR - CCP - Study : 11.60%; Benchmark: 8.77%; *Market (Internal) Index:9.59%. Past performance may or may not be sustained in future.

Performance Record *- Growth Option



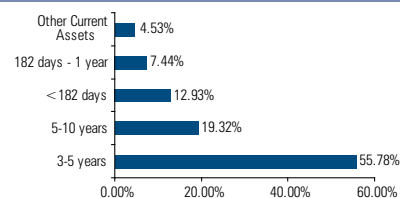
*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil MIP Blended Index and start date - 30-Mar-02 & *Market (Internal) Index is 20% Nifty + 80% Crisil Bond Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Avg. Monthly Returns in Various Market Conditions (Absolute)



Since inception data. Benchmark is Crisil MIP Blended Index; Start date: 30-Mar-02 & *Market (Internal) Index is 20% Nifty + 80% Crisil Bond Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Maturity Profile (as % of debt holding)



Company/Issuer	Portfolio Sector/Rating	% to NAV
Equity Holding		
Equity		
• Voltas Ltd	Consumer Durables	21.10 %
Ceat Ltd	Auto Ancillaries	5.79 %
Carborandum Universal Ltd	Industrial Products	2.73 %
Exide Industries Ltd	Industrial Products	2.22 %
H.E.G. Ltd	Auto Ancillaries	2.14 %
SKF India Ltd	Industrial Products	2.12 %
Federal Bank Ltd	Banks	1.79 %
Apollo Tyres Ltd	Auto Ancillaries	1.64 %
Blue Star Ltd	Consumer Durables	1.35 %
Debt Holdings		
PSU/PFI Bonds		
• Indian Railway Finance Corporation Ltd	AAA	75.32 %
• IDBI Bank Ltd	AA+	25.60 %
Private Corporate Securities		
Trent Ltd	AA-	15.24 %
Pass Through Certificates*		
• Tata Motors Finance Ltd	AA(SO)	10.35 %
Government Securities		
• 6.72 % GOI 2014	SOV	1.61 %
CPs, CDs and Term Deposits		
ICICI Bank Ltd	P1+	1.61 %
Cash, Call, CBLO & Reverse Repo		
Short Term Debt and other current assets		
		33.65 %
		0.61 %
		0.61 %
		9.60 %
Total Net Assets		100.00 %

Top Five Holdings

*Please refer to annexure on "Pass Through Certificates Details" for complete details.

Quantitative Indicators - Debt Component

Average Maturity	: 4.58 Years
Modified Duration	: 3.40 Years
Yield To Maturity	: 7.40 %
% Unlisted Bonds	: 1.61 %

Quantitative Indicators - Equity Component

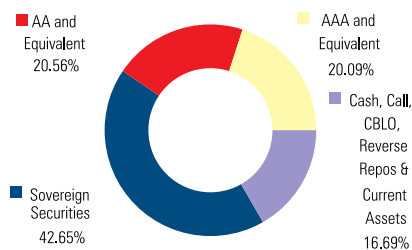
Average P/E	: 16.55
Average P/BV	: 4.78
Average Dividend Yield	: 1.76
Std Dev (Annualised)	: 7.88%

SIP Returns As on 31-Jul-09

Period	SIP Start Date	Total Amount Invested	Total No. of Units	Market Value	SIP Returns
1 Year SIP	31-Aug-08	12,000	558.38	13,626.58	31.12%
3 Year SIP	31-Aug-06	36,000	1,717.73	41,918.69	10.70%
5 Year SIP	31-Aug-04	60,000	3,213.30	78,416.01	10.99%
Since Inception	28-Feb-02	90,000	5,686.95	138,782.14	11.54%

Past performance may or may not be sustained in future. Assume Rs. 1000 invested every month.

Rating Profile (as % of debt components)



*The objective of including the 'market(internal) index' in the performance depicted is to enable a sharper comparison of actual performance of the scheme with an index bearing a closer correlation to the envisaged portfolio composition as defined in the offer document of the scheme. The benchmark index is also provided as regulatorily required. This is an initiative to enable the investor to arrive at a more informed judgement on scheme performance. **Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month. ^ In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Mrinal Singh to extent of ADR/GDR exposure only.

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed At Returns over Tenure) Fund

WHY SHOULD ONE INVEST?
For risk-averse investors who wish to participate in equity market but at the same time not suffer erosion in the value of investments.

Figures as on 31-Jul-09

Fund Manager : Chaitanya Pande (Managing these schemes since inception & over 13 yrs of fund management experience)

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund-15 Months Series A - Portfolio		
Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	82.93 %
(I)	PSUs	4.61 %
(II)	Banks/FI (including NBFC)	78.32 %
B	Securitized Debt Instruments	12.85 %
(III)	Single Loan	12.85 %
C	Money Market Instruments	1.25 %
(IV)	CDs	0.23 %
(V)	CBLOs/Repos	1.02 %
D	Cash and Net Current Assets	2.97 %
E	Net Assets	100.00 %

Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	Indian Oil Corporation Ltd	AA+	4.61 %
(II)	Infrastructure Development Finance Co. Ltd	AA+	16.03 %
	Citicorp Finance (India) Ltd*	AA+	14.42 %
	CitiFinancial Consumer Finance India Ltd	AA+	14.16 %
	ABN Amro Securities (India) Pvt Ltd*	LAAA	14.07 %
	HDFC Ltd	AAA	12.24 %
	Tata Capital Ltd	LAA+	5.75 %
	Reliance Capital Ltd	AAA	1.65 %

Annexure - B. Securitized Debt Instruments - Single Loan					
Obligor	Originator	Trust Details	Underlying Security	% to NAV	Rating
(III) Shriram Transport Finance Co. Ltd	Bank of America	Bharat Securitisation Trust 2	Exclusive charge on specific receivables with a minimum cover of 1.10x	12.85%	AAIND(SO)

Annexure - C. Money Market Instruments		
Name of the Issuer	Rating	% to NAV
(IV) Corporation Bank Ltd	P1+	0.23 %
(V) Cash, Call, CBLO & Reverse Repo		1.02 %

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund-15 Months Series B - Portfolio		
Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	84.00 %
(I)	PSUs	20.49 %
(II)	Banks/FI (including NBFC)	63.51 %
B	Securitized Debt Instruments	11.05 %
(III)	Single Loan	11.05 %
C	Money Market Instruments	3.85 %
(IV)	CBLOs/Repos	3.85 %
D	Cash and Net Current Assets	1.10 %
E	Net Assets	100.00 %

Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	Bharat Petroleum Corporation Ltd	P1+	18.13 %
	Rural Electrification Corporation Ltd	AAA	2.35 %
(II)	Infrastructure Development Finance Co. Ltd	AA+	18.35 %
	Citicorp Finance (India) Ltd*	AA+	16.90 %
	CitiFinancial Consumer Finance India Ltd*	AA+	16.90 %
	HDFC Ltd	AAA	11.36 %

Annexure - B. Securitized Debt Instruments - Single Loan					
Obligor	Originator	Trust Details	Underlying Security	% to NAV	Rating
(III) BHW Home Finance Ltd.	Yes Bank Ltd.	Indian Corporate Loan Securitisation Trust -Series XLI	Unsecured	11.05%	A1+(SO)

Annexure - C. Money Market Instruments		
Name of the Issuer	Rating	% to NAV
(IV) Cash, Call, CBLO & Reverse Repo		3.85 %

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund-24 Months Series C - Portfolio		
Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	95.45 %
(I)	Banks/FI (including NBFC)	95.45 %
B	Money Market Instruments	0.08 %
(II)	CBLOs/Repos	0.08 %
C	Cash and Net Current Assets	4.46 %
D	Net Assets	100.00 %

Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	ABN Amro Securities (India) Pvt Ltd*	LAAA	16.60 %
	Citicorp Finance (India) Ltd*	AA+	16.60 %
	HDFC Ltd	AAA	13.98 %
	Infrastructure Development Finance Co. Ltd	AA+	13.98 %
	IL&FS Investsmart Ltd	AAAIND	13.18 %
	Tata Capital Ltd	LAA+	13.01 %
	Power Finance Corporation Ltd	AAA	8.10 %

Annexure - B. Securitized Debt Instruments - Single Loan					
Obligor	Originator	Trust Details	Underlying Security	% to NAV	Rating
(II)	Cash, Call, CBLO & Reverse Repo			0.08 %	

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund-24 Months Series D - Portfolio		
Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	97.09 %
(I)	Private Corporate Bodies	14.54 %
(II)	Banks/FI (including NBFC)	82.54 %
B	Money Market Instruments	0.21 %
(III)	CBLOs/Repos	0.21 %
C	Cash and Net Current Assets	2.71 %
D	Net Assets	100.00 %

Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	Tata Steel Ltd	AA	14.54 %
(II)	Deutsche Investments India Pvt Ltd*	AA+	16.50 %
	JP Morgan Securities Ltd*	AA+	16.50 %
	Infrastructure Development Finance Co. Ltd	AA+	12.38 %
	HDFC Ltd	AAA	11.88 %
	IL&FS Investsmart Ltd	AAAIND	11.86 %
	Barclays Investments & Loans (India) Ltd*	AA+	10.36 %
	Power Finance Corporation Ltd	AAA	3.06 %

Annexure - C. Money Market Instruments		
Name of the Issuer	Rating	% to NAV
(III) Cash, Call, CBLO & Reverse Repo		0.21 %

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund-24 Months Series E - Portfolio		
Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	97.50 %
(I)	Private Corporate Bodies	16.51 %
(II)	PSUs	21.44 %
(III)	Banks/FI (including NBFC)	59.55 %
B	Money Market Instruments	1.24 %
(IV)	CBLOs/Repos	1.24 %
C	Cash and Net Current Assets	1.26 %
D	Net Assets	100.00 %

Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	Tata Steel Ltd	AA	12.84 %
	Tata Sons Ltd	AAA	3.67 %
(II)	Rural Electrification Corporation Ltd	AAA	21.44 %
(III)	Barclays Investments & Loans (India) Ltd*	AA+	20.15 %
	Deutsche Investments India Pvt Ltd*	AA+	20.00 %
	HDFC Ltd	AAA	19.40 %

Annexure - B. Money Market Instruments		
Name of the Issuer	Rating	% to NAV
(IV) Cash, Call, CBLO & Reverse Repo		1.24 %

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund-36 Months Series F - Portfolio		
Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	87.80 %
(I)	PSUs	12.71 %
(II)	Banks/FI (including NBFC)	75.09 %
B	Securitized Debt Instruments	8.83 %
(III)	Single Loan	8.83 %
C	Money Market Instruments	0.08 %
(IV)	CDs	0.03 %
(V)	CBLOs/Repos	0.05 %
D	Cash and Net Current Assets	3.29 %
E	Net Assets	100.00 %

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed At Returns over Tenure) Fund

WHY SHOULD ONE INVEST?
For risk-averse investors who wish to participate in equity market but at the same time not suffer erosion in the value of investments.

Figures as on 31-Jul-09

ICICI Prudential S.M.A.R.T. Fund-36 Months Series F - Annexure					
Annexure - A. Bonds & Debentures					
Category	Name of the Issuer	Rating	% to NAV		
(I)	Rural Electrification Corporation Ltd	P1+	12.71 %		
(II)	Citicorp Finance (India) Ltd*	AA+	22.72 %		
	DSP Merrill Lynch Capital Ltd*	AA+	22.72 %		
	BHW Home Finance Ltd	AA+	12.69 %		
	Sundaram Finance Ltd	LAA+	11.34 %		
	Power Finance Corporation Ltd	AAA	4.43 %		
	HDFC Ltd	AAA	1.18 %		
Annexure - B. Securitised Debt Instruments - Single Loan					
Obligor	Originator	Trust Details	Underlying Security	% to NAV	Rating
(III) Godrej Industries Ltd	J P Morgan Securities India Ltd	Corporate Debt Securities Trust D 2008	Unsecured	8.83%	LAA (SO)
Annexure - C. Money Market Instruments					
Name of the Issuer	Rating	% to NAV			
(IV) Corporation Bank Ltd	P1+	0.03 %			
(V) Cash, Call, CBLO & Reverse Repo		0.05 %			

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund-36 Months Series G - Portfolio		
Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	101.35 %
(I)	Private Corporate Bodies	7.02 %
(II)	Banks/FI (including NBFC)	94.32 %
B	Cash and Net Current Assets	-1.35 %
D	Net Assets	100.00 %

Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	Tata Steel Ltd	AA	7.02 %
(II)	ABN Amro Securities (India) Pvt Ltd*	AAA	11.73 %
	Barclays Investments & Loans (India) Ltd*	AA+	20.65 %
	Citicorp Finance (India) Ltd*	AA+	20.65 %
	CitiFinancial Consumer Finance India Ltd*	AA+	20.65 %
	Deutsche Investments India Pvt Ltd*	AA+	20.65 %

ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund-36 Months Series H - Portfolio		
Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	95.49 %
(I)	Private Corporate Bodies	27.60 %
(II)	Banks/FI (including NBFC)	67.89 %
B	Money Market Instruments	2.04 %
(III)	CDs	1.00 %
(IV)	CBLOs/Repos	1.04 %
C	Cash and Net Current Assets	2.47 %
D	Net Assets	100.00 %

Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	Reliance Industries Ltd	AAA	12.04 %
	Tata Steel Ltd	AA	11.62 %
	Pidilite Industries Ltd	AA+	3.95 %
(II)	Citicorp Finance (India) Ltd*	AA+	23.24 %
	CitiFinancial Consumer Finance India Ltd*	AA+	23.24 %
	NABARD	AAA	10.75 %
	HDFC Ltd	AAA	10.66 %
Annexure - B. Money Market Instruments			
Name of the Issuer	Rating	% to NAV	
(III) Corporation Bank Ltd	P1+	1.00 %	
(IV) Cash, Call, CBLO & Reverse Repo		1.04 %	

PERFORMANCE					
Performance Records for Smart Fund - Retail Growth Plan					
Scheme Name	Date	Period	NAV	Weekly NAV as on 29-Jul-09	Returns
ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed At Returns over Tenure) Fund - 24 Months Series C	20-Oct-08	Since Inception	10.0000	11.8296	18.30%
ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed At Returns over Tenure) Fund - 36 Months Series F	20-Oct-08	Since Inception	10.0000	12.4998	25.00%
ICICI S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund- 15 Months Series A	11-Sep-08	Since Inception	10.0000	11.0467	10.47%
ICICI S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund- 36 Months Series G	22-Dec-08	Since Inception	10.0000	14.8973	48.97%
ICICI S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund- 36 Months Series H	19-Dec-08	Since Inception	10.0000	12.5121	25.12%
ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund- 15 Months Series B	6-Jan-09	Since Inception	10.0000	11.3190	13.19%
ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund- 24 Months Series E	6-Jan-09	Since Inception	10.0000	11.2137	12.14%
ICICI Prudential S.M.A.R.T. (Structured Methodology Aimed at Returns over Tenure) Fund- 24 Months Series D	5-Dec-08	Since Inception	10.0000	12.0001	20.00%

Returns >= 1 Year are CAGR, < 1 Year are Absolute. Note: For computation of returns the allotment NAV has been taken as Rs 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in the future.

Average AUM: Rs. 482.32 Crores

* Please refer to the information below

Scheme Name	Initial Level	Upper Barrier	Lower Barrier
ICICI Prudential Fixed Maturity Plan Series 33 - A	5061.89		
ICICI Prudential S.M.A.R.T Fund - 15 Months Series A	2938.65	3673.31	2350.92
ICICI Prudential S.M.A.R.T Fund - 15 Months Series B	3050.74	4271.03	
ICICI Prudential S.M.A.R.T Fund - 24 Months Series C	3122.8	4528.06	
ICICI Prudential S.M.A.R.T Fund - 24 Months Series D	2818.40		
ICICI Prudential S.M.A.R.T Fund - 24 Months Series E	3050.74	4881.18	
ICICI Prudential S.M.A.R.T Fund - 36 Months Series F	3122.80		
ICICI Prudential S.M.A.R.T Fund - 36 Months Series G	2937.99		
ICICI Prudential S.M.A.R.T Fund - 36 Months Series H	2974.92		

Definitions

Initial Level For Series A, C, F: Nifty Closing on commencement date

*Initial Level For Series B, D, E, G, H, & FMP Series 33A: (Start Level + Nifty Closing at end of Month 1 + Nifty Closing at end of Month 2) / 3.

Nifty Closing at end of Month 1 and 2 floored at 95% of Start Level. Start Level = Nifty Closing on commencement date."

Lower Barrier For Series A	: 80% of Initial Level.
Upper Barrier For Series A	: 125% of Initial Level.
Upper Barrier For Series B	: 140% of Initial Level
Upper Barrier For Series C	: 145% of Initial Level.
Upper Barrier For Series D	: None
Upper Barrier For Series E	: 160% of Initial Level
Upper Barrier For Series F	: None
Upper Barrier For Series G	: None
Upper Barrier For Series H	: None
Upper Barrier For FMP Series 33 A	: None

The above details are as per the communications received from the respective issuers. No guaranteed/ indicative returns/ payoffs are being offered. Final returns/ payoffs/ terms of the portfolio would depend on future market conditions. For additional details and definitions please refer to the issuer offer documents available on www.nseindia.com

ICICI Prudential Fixed Maturity Plan

(A Close Ended Debt Fund)

WHY SHOULD ONE INVEST?
Those who have a fixed investment horizon ranging from 1 month to 36 months

Figures as on 31-Jul-09

Fund Manager : Chaitanya Pande (Managing these schemes since inception & over 13 yrs of fund management experience)
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

ICICI Prudential FMP Series 45 - 20 Months Plan - Portfolio			
Sr. No.	Name of the Instrument		% to NAV
A	Bonds and Debentures of:		89.93 %
(I)	Banks/FI (including NBFC)		89.93 %
B	Money Market Instruments		2.71 %
(II)	CDs		1.21 %
(III)	CBLs/Repos		1.50 %
C	Cash and Net Current Assets		7.36 %
D	Net Assets		100.00 %
Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	IL&FS Investsmart Ltd	AAAIND	16.76 %
	Kotak Mahindra Primus Ltd	LAA	16.75 %
	Shriram Transport Finance Company Ltd	AA+	16.73 %
	CitiFinancial Consumer Finance India Ltd	AA+	16.56 %
	Infrastructure Development Finance Company Ltd	AA+	14.31 %
	Reliance Capital Ltd	AAA	8.83 %
Annexure - B. Money Market Instruments			
Name of the Issuer	Rating	% to NAV	
(II) Corporation Bank Ltd	P1+	1.21 %	
(III) Cash, Call, CBLO & Reverse Repo		1.50 %	

ICICI Prudential FMP Series 46 - 1 Year Plan C (Rated AAf by CRISIL) - Portfolio					
Sr. No.	Name of the Instrument		% to NAV		
A	Bonds and Debentures of:		27.18 %		
(I)	Banks/FI (including NBFC)		27.18 %		
B	Securitized Debt Instruments		31.98 %		
(II)	Single Loan		31.98 %		
C	Money Market Instruments		37.93 %		
(III)	CPs		35.72 %		
(IV)	CDs		0.99 %		
(V)	CBLs/Repos		1.21 %		
D	Cash and Net Current Assets		2.91 %		
E	Net Assets		100.00 %		
Annexure - A. Bonds & Debentures					
Category	Name of the Issuer	Rating	% to NAV		
(I)	Shriram Transport Finance Company Ltd	AA	15.34 %		
	CitiFinancial Consumer Finance India Ltd	AA+	11.84 %		
Annexure - B. Securitized Debt Instruments - Single Loan					
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV
(II) Bajaj Auto Finance Ltd	Axis Bank	Corporate Debt Securities Trust A 2008	Unsecured	AA+(SO)	14.11 %
	Suzlon Energy Limited	Axis Bank Corporate Debt Trust 2008-09 Series 10	Unsecured	P3(SO)	10.48 %
	SREI Equipment Finance	GE Cap Services India Ltd	Unsecured	A1+(SO)	7.39 %
Annexure - C. Money Market Instruments					
Name of the Issuer	Rating	% to NAV			
(III) Reliance Capital Ltd	A1+	35.72 %			
(IV) Corporation Bank Ltd	P1+	0.71 %			
	Canara Bank Ltd	P1+			
(V) Cash, Call, CBLO & Reverse Repo		1.21 %			

ICICI Prudential FMP Series 46 - 1 Year Plan B (Rated AAf by CRISIL) - Portfolio					
Sr. No.	Name of the Instrument		% to NAV		
A	Bonds and Debentures of:		12.87 %		
(I)	Banks/FI (including NBFC)		12.87 %		
B	Securitized Debt Instruments		40.48 %		
(II)	Single Loan		40.48 %		
C	Money Market Instruments		42.05 %		
(III)	CPs		7.53 %		
(IV)	CBLs/Repos		34.52 %		
D	Cash and Net Current Assets		4.59 %		
E	Net Assets		100.00 %		
Annexure - A. Bonds & Debentures					
Category	Name of the Issuer	Rating	% to NAV		
(I)	CitiFinancial Consumer Finance India Ltd	AA+	12.87 %		
Annexure - B. Securitized Debt Instruments - Single Loan					
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV
(II) SREI Equipment Finance Ltd	GE Capital Services India Ltd	PES Loan Trust	Unsecured	A1+(SO)	15.27 %
	Bajaj Auto Finance Ltd	Axis Bank Corporate Debt Securities Trust A 2008	Unsecured	AA+(SO)	14.95 %
	L&T Finance Yes Bank Ltd	Indian Corporate Loan Securitisation Trust 2008 Series 33	Unsecured	PR1+(SO)	10.26 %
Annexure - C. Money Market Instruments					
Name of the Issuer	Rating	% to NAV			
(III) Reliance Capital Ltd	A1+	7.53 %			
(IV) Cash, Call, CBLO & Reverse Repo		34.52 %			

ICICI Prudential FMP Series 45 - 3 Year Plan - Portfolio					
Sr. No.	Name of the Instrument		% to NAV		
A	Bonds and Debentures of:		90.22 %		
(I)	Private Corporate Bodies		8.27 %		
(II)	PSUs		0.06 %		
(III)	Banks/FI (including NBFC)		81.89 %		
B	Securitized Debt Instruments		2.35 %		
(IV)	Single Loan		2.35 %		
C	Money Market Instruments		0.02 %		
(V)	CBLs/Repos		0.02 %		
D	Cash and Net Current Assets		7.40 %		
E	Net Assets		100.00 %		
Annexure - A. Bonds & Debentures					
Category	Name of the Issuer	Rating	% to NAV		
(I)	Tata Sons Ltd	AAA	8.27 %		
(II)	Rural Electrification Corporation Ltd	P1+	0.06 %		
(III)	Shriram Transport Finance Company Ltd	AAIND	14.84 %		
	CitiFinancial Consumer Finance India Ltd	AA+	13.82 %		
	SREI Equipment Finance Ltd	AA	13.42 %		
	Kotak Mahindra Primus Ltd	LAA	12.88 %		
	Reliance Capital Ltd	AAA	12.52 %		
	Sundaram Home Finance Ltd	LAA	7.36 %		
	Infrastructure Development Finance Company Ltd	AA+	4.71 %		
	Sundaram Finance Ltd	LAA+	0.93 %		
	BHW Home Finance Ltd	AA+	0.93 %		
	IL&FS Investsmart Ltd	AAAIND	0.47 %		
Annexure - B. Securitized Debt Instruments - Single Loan					
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV
(IV) Godrej Industries Ltd	J P Morgan Securities India Ltd	Corporate Debt Trust D 2008	Unsecured	LAA(SO)	2.35 %
Annexure - C. Money Market Instruments					
Name of the Issuer	Rating	% to NAV			
(V) Cash, Call, CBLO & Reverse Repo		0.02 %			

ICICI Prudential FMP Series 33 Plan A - Portfolio			
Sr. No.	Name of the Instrument		% to NAV
A	Bonds and Debentures of:		95.19 %
(I)	Banks/FI (including NBFC)		95.19 %
B	Money Market Instruments		0.63 %
(II)	CDs		0.44 %
(III)	CBLs/Repos		0.20 %
C	Cash and Net Current Assets		4.17 %
D	Net Assets		100.00 %
Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	CitiFinancial Consumer Finance India Ltd*	AA+	19.93 %
	DSP Merrill Lynch Capital Ltd*	AA+	19.20 %
	Deutsche Investments India Pvt Ltd*	AA+	19.20 %
	Infrastructure Development Finance Company Ltd	AA+	13.11 %
	Power Finance Corporation Ltd	AAA	10.84 %
	Export Import Bank of India Ltd	AAA	7.26 %
	Citicorp Finance (India) Ltd*	AA+	5.64 %
Annexure - B. Money Market Instruments			
Name of the Issuer	Rating	% to NAV	
(II) Corporation Bank Ltd	P1+	0.44 %	
(III) Cash, Call, CBLO & Reverse Repo		0.20 %	

ICICI Prudential FMP Series 38 - 2 Years Plan - Portfolio					
Sr. No.	Name of the Instrument		% to NAV		
A	Bonds and Debentures of:		32.16 %		
(I)	Banks/FI (including NBFC)		32.16 %		
B	Securitized Debt Instruments		0.81 %		
(II)	Single Loan		0.81 %		
C	Money Market Instruments		65.42 %		
(III)	CPs		1.41 %		
(IV)	CDs		0.32 %		
(V)	CBLs/Repos		63.69 %		
D	Cash and Net Current Assets		1.60 %		
E	Net Assets		100.00 %		
Annexure - A. Bonds & Debentures					
Category	Name of the Issuer	Rating	% to NAV		
(I)	Citicorp Maruti Finance Ltd	AA+	11.90 %		
	Shriram Transport Finance Company Ltd	AA	10.12 %		
	Sundaram Finance Ltd	AA+	8.87 %		
	CitiFinancial Consumer Finance India Ltd	AA+	1.27 %		
Annexure - B. Securitized Debt Instruments - Single Loan					
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV
(II) Bharat Petroleum Corpn. Ltd	Yes Bank	Indian Corporate Loan Securitisation Trust 2008 - Series 39	Unsecured	F1+(SO)	0.81 %
Annexure - C. Money Market Instruments					
Name of the Issuer	Rating	% to NAV			
(III) Reliance Capital Ltd	A1+	1.41 %			
(IV) Canara Bank Ltd	P1+	0.32 %			
(V) Cash, Call, CBLO & Reverse Repo		63.69 %			

ICICI Prudential Fixed Maturity Plan

(A Close Ended Debt Fund)

Figures as on 31-Jul-09

WHY SHOULD ONE INVEST?
Those who have a fixed investment horizon ranging from 1 month to 36 months

ICICI Prudential FMP Series 44 - 15 Months Plan (Rated AA+ by CRISIL) - Portfolio						
Sr. No.	Name of the Instrument		% to NAV			
A	Bonds and Debentures of:		62.28 %			
(I)	Private Corporate Bodies		16.98 %			
(II)	Banks/FI (including NBFC)		45.30 %			
B	Securitized Debt Instruments		29.70 %			
(III)	Single Loan		29.70 %			
C	Money Market Instruments		3.43 %			
(IV)	CDs		0.54 %			
(V)	CBLOs/Repos		2.89 %			
D	Cash and Net Current Assets		4.58 %			
E	Net Assets		100.00 %			
Annexure - A. Bonds & Debentures						
Category	Name of the Issuer	Rating	% to NAV			
(I)	Tata Sons Ltd	AAA	16.98 %			
(II)	CitiFinancial Consumer Finance India Ltd	AA+	15.32 %			
	Mahindra & Mahindra Financial Services Ltd	AA-	13.61 %			
	Cholamandalam DBS Finance Ltd	AA-	5.47 %			
	HDFC Ltd	AAA	5.46 %			
	Citicorp Finance (India) Ltd	AA+	5.44 %			
Annexure - B. Securitized Debt Instruments - Single Loan						
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV	
(III)	SREI	GE Capital Services Finance Ltd	PES Loan Trust	Unsecured	A1+ (SO)	13.59 %
	Hindustan Petroleum Corp. Ltd.	Axis Bank	Corporate Debt Trust 2008-09 Series 11	Unsecured	P1+ (SO)	8.06 %
	Hindustan Petroleum Corp. Ltd.	Axis Bank	Corporate Debt Trust 2008-09 Series 12	Unsecured	P1+ (SO)	8.06 %
Annexure - C. Money Market Instruments						
Name of the Issuer	Rating	% to NAV				
(IV)	Corporation Bank Ltd	P1+	0.54 %			
(V)	Cash, Call, CBLO & Reverse Repo		2.89 %			

ICICI Prudential FMP Series 44 - 18 Months Plan (Rated AA+ by CRISIL) - Portfolio						
Sr. No.	Name of the Instrument		% to NAV			
A	Bonds and Debentures of:		87.77 %			
(I)	PSUs		34.19 %			
(II)	Banks/FI (including NBFC)		53.58 %			
B	Securitized Debt Instruments		3.80 %			
(III)	Single Loan		3.80 %			
C	Money Market Instruments		5.37 %			
(IV)	CDs		0.61 %			
(V)	CBLOs/Repos		4.75 %			
D	Cash and Net Current Assets		3.07 %			
E	Net Assets		100.00 %			
Annexure - A. Bonds & Debentures						
Category	Name of the Issuer	Rating	% to NAV			
(I)	Bharat Petroleum Corporation Ltd	P1+	19.06 %			
	Indian Oil Corporation Ltd	AA+	12.49 %			
	Rural Electrification Corporation Ltd	AAA	2.64 %			
(II)	HDFC Ltd	AAA	19.09 %			
	Infrastructure Development Finance Company Ltd	AA+	19.05 %			
	CitiFinancial Consumer Finance India Ltd	AA+	15.44 %			
Annexure - B. Securitized Debt Instruments - Single Loan						
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV	
(II)	Godrej Inds. Ltd	JP Morgan Securities India Ltd	Corporate Debt Securities Trust D 2008	Unsecured	LAA (SO)	3.80 %
Annexure - C. Money Market Instruments						
Name of the Issuer	Rating	% to NAV				
(IV)	Corporation Bank Ltd	P1+	0.61 %			
(V)	Cash, Call, CBLO & Reverse Repo		4.75 %			

ICICI Prudential FMP Series 48 - 3 Year Plan B - Portfolio						
Sr. No.	Name of the Instrument		% to NAV			
A	Bonds and Debentures of:		78.01 %			
(I)	Private Corporate Bodies		30.69 %			
(II)	PSUs		9.03 %			
(III)	Banks/FI (including NBFC)		38.29 %			
B	Securitized Debt Instruments		16.28 %			
(IV)	Single Loan		16.28 %			
C	Money Market Instruments		1.23 %			
(V)	CBLOs/Repos		1.23 %			
D	Cash and Net Current Assets		4.48 %			
E	Net Assets		100.00 %			
Annexure - A. Bonds & Debentures						
Category	Name of the Issuer	Rating	% to NAV			
(I)	Tata Steel Ltd	AA	15.43 %			
	Reliance Industries Ltd	AAA	15.26 %			
(III)	Rural Electrification Corporation Ltd	P1+	9.03 %			
(III)	HDFC Ltd	AAA	15.21 %			
	NABARD	AAA	13.88 %			
	Sundaram Finance Ltd	LAA+	7.80 %			
	CitiFinancial Consumer Finance India Ltd	AA+	1.40 %			
Annexure - B. Securitized Debt Instruments - Single Loan						
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV	
(IV)	Godrej Industries Ltd	J P Morgan Securities India Ltd	Corporate Debt Securities Trust D 2008	Unsecured	LAA (SO)	16.28 %
Annexure - C. Money Market Instruments						
Name of the Issuer	Rating	% to NAV				
(V)	Cash, Call, CBLO & Reverse Repo		1.23 %			

ICICI Prudential FMP Series 47 - 1 Year Plan B (Rated AA+ by CRISIL) - Portfolio						
Sr. No.	Name of the Instrument		% to NAV			
A	Bonds and Debentures of:		1.74 %			
(I)	Banks/FI (including NBFC)		1.74 %			
B	Securitized Debt Instruments		0.60 %			
(II)	Single Loan		0.60 %			
C	Money Market Instruments		98.16 %			
(III)	CPs		68.00 %			
(IV)	CDs		22.62 %			
(V)	CBLOs/Repos		7.53 %			
D	Cash and Net Current Assets		-0.49 %			
E	Net Assets		100.00 %			
Annexure - A. Bonds & Debentures						
Category	Name of the Issuer	Rating	% to NAV			
(I)	NABARD	AAA	1.74 %			
Annexure - B. Securitized Debt Instruments - Single Loan						
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV	
(II)	Bharat Petroleum Corp. Ltd	Yes Bank Ltd	Indian Corporate Loan Securitisation Trust 2008 - Series 40	Unsecured	P1+ (SO)	0.20 %
	Hindustan Petroleum Corp. Ltd.	Axis Bank	Corporate Debt Trust 2008-09 Series 13	Unsecured	A1+ (SO)	0.40 %
Annexure - C. Money Market Instruments						
Name of the Issuer	Rating	% to NAV				
(III)	HDFC Ltd	A1+	39.83 %			
	Tata Power Company Ltd	P1+	27.65 %			
	Tata Sons Ltd	A1+	0.52 %			
(IV)	Export Import Bank of India Ltd	A1+	22.62 %			
	Canara Bank Ltd	P1+	0.00 %			
(V)	Cash, Call, CBLO & Reverse Repo		7.53 %			

ICICI Prudential FMP Series 47 - 1 Year Plan C (Rated AA+ by CRISIL) - Portfolio						
Sr. No.	Name of the Instrument		% to NAV			
A	Bonds and Debentures of:		18.20 %			
(I)	Private Corporate Bodies		8.66 %			
(II)	Banks/FI (including NBFC)		9.54 %			
B	Securitized Debt Instruments		35.12 %			
(III)	Single Loan		35.12 %			
C	Money Market Instruments		42.46 %			
(IV)	CPs		42.43 %			
(V)	CBLOs/Repos		0.03 %			
D	Cash and Net Current Assets		4.22 %			
E	Net Assets		100.00 %			
Annexure - A. Bonds & Debentures						
Category	Name of the Issuer	Rating	% to NAV			
(I)	Tata Sons Ltd	AAA	8.66 %			
(II)	CitiFinancial Consumer Finance India Ltd	AA+	7.34 %			
	Kotak Mahindra Primus Ltd	LAA	2.20 %			
Annexure - B. Securitized Debt Instruments - Single Loan						
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV	
(III)	Bharat Petroleum Corp. Ltd	Standard Chartered Bank	RB Loan Trust Series 27	Unsecured	P1+ (SO)	13.02 %
	Hindustan Petroleum Corp. Ltd.	Axis Bank	Corporate Debt Trust 2008-09 Series 12	Unsecured	A1+ (SO)	13.01 %
	Vodafone Essar South Ltd	Standard Chartered Bank	RB Loan Trust Series 28	Unsecured	F1+ (SO)	9.10 %
Annexure - C. Money Market Instruments						
Name of the Issuer	Rating	% to NAV				
(IV)	HDFC Ltd	A1+	21.65 %			
	Power Finance Corporation Ltd	P1+	20.78 %			
(V)	Cash, Call, CBLO & Reverse Repo		0.03 %			

ICICI Prudential FMP Series 47 - 1 Year Plan D - Portfolio			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		100.32 %
(I)	CDs		100.23 %
(II)	CBLOs/Repos		0.09 %
B	Cash and Net Current Assets		-0.32 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Name of the Issuer	Rating	% to NAV	
(I)	Oriental Bank of Commerce Ltd	P1+	27.37 %
	NABARD	PR1+	20.17 %
	Jammu & Kashmir Bank Ltd	P1+	20.12 %
	State Bank of Travancore Ltd	P1+	16.57 %
	IDBI Bank Ltd	P1+	15.99 %
(II)	Cash, Call, CBLO & Reverse Repo		0.09 %

ICICI Prudential FMP Series 48 - 3 Year Plan A - Portfolio			
Sr. No.	Name of the Instrument		% to NAV
A	Bonds and Debentures of:		76.74 %
(I)	PSUs		2.71 %
(II)	Banks/FI (including NBFC)		74.03 %
B	Securitized Debt Instruments		15.34 %
(III)	Single Loan		15.34 %
C	Money Market Instruments		0.65 %
(IV)	CBLOs/Repos		0.65 %
D	Cash and Net Current Assets		7.26 %
E	Net Assets		100.00 %

ICICI Prudential Fixed Maturity Plan

(A Close Ended Debt Fund)

Figures as on 31-Jul-09

WHY SHOULD ONE INVEST?
Those who have a fixed investment horizon ranging from 1 month to 36 months

ICICI Prudential FMP Series 48 - 3 Year Plan A - Annexure						
Annexure - A. Bonds & Debentures						
Category	Name of the Issuer	Rating	% to NAV			
(I)	Rural Electrification Corporation Ltd	P1+	2.71 %			
(II)	Reliance Capital Ltd	AAA	14.82 %			
	BHW Home Finance Ltd	AA+	14.65 %			
	CitiFinancial Consumer Finance India Ltd	AA+	14.11 %			
	Sundaram Finance Ltd	LAA+	14.07 %			
	SREI Equipment Finance Ltd	AA	11.05 %			
	Kotak Mahindra Primus Ltd	LAA	5.33 %			
Annexure - B. Securitised Debt Instruments - Single Loan						
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV	
(III)	Godrej Industries Ltd	J P Morgan Securities India Ltd	Corporate Debt Securities Trust D 2008	Unsecured	LAA (SO)	15.34%
Annexure - C. Money Market Instruments						
Name of the Issuer	Rating	% to NAV				
(IV)	Cash, Call, CBLO & Reverse Repo	0.65 %				

ICICI Prudential FMP Series 39 - 24 Months Plan B (Rated AA+ by CRISIL) - Portfolio		
Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	15.68 %
(I)	Banks/FI (including NBFC)	15.68 %
B	Securitized Debt Instruments	3.76 %
(II)	Single Loan	3.76 %
C	Money Market Instruments	79.06 %
(III)	CPs	1.15 %
(IV)	CDs	1.85 %
(V)	CBLOs/Repos	76.06 %
D	Cash and Net Current Assets	1.50 %
E	Net Assets	100.00 %

Annexure - A. Bonds & Debentures						
Category	Name of the Issuer	Rating	% to NAV			
(I)	Kotak Mahindra Primus Ltd	LAA	8.47 %			
	Sundaram Finance Ltd	AA+	5.61 %			
	Citicorp Finance (India) Ltd	AA+	1.59 %			
Annexure - B. Securitised Debt Instruments - Single Loan						
Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV	
(II)	Hindustan Petroleum Corpn. Ltd.	Axis Bank	Corporate Debt Trust 2008-09 Series 12	Unsecured	A1+ (SO)	1.88%
	Bharat Petroleum Corpn. Ltd.	Yes Bank	Indian Corporate Loan Securitisation Trust 2008 - Series 39	Unsecured	F1+ (SO)	1.88%
Annexure - C. Money Market Instruments						
Name of the Issuer	Rating	% to NAV				
(III)	Tata Sons Ltd	A1+				
(IV)	ABN Amro Bank Ltd	A1+				
(V)	Cash, Call, CBLO & Reverse Repo	76.06 %				

ICICI Prudential FMP Series 49 1 Year Plan A - Portfolio			
Sr. No.	Name of the Instrument	% to NAV	
A	Bonds and Debentures of:	17.53 %	
(I)	Banks/FI (including NBFC)	17.53 %	
B	Money Market Instruments	82.41 %	
(II)	CPs	27.47 %	
(III)	CDs	54.89 %	
(IV)	CBLOs/Repos	0.05 %	
C	Cash and Net Current Assets	0.06 %	
D	Net Assets	100.00 %	
Annexure - A. Bonds & Debentures			
Category	Name of the Issuer	Rating	% to NAV
(I)	Kotak Mahindra Primus Ltd	P1+	17.53 %
Annexure - B. Money Market Instruments			
Name of the Issuer	Rating	% to NAV	
(II)	Reliance Capital Ltd	A1+	
(III)	Jammu & Kashmir Bank Ltd	P1+	
	UCO Bank Ltd	P1+	
(IV)	Cash, Call, CBLO & Reverse Repo	0.05 %	

PERFORMANCE					
Performance Records for FMP - Retail Growth Plan					
Scheme Name	Inception Date	Period	NAV	Weekly NAV as on 29-Jul-09	Returns
ICICI Prudential FMP - Series 38 - 2 Year Plan - Growth	3-Aug-07	Since Inception	10.0000	11.7487	8.42%
ICICI Prudential FMP - Series 39 - 24 Months Plan B - Growth	13-Aug-07	Since Inception	10.0000	11.7362	8.48%
ICICI Prudential FMP - Series 33 - Plan A - Growth	22-Feb-08	Since Inception	10.0000	10.1217	0.84%
ICICI Prudential FMP - Series 44 - 15 Months - Growth	13-Jun-08	Since Inception	10.0000	11.1826	10.38%
ICICI Prudential FMP - Series 49 - One Year Plan A - Growth	3-Jul-09	Since Inception	10.0000	10.0481	0.48%
ICICI Prudential FMP - Series 46 - One Year Plan C - Growth	5-Aug-08	Since Inception	10.0000	11.0610	10.61%
ICICI Prudential FMP - Series 46 - One Year Plan B - Growth	14-Aug-08	Since Inception	10.0000	10.9725	9.73%
ICICI Prudential FMP - Series 45 - Three Year Plan - Growth	1-Sep-08	Since Inception	10.0000	11.3541	13.54%
ICICI Prudential FMP - Series 48 - Three Years Plan A - Growth	1-Sep-08	Since Inception	10.0000	11.3920	13.92%
ICICI Prudential FMP - Series 47 - One Year Plan C - Growth	16-Sep-08	Since Inception	10.0000	10.8939	8.94%
ICICI Prudential FMP - Series 45 - 20 Months Plan - Growth	17-Sep-08	Since Inception	10.0000	11.2310	12.31%
ICICI Prudential FMP - Series 47 - One Year Plan B - Growth	19-Sep-08	Since Inception	10.0000	10.9623	9.62%
ICICI Prudential FMP - Series 44 - Eighteen Months Plan - Growth	1-Oct-08	Since Inception	10.0000	11.2943	12.94%
ICICI Prudential FMP - Series 47 - One Year Plan D - Growth	3-Dec-08	Since Inception	10.0000	10.5681	5.68%
ICICI Prudential FMP - Series 48 - Three Years Plan B - Growth	11-Dec-08	Since Inception	10.0000	11.1856	11.86%

Returns >= 1 Year are CAGR, < 1 Year are Absolute. Note: For computation of returns the allotment NAV has been taken as Rs 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in the future.

Average AUM: **Rs. 2,158.30 Crores**

ICICI Prudential Interval Fund

(A Debt Oriented Interval Fund)

WHY SHOULD ONE INVEST?
Risk averse investors seeking returns on a held to maturity basis.

Figures as on 31-Jul-09

Fund Manager : Chaitanya Pande (Managing these schemes since inception & over 13 yrs of fund management experience)

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

INVESTMENT HORIZON	1 Month to 15 Months
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ICICI Prudential Interval Fund - Annual Plan I

Sr. No.	Name of the Instrument	% to NAV
A	Bonds and Debentures of:	16.65 %
(I)	Banks/FI (including NBFC)	16.65 %
B	Securitized Debt Instruments	47.69 %
(II)	Single Loan	47.69 %
C	Money Market Instruments	31.27 %
(III)	CPs	17.83 %
(IV)	CBLOs/Repos	13.44 %
D	Cash and Net Current Assets	4.40 %
E	Net Assets	100.00 %

Annexure - A. Bonds & Debentures

Category	Name of the Issuer	Rating	% to NAV
(I)	Citicorp Finance (India) Ltd	AA+	16.05 %
	Cholamandalam DBS Finance Ltd	AA-	0.60 %

Annexure - B. Securitized Debt Instruments - Single Loan

Obligor	Originator	Trust Details	Underlying Security	Rating	% to NAV
(II) SREI Equipment Finance	GE Capital Services India Ltd	PES Loan Trust	Unsecured	A1+ (SO)	16.03%
Hindustan Petroleum Corporation Ltd.	Axis Bank	Corporate Debt Trust 2008-09 Series 11	Unsecured	P1+ (SO)	16.02%
Bajaj Auto Finance Ltd	Axis Bank	Corporate Debt Securities Trust A 2008	Unsecured	AA+ (SO)	15.64%

Annexure - C. Money Market Instruments

Name of the Issuer	Rating	% to NAV
(III) Kotak Mahindra Primus Ltd	P1+	17.83 %
(IV) Cash, Call, CBLO & Reverse Repo		13.44 %

ICICI Prudential Interval Fund - Half Yearly Plan I

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	94.24 %
(I)	CDs	84.38 %
(II)	CBLOs/Repos	9.86 %
B	Cash and Net Current Assets	5.76 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	Canara Bank Ltd	P1+	84.38 %
(II)	Cash, Call, CBLO & Reverse Repo		9.86 %

ICICI Prudential Interval Fund - Half Yearly Plan II

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	99.94 %
(I)	CDs	12.11 %
(II)	CBLOs/Repos	87.83 %
B	Cash and Net Current Assets	0.06 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	Corporation Bank Ltd	P1+	12.11 %
(II)	Cash, Call, CBLO & Reverse Repo		87.83 %

ICICI Prudential Interval Fund II - Quarterly Plan A

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	97.39 %
(I)	CDs	21.79 %
(II)	CBLOs/Repos	75.60 %
B	Cash and Net Current Assets	2.61 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	Canara Bank Ltd	P1+	21.79 %
(II)	Cash, Call, CBLO & Reverse Repo		75.60 %

ICICI Prudential Interval Fund - Monthly Interval Plan I

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	100.28 %
(I)	CDs	98.29 %
(II)	CBLOs/Repos	1.98 %
B	Cash and Net Current Assets	-0.28 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	Canara Bank Ltd	P1+	97.02 %
	Corporation Bank Ltd	P1+	1.27 %
(II)	Cash, Call, CBLO & Reverse Repo		1.98 %

ICICI Prudential Interval Fund - Quarterly Interval Plan I

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	102.28 %
(I)	CDs	6.90 %
(II)	CBLOs/Repos	95.38 %
B	Cash and Net Current Assets	-2.28 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	Canara Bank Ltd	P1+	6.90 %
(II)	Cash, Call, CBLO & Reverse Repo		95.38 %

ICICI Prudential Interval Fund - Quarterly Interval Plan II

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	111.10 %
(I)	CDs	5.27 %
(II)	CBLOs/Repos	105.82 %
B	Cash and Net Current Assets	-11.10 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	Corporation Bank Ltd	P1+	5.27 %
(II)	Cash, Call, CBLO & Reverse Repo		105.82 %

ICICI Prudential Interval Fund II - Quarterly Interval Plan C

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	121.60 %
(I)	CBLOs/Repos	121.60 %
B	Cash and Net Current Assets	-21.60 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	Cash, Call, CBLO & Reverse Repo		121.60 %

ICICI Prudential Interval Fund II - Quarterly Interval Plan F

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	110.83 %
(I)	CDs	8.29 %
(II)	CBLOs/Repos	102.54 %
B	Cash and Net Current Assets	-10.83 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	Corporation Bank Ltd	P1+	8.29 %
(II)	Cash, Call, CBLO & Reverse Repo		102.54 %

ICICI Prudential Interval Fund - Quarterly Interval Plan III

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	101.51 %
(I)	CDs	52.53 %
(II)	CBLOs/Repos	48.99 %
B	Cash and Net Current Assets	-1.51 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	Corporation Bank Ltd	P1+	52.53 %
(II)	Cash, Call, CBLO & Reverse Repo		48.99 %

ICICI Prudential Interval Fund - Annual Plan IV

Sr. No.	Name of the Instrument	% to NAV
A	Money Market Instruments	100.72 %
(I)	CDs	99.70 %
(II)	CBLOs/Repos	1.02 %
B	Cash and Net Current Assets	-0.72 %
C	Net Assets	100.00 %

Annexure - A. Money Market Instruments

Category	Name of the Issuer	Rating	% to NAV
(I)	ABN Amro Bank Ltd	A1+	51.87 %
	Export Import Bank of India Ltd	A1+	47.83 %
(II)	Cash, Call, CBLO & Reverse Repo		1.02 %

ICICI Prudential Interval Fund

(A Debt Oriented Interval Fund)

Figures as on 31-Jul-09

WHY SHOULD ONE INVEST?
Risk averse investors seeking returns on a held to maturity basis.

ICICI Prudential Interval Fund IV - Quarterly Interval Plan B			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		131.34 %
(I)	CBLOs/Repos		131.34 %
B	Cash and Net Current Assets		-31.34 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Category	Name of the Issuer	Rating	% to NAV
(I)	Cash, Call, CBLO & Reverse Repo		131.34 %

ICICI Prudential Interval Fund IV - Quarterly Plan C			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		106.37 %
(I)	CBLOs/Repos		106.37 %
B	Cash and Net Current Assets		-6.37 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Category	Name of the Issuer	Rating	% to NAV
(I)	Cash, Call, CBLO & Reverse Repo		106.37 %

ICICI Prudential Interval Fund - Annual Plan II			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		100.20 %
(I)	CDs		100.19 %
(II)	CBLOs/Repos		0.01 %
B	Cash and Net Current Assets		-0.20 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Category	Name of the Issuer	Rating	% to NAV
(I)	Export Import Bank of India Ltd	A1+	92.36 %
(II)	ABN Amro Bank Ltd	A1+	7.83 %
(III)	Cash, Call, CBLO & Reverse Repo		0.01 %

ICICI Prudential Interval Fund - Annual Plan III			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		100.93 %
(I)	CDs		99.32 %
(II)	CBLOs/Repos		1.61 %
B	Cash and Net Current Assets		-0.93 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Category	Name of the Issuer	Rating	% to NAV
(I)	ABN Amro Bank Ltd	A1+	99.32 %
(II)	Cash, Call, CBLO & Reverse Repo		1.61 %

ICICI Prudential Interval Fund II - Quarterly Interval Plan B			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		101.53 %
(I)	CDs		55.08 %
(II)	CBLOs/Repos		46.45 %
B	Cash and Net Current Assets		-1.53 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Category	Name of the Issuer	Rating	% to NAV
(I)	Corporation Bank Ltd	P1+	55.08 %
(II)	Cash, Call, CBLO & Reverse Repo		46.45 %

ICICI Prudential Interval Fund II - Quarterly Interval Plan D			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		174.26 %
(I)	CDs		47.98 %
(II)	CBLOs/Repos		126.28 %
B	Cash and Net Current Assets		-74.26 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Category	Name of the Issuer	Rating	% to NAV
(I)	Corporation Bank Ltd	P1+	47.98 %
(II)	Cash, Call, CBLO & Reverse Repo		126.28 %

ICICI Prudential Interval Fund V - Monthly Interval Plan B			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		69.03 %
(I)	CBLOs/Repos		69.03 %
B	Cash and Net Current Assets		30.97 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Category	Name of the Issuer	Rating	% to NAV
(I)	Cash, Call, CBLO & Reverse Repo		69.03 %

ICICI Prudential Interval Fund II - Quarterly Interval Plan E			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		116.68 %
(I)	CDs		18.34 %
(II)	CBLOs/Repos		98.34 %
B	Cash and Net Current Assets		-16.68 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Category	Name of the Issuer	Rating	% to NAV
(I)	Corporation Bank Ltd	P1+	18.34 %
(II)	Cash, Call, CBLO & Reverse Repo		98.34 %

ICICI Prudential Interval Fund V - Monthly Interval Plan A			
Sr. No.	Name of the Instrument		% to NAV
A	Money Market Instruments		98.07 %
(I)	CDs		20.21 %
(II)	CBLOs/Repos		77.86 %
B	Cash and Net Current Assets		1.93 %
C	Net Assets		100.00 %
Annexure - A. Money Market Instruments			
Category	Name of the Issuer	Rating	% to NAV
(I)	Corporation Bank Ltd	P1+	20.21 %
(II)	Cash, Call, CBLO & Reverse Repo		77.86 %

PERFORMANCE					
Performance Records for Interval Fund - Retail Growth Plan					
Scheme Name	Date	Period	NAV	NAV as on 31-Jul-09	Returns
ICICI Prudential Interval Fund V-Monthly Interval Plan B	10-Dec-08	Since Inception	10.0000	10.2575	2.57%
ICICI Prudential Interval Fund IV-Quarterly Interval Plan C	1-Oct-08	Since Inception	10.0000	10.8114	8.11%
ICICI Prudential Interval Fund IV-Quarterly Interval Plan B	24-Sep-08	Since Inception	10.0000	10.7586	7.59%
ICICI Prudential Interval Fund V-Monthly Interval Plan A	5-Sep-08	Since Inception	10.0000	10.7956	7.96%
ICICI Prudential Interval Fund II-Quarterly Interval Plan F	27-Dec-07	Since Inception	10.0000	11.3917	8.51%
ICICI Prudential Interval Fund II-Quarterly Interval Plan E	13-Dec-07	Since Inception	10.0000	11.7511	10.39%
ICICI Prudential Interval Fund II-Quarterly Interval Plan D	5-Dec-07	Since Inception	10.0000	12.0247	11.79%
ICICI Prudential Interval Fund II-Quarterly Interval Plan C	23-Nov-07	Since Inception	10.0000	11.6473	9.46%
ICICI Prudential Interval Fund II-Quarterly Interval Plan B	7-Nov-07	Since Inception	10.0000	11.5611	8.74%
ICICI Prudential Interval Fund-Half Yearly Interval Plan II	7-Nov-07	Since Inception	10.0000	11.5267	8.55%
ICICI Prudential Interval Fund-Annual Interval Plan IV	26-Oct-07	Since Inception	10.0000	11.7097	9.36%
ICICI Prudential Interval Fund II-Quarterly Interval Plan A	24-Oct-07	Since Inception	10.0000	11.7322	9.45%
ICICI Prudential Interval Fund-Annual Interval Plan III	18-Oct-07	Since Inception	10.0000	11.7823	9.62%
ICICI Prudential Interval Fund-Half Yearly Plan I	12-Oct-07	Since Inception	10.0000	11.6313	8.74%
ICICI Prudential Interval Fund-Annual Interval Plan II	5-Oct-07	Since Inception	10.0000	11.8034	9.53%
ICICI Prudential Interval Fund-Annual Interval Plan I	17-Aug-07	Since Inception	10.0000	11.8760	9.19%
ICICI Prudential Interval Fund-Quarterly Interval Plan III	20-Jul-07	Since Inception	10.0000	11.6832	7.95%
ICICI Prudential Interval Fund-Quarterly Interval Plan II	15-Jun-07	Since Inception	10.0000	11.9596	8.77%
ICICI Prudential Interval Fund-Quarterly Interval Plan I	15-May-07	Since Inception	10.0000	12.1183	9.07%
ICICI Prudential Interval Fund-Monthly Interval Plan I	12-May-07	Since Inception	10.0000	11.9163	8.21%

Returns >= 1 Year are CAGR, < 1 Year are Absolute. Note: For computation of returns the allotment NAV has been taken as Rs 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in the future.

Average AUM: Rs. 83.63 Crores

ICICI Prudential Flexible Income Plan

(An Open Ended Income Fund)

Rated AAA⁺ by CRISIL

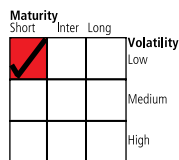
WHY SHOULD ONE INVEST?
Parking of funds for short time periods with relatively stable returns

Figures as on 31-Jul-09

Snapshot:

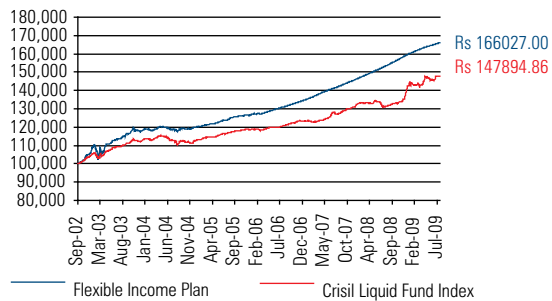
Fund Manager : Chaitanya Pande
(Managing this fund since April, 2008 & over 13 yrs of fund management experience)
Indicative Investment Horizon: 1 month & above
Inception date: 27-09-2002
Average AUM: Rs. 28,190.50 crores
NAV (As on 31-Jul-09):
Premium Plan (Growth) : Rs. 16.6027
Regular Plan (Growth) : Rs. 10.1972
****Expense Ratio :**
Regular Option: 0.70% **Premium Option:** 0.25%

Style Box



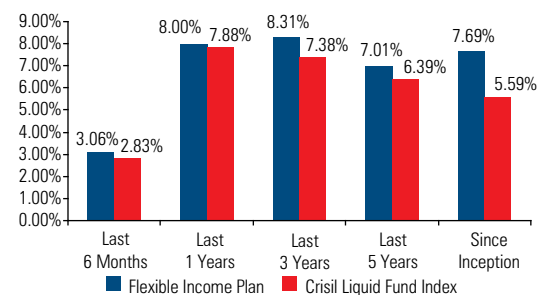
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception: FIP Vs Crisil Composite Bond Fund Index



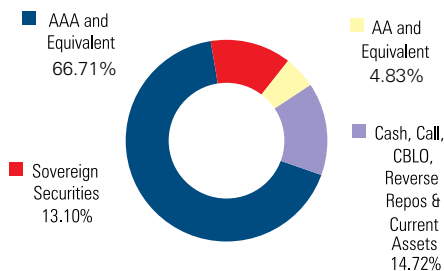
CAGR - Flexible Income Plan : 7.69%; Benchmark : 5.59%
Past performance may or may not be sustained in future.

Performance Record *- Cumulative Option



*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil Composite Bond Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Rating Profile



Quantitative Indicators:

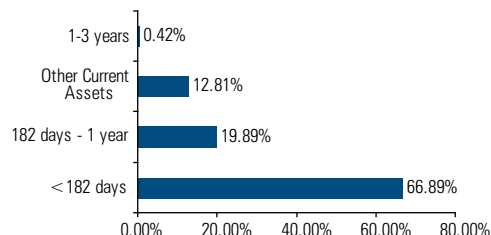
Average Maturity : 119.83 Days
Modified Duration : 114.37 Days
Yield To Maturity : 5.39%
% Unlisted Bonds : 4.19%
Std Dev (Annualised) : 0.39%

Portfolio

Company/Issuer	Rating	% to NAV
PSU/PFI Bonds		
Food Corporation of India Ltd	AAA(SO)	0.37 %
Power Finance Corporation Ltd	AAA	0.15 %
LIC Housing Finance Ltd	AAA	0.08 %
NABARD	AAA	0.06 %
Union Bank of India Ltd	AAA	0.05 %
Private Corporate Securities		
Tata Sons Ltd	AA	0.02 %
Mahindra & Mahindra Financial Services Ltd	AAA	8.63 %
CitiFinancial Consumer Finance India Ltd	AAA	1.51 %
HDFC Ltd	AA-	0.98 %
Citicorp Finance (India) Ltd	AA+	0.98 %
Cholamandalam DBS Finance Ltd	AAA	0.95 %
Shriram Transport Finance Company Ltd	AA+	0.83 %
Indus Towers Ltd	AA-	0.58 %
IL&FS Financial Services Ltd	AA	0.55 %
Sterlite Industries (India) Ltd	P1+	0.50 %
Kotak Mahindra Primus Ltd	PR1+	0.42 %
Hindalco Industries Ltd	P1+	0.33 %
GE Money Financial Services Ltd	AAA	0.21 %
GE Capital Services India Ltd	AAA	0.18 %
Kotak Mahindra Primus Ltd	AAA	0.17 %
Hero Honda Finance Ltd	AAA	0.17 %
Citicorp Maruti Finance Ltd	AAA	0.17 %
Pass Through Certificates*		
Tata Motors Finance Ltd	A1+	0.15 %
Shriram Transport Finance Company Ltd	P1+	0.08 %
Tata Motors Ltd	P1+	0.04 %
Bharat Petroleum Corporation Ltd	AA(SO)	1.12 %
Hindustan Petroleum Corporation Ltd	AA(SO)	0.26 %
BHW Home Finance Ltd	AA(SO)	0.26 %
Tata Motors Finance Ltd	P1+(SO)	0.13 %
Bajaj Auto Finance Ltd	P1+(SO)	0.12 %
Suzlon Energy Ltd	A1+(SO)	0.09 %
Fullerton India Credit Company Ltd	A1+(SO)	0.08 %
Government Securities		
11.85% SDL 2009	AA(SO)	0.08 %
Treasury Bills		
91 Day T Bill (MD 16/10/2009)	AA(SO)	0.03 %
91 Days TBill (MD 25/09/09)	AA(SO)	0.02 %
91 Day T Bill (MD 07/08/2009)	AA(SO)	0.34 %
182 Days T Bill (MD 04/09/2009)	SOV	0.34 %
91 Days T Bill (MD 23/10/2009)	SOV	3.30 %
364 Day T Bill (MD 25/03/2010)	SOV	3.20 %
91 Days T Bill (MD 18/09/09)	SOV	2.02 %
91 Days T Bill (MD 11/09/09)	SOV	1.86 %
182 Days T Bill (MD 16/10/2009)	SOV	1.52 %
CPs, CDs and Term Deposits		
Punjab National Bank Ltd	SOV	0.41 %
IDBI Bank Ltd	SOV	0.19 %
Oriental Bank of Commerce Ltd	SOV	0.18 %
Canara Bank Ltd	SOV	0.07 %
UCO Bank Ltd	SOV	62.05 %
Corporation Bank Ltd	P1+	7.68 %
Syndicate Bank Ltd	P1+	5.22 %
Axis Bank Ltd	P1+	5.15 %
State Bank of Patiala Ltd	P1+	4.56 %
Bank of India Ltd	P1+	4.49 %
Reliance Petroleum Ltd	P1+	4.23 %
ONGC Videsh Ltd	P1+	3.87 %
Jammu & Kashmir Bank Ltd	P1+	2.95 %
Vijaya Bank Ltd	P1+	2.66 %
United Bank Of India Ltd	P1+	2.66 %
Andhra Bank Ltd	P1+	2.57 %
State Bank of Mysore Ltd	P1+	2.07 %
Allahabad Bank Ltd	P1+	2.07 %
Yes Bank Ltd	P1+	1.61 %
Federal Bank Ltd	P1+	1.32 %
Central Bank of India Ltd	P1+	1.31 %
Reliance Capital Ltd	PR1+	1.31 %
Export Import Bank of India Ltd	P1+	1.14 %
Union Bank of India Ltd	P1+	1.13 %
Utkal Alumina International Ltd	A1+	0.96 %
HDFC Ltd	A1+	0.93 %
Aditya Birla Nuvo Ltd	A1+	0.82 %
Reliance Industries Ltd	A1+	0.82 %
Infrastructure Development Finance Company Ltd	A1+	0.73 %
HDFC Bank Ltd	P1+	0.68 %
Indiabulls Financial Services Ltd	A1+	0.66 %
L & T Finance Ltd	P1+	0.66 %
GE Capital Services India Ltd	P1+	0.56 %
Kotak Mahindra Primus Ltd	P1+	0.56 %
State Bank of Bikaner & Jaipur Ltd	P1+	0.50 %
State Bank of Hyderabad Ltd	P1+	0.49 %
Standard Chartered Bank Ltd	P1+	0.49 %
Rural Electrification Corporation Ltd	P1+	0.49 %
Sterlite Industries (India) Ltd	P1+	0.49 %
Bank of Baroda Ltd	P1+	0.37 %
IL&FS Financial Services Ltd	P1+	0.37 %
State Bank of Travancore Ltd	P1+	0.33 %
Hindustan Petroleum Corporation Ltd	P1+	0.32 %
ABN Amro Bank Ltd	P1+	0.32 %
State Bank of Indore Ltd	P1+	0.26 %
Cash, Call, CBLO & Reverse Repo		
		15.15 %
Other Current Assets		
		-0.43 %
Total Net Assets		100.00 %

* Please refer to annexure on "Pass Through Certificates Details" for complete details.

Maturity profile:



**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Income Plan

(An Open Ended Debt Fund)

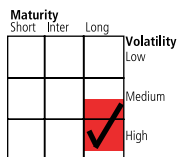
WHY SHOULD ONE INVEST?
Medium term investment for steady returns with market volatility

Figures as on 31-Jul-09

Snapshot:

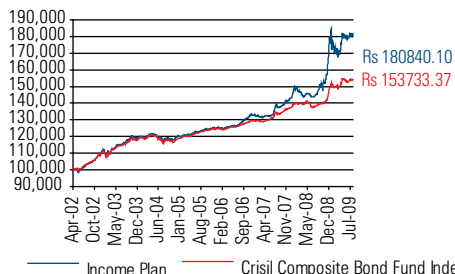
Fund Manager : Rahul Goswami
(Managing this fund since April, 2008 & over 12 yrs of experience in debt fund management)
Indicative Investment Horizon: 1 year & above
Inception date: 09-07-1998
Average AUM: Rs. 2,376.51 crores
NAV (As on 31-Jul-09):
Retail Growth option : Rs. 29.4046
Institutional Growth option : Rs. 30.4985
****Expense Ratio:**
Income Plan: 1.76%
Income Inst. Plan: 1.25%

Style Box



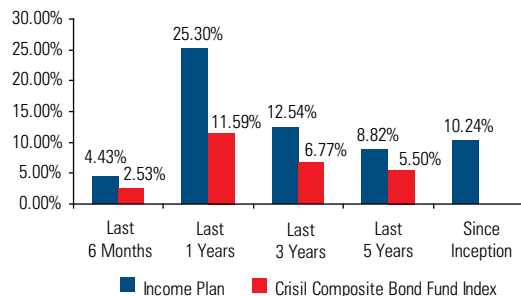
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception*: Income Plan Vs Crisil Composite Bond Fund Index



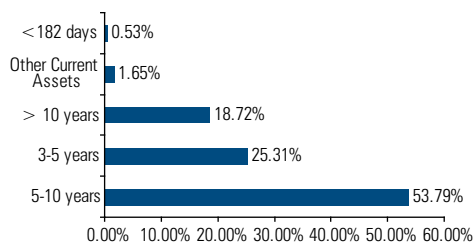
*Benchmark start date : 30-Mar-02.
CAGR – Income Plan: 8.41%; Benchmark : 6.04%
Past performance may or may not be sustained in future.

Performance Record* - Growth Option

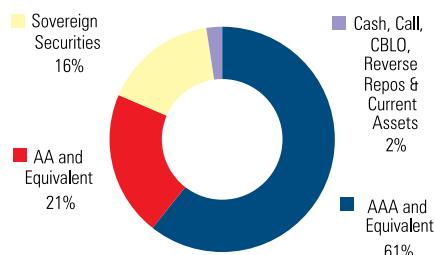


*Returns < 1 : Absolute, > = 1Year : CAGR. Benchmark - Crisil Composite Bond Fund Index. Start date - 30-Mar-02. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Maturity Profile



Rating Profile



Portfolio

Company/Issuer	Rating	% to NAV
PSU/PFI Bonds		
Indian Oil Corporation Ltd	AA+	12.31 %
State Bank of India Ltd	AAA	10.35 %
IDBI Bank Ltd	AA+	8.58 %
National Housing Bank Ltd	AAA	8.51 %
Neyveli Lignite Corporation Ltd	AAA	6.28 %
Corporation Bank Ltd	AAA	4.82 %
Steel Authority Of India Ltd	AAA	1.85 %
Private Corporate Securities		
Reliance Industries Ltd	AAA	7.73 %
HDFC Bank Ltd	AAA	7.58 %
Reliance Gas Transportation Ltd	AAA	6.59 %
Associated Cement Companies Ltd	AAA	3.83 %
Axis Bank Ltd	AAA	2.94 %
Government Securities		
6.72 % GOI 2014	SOV	3.36 %
6.90% GOI 2019	SOV	3.16 %
10.25% GOI 2021	SOV	2.83 %
8.20% GOI 2022	SOV	2.48 %
7.59% SDL 2019	SOV	1.38 %
7.94% GOI 2021	SOV	1.22 %
8.20% GOI 2023	SOV	1.20 %
6.35% GOI 2020	SOV	0.66 %
6.65% SDL 2019	SOV	0.14 %
Cash, Call, CBLO & Reverse Repo		
		0.53 %
Other Current Assets		
		1.65 %
Total Net Assets		100.00 %

Quantitative Indicators

Average Maturity	: 8.75 Years
Modified Duration	: 5.77 Years
Yield to Maturity	: 8.45%
% Unlisted Bonds	: 0.00%
Std Dev (Annualised)	: 10.49%

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Gilt Fund

(An Open Ended Gilt Fund)

WHY SHOULD ONE INVEST?

Treasury Plan: Short term deployment of funds in a portfolio of G-Secs with low volatility

Investment Plan: Medium term investment in a portfolio of G-Secs for steady returns with market volatility

Figures as on 31-Jul-09

Snapshot: Treasury Plan

Fund Manager: Rahul Goswami
(Managing this fund since Oct., 2005 & over 12 yrs of experience in debt fund management)

Indicative Investment Horizon: 3-6 months

Inception date: 19-08-1999

Average AUM: Rs. 425.69 crores

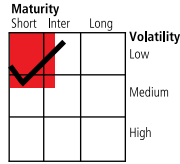
NAV (As on 31-Jul-09): **Growth option:** Rs. 23.8816

Dividend option: Rs. 12.0826

****Expense Ratio:** 1.10%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box



Snapshot: Investment Plan

Fund Manager: Rahul Goswami
(Managing this fund since Oct., 2005 & over 12 yrs of experience in debt fund management)

Indicative Investment Horizon: 1 year & above

Inception date: 19-08-1999

Average AUM: Rs. 772.64 crores

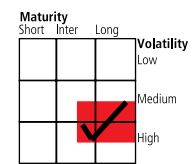
NAV (As on 31-Jul-09): **Growth option:** Rs. 31.7340

Dividend option: Rs. 12.7528

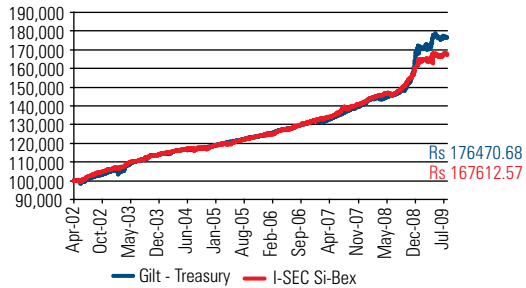
****Expense Ratio:** 1.50%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box

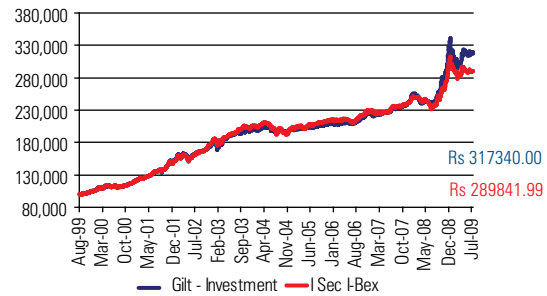


Rs. 100000 invested at inception*: Gilt -Treasury Vs I Sec Si Bex



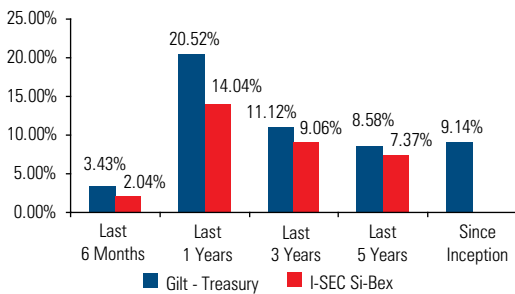
*Benchmark start date : 30-Mar-02. CAGR – Gilt - Treasury : 8.05%; Benchmark : 7.30%
Past performance may or may not be sustained in future.

Rs. 100000 invested at inception: Gilt - Investment Vs I-Sec I Bex



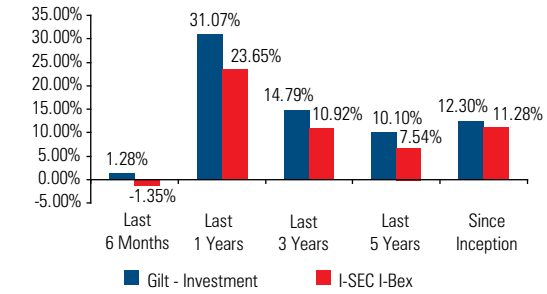
CAGR – Gilt - Investment: 12.30%; Benchmark : 11.28%. Past performance may or may not be sustained in future.

Performance Record* - Growth Option (Treasury Plan)



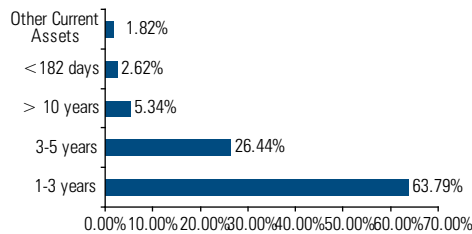
*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is I Sec Si Bex. Benchmark start date : 30-Mar-02. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Performance Record* - Growth Option (Investment Plan)

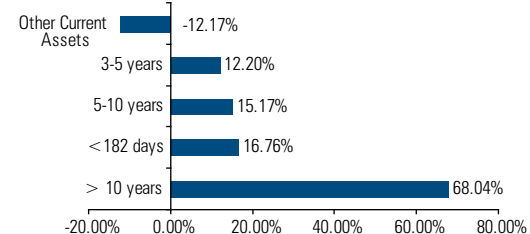


*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is I Bex. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Maturity Profile:



Maturity Profile:



Portfolio - Treasury Plan

Company/Issuer	Rating	% to NAV
Government Securities		95.56 %
7.47 % GOI 2012	SOV	54.45 %
6.72 % GOI 2014	SOV	14.87 %
7.00% GOI 2012	SOV	11.57 %
7.44% GOI 2012	SOV	9.33 %
6.35% GOI 2020	SOV	5.34 %
Cash, Call, CBLO & Reverse Repo		2.62 %
Other Current Assets		1.82 %
Total Net Assets		100.00 %

Portfolio - Investment Plan

Company/Issuer	Rating	% to NAV
Government Securities		95.41 %
8.24% GOI 2027	SOV	46.48 %
8.20% GOI 2022	SOV	12.53 %
6.72 % GOI 2014	SOV	12.20 %
6.65% SDL 2019	SOV	7.86 %
6.90% GOI 2019	SOV	7.30 %
7.94% GOI 2021	SOV	4.76 %
6.35% GOI 2020	SOV	4.27 %
Cash, Call, CBLO & Reverse Repo		16.76 %
Other Current Assets		-12.17 %
Total Net Assets		100.00 %

Quantitative Indicators: Treasury Plan

Average Maturity : 3.32 Years
Modified Duration : 2.77 Years
Yield To Maturity : 6.37%
% Unlisted Bonds : 0.00%
Std Dev (Annualised) : 5.57%

Quantitative Indicators: Investment Plan

Average Maturity : 11.39 Years
Modified Duration : 6.55 Years
Yield To Maturity : 6.69%
% Unlisted Bonds : 0.00%
Std Dev (Annualised) : 12.52%

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Gilt Fund PF Option

(An Open Ended Gilt Fund)

WHY SHOULD ONE INVEST?

Treasury: Short term deployment of funds in portfolio of G-Sees with low volatility
Investment: Medium term investment for steady returns with market volatility

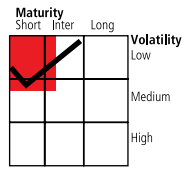
Figures as on 31-Jul-09

Snapshot: Treasury Plan PF option

Fund Manager : Rahul Goswami
 (Managing this fund since Oct., 2005 & over 12 yrs of experience in debt fund management)
Indicative Investment Horizon: 3-6 months
Inception date: 11-Feb-04
Average AUM: Rs. 54.88 crores
NAV (As on 31-Jul-09): Growth option: Rs. 15.0903
****Expense Ratio :** 1.50%

(Please refer to page no. 66 for Additional Information)

Style Box

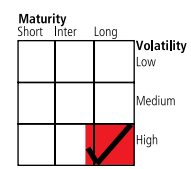


Snapshot: Investment Plan PF option

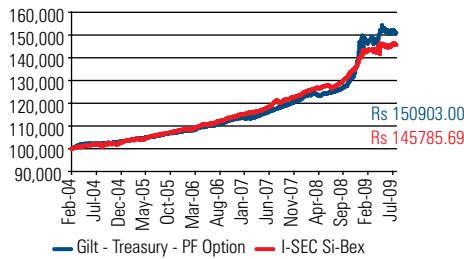
Fund Manager : Rahul Goswami
 (Managing this fund since Oct., 2005 & over 12 yrs of experience in debt fund management)
Indicative Investment Horizon: 1 year & above
Inception date: 19-Nov-03
Average AUM: Rs. 89.88 crores
NAV (As on 31-Jul-09): Growth option: Rs. 18.3461
****Expense Ratio :** 1.10%

(Please refer to page no. 66 for Additional Information)

Style Box

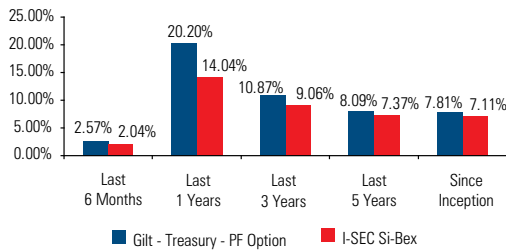


Rs. 100000 invested at inception: Gilt -Treasury PF Vs I Sec Si Bex



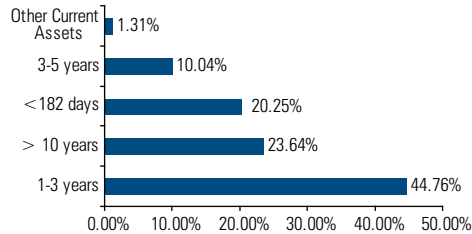
Absolute – Gilt Treasury PF option : 7.81%; Benchmark : 7.11%. Past performance may or may not be sustained in future.

Performance Record - Growth option



Returns >= 1 Year are CAGR, < Year are Absolute. Benchmark is I-Sec Si Bex Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Maturity Profile:



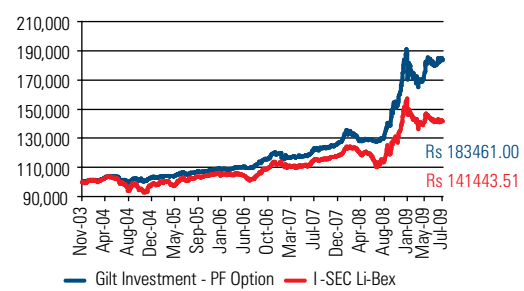
Portfolio - Treasury PF

Company/Issuer	Rating	% to NAV
Government Securities		78.44 %
7.47 % GOI 2012	SOV	43.03 %
6.35% GOI 2020	SOV	23.64 %
6.72 % GOI 2014	SOV	10.04 %
7.44% GOI 2012	SOV	1.72 %
Cash, Call, CBLO & Reverse Repo		20.25 %
Other Current Assets		1.31 %
Total Net Assets		100.00 %

Quantitative Indicators: Treasury PF Plan

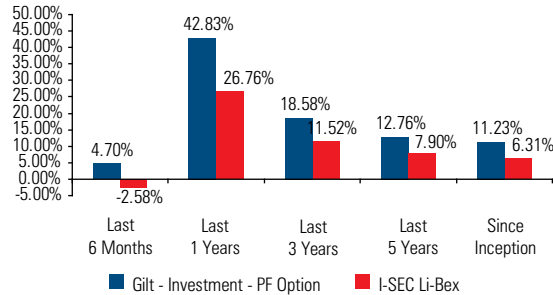
Average Maturity : 4.15 Years
 Modified Duration : 3.18 Years
 Yield To Maturity : 5.73%
 % Unlisted : 0.00%
 Std Dev (Annualised) : 5.97%

Rs. 100000 invested at inception: Gilt -Investment PF Vs I Sec Li Bex



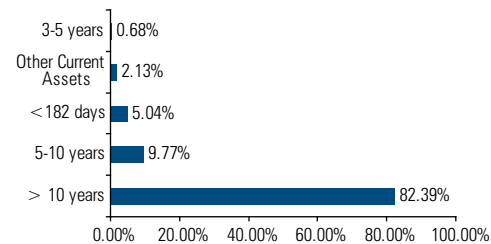
Absolute – Gilt Investment PF option : 11.23%; Benchmark : 6.31%. Past performance may or may not be sustained in future.

Performance Record - Growth option



Returns >= 1 Year are CAGR, < Year are Absolute. Benchmark is I-Sec Li Bex Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Maturity profile:



Portfolio - Investment PF

Company/Issuer	Rating	% to NAV
Government Securities		92.84 %
8.24% GOI 2027	SOV	82.39 %
6.90% GOI 2019	SOV	9.77 %
6.72 % GOI 2014	SOV	0.68 %
Cash, Call, CBLO & Reverse Repo		5.04 %
Other Current Assets		2.13 %
Total Net Assets		100.00 %

Quantitative Indicators: Investment PF Plan

Average Maturity : 15.80 Years
 Modified Duration : 8.35 Years
 Yield To Maturity : 7.40%
 %Unlisted : 0.00%
 Std Dev (Annualised) : 13.77%

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Income Opportunities Fund

(An Open Ended Income Fund)

WHY SHOULD ONE INVEST?
Medium term investment for steady returns with market volatility

Figures as on 31-Jul-09

Snapshot:

Fund Manager : Rahul Goswami
(Managing this fund since inception & over 12 yrs of experience in debt fund management)

Indicative Investment Horizon: 1 year & more
Inception date: 18-08-2008

Average AUM: Rs. 114.17 crores

NAV (As on 31-Jul-09):

Growth option : Rs. 12.5680

Institutional option : Rs. 10.9076

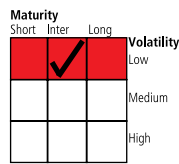
****Expense Ratio :**

Retail option : 2.19%

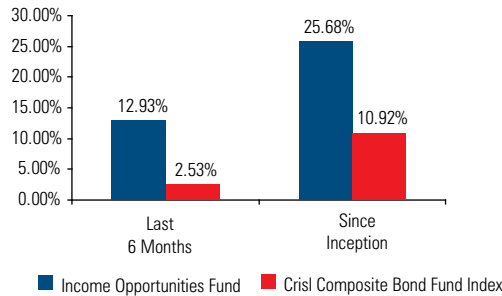
Institutional option : 2.19%

(Please refer to page no. 66 for Additional Information)

Style Box

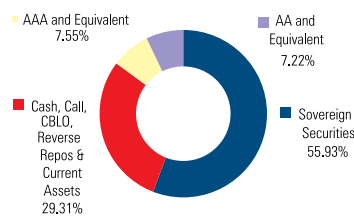


Performance Record *- Growth Option



*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is Crisl Composite Bond Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Past performance may or may not be sustained in future.

Rating Profile



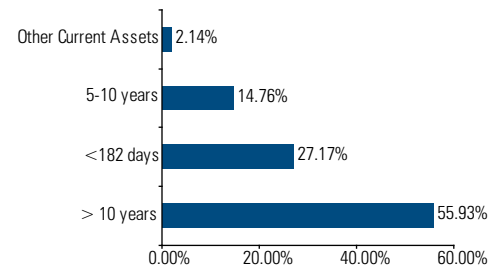
Notes to Numbers and Data in the Fact Sheet

- Yield to maturity, modified duration and average maturity are the weighted average of these numbers, computed for each security in the portfolio, and weighted by the market value of each security to the total market value of the portfolio.
- Average maturity for PTCs are weighted averages of tenor and quantity of cash flows until maturity.
- Price/Earning Ratio, Price/Book Value Ratio, and Dividend Yield are based on the historical earnings and accounting numbers, and have been computed only for the invested portion of the portfolio.
- Average days to reset for the Floating rate plan, is the weighted average of the next interest reset date of the floating rate bonds, weighted by their market values.
- Dividends declared in a scheme have been separately disclosed.
- For computing the % of listed securities, instruments which cannot be listed under the existing rules and regulations such as CPs, CDs, CBLOs, Bank FDs, T Bills, and PTCs are excluded from the unlisted category.
- The standard deviation is used to measure the volatility of returns.
- Sharpe Ratio is the measure of the risk-adjusted performance. It is calculated by subtracting the risk-free rate from the average rate of return for a portfolio and dividing the result by the standard deviation of the portfolio returns.
- Beta is the measure of the portfolio's volatility to its respective benchmark.
- R-squared is a measurement of how closely a portfolio's performance correlates with the performance of benchmark index. A higher R-squared value indicates a more useful beta.
- The Std. Dev., Sharpe Ratio, Portfolio Beta & R-squared are based on monthly returns calculated using last 3 years data.
- The Avg. Monthly Returns in Various Market Conditions have been calculated by taking absolute month-on-month fund & benchmark returns. These returns are bucketed into two scenarios - "when benchmark is up" & "when benchmark is down" and then an avg. of these respective scenario returns is taken.

Portfolio

Company/Issuer	Rating	% to NAV
PSU/PFI Bonds		
Rural Electrification Corporation Ltd	AAA	7.55 %
Syndicate Bank Ltd	AA+	7.22 %
Government Securities		
8.24% GOI 2027	SOV	32.71 %
8.20% GOI 2023	SOV	23.22 %
Cash, Call, CBLO & Reverse Repo		
		27.17 %
Other Current Assets		2.14 %
Total Net Assets		100.00 %

Maturity Profile



Quantitative Indicators

Average Maturity	: 10.41 Years
Modified Duration	: 5.76 Years
Yield to Maturity	: 6.35%
% Unlisted Bonds	: 0.00%
Std Dev (Annualised)	: 16.71%

Definitions of Investment Grade credit ratings

- AAA (Highest Safety-Highest Credit Quality)**
Denotes the lowest expectation of credit risk. They are assigned only in case of exceptionally strong capacity for payment of financial commitments. Any adverse changes in circumstances are most unlikely to affect the payments on the instrument
- AA (High Safety- Very High Credit Quality)**
Denote expectations of very low credit risk. They indicate very strong capacity for payment of financial commitments. They differ only marginally in safety from 'AAA' issues.
- A (Adequate Safety- High Credit Quality)**
Denotes expectations of low credit risk. The capacity for payment of financial commitments is considered strong. This capacity may, nevertheless, be more vulnerable to changes in circumstances or in economic conditions than is the case for higher ratings.
- P1+/F1+/A1+ (Highest Credit Quality for the Short Term Instruments).**
Rating by CRIISL/FITCH/ICRA in that order. Indicates the strongest capacity for timely payment of financial commitments; may have an added "+" to denote relatively stronger credit quality.
- A suffix of '(SO)' indicates instruments with structured obligation.**

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Long Term Plan

(An Open Ended Income Fund)

WHY SHOULD ONE INVEST?

Medium term investment for steady returns with market volatility

Figures as on 31-Jul-09

Snapshot:

Fund Manager : Rahul Goswami
(Managing this fund since Oct., 2005 & over 12 yrs of experience in debt fund management)

Indicative Investment Horizon: 1 year & more

Inception date: 28-03-2002

Average AUM: Rs. 8.36 crores

NAV (As on 31-Jul-09):

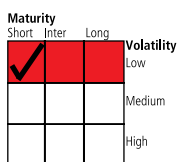
Growth option : Rs. 18.9722

Dividend option : Rs. 10.5063

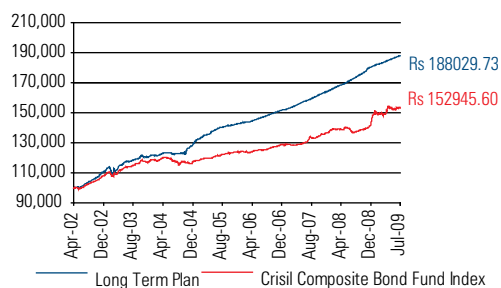
****Expense Ratio :** 0.50%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box



Rs. 100000 invested at inception: Long Term Plan Vs Crisil Composite Bond Fund Index

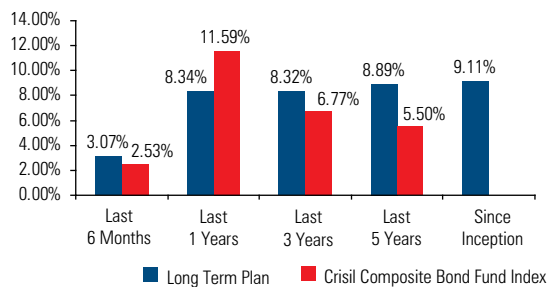


*Benchmark start date : 30-Mar-02.

CAGR – Long Term Plan : 9.00%; Benchmark : 5.97%

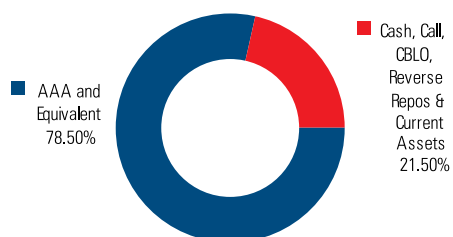
Past performance may or may not be sustained in future.

Performance Record *- Growth Option



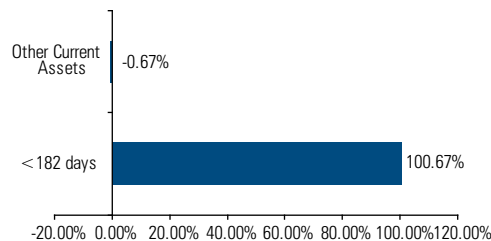
*Returns < 1Year : Absolute, > = 1Year : CAGR. Benchmark is Crisil Composite Bond Fund Index. Start date - 30-Mar-02. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Rating Profile



Portfolio			
Company/Issuer	Rating	% to NAV	
CPs, CDs and Term Deposits		78.50 %	
Canara Bank Ltd	P1+	78.50 %	
Cash, Call, CBLO & Reverse Repo		22.16 %	
Other Current Assets		-0.67 %	
Total Net Assets		100.00 %	

Maturity profile:



Quantitative Indicators:

Average Maturity	: 0.39 Year
Modified Duration	: 0.37 Year
Yield To Maturity	: 5.86%
% Unlisted Bonds	: 0.00%
Std Dev (Annualised)	: 0.68%

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Liquid Plan

(An Open Ended Liquid Income Fund)

Rated AAAF
by CRISIL

WHY SHOULD ONE INVEST?
Temporary parking of funds with high liquidity

Figures as on 31-Jul-09

Snapshot:

Fund Manager : Chaitanya Pande (Managing this fund since Oct., 2005 & over 13 yrs of fund management experience)

Indicative Investment Horizon: Upto 1month

Inception date:

Growth Option: 24-06-1998

Institutional Option: 03-04-2003

Institutional Plus Option: 28-09-2003

Super Institutional Option: 17-11-2005

Average AUM: Rs. 18,525.92 crores

NAV (As on 31-Jul-09):

Growth option : Rs. 21.7768

Institutional Growth option : Rs. 22.1332

Institutional Plus Growth option : Rs. 22.2577

Super Institutional Growth option : Rs. 13.2240

Institutional option-I-Growth option: Rs. 12.9321

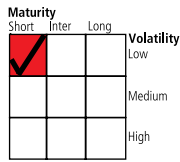
****Expense Ratio:**

Growth option : 0.90% Inst. option : 0.45% Inst. Plus option : 0.40%

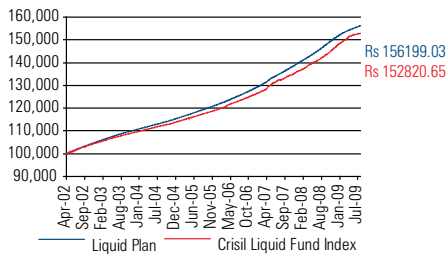
Super Inst. option : 0.25% Inst. - I option : 0.35%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box



Rs. 100000 invested at inception*: Liquid Plan-Growth Vs Crisil LiquidFund Index

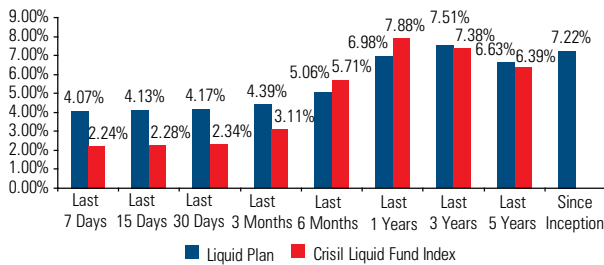


*Benchmark start date : 30-Mar-02.

CAGR – Liquid Plan : 6.27%; Benchmark : 5.95%

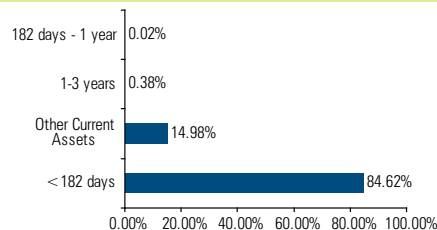
Past performance may or may not be sustained in future.

Performance Record *- Growth Option

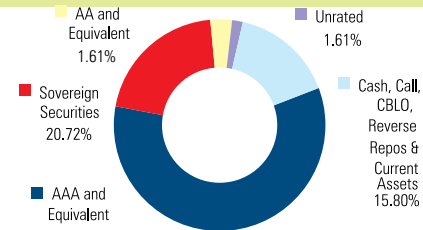


*Returns >= 1 Year are CAGR, < 1 Year are Simple Annualised. Benchmark is Crisil Liquid Fund Index. Start date - 30-Mar-02. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Maturity Profile:



Rating Profile



Quantitative Indicators:

Average Maturity : 71.93 Days Std Dev (Annualised) : 0.58%
 Modified Duration : 68.18 Days
 Yield To Maturity : 5.68%
 % Floating Rate Assets : 7.42%
 Average days to reset : 64.45 Days
 Average maturity of fixed rate component : 64.33 Days
 Weighted average maturity : 64.34 Days
 % Unlisted Bonds : 2.89%

Company/Issuer	Rating	% to NAV
PSU/PFI Bonds		
Indian Oil Corporation Ltd	P1+	1.07 %
IDBI Bank Ltd	AA+	0.27 %
LIC Housing Finance Ltd	AAA	0.03 %
Private Corporate Securities		
K. Raheja Corp Ltd	Unrated	1.61 %
Kotak Mahindra Primus Ltd	P1+	0.52 %
CitiFinancial Consumer Finance India Ltd	AA+	0.35 %
Citicorp Finance (India) Ltd	AA+	0.32 %
Mahindra & Mahindra Financial Services Ltd	AA-	0.28 %
Cholamandalam DBS Finance Ltd	AA-	0.26 %
HDFC Ltd	AAA	0.23 %
Kotak Mahindra Primus Ltd	LAA	0.19 %
Sundaram Finance Ltd	LAA+	0.08 %
Hero Motors Ltd	AA	0.06 %
Pass Through Certificates*		
Bharat Petroleum Corporation Ltd	P1+(SO)	0.96 %
Hindustan Petroleum Corporation Ltd	P1+(SO)	0.71 %
Tata Motors Finance Ltd	AAA(SO)	0.38 %
Fullerton India Credit Company Ltd	LAA+(SO)	0.24 %
Vodafone Essar Ltd	P1+(SO)	0.21 %
Bajaj Auto Finance Ltd	AA+(SO)	0.15 %
Shriram Transport Finance Company Ltd	AA(SO)	0.10 %
L & T Finance Ltd	PR1+(SO)	0.07 %
SREI Equipment Finance Ltd	A1+(SO)	0.06 %
Suzlon Energy Ltd	P3(SO)	0.05 %
Tata Motors Finance Ltd	AA(SO)	0.02 %
Treasury Bills		
91 Day T Bill (MD 16/10/2009)	SOV	5.50 %
91 Day T Bill (MD 07/08/2009)	SOV	5.24 %
91 Days T Bill (MD 11/09/09)	SOV	3.71 %
91 Days TBill (MD 25/09/09)	SOV	2.59 %
91 Days T Bill (MD 23/10/2009)	SOV	2.10 %
91 Day T Bill (MD 21/08/2009)	SOV	0.75 %
182 Days T Bill (MD 04/09/2009)	SOV	0.54 %
182 Days T BILL (MD 18/04/2009)	SOV	0.27 %
91 Day T Bill (MD 14/08/2009)	SOV	0.02 %
CPs, CDs and Term Deposits		
		55.24 %
Axis Bank Ltd	P1+	7.95 %
Punjab National Bank Ltd	P1+	4.95 %
Small Industries Development Bank Of India (SIDBI)	PR1+	3.74 %
Allahabad Bank Ltd	A1+	2.88 %
Reliance Infrastructure Ltd	F1+	2.67 %
Andhra Bank Ltd	PR1+	2.67 %
UCO Bank Ltd	P1+	2.40 %
ONGC Videsh Ltd	P1+	2.34 %
United Bank Of India Ltd	A1+	2.27 %
Aditya Birla Nuvo Ltd	P1+	2.08 %
Reliance Petroleum Ltd	P1+	2.01 %
Oriental Bank of Commerce Ltd	P1+	1.57 %
Bank of Baroda Ltd	P1+	1.56 %
State Bank of Mysore Ltd	A1+	1.56 %
Canara Bank Ltd	P1+	1.38 %
State Bank of Hyderabad Ltd	A1+	1.31 %
State Bank of Patiala Ltd	P1+	1.30 %
Central Bank Of India Ltd	A1+	1.07 %
Reliance Industries Ltd	P1+	1.07 %
Infrastructure Development Finance Company Ltd	P1+	1.04 %
Hindustan Petroleum Corporation Ltd	P1+	1.04 %
State Bank of Indore Ltd	P1+	0.77 %
Corporation Bank Ltd	P1+	0.77 %
Export Import Bank of India Ltd	P1+	0.67 %
HDFC Ltd	A1+	0.58 %
Jammu & Kashmir Bank Ltd	P1+	0.53 %
IL&FS Financial Services Ltd	A1+	0.53 %
Union Bank of India Ltd	P1+	0.52 %
Tata Sons Ltd	A1+	0.51 %
ABN Amro Bank Ltd	A1+	0.40 %
Bank of India Ltd	P1+	0.32 %
Reliance Infratel Ltd	A1+	0.27 %
Tata Power Company Ltd	P1+	0.25 %
Power Finance Corporation Ltd	P1+	0.18 %
Reliance Capital Ltd	A1+	0.03 %
Kotak Mahindra Primus Ltd	P1+	0.03 %
State Bank of Travancore Ltd	P1+	0.01 %
Cash, Call, CBLO & Reverse Repo		15.38 %
Other Current Assets		0.41 %
Total Net Assets		100.00 %

* Please refer to annexure on "Pass Through Certificates Details" for complete details.

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Floating Rate Plan

(An Open Ended Income Fund)

Rated AAAF
by CRISIL

WHY SHOULD ONE INVEST?

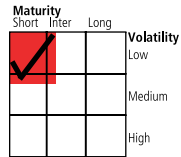
Short term deployment of funds

Figures as on 31-Jul-09

Snapshot:

Fund Manager : Chaitanya Pande
(Managing this fund since Oct., 2005 & over 13 yrs of fund management experience)
Indicative Investment Horizon: 1 - 3 months
Inception date: 28-03-2003
Average AUM: Rs. 1,665.31 crores
NAV (As on 31-Jul-09):
Plan A - Cumulative: Rs. 13.8382
Plan B - Cumulative: Rs. 14.9275
Plan C - Cumulative: Rs. 14.0655
Plan D - Cumulative: Rs. 13.2312

Style Box

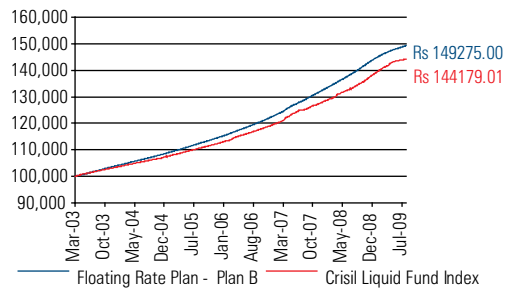


**Expense Ratio:

Plan A - 0.90%, Plan B - 0.70%, Plan C - 0.55%, Plan D - 0.25%

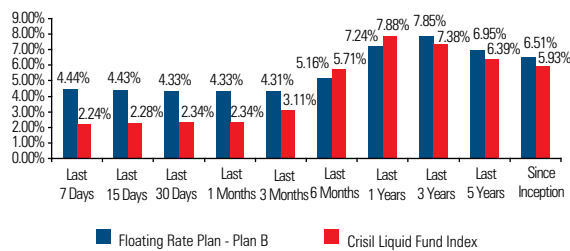
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception: Floating Rate Plan B Vs Crisil Liquid Fund Index



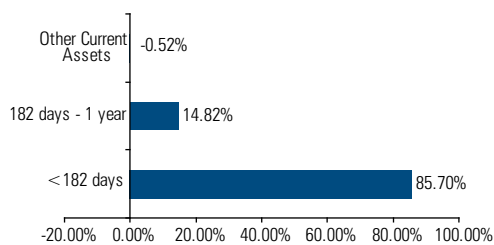
CAGR - Floating Rate Plan - Plan B : 8.12%; Benchmark : 6.48%
Past performance may or may not be sustained in future.

Performance Record *- Cumulative Option - Plan B

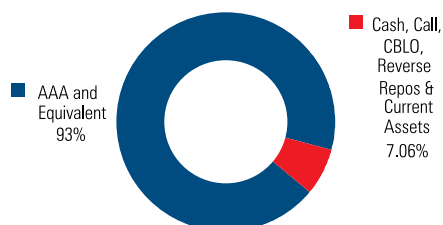


*Returns >= 1 Year are CAGR, < 1 Year are Simple Annualised. Benchmark is Crisil Liquid Fund Index. For computation of returns the allotment NAV has been taken as Rs.10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Maturity Profile



Rating Profile



Company/Issuer	Rating	% to NAV
CPs, CDs and Term Deposits		92.94 %
Corporation Bank Ltd	P1+	21.70 %
Canara Bank Ltd	P1+	21.31 %
United Bank of India Ltd	A1+	15.00 %
Punjab National Bank Ltd	P1+	9.77 %
Allahabad Bank Ltd	A1+	7.86 %
Oriental Bank of Commerce Ltd	P1+	7.33 %
Union Bank of India Ltd	P1+	3.75 %
Axis Bank Ltd	P1+	3.66 %
Syndicate Bank Ltd	PR1+	1.84 %
ABN Amro Bank Ltd	A1+	0.61 %
UCO Bank Ltd	P1+	0.08 %
State Bank of Travancore Ltd	P1+	0.03 %
Cash, Call, CBLO & Reverse Repo		7.58 %
Other Current Assets		-0.52 %
Total Net Assets		100.00 %

Quantitative Indicators:

Average Maturity	: 153.06 Days
Modified Duration	: 146.46 Days
Yield To Maturity	: 5.63%
% Floating Rate Assets	: 0.00%
Average days to reset	: 153.06 Days
Average maturity of fixed rate component	: 152.98 Days
Weighted average maturity	: 152.99 Days
% Unlisted Bonds	: 0.00%
Std Dev (Annualised)	: 0.64%

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Ultra Short Term Plan

(An Open Ended Income Fund)

WHY SHOULD ONE INVEST?

Generate regular income without significant interest rate risk

Figures as on 31-Jul-09

Snapshot:

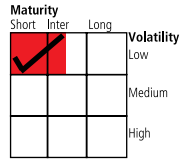
Fund Manager : Chaitanya Pande
(Managing this fund since inception & over 13 yrs of fund management experience)
Indicative Investment Horizon: 3 months and above
Inception date: 12-06-2009
Average AUM: Rs. 10.09 crores
NAV (As on 31-Jul-09):
Regular Growth: Rs. 10.0248

**Expense Ratio:

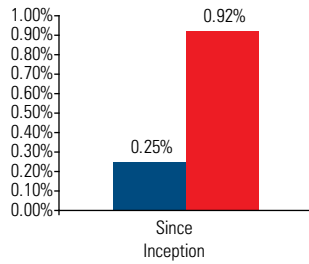
Regular Option - 0.90%, Premium - 0.25%,
Premium Plus - 0.40%, Super Premium - 0.25%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Style Box



Performance Record *- Cumulative Option - Plan B



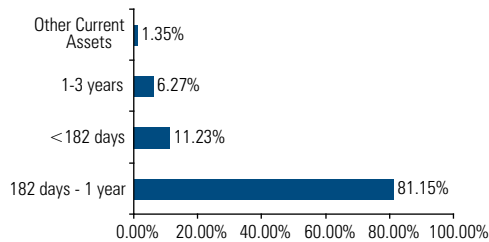
■ Ultra Short Term Plan ■ Crisil Short Term Bond Fund Index

*Returns >= 1 Year are CAGR, < 1 Year are Simple Annualised. Benchmark is Crisil Liquid Fund Index. For computation of returns the allotment NAV has been taken as Rs.10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

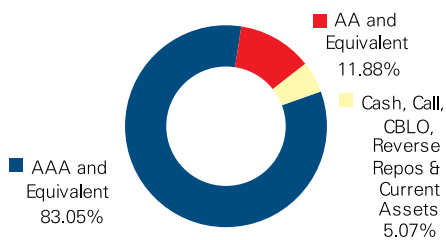
Company/Issuer	Rating	% to NAV
PSU/PFI Bonds		3.42 %
Power Finance Corporation Ltd	AAA	1.32 %
IL&FS Investsmart Ltd	AAA	1.28 %
Infrastructure Development Finance Company Ltd	AA+	0.59 %
Indian Oil Corporation Ltd	AA+	0.23 %
Private Corporate Securities		13.72 %
CitiFinancial Consumer Finance India Ltd	AA+	8.10 %
Sundaram Finance Ltd	P1+	2.89 %
SREI Equipment Finance Ltd	AA	1.19 %
Kotak Mahindra Primus Ltd	AA	0.94 %
Reliance Capital Ltd	AAA	0.24 %
HDFC Ltd	AAA	0.24 %
Shriram Transport Finance Company Ltd	AA+	0.12 %
Pass Through Certificates*		0.71 %
Godrej Industries Ltd	AA(SO)	0.71 %
CPs, CDs and Term Deposits		77.08 %
Hindustan Petroleum Corporation Ltd	P1+	22.03 %
Punjab National Bank Ltd	PR1+	21.97 %
Rural Electrification Corporation Ltd	A1+	16.57 %
Sterlite Industries (India) Ltd	P1+	16.50 %
Cash, Call, CBLO & Reverse Repo		3.72 %
Other Current Assets		1.35 %
Total Net Assets		100.00 %

*Please refer to annexure on "Pass Through Certificates Details" for complete details.

Maturity Profile



Rating Profile



Quantitative Indicators:

Average Maturity	: 0.80 Year
Modified Duration	: 0.75 Year
Yield To Maturity	: 6.28%
% Floating Rate Assets	: 0.00%
Average days to reset	: 0.79 Year
Average maturity of fixed rate component	: 0.79 Year
Weighted average maturity	: 0.79 Year
% Unlisted Bonds	: 2.13%
Std Dev (Annualised)	: 0.19%

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Short Term Plan

Rated AAAf
by CRISIL

WHY SHOULD ONE INVEST?
Short term deployment of funds with low volatility

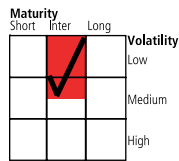
(An Open Ended Income Fund)

Figures as on 31-Jul-09

Snapshot:

Fund Manager : Chaitanya Pande
(Managing this fund since Oct. 2005 & over 13 yrs of fund management experience)
Indicative Investment Horizon: 3 - 6 months
Inception date } **Cumulative Option:** 25-10-2001
 } **Institutional Option :** 03-04-2003
Average AUM: Rs. 3,466.92 crores
NAV (As on 31-Jul-09):
Cumulative Option : Rs. 18.4330
Institutional Option : Rs. 18.7021

Style Box

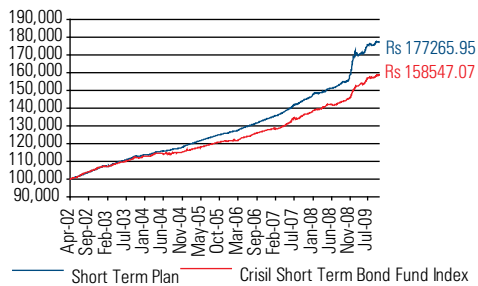


**Expense Ratio :

Short Term Plan : 1.00% Inst. Plan : 0.80%

(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception*: STP Vs Crisil Short Term Bond Fund Index

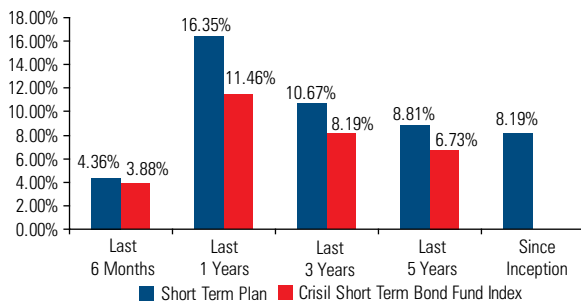


*Benchmark start date : 31-03-2002

CAGR - Short Term Plan: 8.12%; Benchmark : 6.48%

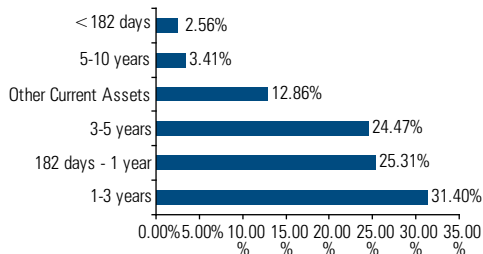
Past performance may or may not be sustained in future.

Performance Record* - Cumulative Option

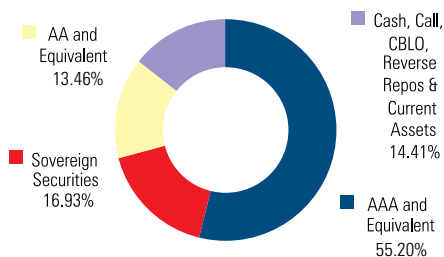


*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil Short Term Bond Fund Index. Start date: 30-03-2002. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Maturity Profile



Rating Profile



Company/Issuer	Portfolio	Rating	% to NAV
PSU/PFI Bonds			
LIC Housing Finance Ltd		AAA	37.25 %
Infrastructure Development Finance Company Ltd		AA+	5.72 %
Power Finance Corporation Ltd		AAA	5.39 %
Rural Electrification Corporation Ltd		AAA	4.55 %
Indian Railway Finance Corporation Ltd		AAA	3.04 %
Indian Oil Corporation Ltd		AAA	2.71 %
Bharat Petroleum Corporation Ltd		P1+	2.67 %
NABARD		AAA	2.37 %
Steel Authority Of India Ltd		AAA	2.02 %
IDBI Bank Ltd		AA+	1.39 %
Export Import Bank of India Ltd		AAA	0.86 %
Corporation Bank Ltd		AAA	0.70 %
Rural Electrification Corporation Ltd		P1+	0.16 %
Indian Oil Corporation Ltd		AA+	0.15 %
Private Corporate Securities			
Reliance Industries Ltd		AAA	19.64 %
HDFC Ltd		AAA	5.12 %
Tata Motors Ltd		AAA	2.62 %
L&T Infrastructure Finance Company Ltd		AA	1.65 %
ICICI Home Finance Company Ltd		AAA	1.37 %
L & T Finance Ltd		AA+	1.36 %
Tata Capital Ltd		AA+	0.84 %
Sundaram Finance Ltd		AA+	0.74 %
IL & FS Ltd		AAA	0.73 %
Tech Mahindra Ltd		AAA	0.72 %
Reliance Capital Ltd		AAA	0.71 %
Pidilite Industries Ltd		AA+	0.70 %
Mahindra & Mahindra Financial Services Ltd		AA	0.68 %
Tata Sons Ltd		AAA	0.33 %
Kotak Mahindra Primus Ltd		LAA	0.30 %
Mahindra & Mahindra Ltd		AA	0.28 %
Tata Steel Ltd		AA	0.13 %
Government Securities			
6.07% GOI 2014		SOV	7.05 %
6.90% GOI 2019		SOV	4.50 %
6.49% GOI 2015		SOV	1.35 %
Treasury Bills			
364 Days TBILL (MD 08/04/2010)		SOV	1.20 %
CPs, CDs and Term Deposits			
Punjab National Bank Ltd		A1+	9.89 %
Canara Bank Ltd		P1+	5.24 %
Corporation Bank Ltd		P1+	2.62 %
Reliance Petroleum Ltd		P1+	1.31 %
Infrastructure Development Finance Company Ltd		P1+	1.30 %
Cash, Call, CBLO & Reverse Repo			
			11.77 %
			7.59 %
Other Current Assets			6.82 %
Total Net Assets			100.00 %

Quantitative Indicators:

Average Maturity	: 2.51 Years
Modified Duration	: 2.01 Years
Yield To Maturity	: 6.77%
% Floating Rate Assets	: 1.78%
Average days to reset	: 2.51 Years
Average maturity of fixed rate component	: 2.51 Years
Weighted average maturity	: 2.51 Years
% Unlisted Bonds	: 3.71%
Std Dev (Annualised)	: 7.55%

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Long Term Floating Rate Plan

Rated AAAf by CRISIL

WHY SHOULD ONE INVEST?
Generate market rate of returns with low volatility

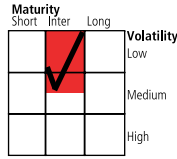
(An Open Ended Income Fund)

Figures as on 31-Jul-09

Snapshot:

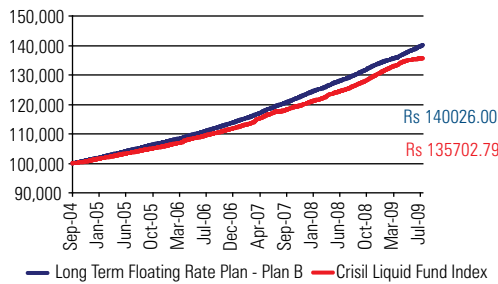
Fund Manager : Chaitanya Pande
(Managing this fund since Oct., 2005 & over 13 yrs of fund management experience)
Indicative Investment Horizon: 6-12 months
Inception date: 15-Sep-04
Average AUM: Rs. 170.09 crores
NAV (As on 31-Jul-09):
Plan A - Cumulative: Rs. 13.7066
Plan B - Cumulative: Rs. 14.0026
Plan C - Cumulative: Rs. 10.3494
****Expense Ratio :**
Plan A - 1.25%
Plan B - 0.85%
Plan C - 0.30%

Style Box



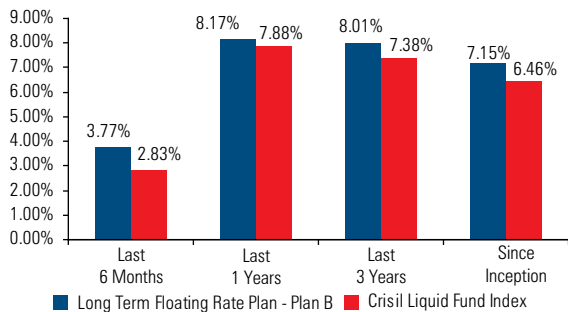
(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

Rs. 100000 invested at inception: Long Term Floating Rate Plan-B Vs Crisil Liquid Fund Index



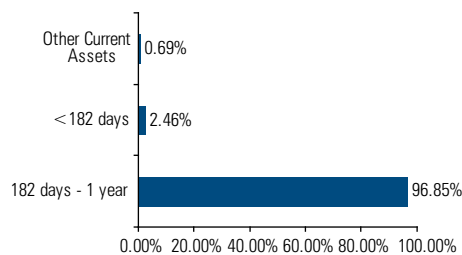
CAGR – Long Term Floating Rate Plan: 7.15%; Benchmark : 6.46%
Past performance may or may not be sustained in future.

Performance Record *- Cumulative Option

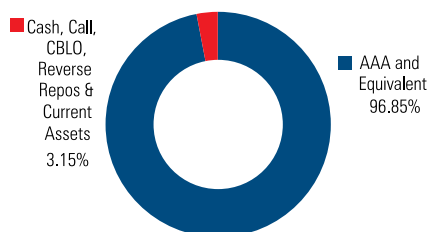


*Returns >= 1 Year are CAGR, < 1 Year are Absolute. Benchmark is Crisil Liquid Fund Index. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Maturity Profile



Rating Profile



Company/Issuer	Rating	% to NAV
Private Corporate Securities		
Reliance Capital Ltd	AAA	14.65 %
Sundaram Finance Ltd	P1+	13.49 %
CPs, CDs and Term Deposits		
UCO Bank Ltd	P1+	26.62 %
L & T Finance Ltd	PR1+	14.08 %
Tata Capital Ltd	A1+	14.02 %
IL&FS Financial Services Ltd	A1+	13.99 %
Cash, Call, CBLO & Reverse Repo		
		2.46 %
Other Current Assets		
		0.69 %
Total Net Assets		100.00 %

Quantitative Indicators:

Average Maturity : 0.67 Year
Modified Duration : 0.63 Year
Yield To Maturity : 8.23%
% Floating Rate Assets : 2.48%
Average days to reset : 0.67 Year
Average maturity of fixed rate component : 0.67 Year
Weighted average maturity : 0.67 Year
% Unlisted Bonds : 0.00%
Std Dev (Annualised) : 0.33%

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ICICI Prudential Sweep Plan

(An Open Ended Liquid Fund)

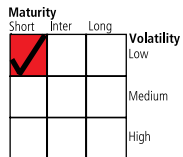
WHY SHOULD ONE INVEST?
Temporary parking of funds with high liquidity

Figures as on 31-Jul-09

Snapshot:

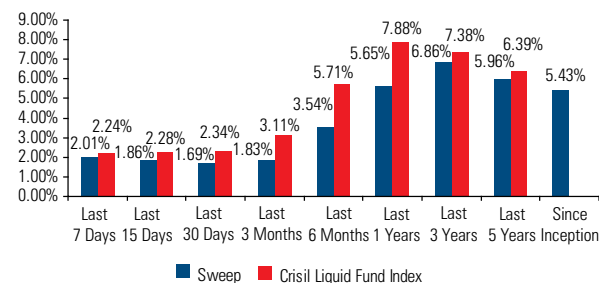
Fund Manager : Chaitanya Pande
(Managing this fund since Oct., 2005 & over 13 yrs of fund management experience)
Indicative Investment Horizon: One day to one week
Inception date:
Growth Option: 06-03-2002
Growth Cash Option: 09-03-2006
Average AUM: Rs. 4.30 crores
NAV (As on 31-Jul-09):
Growth option : Rs. 14.7973
Cash Option Growth: Rs. 12.6386
****Expense Ratio:**
Growth option: 1.00%
Cash Option Growth: 0.25%

Style Box



(Please refer to page no. 66 for Additional Information & page no. 54 for dividend history)

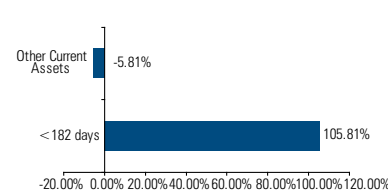
Performance* Record - Growth Option



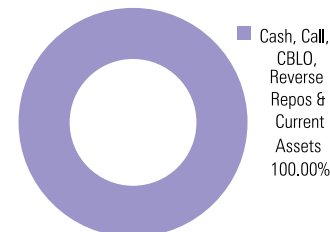
*Returns >= 1 Year are CAGR, < 1 Year are Simple Annualised. Benchmark is Crisil Liquid Fund Index. Start date - 30-Mar-02. For computation of returns the allotment NAV has been taken as Rs. 10.00. Performance of Dividend Plan is subject to applicability of Dividend Distribution Tax. Past performance may or may not be sustained in future.

Portfolio		Rating	% to NAV
Company/Issuer			
Cash, Call, CBLO & Reverse Repo			105.81 %
Other Current Assets			-5.81 %
Total Net Assets			100.00 %

Maturity Profile



Rating Profile



Quantitative Indicators:

Average Maturity	: 1 Days
Modified Duration	: 0 Days
Yield To Maturity	: 2.06%
Unlisted Bonds	: 0.00%
Std Dev (Annualised)	: 0.78%

ICICI Prudential Advisor Series

(Fund of Funds)

WHY SHOULD ONE INVEST?
Customised investment solutions to match risk return profile.

Figures as on 31-Jul-09

Fund Manager : Rahul Goswami (Managing this fund since Sep, 2008 & over 12 yrs of experience in debt fund management)

(Please refer to page no. 66 for Additional Information)

Portfolio - Aggressive Plan	
Company/Issuer	% to NAV
ICICI Prudential Flexible Income Plan	29.59 %
ICICI Prudential Growth Plan	20.01 %
ICICI Prudential Dynamic Plan	14.94 %
ICICI Prudential Index Fund	10.01 %
ICICI Prudential Emerging S.T.A.R (Stocks Targeted At Returns) Fund	9.98 %
ICICI Prudential Power	9.96 %
ICICI Prudential Infrastructure Fund	4.96 %
Other Current Assets	0.55 %
Total Net Assets	100.00 %

Portfolio - Cautious Plan	
Company/Issuer	% to NAV
ICICI Prudential Flexible Income Plan	58.93 %
ICICI Prudential Growth Plan	7.47 %
ICICI Prudential Index Fund	7.47 %
ICICI Prudential Dynamic Plan	7.44 %
ICICI Prudential Infrastructure Fund	7.41 %
ICICI Prudential Emerging S.T.A.R (Stocks Targeted At Returns) Fund	4.97 %
ICICI Prudential Liquid Plan	4.84 %
Other Current Assets	1.48 %
Total Net Assets	100.00 %

Portfolio - Moderate Plan	
Company/Issuer	% to NAV
ICICI Prudential Flexible Income Plan	49.52 %
ICICI Prudential Growth Plan	15.06 %
ICICI Prudential Index Fund	10.05 %
ICICI Prudential Emerging S.T.A.R (Stocks Targeted At Returns) Fund	10.02 %
ICICI Prudential Power	5.00 %
ICICI Prudential Dynamic Plan	5.00 %
ICICI Prudential Infrastructure Fund	4.98 %
Other Current Assets	0.37%
Total Net Assets	100.00%

Portfolio - Very Aggressive Plan	
Company/Issuer	% to NAV
ICICI Prudential Growth Plan	29.30 %
ICICI Prudential Power	29.18 %
ICICI Prudential Emerging S.T.A.R (Stocks Targeted At Returns) Fund	9.74 %
ICICI Prudential Dynamic Plan	9.72 %
ICICI Prudential Flexible Income Plan	9.63 %
ICICI Prudential Index Fund	4.88 %
ICICI Prudential Infrastructure Fund	4.84 %
Other Current Assets	2.72 %
Total Net Assets	100.00 %

Portfolio - Very Cautious Plan	
Company/Issuer	% to NAV
ICICI Prudential Flexible Income Plan	57.75 %
ICICI Prudential Liquid Plan	38.50 %
Other Current Assets	3.74 %
Total Net Assets	100.00 %

Performance Records *						
Scheme Name	Date	Period	NAV (Rs)	NAV as on 31-Jul-09	Returns Fund Benchmark Index	Index
Very Cautious	30-Jan-09	Last 6 Months	13.8447	14.2156	2.68%	2.76%
Very Cautious	31-Jul-08	Last 1 Year	13.2648	14.2156	7.17%	8.99%
Very Cautious	31-Jul-06	Last 3 Years	11.3919	14.2156	7.65%	7.20%
Very Cautious	18-Dec-03	Since Inception	10.0000	14.2156	6.46%	5.71%
Cautious	30-Jan-09	Last 6 Months	13.3544	16.0742	20.37%	10.30%
Cautious	31-Jul-08	Last 1 Year	14.7785	16.0742	8.77%	11.66%
Cautious	31-Jul-06	Last 3 Years	12.4106	16.0742	9.00%	8.69%
Cautious	18-Dec-03	Since Inception	10.0000	16.0742	8.81%	7.57%
Moderate	30-Jan-09	Last 6 Months	15.6772	20.2608	29.24%	24.17%
Moderate	31-Jul-08	Last 1 Year	18.6775	20.2608	8.48%	11.62%
Moderate	31-Jul-06	Last 3 Years	14.9834	20.2608	10.57%	11.25%
Moderate	18-Dec-03	Since Inception	10.0000	20.2608	13.38%	11.70%
Aggressive	30-Jan-09	Last 6 Months	16.9838	23.8328	40.33%	41.99%
Aggressive	31-Jul-08	Last 1 Year	21.9735	23.8328	8.46%	10.45%
Aggressive	31-Jul-06	Last 3 Years	17.3638	23.8328	11.12%	13.09%
Aggressive	18-Dec-03	Since Inception	10.0000	23.8328	16.71%	15.63%
Very Aggressive	30-Jan-09	Last 6 Months	18.2712	27.7094	51.66%	54.73%
Very Aggressive	31-Jul-08	Last 1 Year	25.6171	27.7094	8.17%	8.06%
Very Aggressive	31-Jul-06	Last 3 Years	19.9317	27.7094	11.60%	13.77%
Very Aggressive	18-Dec-03	Since Inception	10.0000	27.7094	19.88%	18.01%
Very Cautious:-	Crisil Liquid fund Index - 70%, Crisil Composite Bond Fund Index - 30%					
Cautious:-	Nifty-15%, Crisil Composite Bond Fund Index - 70%, Crisil Liquid Fund Index-15%					
Moderate:-	Nifty-40%, Crisil Composite Bond Fund Index - 40%, Crisil Liquid Fund Index-20%					
Aggressive:-	Nifty-70%, Crisil Composite Bond Fund Index - 25%, Crisil Liquid Fund Index-5%					
Very Aggressive:-	Nifty-90%, Crisil Liquid Fund Index- 10%					

*Returns < 1Year : Absolute, > = 1Year : CAGR. For computation of returns the allotment NAV has been taken as Rs.10.00. Past Performance may or may not be sustained in the future.

Average AUM: Rs. 27.51 Crores

**Averages calculated based on monthly expense ratios since Apr. 2008. For schemes categorised as liquid/having predominantly liquid portfolio, the expense ratios shown are as on the last day of the month.

ANNEXURE I
Pass Through Certificates Details

Single Loan PTC Details				
Obligor	Originator	Trust Details	Guarantee/ Underlying Security	Rating
Shriram Transport Finance Company	Bank of America	BHARAT SEC TRUST	Exclusive charge on specific receivables with a minimum cover of 1.10x	AA (ind) (SO)
Bharti Realty Private Limited	ABN AMRO Bank	BRPL TRUST	ABN Amro Bank India SBLC	A1+ (SO)
Fullerton India Credit Corporation Limited	HSBC	CAT SERIES XXXII/ XXXV	Unsecured	LAAA SO
Power Finance Corporation	HSBC	CAT SERIES XXIII	Unsecured	P1+ (SO)
Power Finance Corporation	AXIS Bank	Collateralised Debt TRT SR 12	Unsecured	P1+(SO)
LIC Housing Finance Limited	AXIS Bank	Collateralised Debt TRT SR 16	Unsecured	P1+(SO)
LIC Housing Finance Limited	AXIS Bank	Collateralised Debt TRT SR 18	Unsecured	P1+(SO)
LIC Housing Finance Limited	AXIS Bank	Collateralised Debt Trust Series 15	Unsecured	P1+(SO)
Power Finance Corporation	AXIS Bank	Collateralised Debt Trust Series IV	Unsecured	AAA (SO)
LIC Housing Finance Limited	Kotak Mahindra Bank Limited	CORP L SEC SR60	Unsecured	AAA (SO)
Power Finance Corporation	Kotak Mahindra Bank Limited	Corporate Loan Securitisation A1 Srs XXXX Trust	Unsecured	AAA (SO)
Indiabulls Financial Services Limited	HSBC	CRDT AST TRST SR XIX	Pari Passu charge on the standard assets portfolio of assets financed/receivables with a cover of atleast 1 time.	F1+ (ind) (SO)
Thomas Cook (India) Limited	HSBC	CREDIT ASS. SRS XLII/ XLIII/XLIV	Guarantee from Thomas Cook International	P1+ (SO)
Indiabulls Financial Services Limited	HSBC	CREDIT ASSET TSERXIV (INDIA BULLS)	Pari Passu charge on the standard assets portfolio of assets financed/receivables with a cover of atleast 1 time.	F1+ (ind) (SO)
LIC Housing Finance Limited	YES Bank	ICLST - SER LXI NSE MIBOR+8.00 (MD 14-Jun-2009)	Unsecured	AAA(SO)
BHW Home Finance	YES Bank	ICLST - SERIES XLI (BHW HF)	Secured by hypothecation of book debts	P1+(SO)
Srei Equipment Finance Limited	YES Bank	ICLST SERIES XLVII	Unsecured	FAA-(SO)
Power Finance Corporation	YES Bank	Indian Corporate Loan Securitisation Trust -Series XXXIX	Unsecured	P1+(SO)
TATA MOTORS FINANCE LTD (FORMERLY TML FIN SER LTD)	YES Bank	Indian Corporate Loan Securt Trust Srs XXXV	Unsecured	AA+(SO)
Srei Equipment Finance Limited	GE Capital Services India	KBA LOAN TRUST SR	Unsecured	AA-(SO)(Ind)
Srei Equipment Finance Limited	GE Capital Services India	KCS LOAN TRUST	Unsecured	A1+(SO)
Srei Equipment Finance Limited	GE Capital Services India	KPI LOAN TRUST SER A2 (SREI INT)	Unsecured	AA- (SO)
Srei Equipment Finance Limited	GE Capital Services India	KSP LOAN TRS SR A1	Unsecured	PR1 +
Power Finance Corporation	Standard Chartered Bank	LIGHT TRUST SER-I (PFC PTC NSE MIBOR+6%) (MD 18-Jul-2008)	Unsecured	A1+ (so)
Indiabulls Financial Services Limited	Citicorp Finance India Limited	LOAN RECEIVABLE TRUST SEP07 SR A2 (INDIA BULLS)	Pari Passu charge on the standard assets portfolio of assets financed/receivables with a cover of atleast 1 time.	P1+(so)
Power Finance Corporation	Standard Chartered Bank	RB LOAN TRUST SER XV	Unsecured	AAA (so)
DLF Limited	DSP Merrill Lynch Capital Limited	UBL Trust -Series 55	First priority mortgage in favour of the "Security Trustee" over the property forming part of the "Mall of India Project" ("Mall of India") owned by DLF	AA(SO)
Shriram Transport Finance Company	Standard Chartered Bank	VPT TRUST A2	Secured by hypothecation of book debts	AA(SO)
Shriram Transport Finance Company	Standard Chartered Bank	VPT TRUST II	Secured by hypothecation of book debts	AA (ind) (SO)
Shriram Transport Finance Company	Standard Chartered Bank	VPT TRUSTSER A1	Secured by hypothecation of book debts	AA (ind) (SO)
Idea Cellular Ltd	AXIS Bank	Corporate Debt Trust 2008 - 09 Series 2	Unsecured	P1+(SO)
Hindustan Petroleum Corporation Ltd.	AXIS Bank	Corporate Debt Trust 2008 - 09 Series 4	Unsecured	P1+(SO)
Hindustan Petroleum Corporation Ltd.	YES Bank	Indian Corporate Loan Securitisation Trust 2008 - Series 14	Unsecured	P1+(SO)
Bharat Petroleum Corporation Limited	YES Bank	Indian Corporate Loan Securitisation Trust 2008 - Series 1 5	Unsecured	P1+(SO)
Hindustan Petroleum Corporation Ltd.	YES Bank	Indian Corporate Loan Securitisation Trust 2008 - Series 16	Unsecured	P1+(SO)
LIC Housing Finance Ltd	AXIS Bank	Corporate Debt Trust 2008 - 09 Series 5	Unsecured	AAA(SO)
Idea Cellular Limited	DSP Merrill Lynch Capital Limited	UBL TRUST SR62-A	Unsecured	P1+(SO) NSE
Idea Cellular Limited	DSP Merrill Lynch Capital Limited	UBL TRUST SR62-B	Unsecured	P1+(SO) NSE
Bajaj Auto Finance Limited	AXIS Bank Limited	CORP DEBT SECT A08 A1	Unsecured	AA+(SO)
Bajaj Auto Finance Limited	AXIS Bank Limited	CORP DEBT SECT A08 A2	Unsecured	AA+(SO)
BHW Home Finance Limited	YES Bank Limited	ICL SEC TRUST 08 SR22 A1	Secured by hypothecation of book debts	A1+(SO)ICRA
BHW Home Finance Limited	YES Bank Limited	ICL SEC TRUST 08 SR22 A2	Secured by hypothecation of book debts	A1+(SO)ICRA
Bennett, Coleman & Co. Ltd. ("BCCL")	Standard Chartered Bank	RB LOAN TRUST SR22 A2(IO)	Unsecured	P1+(SO)
Bennett, Coleman & Co. Ltd. ("BCCL")	Standard Chartered Bank	RB LOAN TRUST SR22 A3(PO)	Unsecured	P1+(SO)
Suzlon Energy Limited	AXIS Bank	CORP DEBT TRS SR10 A1	Unsecured	P1+(SO)
Suzlon Energy Limited	AXIS Bank	CORP DEBT TRS SR10 A2	Unsecured	P1+(SO)
L&T FINANCE LTD	YES Bank	ICLST SR33 A8	Unsecured	PR1+(SO)
L&T FINANCE LTD	YES Bank	ICLST SR33 A9	Unsecured	PR1+(SO)
HPCL	YES Bank	PSE LOAN TRUST SR A1	Unsecured	A1+(SO)
L&T FINANCE LTD	YES Bank	ICLST 2008 - Sr 35 - A1	Unsecured	A1+(SO)
L&T FINANCE LTD	YES Bank	ICLST 2008 Sr 35 A2	Unsecured	A1+(SO)
HPCL	YES Bank	ICLST 2008 SR34 A1	Unsecured	F1+(SO)
HPCL	YES Bank	ICLST 2008 SR34 A2	Unsecured	F1+(SO)
Vodafone Essar Ltd.	ABN AMRO Bank N.V.	VEL Trust Series IX - Note 1	Cross Guarantee of other Group Companies	A1+(SO)

Single Loan PTC Details				
Obligor	Originator	Trust Details	Guarantee/ Underlying Security	Rating
Vodafone Essar Ltd.	ABN AMRO Bank N.V.	VEL Trust Series IX (Note 2)	Cross Guarantee of other Group Companies	A1+(SO)
Vodafone Essar Ltd.	ABN AMRO Bank N.V.	VEL Trust Series IX (Note 3)	Cross Guarantee of other Group Companies	A1+(SO)
Vodafone Essar Ltd.	ABN AMRO Bank N.V.	VEL Trust Series IX (Note 4)	Cross Guarantee of other Group Companies	A1+(SO)
Vodafone Essar Ltd.	ABN AMRO Bank N.V.	VEL Trust Series IX (Note 5)	Cross Guarantee of other Group Companies	A1+(SO)
Vodafone Essar Ltd.	ABN AMRO Bank N.V.	VEL Trust Series IX (Note 6)	Cross Guarantee of other Group Companies	A1+(SO)
Vodafone Essar Ltd.	ABN AMRO Bank N.V.	VEL Trust Series IX (Note 7)	Cross Guarantee of other Group Companies	A1+(SO)
Vodafone Essar Ltd.	ABN AMRO Bank N.V.	VEL Trust Series IX (Note 8)	Cross Guarantee of other Group Companies	A1+(SO)
Srei Equipment Finance Private Limited	GE Capital Services India	PSE LOAN TRUST SR.A1 OPT-A	Unsecured	A1+(SO)
Hindustan Petroleum Corporation Ltd	AXIS Bank	CDT SR11 SRA1	Unsecured	A1+(SO)
Hindustan Petroleum Corporation Ltd	AXIS Bank	CDT SR11 SRA2	Unsecured	A1+(SO)
Hindustan Petroleum Corporation Ltd	AXIS Bank	CDT08-09 SR12 A1	Unsecured	A1+(SO)
Hindustan Petroleum Corporation Ltd	AXIS Bank	CDT08-09 SR12 A2	Unsecured	A1+(SO)
Hindustan Petroleum Corporation Ltd	AXIS Bank	CDT 08-09 SR13 CLASS A1	Unsecured	A1+(SO)
Hindustan Petroleum Corporation Ltd	AXIS Bank	CDT 08-09 SR13 CLASS A2	Unsecured	A1+(SO)
Bharat Petroleum Corporation Ltd	YES Bank	ICLST SR.39 A10	Unsecured	F1+(SO)
Bharat Petroleum Corporation Ltd	YES Bank	ICLST SR.39 A11	Unsecured	F1+(SO)
Bharat Petroleum Corporation Ltd	YES Bank	ICLST SR40 A1	Unsecured	P1+(SO)
Bharat Petroleum Corporation Ltd	YES Bank	ICLST SR40 A2	Unsecured	P1+(SO)
Bharat Petroleum Corporation Ltd	YES Bank	ICLST SR40 A5	Unsecured	P1+(SO)
Bharat Petroleum Corporation Ltd	YES Bank	ICLST SR40 A6	Unsecured	P1+(SO)
Bharat Petroleum Corporation Ltd	Standard Chartered Bank	RB LOAN TRUST SR27 A1	Unsecured	P1+SO
Bharat Petroleum Corporation Ltd	Standard Chartered Bank	RB LOAN TRUST SR27 A2	Unsecured	P1+SO
Vodafone Essar South Ltd	Standard Chartered Bank	RB LOAN TRUST SR28 A3	Cross Guarantee of other Group Companies	F1+SO
Vodafone Essar South Ltd	Standard Chartered Bank	RB LOAN TRUST SR28 A4	Cross Guarantee of other Group Companies	F1+SO
Suzlon Energy Limited	ABN AMRO Bank N.V.	SEL TRUST -NOTE4	Unsecured	P1+SO
Suzlon Energy Limited	ABN AMRO Bank N.V.	SEL TRUST -NOTE1	Unsecured	P1+SO
Suzlon Energy Limited	ABN AMRO Bank N.V.	SEL TRUST -NOTE2	Unsecured	P1+SO
Suzlon Energy Limited	ABN AMRO Bank N.V.	SEL TRUST -NOTE3	Unsecured	P1+SO
Indiabulls Financial Services Ltd	AXIS Bank	RB Loan Trust Series III	Primary pari passu charge on the standard assets portfolio of assets financed / receivables with a cover of 1.10 times	P1+SO
LIC Housing Finance Ltd	AXIS Bank	Corporate Debt Trust series 5	Unsecured	AAA(SO)
Bharti Realty Private Limited	ABN AMRO BANK N.V.	BRPL TRUST II SR1	Unconditional and irrevocable SBLC issued by ABN AMRO	A1+(SO)
Bharti Realty Private Limited	ABN AMRO BANK N.V.	BRPL TRUST II SR2	Unconditional and irrevocable SBLC issued by ABN AMRO	A1+(SO)
Godrej Industries Limited	J.P.Morgan Securities India Private Limited	CORP DEBT TRUST 08 SR.A1	Shares of Godrej Consumer Ltd	LAA(SO)
Godrej Industries Limited	J.P.Morgan Securities India Private Limited	CORP DEBT TRUST 08 SR.A2	Shares of Godrej Consumer Ltd	LAA(SO)

POOL PTC Details				
Obligor	Originator	Trust Details	Type of Pool	Rating
TML Financial Services Limited	TML Financial Services Limited	Auto Securitisation Trust - MIXPOOL	Tata Motors Finance Limited - CV/ Auto Pool	AAA SO*
TATA Motors Limited	TATA Motors Limited	BHPC Auto Securitisation Trust	Tata Motors Ltd. CV/ Construction Equipments/ Auto Pool	AAA SO
Citicorp Finance	Citicorp Finance	FLEET TRUST	Citicorp Finance (India) Ltd. - CV & Constn equipment pool	AAA SO
TVS Finance and Services Ltd.	CITIBANK	TVSF REC SEC TRUST	TVS Finance and Services Ltd. Two Wheeler Pool	AAA (ind) (so)
IndusInd Bank	IndusInd Bank	IBL Trust Series II	IndusInd Bank-CV/Construction equipment pool	AAA (SO)

* Auto Securitisation Trust - Mixpool (June 07 Series A) downgraded to AA (SO)

ANNEXURE II

Details of exposure across all ICICI Prudential Debt Funds as on 31-July-2009 i.e. as a % of debt funds' AUM excluding ICICI Prudential Real Estate Securities Fund and ICICI Prudential Equity & Derivatives Fund

Issuer Name	% of exposure to Total Debt AUM
ABN AMRO BANK N. V.	0.16%
ACC LIMITED	0.14%
ADITYA BIRLA NUVO LIMITED	0.83%
ALLAHABAD BANK	1.54%
ANDHRA BANK	1.40%
AXIS BANK LIMITED	4.17%
BAJAJ AUTO FINANCE LTD	0.13%
BANK OF BARODA	0.53%
BANK OF INDIA	1.39%
BHARAT PETROLEUM CORPORATION LTD.	0.55%
BHW HOME FINANCE LIMITED	0.13%
CANARA BANK	3.36%
CENTRAL BANK OF INDIA	0.67%
CHOLAMANDALAM DBS FINANCE LIMITED	0.37%
CITICORP FINANCE (INDIA) LIMITED	0.53%
CITICORP MARUTI FINANCE LIMITED	0.04%
CITIFINANCIAL CONSUMER FINANCE INDIA LIMITED.	0.86%
CORPORATION BANK	3.15%
DLF LTD	0.00%
EXPORT IMPORT BANK OF INDIA	0.74%
FOOD CORPN OF INDIA LTD	0.08%
FULLERTON INDIA CREDIT COMPANY LIMITED	0.08%
GE CAPITAL SERVICES INDIA LIMITED	0.19%
GE MONEY FINANCIAL SERVICES LTD	0.08%
GODREJ INDUSTRIES Ltd	0.10%
GOVERNMENT OF INDIA SECURITIES	30.54%
HDFC BANK LIMITED	0.43%
HERO HONDA FINLEASE LIMITED	0.04%
HERO MOTORS LIMITED (GUARANTEE FROM HERO CYCLES LTD)	0.04%
HINDALCO INDUSTRIES LIMITED	0.09%
HINDUSTAN PETROLEUM CORPORATION LIMITED	0.66%
HOUSING DEVELOPMENT FINANCE CORPORATION LTD	1.55%
ICICI BANK LIMITED	0.18%
ICICI HOME FINANCE COMPANY LIMITED	0.08%
IDBI BANK LIMITED	3.15%
IL&FS FINANCIAL SERVICE	0.50%
IL&FS LIMITED	0.06%
INDIABULLS FINANCIAL SERVICES LIMITED	0.16%
INDIAN OIL CORPORATION LIMITED	1.02%
INDIAN RAILWAY FINANCE CORPORATION LIMITED	0.23%
INDUS TOWERS LIMITED	0.25%
INDUS IND BANK (CV/CE POOL)	0.00%
INFRASTRUCTURE DEVELOPMENT FINANCE CO. LTD	1.07%
K RAHEJA CORP PRIVATE LIMITED	0.50%
KOTAK MAHINDRA PRIME LIMITED	0.71%
L & T FINANCE LIMITED	0.29%
L&T INFRASTRUCTURE FINANCE COMPANY LIMITED	0.08%
LIC HOUSING FINANCE LIMITED	0.39%
MAHINDRA & MAHINDRA FINANCIAL SERVICES LIMITED	0.62%
MAHINDRA AND MAHINDRA LIMITED	0.02%
NATIONAL BANK FOR AGRICULTURE AND RURAL DEVELOPMENT	0.23%
NATIONAL HOUSING BANK	0.30%
NEYVELI LIGNITE CORPORATION LIMITED	0.22%
ONGC VIDESH LIMITED	1.53%
ORIENTAL BANK OF COMMERCE	3.30%
PIDILITE INDUSTRIES LIMITED	0.04%
POWER FINANCE CORPORATION LTD.	0.53%
PUNJAB NATIONAL BANK	6.02%
RELIANCE CAPITAL LIMITED	0.69%
RELIANCE GAS TRANSPORTATION LIMITED	0.25%
RELIANCE INDUSTRIES LIMITED	1.09%
RELIANCE INFRASTRUCTURE LIMITED	0.83%
RELIANCE INFRA TEL LIMITED	0.08%
RELIANCE PETROLEUM LIMITED	1.74%
RURAL ELECTRIFICATION CORPORATION LIMITED	0.48%
SHRIRAM TRANSPORT FINANCE COMPANY LIMITED	0.63%
SMALL INDUSTRIES DEVELOPMENT BANK OF INDIA	1.16%
SREI EQUIPMENT FINANCE PRIVATE LIMITED	0.23%
STANDARD CHARTERED BANK	0.08%
STATE BANK OF BIKANER & JAIPUR	0.08%
STATE BANK OF HYDERABAD	0.49%
STATE BANK OF INDIA	0.37%
STATE BANK OF INDORE	0.25%
STATE BANK OF MYSORE	0.97%
STATE BANK OF PATIALA	1.74%
STATE BANK OF TRAVANCORE	0.07%
STEEL AUTHORITY OF INDIA LIMITED	0.29%
STERLITE INDUSTRIES (INDIA) LIMITED	0.25%
SUNDARAM FINANCE LIMITED	0.22%
SUNDARAM HOME FINANCE	0.07%
SUZLON ENERGY LIMITED	0.04%
SYNDICATE BANK	2.00%
TATA CAPITAL LIMITED	0.14%
TATA MOTORS FINANCE LTD	0.30%
TATA MOTORS LIMITED	0.06%
TATA MOTORS LIMITED (SBI Gurantee)	0.10%
TATA SONS LIMITED	1.03%
TATA STEEL LIMITED	0.03%
TECH MAHINDRA LIMITED	0.04%
THE FEDERAL BANK LIMITED	0.37%
THE JAMMU AND KASHMIR BANK LIMITED	0.91%
THE TATA POWER COMPANY LIMITED	0.28%
TRENT LIMITED	0.00%
UCO BANK	3.11%
UNION BANK OF INDIA	0.51%
UNITED BANK OF INDIA	1.61%
UTKAL ALUMINA INTERNATIOANL LTD	0.25%
VIJAYA BANK	0.66%
Vodafone Essar South Ltd	0.08%
YES BANK LIMITED	0.41%
INDUSTRY/SECTOR	% of exposure to Total Debt AUM
BANKS	44.21%
CASH (CBLO & REVERSE REPO)	13.97%
CORPORATES	11.84%
FINANCIAL SERVICES	5.59%
NBFC	7.32%
REAL ESTATE	0.50%
GOI & TBILLS	16.57%

Dividend History

ICICI Prudential Liquid Plan - Weekly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
04-May-09	10.0000	11.8913	0.0110
11-May-09	10.0000	11.8902	0.0099
18-May-09	10.0000	11.8901	0.0098
25-May-09	10.0000	11.8900	0.0097
01-Jun-09	10.0000	11.8908	0.0105
08-Jun-09	10.0000	11.8900	0.0097
15-Jun-09	10.0000	11.8904	0.0101
22-Jun-09	10.0000	11.8904	0.0095
29-Jun-09	10.0000	11.8907	0.0104
06-Jul-09	10.0000	11.8913	0.0110
13-Jul-09	10.0000	11.8899	0.0096
20-Jul-09	10.0000	11.8897	0.0094
27-Jul-09	10.0000	11.8896	0.0093

ICICI Prudential Liquid Plan - Monthly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
01-Jun-09	10.0000	10.0400	0.0387
29-Jun-09	10.0000	10.0273	0.0320
30-Jul-09	10.0000	10.0398	0.0350

ICICI Prudential Liquid Plan - Quarterly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
30-Sep-08	10.0000	10.2340	0.2266
31-Dec-08	10.0000	10.2259	0.2185
30-Mar-09	10.0000	10.1668	0.1594

ICICI Prudential Liquid Plan - Half Yearly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
27-Sep-07	10.0000	10.3954	0.3922
31-Mar-08	10.0000	10.3909	0.3840
30-Sep-08	10.0000	10.4372	0.4303
30-Mar-09	10.0000	10.3884	0.3815

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 28.32% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Income Plan - Quarterly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
30-Dec-08	10.0000	13.6831	0.4000
31-Mar-09	10.0000	12.5049	0.1500
30-Jun-09	10.0000	13.0982	0.1500

ICICI Prudential Income Plan - Half Yearly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
27-Sep-07	10.0000	10.8077	0.4000
31-Mar-08	10.0000	10.8956	0.4000
30-Sep-08	10.0000	10.8853	0.4000
31-Mar-09	10.0000	11.8973	0.6000

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Short Term Plan - Fortnightly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
15-May-09	10.0000	11.9114	0.0260
01-Jun-09	10.0000	11.8326	0.0350
15-Jun-09	10.0000	11.8212	0.0290
30-Jun-09	10.0000	11.8658	0.0200
15-Jul-09	10.0000	11.9085	0.0340
31-Jul-09	10.0000	11.8491	0.0260

ICICI Prudential Short Term Plan - Monthly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
01-Jun-09	10.0000	11.8073	0.0660
30-Jun-09	10.0000	11.8382	0.0560
31-Jul-09	10.0000	11.8193	0.0371

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Sweep Plan - Cash Option - Monthly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
01-Jun-09	10.0000	10.0441	0.0225
29-Jun-09	10.0000	10.0374	0.0201
30-Jul-09	10.0000	10.0422	0.0206

ICICI Prudential Sweep Plan - Cash Option - Weekly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
06-Jul-09	10.0000	10.0073	0.0033
13-Jul-09	10.0000	10.0090	0.0050
20-Jul-09	10.0000	10.0086	0.0046
27-Jul-09	10.0000	10.0094	0.0054

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 28.32% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Gilt Fund - Investment Plan - Half Yearly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
30-Nov-07	10.0000	11.1914	0.2000
30-May-08	10.0000	11.2081	0.3000
28-Nov-08	10.0000	13.0701	0.7000
01-Jun-09	10.0000	13.4585	0.7000

ICICI Prudential Gilt Fund - Treasury Plan - Quarterly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
28-Nov-08	10.0000	11.5606	0.2500
27-Feb-09	10.0000	12.3448	0.2500
01-Jun-09	10.0000	12.3829	0.3000

ICICI Prudential Gilt Fund - Treasury Plan - Half Yearly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
30-Nov-07	10.0000	10.5508	0.2000
30-May-08	10.0000	10.6626	0.2500
28-Nov-08	10.0000	11.3576	0.6500
01-Jun-09	10.0000	11.9624	0.7000

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout.

ICICI Pru Income Opportunities Fund - Retail Monthly Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
01-Jun-09	10.0000	11.3531	0.1017
30-Jun-09	10.0000	11.4120	0.1017
31-Jul-09	10.0000	11.3698	0.0575

ICICI Pru Income Optimiser Plan - Retail Monthly Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
24-Apr-09	10.0000	10.5800	0.5000

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential FMP Series 38-2 Years Plan - Retail Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
01-Jun-09	10.0000	10.1549	0.0678
30-Jun-09	10.0000	10.2609	0.0398
31-Jul-09	10.0000	10.1192	0.0321

ICICI Prudential FMP Series 39 - 24 Months Plan B-Retail Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
01-Jun-09	10.0000	10.1463	0.0677
30-Jun-09	10.0000	10.1129	0.0343
31-Jul-09	10.0000	10.1026	0.0240

ICICI Prudential FMP Series 47 -1 Year Plan B Retail Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
29-Sep-08	10.0000	10.3231	0.3231
30-Mar-09	10.0000	10.3238	0.3177

ICICI Prudential FMP Series 47 -1 Year Plan B Institutional Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
29-Sep-08	10.0000	10.3231	0.3231
30-Mar-09	10.0000	10.3225	0.3165

ICICI Pru FMP Series 48 -3 Years Plan A - Retail Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
31-Mar-09	10.0000	10.3612	0.0769
30-Jun-09	10.0000	10.8232	0.3941

ICICI Pru FMP Series 48 -3 Years Plan A - Institutional Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
31-Mar-09	10.0000	10.3612	0.0769
30-Jun-09	10.0000	10.8232	0.3941

ICICI Pru FMP Series 48 -3 Years Plan B - Retail Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
30-Jun-09	10.0000	10.7113	0.1957

ICICI Pru FMP Series 45 -3 Year Plan Retail Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
30-Jun-09	10.0000	10.7042	0.4229

ICICI Pru FMP Series 45 -3 Year Plan Institutional Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
31-Mar-09	10.0000	10.3387	0.1040
30-Jun-09	10.0000	10.7449	0.4625

ICICI Pru FMP Series 46 - 1 Year Plan B Retail Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
01-Jun-09	10.0000	10.4476	0.2787

ICICI Pru FMP Series 42 - 15 Months Plan Retail Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
13-Jul-09	10.0000	11.0987	1.0987

ICICI Prudential FMP Series 46 -1 Year Plan A Retail Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
27-Jul-09	10.0000	11.0874	1.0874

ICICI Prudential FMP Series 46 -1 Year Plan A Institutional Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
27-Jul-09	10.0000	11.1295	1.1295

Dividend History

ICICI Pru FMP Series 44 - 1 Year Plan A - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
03-Jun-09	10.0000	10.9102	0.9102

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Pru Interval Fund II Quarterly Interval Plan A - Institutional Dividend

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
27-Jan-09	10.0000	10.2932	0.2932
23-Apr-09	10.0000	10.2408	0.2408
24-Apr-09	10.0000	10.0021	0.0021

ICICI Prudential Interval Fund II - Quarterly Interval Plan B - Institutional Dividend

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
09-Feb-09	10.0000	10.2692	0.2692
07-May-09	10.0000	10.2089	0.2089

ICICI Prudential Quarterly Interval Plan I - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
16-Feb-09	10.0000	10.2459	0.2450
14-May-09	10.0000	10.1701	0.1692
15-May-09	10.0000	10.0028	0.0019

ICICI Prudential Quarterly Interval Plan II - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
15-Sep-08	10.0000	10.2626	0.2393
15-Dec-08	10.0000	10.3059	0.2800
16-Mar-08	10.0000	10.1918	0.1659
15-Jun-09	10.0000	10.1916	0.1657

ICICI Prudential Interval Fund II - Quarterly Interval Plan A - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
27-Jan-09	10.0000	10.2814	0.2805
23-Apr-09	10.0000	10.2297	0.2288
24-Apr-09	10.0000	10.0029	0.0020
23-Jul-09	10.0000	10.1982	0.1973
24-Jul-09	10.0000	10.0017	0.0008

ICICI Prudential Interval Fund II - Quarterly Interval Plan B - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
06-Nov-08	10.0000	10.2704	0.2596
07-Nov-08	10.0000	10.0137	0.0029
09-Feb-09	10.0000	10.2734	0.2626
07-May-09	10.0000	10.2099	0.1991

ICICI Prudential Interval Fund II - Quarterly Interval Plan C - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
24-Nov-08	10.0000	10.2745	0.2745
24-Feb-09	10.0000	10.2324	0.2324
25-May-09	10.0000	10.1736	0.1736

ICICI Prudential Quarterly Interval Plan III - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
15-Jan-09	10.0000	10.2965	0.2965
15-Apr-09	10.0000	10.1722	0.1722
15-Jul-09	10.0000	10.0756	0.0756

ICICI Prudential Interval Fund II - Quarterly Interval Plan D - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
04-Dec-08	10.0000	10.2712	0.2712
05-Dec-08	10.0000	10.0058	0.0058
05-Mar-09	10.0000	10.4352	0.4352
04-Jun-09	10.0000	10.2902	0.2902
05-Jun-09	10.0000	10.0034	0.0034

ICICI Prudential Interval Fund II - Quarterly Interval Plan E - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
15-Sep-08	10.0000	10.2308	0.2308
15-Dec-08	10.0000	10.2766	0.2766
12-Mar-09	10.0000	10.2407	0.2407
15-Jun-09	10.0000	10.2625	0.2625

ICICI Prudential Interval Fund IV - Quarterly Interval Plan E - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
18-Jun-09	10.0000	10.0243	0.0243

ICICI Prudential Interval Fund - Annual Interval Plan II - Institutional Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
27-Mar-08	10.0000	10.4097	0.3091
30-Jun-08	10.0000	10.3395	0.1697
06-Oct-08	10.0000	10.4079	0.2380

ICICI Prudential Interval Half Yearly Plan I - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
13-Oct-08	10.0000	10.3984	0.3984
13-Apr-09	10.0000	10.5340	0.5340

ICICI Prudential Interval Fund - Annual Interval Plan I - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
21-Aug-08	10.0000	10.8609	0.8609

ICICI Prudential Interval Plan - Monthly Plan I - Institutional Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
12-Feb-09	10.0000	10.0704	0.0703
12-Mar-09	10.0000	10.0545	0.0545
13-Apr-09	10.0000	10.0633	0.0633

ICICI Prudential Interval III - Monthly Interval Plan - Institutional Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
29-Oct-08	10.0000	10.0947	0.0947
29-Dec-08	10.0000	10.0652	0.0652
29-Jan-09	10.0000	10.0586	0.0586

ICICI Prudential Interval Fund V - Monthly Interval Plan A - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
04-Jun-09	10.0000	10.0691	0.0691
05-Jun-09	10.0000	10.0023	0.0023
06-Jul-09	10.0000	10.0692	0.0692

ICICI Prudential Interval Fund V - Monthly Interval Plan A - Institutional Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
04-Dec-08	10.0000	10.0874	0.0874
05-Dec-08	10.0000	10.0026	0.0026
05-Jan-09	10.0000	10.0973	0.0973
05-Feb-09	10.0000	10.0533	0.0533

ICICI Prudential Interval Annual Interval Plan III - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
20-Oct-08	10.0000	10.8320	0.7288

ICICI Prudential Interval Annual Interval Plan IV - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
27-Oct-08	10.0000	10.8066	0.8066

ICICI Prudential Interval III - Monthly Interval Plan - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
29-Apr-09	10.0000	10.0463	0.0463
28-May-09	10.0000	10.0629	0.0629
29-May-09	10.0000	10.0015	0.0015
29-Jan-09	10.0000	10.0586	0.0586
29-Jun-09	10.0000	10.0485	0.0485

ICICI Prudential Interval Fund - Annual Interval Plan II - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
27-Mar-08	10.0000	10.3809	0.2806
30-Jun-08	10.0000	10.3236	0.1540
06-Oct-08	10.0000	10.3963	0.2267

ICICI Prudential Monthly Interval Plan I - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
12-May-09	10.0000	10.0571	0.0571
11-Jun-09	10.0000	10.0527	0.0527
12-Jun-09	10.0000	10.0017	0.0017
13-Jul-09	10.0000	10.0534	0.0534

ICICI Prudential Interval Half Yearly Plan II - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
07-May-08	10.0000	10.4089	0.4089
06-Nov-08	10.0000	10.4365	0.4365
07-Nov-08	10.0000	10.0023	0.0023
07-May-09	10.0000	10.5626	0.5626

ICICI Prudential Interval Fund IV - Quarterly Interval Plan A - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
02-Mar-09	10.0000	10.1959	0.1059
28-May-09	10.0000	10.0663	0.0663

ICICI Prudential Interval Fund II - Quarterly Interval Plan C - Institutional Dividend

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
24-Feb-09	10.0000	10.2529	0.2529
25-May-09	10.0000	10.1849	0.1849

ICICI Pru Interval Fund II - Quarterly Interval Plan D Institutional Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
04-Dec-08	10.0000	10.2785	0.2785
05-Dec-08	10.0000	10.0058	0.0058
05-Mar-09	10.0000	10.4495	0.4495

ICICI Pru Interval Fund-Quarterly Interval Plan II - Institutional Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
15-Dec-08	10.0000	10.2855	0.2596
16-Mar-09	10.0000	10.2400	0.2141

ICICI Pru Interval Fund II Quarterly Interval Plan E - Institutional Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./)Unit
15-Dec-08	10.0000	10.2805	0.2805

Dividend History

ICICI Pru Interval Fund IV-Quarterly Interval Plan B - Retail Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
24-Mar-09	10.0000	10.2383	0.2383
24-Jun-09	10.0000	10.1808	0.1808

ICICI Pru Interval Fund IV-Quarterly Interval Plan B- Institutional Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
24-Mar-09	10.0000	10.2471	0.2471
24-Jun-09	10.0000	10.1922	0.1922

ICICI Pru Interval Fund II - Quarterly Plan F - Institutional Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
29-Dec-08	10.0000	10.2868	0.2868
30-Mar-09	10.0000	10.1976	0.1965

ICICI Prudential Interval Fund II - Quarterly Interval Plan F - Retail Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
29-Dec-08	10.0000	10.2834	0.2834
30-Mar-09	10.0000	10.1846	0.1835
29-Jun-09	10.0000	10.0712	0.0701

ICICI Pru Interval Fund IV-Quarterly Interval Plan C-Retail Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
08-Apr-09	10.0000	10.3656	0.3656
07-Jul-09	10.0000	10.1576	0.1576

ICICI Pru Interval Fund IV-Quarterly Interval Plan C-Institutional Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
07-Jan-09	10.0000	10.3083	0.3083

ICICI Pru Interval Fund V-Monthly Interval Plan B-Retail Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
11-May-09	10.0000	10.0077	0.0077
09-Jun-09	10.0000	10.0110	0.0110
09-Jul-09	10.0000	10.0124	0.0124

ICICI Pru Interval Fund -Quarterly Interval Plan III - Institutional Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
15-Jan-09	10.0000	10.3028	0.3028

ICICI Prudential Interval Fund - Quarterly Interval Plan I - Institutional Dividend			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
16-Feb-09	10.0000	10.2555	0.2555
14-May-09	10.0000	10.1813	0.1813
15-May-09	10.0000	10.0019	0.0019

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Ultra Short Term Plan - Regular - Weekly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
06-Jul-09	10.0000	10.0031	0.0015
13-Jul-09	10.0000	10.0053	0.0037
20-Jul-09	10.0000	10.0045	0.0021
27-Jul-09	10.0000	10.0065	0.0037

ICICI Prudential Long Term Floating Rate Plan A - Monthly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
01-Jun-09	10.0000	10.3570	0.0600
30-Jun-09	10.0000	10.3556	0.0544
31-Jul-09	10.0000	10.3628	0.0616

ICICI Prudential Long Term Floating Rate Plan B - Monthly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
01-Jun-09	10.0000	10.0947	0.0600
30-Jun-09	10.0000	10.0989	0.0602
31-Jul-09	10.0000	10.1055	0.0668

ICICI Prudential Long Term Floating Rate Plan C - Monthly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
28-Apr-06	10.0000	10.0743	0.0440

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Equity & Derivatives Fund-Income Optimiser Plan-Institutional Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
12-Sep-07	10.00	10.87	0.35
27-Jun-08	10.00	11.20	0.60
10-Oct-08	10.00	10.65	0.50

ICICI Prudential Equity & Derivatives Fund-Income Optimiser Plan-Retail Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
12-Sep-07	10.00	10.85	0.35
27-Jun-08	10.00	11.15	0.60
10-Oct-08	10.00	10.60	0.50

ICICI Prudential Equity & Derivatives Fund-Wealth Optimiser Plan-Retail Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
18-Sep-07	10.00	11.34	0.60

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Blended Plan A - Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
20-Apr-07	10.0000	11.0246	0.5000
17-Sep-07	10.0000	10.8971	0.4000
27-Jun-08	10.0000	11.1995	0.6000
10-Oct-08	10.0000	10.6324	0.5000
24-Apr-09	10.0000	10.6994	0.5000

ICICI Prudential Blended Plan B - Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
26-Oct-05	10.0000	10.2600	0.2300
01-Jun-06	10.0000	10.4485	0.4000
17-Sep-07	10.0000	11.0598	0.5000

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Monthly Income Plan** - Monthly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
01-Jun-09	10.0000	11.5024	0.1000
30-Jun-09	10.0000	11.5042	0.1000
31-Jul-09	10.0000	11.5411	0.0900

ICICI Prudential Monthly Income Plan** - Quarterly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
28-Nov-08	10.0000	10.6912	0.1000
27-Feb-09	10.0000	11.0870	0.1000
01-Jun-09	10.0000	12.3657	0.2500

ICICI Prudential Monthly Income Plan** - Half Yearly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
30-Aug-07	10.0000	11.9286	0.5000
27-Feb-08	10.0000	12.2007	0.5000
29-Aug-08	10.0000	11.2171	0.1500
27-Feb-09	10.0000	11.1054	0.1500

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable. **An open-ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.

ICICI Prudential Floating Rate Plan - Plan A - Fortnightly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
28-Apr-09	10.0000	10.0734	0.0160
17-May-09	10.0000	10.0795	0.0208
01-Jun-09	10.0000	10.0754	0.0167
15-Jun-09	10.0000	10.075	0.0163
15-Jul-09	10.0000	10.0757	0.0170

ICICI Prudential Floating Rate Plan - Plan B - Fortnightly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
28-Apr-09	10.0000	10.1110	0.0166
17-May-09	10.0000	10.1174	0.0216
01-Jun-09	10.0000	10.1132	0.0174
15-Jun-09	10.0000	10.1128	0.0170
15-Jul-09	10.0000	10.1134	0.0176

ICICI Prudential Floating Rate Plan - Plan C - Fortnightly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
28-Apr-09	10.0000	10.0739	0.0168
17-May-09	10.0000	10.0805	0.0221
01-Jun-09	10.0000	10.0762	0.0177
15-Jun-09	10.0000	10.0758	0.0173
15-Jul-09	10.0000	10.0765	0.0180

ICICI Prudential Floating Rate Plan - Plan D - Fortnightly Dividend Option			
Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs.)/Unit
28-Apr-09	10.0000	10.0264	0.0194
17-May-09	10.0000	10.0347	0.0261
01-Jun-09	10.0000	10.0292	0.0206
15-Jun-09	10.0000	10.0267	0.0181
15-Jul-09	10.0000	10.0284	0.0198

ICICI Prudential Floating Rate Plan A - Weekly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
06-Jul-09	10.0000	10.0132	0.0087
13-Jul-09	10.0000	10.0120	0.0075
20-Jul-09	10.0000	10.0123	0.0078
27-Jul-09	10.0000	10.0126	0.0081

ICICI Prudential Floating Rate Plan B - Weekly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
06-Jul-09	10.0000	10.0133	0.0090
13-Jul-09	10.0000	10.0121	0.0078
20-Jul-09	10.0000	10.0125	0.0082
27-Jul-09	10.0000	10.0126	0.0083

ICICI Prudential Floating Rate Plan C - Weekly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
06-Jul-09	10.0000	10.0134	0.0092
13-Jul-09	10.0000	10.0121	0.0079
20-Jul-09	10.0000	10.0126	0.0084
27-Jul-09	10.0000	10.0128	0.0086

Dividend History

ICICI Prudential Floating Rate Plan D - Weekly Dividend Option

Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
06-Jul-09	10.0000	10.0137	0.0097
13-Jul-09	10.0000	10.0131	0.0091
20-Jul-09	10.0000	10.0130	0.0090
27-Jul-09	10.0000	10.0129	0.0089

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Long Term Plan - Weekly Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
07-Jul-09	10.0000	10.5075	0.0105
14-Jul-09	10.0000	10.5094	0.0105
21-Jul-09	10.0000	10.5111	0.0105
28-Jul-09	10.0000	10.5121	0.0105

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Flexible Income Plan - Regular - Weekly Dividend Option

Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
06-Jul-09	10.0000	10.0216	0.0090
13-Jul-09	10.0000	10.0221	0.0089
20-Jul-09	10.0000	10.0214	0.0074
27-Jul-09	10.0000	10.0225	0.0080

ICICI Prudential Flexible Income Plan - Premium - Weekly Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
06-Jul-09	10.0000	10.5505	0.0110
13-Jul-09	10.0000	10.5505	0.0110
20-Jul-09	10.0000	10.5498	0.0103
27-Jul-09	10.0000	10.5495	0.0100

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Income Multiplier Fund - Monthly Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
01-Jun-09	10.0000	11.7048	0.0600
30-Jun-09	10.0000	11.7461	0.0740
31-Jul-09	10.0000	11.9735	0.1000

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors dividend distribution tax @ 22.44% and 14.025% needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of payout and distribution taxes if applicable.

ICICI Prudential Fusion Fund - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
14-Dec-07	10.0000	17.3200	1.0000

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Fusion Fund Series-II - Retail Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
14-Dec-07	10.0000	14.8400	1.0000

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Services Industries Fund - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
11-May-07	10.00	15.99	1.50
16-Nov-07	10.00	19.36	1.50
16-May-08	10.00	14.95	1.50

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Balanced Fund - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
24-Mar-05	10.00	15.36	3.50
26-Dec-05	10.00	15.76	1.20
29-Sep-06	10.00	17.66	1.20
16-Mar-07	10.00	16.93	1.00
14-Sep-07	10.00	18.37	1.00
19-Mar-08	10.00	16.84	1.00
10-Oct-08	10.00	10.84	0.84
26-Jun-09	10.00	13.51	0.60

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Infrastructure Fund - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
20-Mar-06	10.00	14.37	1.00
15-Sep-06	10.00	14.68	1.00
16-Mar-07	10.00	14.46	1.50
14-Sep-07	10.00	18.42	2.00
16-Nov-07	10.00	22.50	2.00
28-Mar-08	10.00	17.68	3.00
26-Sep-08	10.00	11.87	1.50

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Discovery Fund - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
11-Oct-05	10.00	17.99	1.50
23-Mar-06	10.00	20.30	2.00
24-Nov-06	10.00	20.68	2.00
15-Jun-07	10.00	19.05	2.00
14-Dec-07	10.00	22.36	1.20
13-Jun-08	10.00	15.25	1.20
19-Jun-09	10.00	14.31	1.20

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Emerging S.T.A.R. Fund - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
19-Jul-05	10.00	15.21	1.00
18-May-06	10.00	23.93	3.00
12-Jan-07	10.00	24.23	2.50
20-Jul-07	10.00	24.54	2.50
18-Jan-08	10.00	27.60	2.00
18-Jul-08	10.00	14.98	1.50

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Dynamic Fund - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
21-Sep-05	10.0000	16.5757	2.00
27-Apr-06	10.0000	21.6998	2.00
09-Feb-07	10.0000	23.3124	2.00
17-Aug-07	10.0000	21.2415	2.00
15-Feb-08	10.0000	22.4661	2.00
22-Aug-08	10.0000	18.3227	2.00
13-Feb-09	10.0000	11.4435	0.60

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Growth Plan - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
15-Mar-02	10.00	10.83	0.80
24-Jul-03	10.00	11.09	0.80
06-Nov-03	10.00	14.76	2.50
25-Mar-04	10.00	13.15	2.00
17-Mar-05	10.00	14.68	1.00
23-Mar-06	10.00	23.03	2.00
15-Dec-06	10.00	25.03	2.50
15-Jun-07	10.00	23.70	2.00
14-Dec-07	10.00	29.58	2.00
13-Jun-08	10.00	20.83	2.00
19-Dec-08	10.00	13.70	1.00
19-Jun-09	10.00	17.10	1.00

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Power - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
23-Oct-03	10.00	18.62	3.00
24-Dec-03	10.00	16.22	3.00
25-Mar-04	10.00	12.68	1.50
24-Mar-05	10.00	14.72	2.50
26-Dec-05	10.00	17.77	2.00
8-Aug-06	10.00	19.33	2.00
16-Mar-07	10.00	20.16	2.00
7-Sep-07	10.00	22.67	2.00
19-Mar-08	10.00	18.73	2.00
12-Sep-08	10.00	15.26	1.50
26-Jun-09	10.00	14.40	1.00

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential FMCG Fund - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
16-Mar-00	10.00	11.45	1.00
23-Mar-06	10.00	34.47	3.00
12-Jan-07	10.00	35.25	1.80
20-Jul-07	10.00	34.88	2.00
15-Feb-08	10.00	36.78	2.00
22-Aug-08	10.00	28.86	2.00
13-Feb-09	10.00	20.82	1.20

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

ICICI Prudential Tax Plan - Dividend Option

Record Date	Face Value (Rs.)	NAV (Rs)	Dividend (Rs./Unit)
16-Mar-00	10.00	22.06	6.00
24-Jul-03	10.00	12.38	1.20
25-Mar-04	10.00	16.09	4.50
28-Dec-04	10.00	20.61	2.50
23-Aug-05	10.00	26.98	2.50
20-Mar-06	10.00	31.51	5.00
10-Nov-06	10.00	29.77	2.50
09-Feb-07	10.00	27.15	5.00
17-Aug-07	10.00	21.55	2.00
18-Jan-08	10.00	26.43	2.00
18-Jul-08	10.00	16.76	1.50

Past performance may or may not be sustained in future. After payment of dividend the NAV will fall to the extent of dividend payout and statutory levy, if any

Funds at a glance

Key Features	Liquid Plan	Income Plan	Short Term Plan	Floating Rate Plan	Long Term Floating Rate Plan
Type	Open - ended Liquid Income Fund	Open - ended Debt Fund	Open - ended Income Fund	Open - ended Income Fund	Open - ended Income Fund
Investment Pattern (Under normal circumstances)	Money market upto 80% & Debt Instruments upto 20 %	Debt Securities upto 75 % & Money Market & Cash upto 25 %	Debt Securities upto 100 % & Money Market & Cash upto 50 %	65% - 100% = Floating Rate Debt Instruments. 0 - 35% = Fixed Rate Debt Instruments	65% - 100% = Floating Rate Debt Instruments. 0 - 35% = Fixed Rate Debt Instruments
Options	1. Retail (Growth Option) 2. Retail (Dividend Option) a) Dividend payout ^ Quarterly & Half Yearly b) Div. Reinvestment i) Daily, Weekly & Monthly ii) Quarterly & Half Yearly 3. Institutional Option (Growth & Dividend ^ - Daily, Weekly, Monthly & Annually) 4. Institutional Plus Option (Growth & Dividend ^ Daily & Weekly) 5). Super Institutional Option (Growth & Dividend ^ - Daily & Weekly) 6). Institutional Option I (Growth)	1. Growth 2. Growth - AEP (Appreciation & Regular) 3. Dividend ^ : Payout & Reinvestment (Quarterly & Half Yearly). Default: Reinvestment 4. Institutional Option - Growth & Dividend ^ 5. Institutional Plus Option - Growth & Dividend ^	1. Cumulative 2. Dividend Reinvestment (Fortnightly & Monthly) 3. Institutional Option - Cumulative & Dividend (Dividend Payout shall be made only if the dividend amount is Rs.25,000 or more. Dividend less than Rs.25,000 shall be mandatorily reinvested).	Plans - A, B, C & D. 1. Cumulative 2. Dividend Reinvestment (Fortnightly, Weekly & Daily frequencies) 3. Dividend Payout (Investment under Plan-B & Plan-D – if the dividend amount is less than Rs.1,00,000 or the investment is under Daily Dividend frequency, then the dividend amount will be compulsorily reinvested into the scheme. Default option will be Dividend Reinvestment.)	Plan – A, B & C 1. Cumulative 2. Dividend Reinvestment (Quarterly) 3. Institutional (Growth)
Default Option	Institutional option / Super Institutional option	Dividend Reinvestment with Half Yealy frequency.	Dividend Reinvestment with Fortnightly frequency	Option : Plan A Sub option : Cumulative	Option: Plan A Sub option: Cumulative Dividend: Automatic Reinvestment
Application Amount ###	a) Retail : Rs.5,000/- b) Institutional option : Rs.25 lac c) Institutional Plus option : Rs. 1 Cr d) Super Institutional : Rs.5 Cr e) Institutional Option I : Rs. 1 lac (plus in multiples of Re.1)	Retail Option: Rs.5,000 (plus in multiples of Re.1); Rs. 25,000 for AEP Institutional Option: Rs.10,00,000/- and in multiples of Re.1 thereafter	Retail Option: Rs.5,000 (plus in multiples of Re.1) Institutional Option: Rs.10 lac (plus in multiples of Re.1)	a) Plan - A : Rs.15,000/- b) Plan - B : Rs.10 lacs c) Plan - C : Rs.1 crore d) Plan - D : Rs.5 crores (plus in multiples of Re.1)	a) Plan - A: Rs.15,000/- b) Plan - B: Rs.10 lacs c) Plan - C: Rs.10 crores (plus in multiples of Re.1)
Min.Addl.Investment ###	a) Growth option : Rs.5,000/- b) Institutional option : Rs.1 lac c) Institutional Plus option : Rs.1 lac d) Super Institutional (Growth option) : Rs. 1 lac e) Institutional option I : Rs. 10,000 (plus in multiples of Re. 1)	Rs.500 & in multiples thereof	Rs.500 & in multiples thereof	Plans A & B: Rs.1000 plus in multiples of Re.1 Plan C: Rs. 5 crores. Plan D: Rs.1 lac.	Plans A & B : Rs.1000 (plus in multiples of Re.1) Plan C : Rs.5 Crore.
Entry Load ^^	In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.				
Exit Load on Applicable NAV *\$\$\$ (Exit loads mentioned are from the date of allotment)	Nil	W.e.f. 22-01-2009: For Less than Rs. 1Crore – (a) 1% if the amount to be redeemed or switched out is invested upto 12 months; (b) Nil, after twelve months. Investment of Rs. 1 crore & above – Nil. Institutional Option- Nil.	W.e.f. 22-01-2009: Investment of less than Rs. 1 crore - (a) 0.25%, if the amount to be redeemed or switched out is invested upto 3 months; (b) Nil, after 3 months. Investment of Rs. 1 crore & above - Nil. Institutional Option – Nil.	Plan-A: Nil (w.e.f. 01-06-2009) Plan B, C & D: Nil	Plan A & Plan B (w.e.f. 27-Feb-09): 4%, if the amount to be redeemed or switched out is invested upto 13 months; & invested more than 13 months – Nil. Plan C (w.e.f. 6- Mar-09): 4%, if the amount to be redeemed or switched out is invested upto 13 months & Nil, if invested more than 13 months.
Redemption Cheques Issued ##	Generally within 1 Business Day for specified RBI locations and additional 3 Business Days for Non - RBI locations				
Min.Redemption Amt.	Rs.5,000	Rs,500	Rs,500	Rs.500/-and multiples thereof	Rs.5,000/- and in multiples thereof; provided that minimum balance under a particular folio should not fall below the minimum application amount. This will not be applicable for closing the account
Cut off time : Purchase/Switch in Redemption/Switch out	12.00 noon 3.00 p.m.			3.00 p.m. 3.00 p.m.	
Systematic Investment Plan (SIP)	N.A.	Monthly : Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1,000 each Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each. Exit load: Nil.	Not Available	Not Available	Not Available
Systematic Withdrawal Plan (SWP)	N.A.	Minimum of Rs.500 and in multiples of Re.1/-	Not Available	Not Available	Not Available
Systematic Transfer Plan (STP) Minimum Amount Rs. 1,000/-; Maximum Period: 10 years	Available	Available Exit load: Nil.	Available	Available	Available

The above load structure is applicable as on & after July 31, 2009 and is subject to changes. For details on load structures, please refer the addendums uploaded on the website www. icicpruamc.com

Funds at a glance

Key Features	Gilt - Treasury	Gilt - Investment	Gilt - Treasury PF Option	Gilt - Investment PF Option	Flexible Income Plan
Type	Open - ended short - term Gilt Fund	Open - ended medium - term Gilt Fund	Open - ended Gilt Fund	Open - ended Gilt Fund	Open - ended Income Fund
Investment Pattern (Under normal circumstances)	Gilt Securities (incl.Treasury Bills). Average Maturity normally not to exceed 3 years	Gilt Securities (incl.Treasury Bills). Average Maturity normally not to exceed 8 years	Securities created and issued by the Central Government and /or a State Government, repos/ reverse repos and call money market or in an alternative investment for the call money market	Securities created and issued by the Central Government and /or a State Government, repos/ reverse repos and call money market or in an alternative investment for the call money market	10% to 100% - Money market and Debentures with residual maturity of less than 1 year. 0 to 90% - Debt instruments with maturity more than 1 year
Options	1. Growth 2. Growth - AEP 3. Dividend (Quarterly & Half Yearly) For Dividend less than Rs.500, dividend will be reinvested.	1. Growth 2. Growth - AEP 3. Dividend ^ (Half Yearly)	1. Growth 2. Growth - AEP (Appreciation) (Monthly, Quarterly, Half Yearly & Yearly)	1. Growth 2. Growth - AEP (Appreciation) (Monthly, Quarterly, Half Yearly & Yearly)	1. Premium Option (Sub options: Growth, Dividend Reinvestment with daily & weekly frequencies & Dividend Payout with weekly frequency) 2. Regular Option (Sub options: Growth & Dividend Reinvestment) 3. Institutional Option I (Growth) w.e.f. March 05, 2009, for investments made under Dividend payout sub-option, if the amount of Dividend payout per folio is less than Rs. 1,00,000/- then the Dividend shall be mandatorily reinvested.
Default Option	Dividend Reinvestment with Quarterly frequency	Dividend Reinvestment with Half Yearly frequency	Cumulative option	Cumulative option	Dividend Reinvestment with daily frequency
Application Amount ###	Rs.5,000 (plus in multiples of Re.1)	Rs.5,000 (plus in multiples of Re.1)	Rs.5,000 (plus in multiples of Re.1)	Rs.5,000 (plus in multiples of Re.1)	Premium option: Rs.1,000,000/- Regular option: Rs.15,000 Institutional option I: Rs.1 lac (& in multiples of Re.1/-)
Min.Addl.Investment ###	Rs.5,000 & in multiples thereof	Rs.5,000 & in multiples thereof	Rs.5,000 & in multiples thereof	Rs.5,000 & in multiples thereof	Premium option: Rs.1,000 Regular Option: Rs.1,000 Institutional option I: Rs.10,000 (& in multiples of Re.1/- thereafter)
Entry Load ^^	In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.				
Exit Load on Applicable NAV *\$\$\$ (Exit loads mentioned are from the date of allotment)	Nil	W.e.f. 16-12-08: (i) For less than Rs.1 crore: (a) 1%, if amount is to be redeemed or switched out is invested upto one year; (b) Nil, if invested for more than one year; (ii) For Rs. 1 crore & above: Nil.	0.80% of applicable NAV in case the amount sought to be redeemed is not being invested under the Plan for a minimum period of 365 days. Exit Load is NIL if the amount is invested for more than 365 days.	w.e.f. 15-Dec-08 (i) For less than Rs. 1 crore: (a) 1%, if the amount to be redeemed is invested upto one year; (b) Nil, if invested more than one year; (ii) For Rs. 1 crore & above: Nil	Nil
Redemption Cheques Issued ##	Generally within 1 Business Day for specified RBI locations and additional 3 Business Days for Non - RBI locations				
Min.Redemption Amt.	Rs.5,000	Rs.5,000	Rs.5,000	Rs.5,000	Premium: Rs. 1,000/- Regular: Rs.1000/-
Cut off time : Purchase/Switch in Redemption/Switch out	3.00 p.m. 3.00 p.m.				
Systematic Investment Plan (SIP)	Not Available	Not Available	Not Available	Not Available	Monthly: Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1,000 each Quarterly: Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each. Exit Load: Nil
Systematic Withdrawal Plan (SWP)	Not Available	Not Available	Not Available	Not Available	Minimum of Rs.500 and multiples of Re1/-
Systematic Transfer Plan (STP) Minimum Amount Rs. 1,000/-; Maximum Period: 10 years	Available	Available	Not Available	Not Available	Available Exit Load: Nil

The above load structure is applicable as on & after July 31, 2009 and is subject to changes. For details on load structures, please refer the addendums uploaded on the website [www. icicipruamc.com](http://www.icicipruamc.com)

Funds at a glance

Key Features	Long Term Plan	Income Multiplier Fund - Regular Plan	Monthly Income Plan	Child Care Plan - Study
Type	Open - ended Income Fund	An open - ended debt fund which invests upto 30% in equity	An open - ended fund. Monthly income is not assured and is subject to the availability of distributable surplus	Open - ended fund (Study Plan)
Investment Pattern (Under normal circumstances)	Debt Instruments - 0% to 100% & Money Market instruments - 0% to 50%	Equity & Equity Related Securities 0 - 30%, Debt instruments 65 - 100%, Cash & money market instruments 0 - 5%	Debt securities, money market instruments, securitised debt & Cash upto 85% Equity & Equity related securities upto 15%	Equity and Equity related securities 0-25%, Debt Securities, Money Market Instruments, Securitised Debt and Cash 75 - 100%
Options	Regular Option 1. Cumulative 2. Dividend ^ (Weekly & Monthly). Premium Option 1. Growth 2. Dividend Payout ^ 3. Dividend Reinvestment Premium Plus Option 1. Growth 2. Dividend Payout ^ 3. Dividend Reinvestment	1. Cumulative 2. Dividend (Monthly) ^	1. Cumulative 2. AEP (Appreciation & Regular) 3. Dividend (Monthly, Quarterly & Half Yearly)	Cumulative Option
Default Option	Dividend Reinvestment	Dividend Reinvestment	Dividend Reinvestment (Monthly)	Cumulative Option
Application Amount ###	Regular Option: Rs. 5,000 and in multiples of Re.1 thereafter. Premium Option: Rs.1,000,000 and in multiples of Re.1 thereafter. Premium Plus Option: Rs. 10,000,000 and in multiples of Re.1 thereafter.	Rs.5,000 (plus in multiples of Re.1)	a) Cumulative : Rs.5,000 b) Dividend & AEP : Rs.25,000 (plus multiples of Re.1)	Rs.5,000/-, additional in multiples of Re.1
Min.Addl.Investment ###	Rs.1000/- & in multiples thereof	Rs.500/- & in multiples thereof	Rs.500/- & in multiples thereof under each option	Rs.1000 & in multiples thereof
Entry Load ^ ^	In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.			
Exit Load on Applicable NAV *\$\$\$ (Exit loads mentioned are from the date of allotment)	Nil	W.e.f. 22-01-2009: For less than Rs. 1 Cr. (a) 1.25% if amount to be redeemed or switched out is invested upto 15 months; (b) Nil, if invested more than 15 months. Investment of Rs. 1 Cr. & above - Nil.	W.e.f. 22-01-2009: For less than Rs. 1 crore (a) 1%, if amount redeemed or switched out invested upto 12 months (b) Nil, if invested more than 12 months. Investment of Rs. 1 cr & above - Nil.	1.00% if investment is redeemed within 3 years. Nil if investment is redeemed after 3 years but before the Beneficiary Child attains the age of 18
Redemption Cheques Issued ##	Generally within 1 Business Day for specified RBI locations and additional 3 Business Days for Non - RBI locations			Normally within 3 business days
Min.Redemption Amt.	Rs. 1,000/- and in multiples of Re.1/- thereafter.	Rs.500	Rs.500	Rs.1000
Cut off time : Purchase/Switch in Redemption/Switch out	3.00 p.m. 3.00 p.m.			
Systematic Investment Plan (SIP)	Monthly: Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1,000 each Quarterly: Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each. Entry Load & Exit Load: Nil	Monthly: Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1,000/- each. Quarterly: Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000/- each. Exit Load: Nil	Dividend & AEP Option - Monthly and Cumulative (without AEP) Option - Monthly: Min Rs.1000 + 5 post - dtd cheques for a minimum of Rs.1000 each Quarterly: Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each. Exit Load: Nil	Monthly : Minimum Rs.1000 + 5 post dated cheques for a min of Rs.1000/- each Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each Exit Load: 1.00% of applicable NAV if investment is redeemed within 3 years from the date of allotment, Nil thereafter.
Systematic Withdrawal Plan (SWP)	Minimum of Rs.500 and in multiples of Re.1/-	Minimum of Rs.500 and multiples of Re1/-	Minimum of Rs.500 and multiples of Re1/-	Minimum of Rs.500 and multiples of Re1/-
Systematic Transfer Plan (STP) Minimum Amount Rs. 1,000/-; Maximum Period: 10 years	Not Available	Available Exit Load: Nil	Available Exit Load: Nil	Available (from Study Plan to Gift Plan)

The above load structure is applicable as on & after July 31, 2009 and is subject to changes. For details on load structures, please refer the addendums uploaded on the website www.icicipruamc.com

Funds at a glance

Key Features	Child Care Plan - Gift	Balanced Fund	"Blended Plan - A (Default: Blended Plan B)"	"Blended Plan - B (Default: Blended Plan B)"
Type	Open - ended fund (Gift Plan)	Open - ended Balanced Fund	Open ended fund investing in a blend of equity, derivatives, debt and money market instruments.	Open ended fund investing in a blend of equity, derivatives, debt and money market instruments.
Investment Pattern (Under normal circumstances)	Equity & Equity related securities 65% to 100%, Debt Securities, Money Market Instruments, Securitised Debt & Cash - 0% to 35%	Equity and Equity related instruments - 65% to 80% & Debt, Money Market and Cash - 20% to 35%	Equity and Equity Related Securities - 65% - 80%; Derivative including Index Futures, Stock Futures, Index Options and Stock Options etc. - 0% - 50%; Money Market, Debt instruments, securitised debt - 20% - 35%	Equity & Equity Related securities - 0% - 49%; Derivative including Index Futures, Stock Futures, Index Options and Stock Options etc. - 0% - 49%; Money Market, Debt instruments, securitised debt - 51% - 100%
Options	Cumulative Option	Growth & Dividend ^	Growth & Dividend ^	Retail & Institutional with Growth & Dividend ^ sub-options
Default Option	Cumulative Option	Dividend Reinvestment	Option - Growth Sub-Option - Reinvestment	Option - Growth Sub-Option - Reinvestment
Application Amount ###	Rs.5,000/-, additional in multiples of Re.1	Rs.5,000 (plus in multiples of Re.1)	Rs.5,000 (plus in multiples of Re.1) Maximum Amount Investment per Application: Rs. 10 Crs.	Rs.5,000 (plus in multiples of Re.1) Institutional: Rs. 5 cr. (plus in multiples of Re. 1)
Min.Addl.Investment ###	Rs.1,000/-	Rs.500 & in multiples thereof	Rs.1,000/- & in multiples of Re.1/-	Rs. 1,000 & in multiples of Re.1/- thereafter Institutional: Rs.1000/- & in multiples thereof
Entry Load ^ ^	In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.			
Exit Load on Applicable NAV *\$\$\$ (Exit loads mentioned are from the date of allotment)	(w.e.f. 1-08-09): under retail option – For an investment of less than Rs. 5 crores: (a) if the amount, sought to be redeemed or switched out, is invested for a period of upto three years– 1%; (b) if the amount, sought to be redeemed or switched out, is invested for a period of more than three years– Nil; For an investment of Rs. 5 crores and above: Nil.	(w.e.f. 1-08-09): under retail option – For an investment of less than Rs. 5 crores: (a) if the amount, sought to be redeemed or switched out, is invested for a period of upto three years– 1%; (b) if the amount, sought to be redeemed or switched out, is invested for a period of more than three years– Nil; For an investment of Rs. 5 crores and above: Nil.	(w.e.f. 20-Apr-09) (i) Investment of less than Rs. 5 cr: (a) Amount to be redeemed/switched out, invested for 1 year: 1.00 %; (b) If invested for more than 1 year: Nil; (ii) For investment of Rs. 5 cr. & above: Nil	(w.e.f. 20-Apr-09) (i) Retail option: Amount, to be redeemed or switched out, is invested upto 6 months - 0.50%; if invested more than 6 months - Nil; (ii) Institutional option (w.e.f. 26-Jan-09): If invested upto 30 days - 0.50%; if invested more than 30 days - Nil.
Redemption Cheques Issued ##	Normally Within 3 business days	Generally within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non RBI locations		
Min.Redemption Amt.	Rs.1,000	Rs.500	Rs.500 and in multiples of Re.1/-	Retail & Institutional: Rs. 500 & in multiples of Re.1/- thereafter.
Cut off time : Purchase/Switch in Redemption/Switch out	3.00 p.m. 3.00 p.m.			
Systematic Investment Plan (SIP)	Monthly : Minimum Rs.1000 + 5 post dated cheques for a min of Rs.1000/- each Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000/- each Exit Load (w.e.f. 01-8-09): (a) If the amount, sought to be redeemed or switched out, is invested for a period of upto three years – 1%; (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years – Nil.	Monthly : Minimum Rs.1000 + 5 post dated cheques for a minimum of Rs.1000/- each Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each Exit Load (w.e.f. 01-8-09): (a) If the amount, sought to be redeemed or switched out, is invested for a period of upto three years – 1%; (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years – Nil.	Not Available	Monthly SIP under Retail option: Min. no. of installmnts: 12; Min. installment amtnt: Rs.1000/- Exit Load: (i) If the amount, to be redeemed/switched out, is invested upto 6 months: 0.5%; if invested more than 6 months: Nil.
Systematic Withdrawal Plan (SWP)	Minimum of Rs.500 and multiples of Re. 1/-	Minimum of Rs.500 and multiples of Re1/-	Not Available	Not Available
Systematic Transfer Plan (STP) Minimum Amount Rs. 1,000/-; Maximum Period: 10 years	Available. Exit load: Same as in SIP.	Available. Exit load: Same as in SIP.	Not Available	Not Available

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Funds at a glance

Key Features	Growth Plan	FMCG Plan	Technology Fund	Dynamic Plan	Power	Tax Plan
Type	Open - ended Equity Fund	Open - ended FMCG Sectoral Fund	Open - ended Sectoral Fund	Open - ended Equity Fund	Open - ended Growth Fund	Open - ended Equity Linked Saving Scheme
Investment Pattern (Under normal circumstances)	Equity and Equity related instruments upto 95% & Debt. Money Market and Cash upto 5%	Equity and Equity related instruments in FMCG Companies upto 90% in & Debt. Money Market and Cash upto 10%	Equity and Equity related instruments 90 to 95% & Debt. Money Market and Cash 5 to 10%	Equity and Equity related instruments 0 to 100% & Debt. Money Market and Cash 0 to 100%	Equity and Equity related securities including non convertible portion of convertible debentures - Upto 95% and at least 5% in Debt and Money Market securities	Equity and Equity related instruments upto 90% & Debt. Money Market and Cash upto 10%
Options	Retail (Growth & Dividend ^) Institutional Option I (Growth option).	Growth & Dividend ^	Growth & Dividend ^	Cumulative & Dividend ^ & Institutional Option I	Cumulative & Dividend ^ & Institutional Option I	Growth & Dividend ^
Default Option	Dividend Reinvestment	Dividend Reinvestment	Dividend Reinvestment	Dividend Reinvestment	Dividend Reinvestment	Dividend Reinvestment
Application Amount ###	Rs.5,000 (plus in multiples of Re.1) Institutional I : Rs. 1,00,000	Rs.5,000 (plus in multiples of Re.1)	Rs.5,000 (plus in multiples of Re.1)	Rs.5,000 (plus in multiples of Re.1) Institutional I : Rs. 1,00,000	Rs.5,000 (plus in multiples of Re.1) Institutional I : Rs. 1,00,000	Rs.5,000 (plus in multiples of Re.1)
Min.Addl.Investment ###	Rs.500 & in multiples thereof. Institutional I : Rs. 10,000.	Rs.500 & in multiples thereof	Rs.500 & in multiples thereof	Rs.500 & in multiples thereof. Institutional I : Rs. 10,000	Rs.500 & in multiples thereof	Rs.500 & in multiples thereof
Entry Load ^ ^	In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.					
Exit Load on Applicable NAV *\$\$\$ (Exit loads mentioned are from the date of allotment)	(w.e.f. 1-08-09): under retail option – For an investment of less than Rs. 5 crores: (a) if the amount, sought to be redeemed or switched out, is invested for a period of upto three years– 1%; (b) if the amount, sought to be redeemed or switched out, is invested for a period of more than three years– Nil; For an investment of Rs. 5 crores and above: Nil.					Nil
Redemption Cheques Issued ##	Generally within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non RBI locations	Generally within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non RBI locations	Generally within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non RBI locations	Generally within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non RBI locations	Generally within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non RBI locations	Generally within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non RBI locations after lock - in period of 3 yrs
Min.Redemption Amt.	Rs.500	Rs.500	Rs.500	Rs.500 & in multiples thereof	Rs.500 & in multiples thereof	Rs.500
Cut off time : Purchase/Switch in Redemption/Switch out	3.00 p.m. 3.00 p.m.					
Systematic Investment Plan (SIP)	Monthly : Minimum Rs.1000 + 5 post dated cheques for a min of Rs.1000/- each Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each. Exit Load (w.e.f. 01-8-09): (a) If the amount,sought to be redeemed or switched out, is invested for a period of upto three years – 1%; (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years – Nil.					Monthly : Minimum of Rs.500 or multiples thereof & 5 post - dated cheques for a minimum of Rs.500/- for a block of 5 months in advance Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000/- each. Exit Load: Nil
Systematic Withdrawal Plan (SWP)	Minimum of Rs.500 and multiples of Re1/-					Not Available
Systematic Transfer Plan (STP) Minimum Amount Rs. 1,000/-; Maximum Period: 10 years	Available. Exit load: Same as in SIP					Available

The above load structure is applicable as on & after July 31, 2009 and is subject to changes. For details on load structures, please refer the addendums uploaded on the website [www. icicipruamc.com](http://www.icicipruamc.com)

Funds at a glance

Key Features	Infrastructure Fund	Services Industries Fund	Spice	Index Fund	Discovery Fund	Emerging S.T.A.R (Stocks Targeted At Returns Fund)
Type	Open - ended Equity Fund	Open - ended Equity Fund	An open - ended, exchange listed, index linked growth scheme	Open - ended Index Linked Growth Scheme	Open - ended Equity Fund	Open - ended Equity Fund
Investment Pattern (Under normal circumstances)	Equity and Equity related instruments in Infrastructure sector 70% to 100% & debt, money market instrument - 0% to 30%	Equity and equity related instruments in services sector 70% to 100% & debt, money market instruments - 0% to 30%	Securities comprising the SENSEX upto 100% & Upto 10% in Money market instruments, convertible bonds & other securities including cash	Equity stocks drawn from the components of the S&P CNX Nifty and the exchange traded derivatives on the S&P CNX Nifty - upto 100%. Money Market instruments - upto 10%	Equity and Equity related securities - 80% to 100% and Cash & Money Market instruments - 0% to 20%	Equity and Equity related Instruments - 90% to 100% and Debt Securities, Cash & Money Market instruments - 0% to 10%
Options	Growth, Dividend ^ & Institutional I	Growth & Dividend payout ^ & Dividend Reinvestment	-	Cumulative & Institutional Option I	Growth, Dividend ^ & Institutional Option I	Growth, Dividend ^ & Institutional Option I ¹
Default Option	Dividend Reinvestment	Dividend Reinvestment	-	-	Dividend Reinvestment	Dividend Reinvestment
Application Amount ###	Rs.5,000 (plus in multiples of Re.1) Institutional I: Rs. 20 crores	Rs.5000 per application and in multiples of Re.1 thereafter	One Unit (One unit = SENSEX/100)	Retail option : Rs.5,000 (plus multiples of Rs.1000) Institutional option I : Rs.1 lac (plus in multiples of Re.1) (w.e.f. 27-07-2009) For Rs.5 lac and above: Payment mode only RTGS, NEFT, Funds Transfer Letter, Transfer Cheque of Bank where scheme has a collection account	Rs.5,000 (plus in multiples of Re.1) Institutional I: Rs.1 lac	Rs.5,000 (plus in multiples of Re.1) Institutional I: Rs.1 lac
Min.Addl.Investment ###	Rs.500 & in multiples thereof	Rs.500 per application and in multiples of Re.1 thereafter	One Unit (One unit = SENSEX/100)	Retail : Rs.1000/- Institutional : Rs.500/-	Rs.500 & in multiples thereof Institutional I: Rs.10,000	Rs.500 & in multiples thereof Institutional I: Rs.10,000
Entry Load ^ ^	In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.					
Exit Load on Applicable NAV *\$\$\$ (Exit loads mentioned are from the date of allotment)	(w.e.f. 1-08-09): under retail option – For an investment of less than Rs. 5 crores: (a) if the amount, sought to be redeemed or switched out, is invested for a period of upto three years– 1%; (b) if the amount, sought to be redeemed or switched out, is invested for a period of more than three years– Nil; For an investment of Rs. 5 crores and above: Nil.		NIL (In case there are no quotes on the BSE/DSE for five trading days consecutively, an investor can sell directly to the fund at an exit load of 2.5% of NAV)	(w.e.f. 1-08-09): under retail option – For an investment of less than Rs. 5 crores: (a) if the amount, sought to be redeemed or switched out, is invested for a period of upto three years– 1%; (b) if the amount, sought to be redeemed or switched out, is invested for a period of more than three years– Nil; For an investment of Rs. 5 crores and above: Nil.		
Redemption Cheques Issued ##	Generally within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non RBI locations	Generally within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non RBI locations	Within 3 Business Days	Within 3 Business Days	Within 3 Business Days for specified RBI locations and an additional of 3 Business Days for Non - RBI locations	Within 3 Business Days from the date of acceptance of Redemption request at any of the Customer Service Centres.
Min.Redemption Amt.	Rs.500	Rs.500 and in multiples thereof	One Unit (One unit = SENSEX/100)	Retail : Rs.1000; Institutional : 500/-	Rs.500	Rs.500
Cut off time : Purchase/Switch in Redemption/Switch out	3.00 p.m. 3.00 p.m.		3.00 p.m. during Stock Exchange Working Hours	3.00 p.m. 3.00 p.m.		
Systematic Investment Plan (SIP)	Monthly : Minimum Rs.1000 + 5 post dated cheques for a min of Rs.1000/- each. Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000/- each. Exit Load (w.e.f. 01-8-09): (a) If the amount, sought to be redeemed or switched out, is invested for a period of upto three years – 1%; (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years – Nil.		Not Available	Monthly : Minimum Rs.1000 + 5 post dated cheques of Rs.1000/- each Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each Exit Load (w.e.f. 01-8-09): (a) If the amount, sought to be redeemed or switched out, is invested for a period of upto three years – 1%; (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years – Nil.		
Systematic Withdrawal Plan (SWP)	Minimum of Rs.500 and multiples of Re.1/-	Available	Not Available	Minimum of Rs.1000/- and multiples of Re.1/-	Minimum of Rs.500 and multiples of Re.1/-	Minimum of Rs.500 and multiples of Re.1/-
Systematic Transfer Plan (STP) Minimum Amount Rs. 1,000/-; Maximum Period: 10 years	Available. Exit load: Same as in SIP.		Not Available	Available. Exit load: Same as in SIP.		

The above load structure is applicable as on & after July 31, 2009 and is subject to changes. For details on load structures, please refer the addendums uploaded on the website www.icicipruamc.com

Funds at a glance

Key Features	Equity & Derivatives Fund - Income Optimiser Plan	Equity & Derivatives Fund - Wealth Optimiser Plan	Indo Asia Equity Fund	Focused Equity Fund	Banking & Financial Services Fund
Type	Open - ended Equity Fund	Open - ended Equity Fund	Open - ended Diversified Equity Fund	Open - ended Equity Scheme	Open - ended Sector Fund
Investment Pattern (Under normal circumstances)	65% to 80% in Equity and Equity Derivatives (equity unhedged exposure limited to 5%), 20% to 35% in Debt instruments	65% to 100% in Equity and Equity Derivatives (equity unhedged exposure limited to 80%), 0% to 35% in Debt instruments	65% to 100% in Equity and Equity related securities in India, 0% to 35% in Asian Equity Fund(s), Equity & Equity Related Securities or Share Classes/Units of Equity Fund, 0% to 35% in Debt instruments	Equity & Equity related instruments - 70% to 100% & Debt instruments (including securitised debt of upto 50%) - 0% to 30%	Equity & Equity related securities of companies engaged in Banking & Financial Services Sector - 70% to 100% and Debt instruments (including 50% in securitised debt) - 0% to 30%
Options	Retail Option & Institutional Option	Regular Option	Retail Option & Institutional Option	Retail Option & Institutional Option I	Retail Option & Institutional Option I
Default Option	Retail Option	-	Retail Option	Retail Option	Retail Option
Sub-Option	Growth and Dividend with dividend payout ^ and dividend reinvestment facilities	Growth and Dividend with dividend payout ^ and dividend reinvestment facilities	Retail Option: Growth and Dividend with payout ^ & reinvestment facilities Institutional Option: Growth	Retail Option: Growth and Dividend with payout ^ & reinvestment facilities Institutional Option I: Growth	Retail Option: Growth and Dividend with payout ^ & reinvestment facilities Institutional Option I: Growth
Default Sub-Option	Dividend Reinvestment	Dividend Reinvestment	Dividend Reinvestment under Retail Option	Dividend Reinvestment under Retail Option	Dividend Reinvestment under Retail Option
Application Amount ###	Retail option: Rs.5,000 (plus multiples of Re.1) Institutional option: Rs.5 crores (plus in multiples of Re.1)	Regular Option : Rs.5000 (plus in multiples of Re.1)	Retail option : Rs.5,000 (plus multiples of Re.1) Institutional option : Rs.5 crores (plus in multiples of Re.1)	"Retail option : Rs.5,000 (plus multiples of Re.1/- thereafter) Institutional option I : Rs.10 crores (plus in multiples of Re.1 thereafter)"	Retail option : Rs.5,000 (plus multiples of Re.1/- thereafter) Institutional option I : Rs.10 crores (plus in multiples of Re.1 thereafter)
Min.Addl.Investment ###	Rs.1000/- (plus in multiples of Re.1/-)	Rs.1000/- (plus in multiples of Re.1/-)	Retail: Rs.1000/- (plus in multiples of Re.1/-) Institutional: Rs.10,000/- (plus in multiples of Re.1/-)	"Retail : Rs.1000/- (plus in multiples of Re.1/-) Institutional Option I : Rs.10,000/- (plus in multiples of Re.1/-)"	Retail : Rs.1000/- (plus in multiples of Re.1/-) Institutional Option I : Rs.10,000/- (plus in multiples of Re.1/-)
Entry Load ^ ^	In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.				
Exit Load on Applicable NAV *\$\$\$ (Exit loads mentioned are from the date of allotment)	i) 0.5% of the applicable NAV, if the investment is redeemed within a period of 6 months from the date of allotment. ii) Nil - if the investment is redeemed after 6 months from the date of allotment.	(w.e.f. 1-08-09): under retail option - For an investment of less than Rs. 5 crores: (a) if the amount, sought to be redeemed or switched out, is invested for a period of upto three years- 1%; (b) if the amount, sought to be redeemed or switched out, is invested for a period of more than three years- Nil; For an investment of Rs. 5 crores and above: Nil.			
Redemption Cheques Issued ##	Within 10 Business Days from the date of acceptance of a transaction request	Within 10 Business Days from the date of acceptance of a transaction request	Within 10 Business Days from the date of acceptance of a transaction request	Within 10 Business Days from the date of acceptance of a transaction request	Within 10 Business Days from the date of acceptance of a transaction request
Min.Redemption Amt.	Rs.500	Rs.500	Rs.500 and in multiples of Re.1, provided minimum balance should not fall below Rs.5000	Rs. 500 and in multiples of Re. 1,	Rs. 500 and in multiples of Re. 1,
Cut off time : Purchase/Switch in Redemption/Switch out	3.00 p.m. 3.00 p.m.				
Systematic Investment Plan (SIP)	N.A.	Regular Option (Monthly) : Minimum Rs.1000 + 5 post dated cheques for a minimum of Rs.1000/- each. Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000/- each. Exit Load (w.e.f. 01-8-09): (a) If the amount,sought to be redeemed or switched out, is invested for a period of upto three years - 1%; (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years - Nil.	Retail Option : (Monthly) Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1000 each Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each Exit Load (w.e.f. 01-8-09): (a) If the amount,sought to be redeemed or switched out, is invested for a period of upto three years - 1%; (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years - Nil.	"Retail Option : (Monthly) Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1000 each Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each Exit Load (w.e.f. 01-8-09): (a) If the amount,sought to be redeemed or switched out, is invested for a period of upto three years - 1%; (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years - Nil."	Retail Option : (Monthly) Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1000 each Quarterly : Minimum Rs. 5000 + 4 post - dated cheques of Rs. 5000 each Exit Load (w.e.f. 01-8-09): (a) If the amount,sought to be redeemed or switched out, is invested for a period of upto three years - 1%; (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years - Nil. Institutional Option I : No SIP & STP facilities available under Institutional Option I.
Systematic Withdrawal Plan (SWP)	Retail Option: Rs.500 and in multiples of Re. 1/-	Retail Option: Rs.500 and in multiples of Re. 1/-	Retail Option: Rs.500 and in multiples of Re. 1/-	Retail Option: Rs.500 and in multiples of Re. 1/- provided minimum balance should not fall below Rs.5000/-.	Retail Option: Rs.500 and in multiples of Re. 1/-
Systematic Transfer Plan (STP) Minimum Amount Rs. 1,000/-; Maximum Period: 10 years	Available	Available. Exit load: Same as in SIP.			

The above load structure is applicable as on & after July 31, 2009 and is subject to changes. For details on load structures, please refer the addendums uploaded on the website www.icicpruamc.com

Funds at a glance

Key Features	"Income Opportunitites Fund"	Target Returns Fund. There is no guarantee or assurance of returns	Ultra Short Term Plan
Type	An open-ended Income Fund	Open-ended Diversified Equity Fund	An Open-ended Income Fund
Investment Pattern (Under normal circumstances)	10-100% = Money Market Instruments with maturity less than 1 year; 0-90% = Debt instruments with maturity more than 1 year	Equity and equity related securities- 65% to 100% and Debt and money market instruments-0% to 35%	Money Market Instruments: 20 to 100%, Debt Securities 0 to 80%
Options	Retail & Institutional Options	Retail & Institutional Options	Regular Option, Premium Option, Premium Plus Option and Super Premium Option
Sub-Option	Growth and Dividend with Payout ^ & Reinvestment facilities (Dividend frequencies: Monthly & Quarterly).	Retail Option: Growth and Dividend with payout ^ and reinvestment facilities. Institutional Option I: Growth	Growth and Dividend (Dividend Re-investment Frequencies: Daily, Weekly, Fortnightly, Monthly and Quarterly, Dividend Payout Frequencies: Quarterly) For Quarterly Dividend Payout, minimum dividend amount will have to be at least Rs. 1,00,000/- else dividend will be reinvested.
Default Option	Option: Retail Sub-option: Growth	Dividend reinvestment under Retail Option	Regular Option with Weekly Dividend Reinvestment
Application Amount ###	Retail Option: Rs 5,000/- Institutional Option: Rs 10,00,000/- (plus in multiples of Re.1)	Retail Option: Rs.5000 Institutional Option I: Rs.1 lakh (plus in multiples of Re.1 thereafter)	Regular Option: Rs. 5,000/- Premium Option: Rs. 50,00,000/- Premium Plus Option: Rs. 5,00,00,000/- Super Premium Option: Rs. 20,00,00,000/- (plus in multiples of Re.1 thereafter)
Min.Addl.Investment ###	Retail & Institutional options: Rs.500 (plus in multiples of Re.1)	Rs.1000 plus in multiples of Re.1	Rs. 1,000 (plus in multiples of Re. 1 thereafter).
Entry Load ^ ^	In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.		
Exit Load on Applicable NAV *\$\$\$ (Exit loads mentioned are from the date of allotment)	w.e.f. 01-06-2009: Retail Option: (I) For an Investment of upto Rs. 1 Crore – (a) 1% of the applicable NAV, if the amount, sought to be redeemed or switched out, is invested for a period of upto one year from the date of allotment; (b) Nil, if the amount, sought to be redeemed or switched out, is invested for a period of more than one year from the date of allotment; (II) For an investment of above Rs. 1 Crore – Nil. Institutional Option – Nil.	(w.e.f. 1-08-09): under retail option – For an investment of less than Rs. 5 crores: (a) if the amount, sought to be redeemed or switched out, is invested for a period of upto three years– 1%; (b) if the amount, sought to be redeemed or switched out, is invested for a period of more than three years– Nil; For an investment of Rs. 5 crores and above: Nil.	(w.e.f. 6-07-2009) If the amount to be redeemed or switched out is invested upto 15 days- 0.25%, if the amount to be redeemed or switched out is invested for more than 15 days- Nil
Redemption Cheques Issued ##	Generally Within 1 business day for Specified RBI locations & additional 3 Business Days for Non-RBI locations.	Within 10 Business Days from the date of acceptance of a transaction request	Generally Within 1 business day for Specified RBI locations & additional 3 Business Days for Non-RBI locations.
Min.Redemption Amt.	Rs. 500/- and multiples thereof (provided that the minimum balance under a particular folio should not fall below Rs. 5000 under Retail Option and in case of Institutional Option redemption request can be made for any amount in multiples of Re.1/-)	Rs.500 and multiples of Re.1 thereof	Retail Option: Rs. 500 provided that the minimum balance under a particular folio should not fall below Rs. 1000 Institutional Option: Any amount in multiples of Re.1/.
Cut off time : Purchase/Switch in Redemption/Switch out	3.00 p.m. 3.00 p.m.		
Systematic Investment Plan (SIP)	Not available	Not available	Not available
Systematic Withdrawal Plan (SWP)	Not available	Not available	Available
Systematic Transfer Plan (STP) Minimum Amount Rs. 1,000/-; Maximum Period: 10 years	Available	Not available	Available. Exit Load : 0.25% if redemption is made before seven days from the date of allotment under all options under the scheme

The above load structure is applicable as on & after July 31, 2009 and is subject to changes. For details on load structures, please refer the addendums uploaded on the website www.icicipruamc.com

Note: In case, where a switch out request has been made from Liquid Scheme(s) to debt scheme(s) or vice-versa, on a day which is succeeded by a non-business day(s), the switchedout scheme(s) will compensate the switched-in scheme(s) at Mumbai Inter Bank Offer Rate (MIBOR) for the interim non business day(s).

* The Trustees reserves the right to change/modify the exit load structure at a later date for the Schemes.

In case of all purchase transactions including additional purchase requests under all schemes except ICICI Prudential Liquid Plan, the AMC reserves the right to reject/reverse the transaction, if an amount of Rs. 1 Lakh and above is received by way of MICR cheques at the centers where high value clearing is available.

As per the Regulations, the Fund shall dispatch redemption proceeds within 10 Business days of receiving the redemption request.

^ ^ Entry Load for all the direct applications: As per the addendum dated January 03, 2008, no entry load shall be charged for direct applications received by the Asset Management Company (AMC) i.e. applications received through internet, submitted to AMC or collection centre/Investor Service Centre that are not routed through any distributor/agent/broker, for all the Fresh investments/Additional purchases under the same folio/Switch-in to a scheme from other schemes, directly made by investors, w.e.f. January 4, 2008. It shall be applicable for investments in the existing schemes and in case of new schemes launched on and after January 4, 2008.

\$\$\$ where as a result of a redemption/switch arising out of excess hldng by an investor beyond 25% of the net assets of the scheme in the manner envisaged under specified SEBI circulars, such redemption/switch will not be subject to exit load

^ In all open-ended schemes (except ICICI Prudential Flexible Income Plan, ICICI Prudential Floating Rate Plan B & Plan D, ICICI Prudential Short Term Plan, ICICI Prudential Ultra Short Term Plan and ICICI Prudential Monthly Income Plan (An open ended Fund. Monthly income is not assured and is subject to the availability of surplus.) where dividend payout option is available and the dividend payout amount is less than Rs.100/-, the fund reserves the right to reinvest their payout in the same scheme/option.

ICICI Prudential Mutual Fund Corporate Office

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Website: www.icicipruamc.com E-mail: enquiry@icicipruamc.com

Statutory Details & Risk Factors

Statutory Details: ICICI Prudential Mutual Fund (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (the Trust Company), a company incorporated under the Companies Act, 1956, is the Trustee to the Fund. ICICI Prudential Asset Management Company Ltd (the AMC), a company incorporated under the Companies Act, 1956, is the Investment Manager to the Fund. ICICI Bank Ltd and Prudential Plc (acting through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. **Risk Factors:** Mutual Funds and securities investments are subject to market risks and there is no assurance or guarantee that the objectives of the Schemes will be achieved. As with any securities investment, the NAV of the Units issued under the Schemes can go up or down, depending on the factors and forces affecting the capital markets. Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors. **ICICI Prudential Liquid Plan** (An open-ended Liquid Income Fund. Objective is to generate reasonable returns while providing high levels of liquidity), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Sweep Plan** (An open-ended Liquid Income Fund. Objective is to provide reasonable returns, commensurate with low risk while providing a high level of liquidity, through investments made primarily in money market and debt securities), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Income Plan** (An open-ended Debt Fund. Objective is to generate income through investments in a range of debt and money market instruments of various maturities with a view to maximizing income while maintaining the optimum balance of yield, safety and liquidity), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Short Term Plan** (An open-ended Income Fund. Objective is to generate income through investments in a basket of debt and money market securities), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Floating Rate Plan – Option A, B, C & D** (An open-ended Income Fund. Objective is to generate income consistent with the prudent risk from a portfolio comprising substantially of floating rate debt instruments, fixed rate debt instruments swapped for floating rate return, and also fixed rate instruments and money market instruments), Entry Load #: Nil, Exit Load: Nil; **ICICI Prudential Long Term Floating Rate Plan – Option A, B & C** (An open-ended Income Fund. Objective is to generate income through investments in a range of debt and money market instruments of various maturities with a view to maximizing income while maintaining the optimum balance of yield, safety and liquidity), Entry Load#: Nil, Exit Load: 4%, if the amount to be redeemed or switched out is invested up to 13 months & Nil, if invested more than 13 months; **ICICI Prudential Gilt Fund – Treasury Plan** (An open-ended short-term Gilt Fund. Objective is to generate regular returns through investments made in gilts of various maturities), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Gilt Fund – Investment Plan** (An open-ended medium-term Gilt Fund. Objective is to generate income through investments in gilts of various maturities), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Gilt Fund – Investment Plan – PF Option** (An open-ended Medium Term Gilt Fund. Objective is to generate income through investments in Gilts of various maturities), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Gilt Fund Treasury – PF Option** (An open-ended Gilt Fund. Objective is to generate income through investments in Gilts of various maturities), Entry Load#: Nil, Exit Load: 0.80% of a NAV in case the amount sought to be redeemed is not being invested under the Plan for a minimum period of 365 day; Nil : if the amount is invested under the Plan for more than 365 days; **ICICI Prudential Flexible Income Plan** (An open-ended Income Fund. Objective is to generate income through investments in a range of debt instruments and money market instruments of various maturities with a view to maximizing income while maintaining the optimum balance of yield, safety and liquidity), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Long Term Plan** (An open-ended Income Fund. Objective is to generate income through investment in range of debt and money market instruments while maintaining optimum balance of yield, safety and liquidity), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Income Multiplier Fund** (An open-ended debt fund which invests upto 30% in equity. Objective is to generate long-term capital appreciation from a portfolio that is invested predominantly in debt and money market securities and the balance in equity and equity related securities), Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Monthly Income Plan** (An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus) (Objective is to generate regular income through investments in fixed income securities so as to make monthly/quarterly/half-yearly dividend distribution to unitholders seeking the Dividend Option). Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential Child Care Plan (Study Plan)**: An open-ended fund. Objective is to generate income by creating a portfolio that is invested in debt, money market instruments and equity and equity related securities. Entry Load#: Nil; Exit Load: 1%, if investment is redeemed within 3 years. (2) Nil, if investment is redeemed after 3 years but before the Unitholder attains the age of 18; **ICICI Prudential Child Care Plan (Gift Plan)**: An open-ended Fund. Objective is to generate capital appreciation by creating a portfolio that is invested in equity and equity related securities and debt and money market instruments), Entry Load #: Nil; Exit Load: a) If the amount sought to be redeemed or switched out is invested for a period of up to one year from the date of allotment – 1.5% of the applicable NAV; b) If the amount sought to be redeemed or switched out is invested for a period of more than one year but up to a period of 3 years from the date of allotment – 1% of the applicable NAV. Exit Load : Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Balanced Fund** (An open-ended Balanced Fund. Objective is to generate long-term capital appreciation and current income by creating a portfolio invested in equity and equity-related securities as well as in fixed income and money market securities). Entry Load #: Nil; Exit Load : Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Blended Plan** (An open ended fund investing in a blend of equity, derivatives, debt and money market instruments under two Plans viz. Plan A and Plan B. Objective of Plan A under the scheme is to provide capital appreciation and income distribution to unitholders by investing in equity & equity related securities including derivatives and the balance portion in debt securities. Objective of Plan B under the scheme is to provide capital appreciation and income distribution to unitholders by investing predominantly in debt securities and the balance portion in equity & equity related securities including derivatives. Entry Load# – Nil, Exit Load – Plan A: (i) Investment of less than Rs. 5 crores : (a) Amount to be redeemed/switched out, invested within 1 year: 1.00 %; (b) If invested for more than 1 year: Nil; (ii) For investment of Rs. 5 crores and above: Nil; Exit Load – Plan B: Retail Option : a) Amount to be redeemed or switched out is invested up to 6 months - 0.50% of the applicable NAV; b) If Invested more than 6 months : Nil Institutional Option : a) If the amount sought to be redeemed or switched out is invested for a period of up to 30 days from the date of allotment – 0.5% of the applicable NAV; b) If the amount sought to be redeemed or switched out is invested for a period of more than 30 days from the date of allotment – Nil; **ICICI Prudential Growth Plan** (An open-ended equity fund. Objective is to generate long term capital appreciation from a portfolio that is invested predominantly in equity and equity related securities. Entry Load#: Nil; Exit Load: 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential FMCG Fund** (An open-ended FMCG Sectoral Fund. Objective is to generate long term capital appreciation through investments primarily in equities of a select group of companies in the FMCG sector), Entry Load#: Nil; Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Technology Fund** (An open-ended Equity Fund. Objective is to generate long term capital appreciation by creating a portfolio invested in equity and equity related securities of technology intensive companies), Entry Load#: Nil; Exit Load: 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Dynamic Plan** (An open-ended Equity Fund. Objective is to generate capital appreciation by actively investing in equity and equity related securities and for defensive consideration in debt / money market instruments), Entry Load#: Nil, Exit Load: 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Tax Plan** (An open-ended Equity Linked Saving Scheme. Objective is to generate long term capital appreciation through investments primarily in equity/equity related securities of the companies), Entry Load#: Nil; Exit Load – Nil; **ICICI Prudential Power** (An open-ended Growth Fund. Objective is to generate long term capital appreciation through investments in core sectors & associated feeder industries), Entry Load#: Nil, Exit Load: 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Infrastructure Fund** (An open-ended equity scheme. Objective is to generate capital appreciation and income distribution to unitholders by investing predominantly in equity/equity related securities of the companies belonging to the infrastructure industries and balance in debt securities and money market instruments), Entry Load #: Nil, Exit Load: Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Services Industries Fund** (An open-ended equity Scheme. Objective: to generate capital appreciation and income distribution to unitholders by investing predominantly in equity/equity related securities of the companies belonging to the service industry and balance in debt securities and money market instruments), Entry Load #: Nil; Exit Load : Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **SENSEX Prudential ICICI Exchange Traded Fund (“SPICE”)** (An open-ended exchange listed, index linked growth scheme. Objective is to provide the investment returns that closely corresponds to the total return of securities as represented by the SENSEX), Entry Load #: Nil, Exit Load: 2.5% of applicable NAV in case of no quotes on the BSE for five trading days consecutively and an investor redeeming directly from the Fund; **ICICI Prudential Index Fund** (An open-ended index linked Growth Scheme. Objective of the scheme is to invest in companies whose securities are included in S & P CNX Nifty, subject to tracking errors, to endeavour to achieve the returns of the index as closely as possible. This would be done by investing in almost all the stocks comprising the index in approximately the same weightage that they represent in the index. Entry Load#: Nil; Exit Load: Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Discovery Fund** (An open-ended Equity Fund. Objective is to generate returns through a combination of dividend income and capital appreciation by investing primarily in a well-diversified portfolio of value stocks), Entry Load#: Nil, Exit Load: Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Emerging S.T.A.R. (Stocks Targeted At Returns) Fund** (An open-ended Equity Fund. Primary objective is to generate capital appreciation by actively investing in diversified mid cap stocks. The scheme will invest primarily in companies that have a market capitalisation between 100 crores and 2000 crores.) Entry Load#: Nil, Exit Load: Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Equity & Derivatives Fund – Income Optimiser Plan** (An open-ended equity fund. Objective is to seek to generate low volatility returns by using arbitrage and other derivative strategies in equity markets and investments in short-term debt portfolio. Entry Load #: Nil, Exit Load: (i) 0.5% of the applicable NAV, if the investment is redeemed within a period of 6 months from the date of allotment. (ii) Nil – if the investment is redeemed after 6 months from the date of allotment); **ICICI Prudential Equity & Derivatives Fund – Wealth Optimiser Plan** (An open-ended equity fund. Objective is to seek to provide capital appreciation and income distribution to the investors by using equity derivatives strategies, arbitrage opportunities and pure equity investments. Entry Load#: Nil; Exit Load: Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Indo Asia Equity Fund** (An Open-ended Diversified Equity Fund. Objective is to seek to generate long term capital appreciation by investing in equity, equity related securities and or share classes/units of equity funds of companies, which are incorporated or have their area of primary activity, in the Asia Pacific region. Initially the Scheme will be investing in share classes of International Opportunities Fund (I.O.F) Asian Equity Fund and thereafter the Fund Manager of ICICI Prudential Indo Asia Equity Fund may choose to make investment in listed equity shares, securities in the Asia Pacific Region. Entry Load#: Nil; Exit Load : Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Focused Equity Fund** (An open-ended equity scheme that seeks to generate long-term capital appreciation and income distribution to unitholders from a portfolio that is invested in equity and equity related securities of about 20 companies belonging to the large cap domain and the balance in debt securities and money market instruments. The Fund Manager will always select stocks for investment from among Top 200 stocks in terms of market capitalization on the National Stock Exchange of India Ltd. If the total assets under management under this scheme goes above Rs. 1000 crores the Fund Manager reserves the right to increase the number of companies to more than 20. Entry Load#: Nil; Exit Load: Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Banking and Financial Services Fund** (An Open-ended equity scheme that seeks to generate long-term capital appreciation to unitholders from a portfolio that is invested predominantly in equity and equity related securities of companies engaged in banking and financial services). Entry Load#: Nil; Exit Load: Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Target Returns Fund** (An Open Ended Diversified Equity Fund. There is no guarantee or assurance of returns) is an open-ended diversified equity fund that seeks to generate capital appreciation by investing in equity or equity related securities of large market capitalization companies constituting the BSE 100 index and providing investors with options to withdraw their investment automatically based on triggers for pre-set levels of return as and when they are achieved; Entry Load #: Nil; Exit Load : 1) Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of up to three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II) Institutional Option : Nil; **ICICI Prudential Fusion Fund** (A close-ended diversified equity scheme, with a maturity period of 5 years that seeks to generate long-term capital appreciation by investing predominantly in equity and equity related instruments of companies across large, mid and small market capitalization. Entry Load#: Nil, Exit Load: For the redemptions made before the maturity date of the Scheme i.e. redemptions made during the repurchase facility period, the following exit load structure will be applicable: (i) 5% of the applicable NAV, if the amount sought to be redeemed is invested for a period of one year or less than one year from the date of allotment; (ii) 4% of the applicable NAV, if the amount sought to be redeemed is invested for a period more than one year but less than or equal to two years from the date of allotment; (iii) 3% of the applicable NAV, if the amount sought to be redeemed is invested for a period of more than two years but less than or equal to three years from the date of allotment; (iv) 2% of the applicable NAV, if the amount sought to be redeemed is invested for a period of more than three years but less than or equal to four years from the date of allotment; (v) 1% of the applicable NAV, if the amount sought to be redeemed is invested for a period of more than four years from the date of allotment but redeemed before the date of maturity of the Scheme; **ICICI Prudential Fusion Series – II** (A close-ended diversified equity scheme, with a maturity period of 3 years, that seeks to generate long-term capital appreciation by investing predominantly in equity and equity related instruments of companies across large, mid and small market capitalization. Entry Load#: Nil, Exit Load: No exit load will be charged. However, being a close-ended Scheme, for redemptions made before the Maturity Date of the Scheme, i.e. redemptions made during the repurchase facility period, the AMC will redeem the units after recovering the balance proportionate unamortized new fund offer expenses in accordance with SEBI Circular dated April 4, 2006; **ICICI Prudential Fusion Fund Series-II** (A close-ended diversified equity scheme with a maturity period of 3 years, that seeks to generate long-term capital appreciation by investing predominantly in equity and equity related instruments of companies across large, mid and small market capitalization. Entry Load #: Nil, Exit Load: No exit load will be charged. However, being a close-ended Scheme, for the redemptions made before the Maturity Date of the Scheme, i.e. redemptions made during the repurchase facility period, AMC will redeem the units after recovering the balance proportionate unamortized new fund offer expenses in accordance with SEBI Circular dated April 4, 2006.; **ICICI Prudential Ultra Short Term Plan (IP-USP)** (An open-ended income fund that intends to generate regular income through investments in a basket of debt and money market instruments of very short maturities with a view to providing reasonable returns, while maintaining an optimum balance of safety, liquidity and yield. Entry Load # – Nil, Exit Load – a) If the amount sought to be redeemed or switched out is invested for a period of up to 15 days from the date of allotment – 0.25% of the applicable NAV b) If the amount sought to be redeemed or switched out is invested for a period of more than 15 days from the date of allotment – Nil; **ICICI Prudential Advisor Series** (An

open-ended asset allocation fund, which is of the nature of Fund of Funds, comprising there under five investment Plans, with a primary objective to generate returns through investment in underlying schemes of ICICI Prudential Mutual Fund) Entry Load: For ICICI Prudential Very Cautious Plan, ICICI Prudential Cautious Plan, ICICI Prudential Moderate Plan, ICICI Prudential Aggressive Plan and ICICI Prudential Very Aggressive Plan #: Nil, Exit Load: Nil, Further, for investments by the Fund of Funds scheme, in underlying schemes of ICICI Prudential Mutual Fund, there would not be any entry load / exit load. **ICICI Prudential Fixed Maturity Plan - Series 39 - 24 Months Plan B** (Close-ended Debt Fund. Objective of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load #: Nil, Exit Load: Nil - for redemptions made on Maturity, 3% of the applicable NAV for redemptions made during repurchase facility period); **ICICI Prudential Fixed Maturity Plan - Series 44 - 15 Months Plan** (Close-ended Debt Fund. Objective of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load#: Nil, Exit Load: for redemptions made on Maturity, 2% of the applicable NAV for redemptions made during repurchase facility period); **ICICI Prudential Fixed Maturity Plan - Series 45 - Three Years Plan** (Close-ended Debt Fund. Objective of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load#: Nil, Exit Load: Nil - Nil for redemptions made on maturity, 3% of applicable NAV if redeemed on or within one year from the date of allotment, 2% of applicable NAV if redeemed after one year from the date of allotment but before maturity; **ICICI Prudential Fixed Maturity Plan - Series 46 - One Year Plan B & One Year Plan C** (Close-ended Debt Fund. Objective of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load#: Nil; Exit Load: Nil - for redemptions made on Maturity, 2% of the applicable NAV for redemptions made during repurchase facility period); **ICICI Prudential Fixed Maturity Plan - Series 33 - Plan A**: (A close-ended Debt Fund. Objective is to generate returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load: Nil, Exit Load: Nil - for redemptions made on Maturity, 5% of the applicable NAV for redemptions made during repurchase facility period. However, any redemptions made before the Maturity Date of the Scheme, i.e. redemptions made during the repurchase facility period, AMC will redeem the units after recovering the balance proportionate unamortized new fund offer expenses in accordance with SEBI Circular dated April 4, 2006; **ICICI Prudential Fixed Maturity Plan - Series 38 - Two Years Plan**: (A close-ended Debt Fund. Object of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/ debt instruments normally maturing in line with the time profile of the Plan. Entry Load: Nil, Exit Load: Nil - for redemptions made on Maturity, 3% of the applicable NAV for redemptions made during repurchase facility period; **ICICI Prudential Fixed Maturity Plan - Series 47 - One**

Year Plan B, One Year Plan C, One Year Plan D: (Close-ended Debt Fund. Objective of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load#: Nil; Exit Load: Nil - for redemptions made on Maturity, 2% of the applicable NAV for redemptions made during repurchase facility period); **ICICI Prudential Fixed Maturity Plan - Series 48 - Three Years Plan A and Three Year Plan B**: (Close-ended Debt Fund. Objective of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load #: Nil, Exit Load: Nil - Nil for redemptions made on maturity, 3% of applicable NAV if redeemed on or within one year from the date of allotment, 2% of applicable NAV if redeemed after one year from the date of allotment but before maturity; **ICICI Prudential Fixed Maturity Plan - Series 33 - Plan A**: (A close-ended Debt Fund. Objective is to generate returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load #: Nil, Exit Load: Nil - for redemptions made on Maturity, 5% of the applicable NAV for redemptions made during repurchase facility period. However, any redemptions made before the Maturity Date of the Scheme, i.e. redemptions made during the repurchase facility period, AMC will redeem the units after recovering the balance proportionate unamortized new fund offer expenses in accordance with SEBI Circular dated April 4, 2006; **ICICI Prudential Fixed Maturity Plan - Series 38 - Two Years Plan**: (A close-ended Debt Fund. Object of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/ debt instruments normally maturing in line with the time profile of the Plan. Entry Load#: Nil, Exit Load: Nil - for redemptions made on Maturity, 3% of the applicable NAV for redemptions made during repurchase facility period); **ICICI Prudential Fixed Maturity Plan - Series 44 - Eighteen Months Plan** (Close-ended Debt Fund. Objective of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load#: Nil, Exit Load: Nil - for redemptions made on Maturity, 1% of the applicable NAV for redemptions made during repurchase facility period); **ICICI Prudential Fixed Maturity Plan - Series 45 - Twenty Months Plan** (Close-ended Debt Fund. Objective of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load#: Nil, Exit Load: Nil - for redemptions made on Maturity, 2% of the applicable NAV for redemptions made during repurchase facility period); **ICICI Prudential Fixed Maturity Plan - Series 49 - One Year Plan A**: (Close-ended Debt Fund. Objective of the Plan under the Scheme is seeking to generate regular returns by investing in a portfolio of fixed income securities/debt instruments normally maturing in line with the time profile of the Plan. Entry Load#: Nil, Exit Load: Nil; **ICICI Prudential S.M.A.R.T. (Structured Methodology Aiming at Returns over Tenure) Fund - Series A - 15 Months & Series B - 15 Months Plan** (A Close-Ended Debt Fund. The investment objective of the Scheme is to seek to invest in short term and medium term debt instruments with fixed and/or floating payouts linked to the equity indices normally maturing in line with the time profile of the scheme. Entry Load#: - Nil, Exit Load: Nil, for redemptions made on Maturity; 2.00% of the applicable NAV, for redemptions made during repurchase facility period; **ICICI Prudential S.M.A.R.T. (Structured Methodology Aiming at Returns over Tenure) Fund - Series C - 24 Months** (A Close-Ended Debt Fund. The investment objective of the Scheme is to seek to invest in short term and medium term debt instruments with fixed and/or floating payouts linked to the equity indices normally maturing in line with the time profile of the scheme. Entry Load#: - Nil, Exit Load: Nil, for redemptions made on Maturity; (a) 3% of applicable NAV if the amount sought to be redeemed is invested for a period of one year or less than one year from the date of allotment, (b) 2% of applicable NAV if the amount sought to be redeemed is invested for a period of more than one year from the date of allotment but redeemed before the date of maturity of the Scheme; **ICICI Prudential S.M.A.R.T. (Structured Methodology Aiming at Returns over Tenure) Fund - Series D - 24 Months & Series E - 24 Months** (A Close-Ended Debt Fund. The investment objective of the Scheme is to seek to invest in short term and medium term debt instruments with fixed and/or floating payouts linked to the equity indices normally maturing in line with the time profile of the scheme. Entry Load#: Nil; Exit Load: Nil, for redemptions made on Maturity; (a) 3% of applicable NAV if the amount sought to be redeemed is invested for a period of one year or less than one year from the date of allotment, (b) 2% of applicable NAV if the amount sought to be redeemed is invested for a period of more than one year from the date of allotment but redeemed before the date of maturity of the Scheme; **ICICI Prudential S.M.A.R.T. (Structured Methodology Aiming at Returns over Tenure) Fund - Series F - 36 Months** (A Close-Ended Debt Fund. The investment objective of the Scheme is to seek to invest in short term and medium term debt instruments with fixed and/or floating payouts linked to the equity indices normally maturing in line with the time profile of the scheme. Entry Load#: Nil; Exit Load: Nil, for redemptions made on Maturity; (a) 3% of applicable NAV if the amount sought to be redeemed is invested for a period of one year or less than one year from the date of allotment, (b) 2% of applicable NAV if the amount sought to be redeemed is invested for a period of more than one year from the date of allotment but redeemed before the date of maturity of the Scheme; **ICICI Prudential S.M.A.R.T. (Structured Methodology Aiming at Returns over Tenure) Fund Series H - 36 Months** (A Close-Ended Debt Fund. The investment objective of the Scheme is to seek to invest in short term and medium term debt instruments with fixed and/or floating payouts linked to the equity indices normally maturing in line with the time profile of the scheme. Entry Load#: Nil; Exit Load: Nil, for redemptions made on Maturity; (a) 3% of applicable NAV if the amount sought to be redeemed is invested for a period of one year or less than one year from the date of allotment, (b) 2% of applicable NAV if the amount sought to be redeemed is invested for a period of more than one year from the date of allotment but redeemed before the date of maturity of the Scheme; **ICICI Prudential S.M.A.R.T. (Structured Methodology Aiming at Returns over Tenure) Fund Series H - 36 Months** (A Close-Ended Debt Fund. The investment objective of the Scheme is to seek to invest in short term and medium term debt instruments with fixed and/or floating payouts linked to the equity indices normally maturing in line with the time profile of the scheme. Entry Load#: Nil; Exit Load: Nil, for redemptions made on Maturity; (a) 3% of applicable NAV if the amount sought to be redeemed is invested for a period of one year or less than one year from the date of allotment, (b) 2% of applicable NAV if the amount sought to be redeemed is invested for a period of more than one year from the date of allotment but redeemed before the date of maturity of the Scheme; these are the names of the Schemes and do not in any manner indicate either the quality of the schemes or their future prospects and returns. **ICICI Prudential Interval Fund - Annual Interval Plan-I, Annual Interval Plan-II, Annual Interval Plan-III & Annual Interval Plan-IV** (A Debt Oriented Interval Scheme. The investment objective of the scheme is to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities. Entry Load#: Nil, Exit Load: Nil. 5.00% of the applicable NAV if redeemed at anytime other than "The Specified Transaction Period"); **ICICI Prudential Interval Fund - Half Yearly Interval Fund - Half Yearly Interval Plan-I** (A Debt Oriented Interval Scheme. The investment objective of the scheme is to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities. Entry Load#: Nil, Exit Load: Nil. 4.00% of the applicable NAV if redeemed at anytime other than "The Specified Transaction Period"); **ICICI Prudential Interval Fund - Monthly Interval Fund - Monthly Interval Plan-I** (A Debt Oriented Interval Scheme. The investment objective of the scheme is to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities. Entry Load#: Nil, Exit Load: Nil if redeemed during "The Specified Transaction Period". 2.00% of the applicable NAV if redeemed at any time other than "The Specified Transaction Period". If the "Specified Transaction Period" falls on a Friday (being a business day), investors/unitholders will be allowed to redeem/ switch without any exit load on the previous business day, in addition to the "Specified Transaction Period"; **ICICI Prudential Interval Fund - Quarterly Interval Plan-I, Quarterly Interval Plan-II & Quarterly Interval Plan-III** (A Debt Oriented Interval Scheme. The investment objective of the scheme is to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities. Entry Load#: Nil, Exit Load: Nil if redeemed during "The Specified Transaction Period". 2.00% of the applicable NAV if redeemed at any time other than "The Specified Transaction Period". If the "Specified Transaction Period" falls on a Friday (being a business day), investors/unitholders will be allowed to redeem/ switch without any exit load on the previous business day, in addition to the "Specified Transaction Period"; **ICICI Prudential Interval Fund - Quarterly Interval Plan A, Quarterly Interval Plan B, Quarterly Interval Plan C, Quarterly Interval Plan D, Quarterly Interval Plan E & Quarterly Interval Plan F** (A Debt Oriented Interval Scheme. The investment objective of the scheme is to generate optimal returns consistent with moderate levels of risk and liquidity by investing in debt securities and money market securities. Entry Load#: Nil, Exit Load: Nil if redeemed during "The Specified Transaction Period". 2.00% of the applicable NAV if redeemed at any time other than "The Specified Transaction Period". If the "Specified Transaction Period" falls on a Friday (being a business day), investors/unitholders will be allowed to redeem/ switch without any exit load on the previous business day, in addition to the "Specified Transaction Period"; **ICICI Prudential Interval Fund IV - Quarterly Interval Plan B & Quarterly Interval Plan C** (A Debt Oriented Interval Scheme. The investment objective of the Scheme is to seek to generate returns by investing in a portfolio of fixed income securities/ debt instruments normally maturing in line with the time profile of the Scheme. Entry Load#: Nil, Exit Load: Nil if redeemed during "The Specified Transaction Period". 2.00% of the applicable NAV if redeemed at any time other than "The Specified Transaction Period". If the "Specified Transaction Period" falls on a Friday (being a business day), investors/unitholders will be allowed to redeem/ switch without any exit load on the previous business day, in addition to the "Specified Transaction Period"; **ICICI Prudential Interval Fund V - Monthly Interval Plan A & Monthly Interval Plan B** (A Debt Oriented Interval Scheme. The investment objective of the Scheme is to seek to generate returns by investing in a portfolio of fixed income securities/ debt instruments normally maturing in line with the time profile of the Scheme. Entry Load#: Nil, Exit Load: Nil if redeemed during "The Specified Transaction Period". 2.00% of the applicable NAV if redeemed at any time other than "The Specified Transaction Period". If the "Specified Transaction Period" falls on a Friday (being a business day), investors/unitholders will be allowed to redeem/ switch without any exit load on the previous business day, in addition to the "Specified Transaction Period"; **ICICI Prudential Real Estate Securities Fund** (The Scheme will not be directly owning or holding Real Estate Properties) [A three year close-ended debt fund. The primary objective of the Scheme is to generate income through investments in debt securities maturing in line with the maturity of the Scheme of companies that are in, associated with, or benefiting directly or indirectly from, the real estate sector, and the secondary objective is to generate long-term capital appreciation through investments in equity or equity-related securities of such companies. Entry Load #: Nil, Exit Load: Nil for Redemption made on maturity. 3% if the investment redeemed during the repurchase facility period (i.e.15th day from the end of each calendar quarter. However, being a close-ended Scheme, for the redemptions made before the Maturity Date of the Scheme, i.e redemptions made during the repurchase facility period, AMC will redeem the units after recovering the balance proportionate unamortized new fund offer expenses in accordance with SEBI Circular dated April 4, 2006.]; # "In terms of SEBI circular no. SEBI/MD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. Upfront commission shall be paid directly by the investor to the AMFI registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor".

ICICI Prudential R.I.G.H.T. (Rewards of Investing and Generation of Healthy Tax Savings) Fund is a ten year close-ended equity linked savings scheme. Investment Objective: The scheme seeks to generate long-term capital appreciation to unit-holders from a portfolio that is invested predominantly in equity and equity related securities of large capitalization companies and emerging mid cap companies along with income tax benefit. The investment policies shall be framed in accordance with SEBI (Mutual Funds) Regulations, 1996 and rules and guidelines for Equity Linked Savings Scheme (ELSS), 2005 (and modifications to them). Asset Allocation Pattern: Equity & Equity related securities - 80% - 100%; Debt - 0% - 20%. The Scheme will invest in securitized debt upto 50% of debt portfolio only if it is permitted under the ELSS Guidelines in future. Terms of Issue: The units of the scheme can be subscribed at Rs. 10/- per unit during the New Fund Offer period subject to applicable load. Being a close ended debt fund the plan under the scheme will not reopen for subscriptions. Liquidity: Units of the scheme may be redeemed (subject to lock-in of 3 years) on every Business Day at NAV based prices subject to the prevailing load structure. Entry Load: (i) For Investments of less than Rs. 5 crores: 2.25% of applicable NAV (ii) For Investment of Rs. 5 crores and above: Nil; Exit Load: If redeemed within 2 years after completion of 3 years lock-in period: 2% of applicable NAV, Nil thereafter; Scheme Specific Risk Factors: Risk attached with equity • Risk attached with bonds. • Interest Rate Risk • Liquidity or Marketability Risk • Credit Risk • Reinvestment Risk • Regulatory Risk • Risks associated with investment in Foreign Securities • Risks attached with the use of derivatives • Risks associated with Investing in Securitized Debt For details on the Risk Factors, please refer to the SID. ICICI Prudential R.I.G.H.T. (Rewards of Investing and Generation of Healthy Tax Savings) Fund is only the name of the scheme and does not in any manner indicate either the quality of the scheme, its future prospects or returns. Investors in the scheme are not offered any guaranteed returns. For Scheme Information Document and Key Information Memorandum, contact your financial advisor or log onto www.icicipruamc.com or visit any of the branches of the AMC. Mutual Fund Investments are subject to market risks.

The above are only the names of the schemes and do not in any manner indicate either the quality of the Schemes or their future prospects and returns. Mutual Fund investments are subject to market risks. Please read Statement of Additional Information / Scheme Information Document carefully before investing. • ICICI Prudential Asset Management Company Limited (including its affiliates), the Mutual Fund, The Trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material. • In the preparation of the document contained in this document, ICICI Prudential Asset Management Company Ltd. (the AMC) has used information that is publicly available, including information developed in-house. Some of the material used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC however does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements/opinions/recommendations in this document, which contain words, or phrases such as "will", "expect", "should", "believe" and similar expressions or variations of such expressions, that are "forward looking statements". Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices etc.

• ICICI Prudential Asset Management Company Limited (including its affiliates), the Mutual Fund, The Trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material.

Year to date expense ratio to average AUM for ICICI Prudential Balanced Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Equity & Derivative - Wealth Optimiser Plan, ICICI Prudential Flexible Income Plan - Premium Plan, ICICI Prudential Flexible Income Plan - Fil, ICICI Prudential Flexible Income Plan - Regular Option, ICICI Prudential FMCG Fund, ICICI Prudential Child Care Plan - Gift Plan, ICICI Prudential Gift Fund - Investment Plan, ICICI Prudential Gift Fund - PF Option, ICICI Prudential Gift Fund - Treasury Plan, ICICI Prudential Gift Fund - Treasury Plan - PF Option, ICICI Prudential Income Multiplier Fund - Regular Plan, ICICI Prudential Index Fund, ICICI Prudential Long Term Plan, ICICI Prudential Monthly Income Plan, ICICI Prudential Services Industries Fund, SENSEX Prudential ICICI Exchange Traded Fund, ICICI Prudential Child Care Plan - Study Plan, ICICI Prudential Tax Plan, ICICI Prudential Technology Fund, ICICI Prudential Banking and Financial Services Fund, ICICI Prudential Blended Plan - Plan B, ICICI Prudential Discovery Fund, ICICI Prudential Discovery Fund (Inst-I), ICICI Prudential Dynamic Plan, ICICI Prudential Dynamic Plan - Fil Option, ICICI Prudential Equity & Derivative - Income Optimiser Plan, ICICI Prudential Equity & Derivative - Income Optimiser Plan (Inst), ICICI Prudential Emerging S. T. A. R. (Stocks targeted at Returns) Fund, ICICI Prudential Emerging S. T. A. R. (Stocks targeted at Returns) Fund (Inst-I), ICICI Prudential Floating Rate Plan (plan A), ICICI Prudential Floating Rate Plan (plan B), ICICI Prudential Floating Rate Plan (plan C), ICICI Prudential Floating Rate Plan (plan D), ICICI Prudential Focused Equity Fund, ICICI Prudential Focused Equity Fund - Institutional Option, ICICI Prudential Fusion Fund, ICICI Prudential Fusion Fund (Inst-I), ICICI Prudential Fusion Fund Series-III, ICICI Prudential Fusion Fund Series-III Inst Option, ICICI Pru Fusion Fund - Series-II, ICICI Pru Fusion Fund - Series-II (Inst), ICICI Prudential Growth Plan, ICICI Prudential Growth Plan (Inst-I), ICICI Prudential Indo Asia Equity Fund, ICICI Prudential Indo Asia Equity Fund - Inst Option, ICICI Prudential Income Plan, ICICI Prudential Income Plan (Inst), ICICI Prudential Income Opportunities Fund, ICICI Prudential Income Opportunities Fund - Institutional Plan, ICICI Prudential Infrastructure Fund, ICICI Prudential Infrastructure Fund (FI Option), ICICI Prudential Liquid Plan, ICICI Prudential Liquid Plan - Inst, ICICI Prudential Liquid Plan - Inst-I plan, ICICI Prudential Liquid Plan - inst plus, ICICI Prudential Liquid Plan - super inst, ICICI Prudential Long Term Floating Rate - Plan A, ICICI Prudential Long Term Floating Rate - Plan B, ICICI Prudential Long Term Floating Rate - Plan C, ICICI Prudential Power, ICICI Prudential Power (Inst-I), ICICI Prudential Real Estate Securities Fund, ICICI Prudential Real Estate Securities Fund - Institutional Option, ICICI Prudential Short Term Plan, ICICI Prudential Short Term Plan (Inst), ICICI Prudential Sweep Plan, ICICI Prudential Sweep Plan (cash), ICICI Prudential Target Returns Fund, ICICI Prudential Ultra Short Term Plan - Regular Option, ICICI Prudential Ultra Short Term Plan - Premium, ICICI Prudential Ultra Short Term Plan - Premium Plus, ICICI Prudential Ultra Short Term Plan - Super Premium, ICICI Prudential Long Term Plan - Premium, ICICI Prudential Long Term Plan - Premium Plus, ICICI Prudential Medium Term Plan - Premium, ICICI Prudential Medium Term Plan - Regular, ICICI Prudential Medium Term Plan - Premium Plus, ICICI Prudential Advisor Series - Aggressive Plan, ICICI Prudential Advisor Series - Cautious Plan, ICICI Prudential Advisor Series - Moderate Plan, ICICI Prudential Advisor Series - Very Aggressive Plan, ICICI Prudential Advisor Series - Very Cautious Plan, are 2.30%, 1.62%, 2.29%, 0.32%, 1.01%, 0.75%, 2.50%, 2.48%, 1.89%, 1.73%, 2.01%, 1.74%, 2.13%, 1.42%, 0.50%, 2.11%, 2.31%, 0.80%, 1.50%, 2.15%, 2.50%, 2.49%, 1.49%, 2.34%, 1.00%, 1.97%, 1.00%, 1.50%, 1.20%, 2.33%, 1.00%, 1.63%, 1.48%, 1.40%, 0.84%, 2.21%, 1.20%, 2.28%, 1.00%, 2.18%, 1.13%, 2.17%, 1.20%, 2.33%, 1.00%, 2.13%, 2.13%, 1.64%, 1.56%, 2.24%, 2.24%, 1.83%, 1.00%, 1.60%, 1.32%, 0.86%, 1.22%, 0.72%, 1.98%, 1.24%, 0.30%, 2.22%, 1.00%, 1.45%, 0.92%, 1.60%, 1.56%, 1.00%, 0.35%, 2.35%, 0.90%, 0.33%, 0.40%, 0.25%, 0.00%, 0.00%, 0.00%, 0.15%, 0.00%, 0.55%, 0.35%, 0.45%, 0.70%, 0.20%, respectively.

We focus on a select few



ICICI Prudential Focused Equity Fund

A fund that focuses on handpicked large cap stocks that intend to provide optimum diversification and maximum growth to the investor.



SMS 'INVEST' to 58558

Statutory Details: ICICI Prudential Mutual Fund (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (the Trust Company), a company incorporated under the Companies Act, 1956, is the Trustee to the Fund. ICICI Prudential Asset Management Company Ltd (the AMC), a company incorporated under the Companies Act, 1956, is the Investment Manager to the Fund. ICICI Bank Ltd and Prudential Plc (acting through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. Risk Factors: Mutual Funds and securities investments are subject to market risks and there is no assurance or guarantee that the objectives of the Schemes will be achieved. As with any securities investment, the NAV of the Units issued under the Schemes can go up or down, depending on the factors and forces affecting the capital markets. Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors. ICICI Prudential Focused Equity Fund (An open-ended equity scheme that seeks to generate long-term capital appreciation and income distribution to unitholders from a portfolio that is invested in equity and equity related securities of about 20 companies belonging to the large cap domain and the balance in debt securities and money market instruments. The Fund Manager will always select stocks for investment from among Top 200 stocks in terms of market capitalization on the National Stock Exchange of India Ltd. If the total assets under management under this scheme goes above Rs. 1000 crores the Fund Manager reserves the right to increase the number of companies to more than 20. Entry Load#: Nil; Exit Load: Exit Load : I} Retail Option : a) For an Investment of less than Rs. 5 crores i) If the amount sought to be redeemed or switched out is invested for a period of upto three years from the date of allotment : 1% of the applicable NAV; ii) If the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment : Nil; b) For an Investment of Rs. 5 crores and above : Nil; II} Institutional Option : Nil; Exit Load for Institutional Option: Nil. ICICI Prudential Focused Equity Fund is only the name of the Scheme and does not in any manner indicate either the quality of the scheme or its future prospects and returns. Mutual Fund investments are subject to market risks. Please read the Statement of Additional Information, Scheme Information Documents and Addendums carefully before investing.