

ICICI Prudential

Child Care Plan

Open-ended Fund



TARAKKI KAREIN!

Dr. Monica Kumar,
Heart Specialist.

Because her dreams
are yours



Everybody knows...



Children have a right to **DREAM BIG** and live life well.

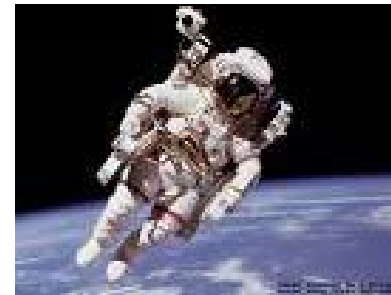
And as a parent, you can give your child the opportunity to realize their dreams through careful planning!

Your child dreams to be...



A surgeon one day

An astronaut the next day



Maybe a fashion designer the day after, and their dreams continue.....

So small, yet they dream so big.....

You can Gift your child a Head Start to Life...

By taking a few simple steps, you could help your child turn their dreams to reality

- Start Saving as soon as you can
- Plan for their education needs
- Make an investment in their name
- Give them a gift that could make a difference to their future



Invest in your Childs Future

ICICI Prudential Child Care Plan

ICICI Prudential Child Care Plan is an open-ended scheme comprising two investment Plans –

Study Plan and Gift Plan



Investment Objective

It seeks to generate regular returns and capital appreciation respectively, through investments in equity and equity related instruments & in debt and money market instruments



ICICI Prudential Child Care Plan – Gift Plan

Asset Allocation

- 65-100% is invested in equity and equity related securities to leverage growth opportunities
- 0-35% is invested in debt securities, money market instruments, securitised debt & cash to seek stability for investors

This Fund is ideal for investors looking to capture growth opportunities over the long term, to increase savings for their children aged 1 – 13 years



ICICI Prudential Child Care Plan – Study Plan

Asset Allocation

- 75-100% is invested in debt securities, money market instruments, securitised debt & cash & cash to seek stability
- 0-25% is invested in equity and equity related securities to leverage the growth potential of equity markets

This Fund is ideal for investors who's children aged 13 – 17 years, are at the threshold of further studies.



Unique features offered

Scholarship Program

- We have specially designed a scholarship program to provide financial assistance to deserving and meritorious students to pursue their higher education.

Personal Accident Cover *

- Till your child attains the age of 18 or until units are redeemed (whichever is earlier), from the date of allotment of units, you as their parent / legal guardian will be eligible for a Personal Accident Cover equivalent to 10 times the value of the Units you have purchased (value at purchase price)**

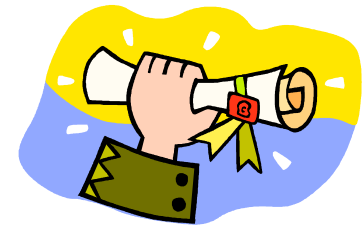
*For resident applicants **Subject to a maximum of limit of Rs. 5 Lakhs per unitholder. Declaration of the scholarship is entirely at the discretion of the Trustees. Please refer the Scheme information documents for further details



Financial Assistance for a brighter tomorrow

Scholarship Program

- ICICI Prudential Asset Management Company has set up a trust – 'ICICI Prudential Young Students Education Trust', to institute and administer this Scholarship Scheme
- Trust set up with an initial corpus of Rs 500,000.
- Each year, the AMC contributes from its profit; commencing from the second year of setting up of the trust, an amount equivalent to 0.10% of average net assets of the Plans under this Scheme



Financial Assistance for a brighter tomorrow

Scholarship Program

The table below highlights the number of scholarships that have been awarded over the years

Year	Number of Scholarships Awarded	Total Amount (₹)
2002 - 2003	20	200,000
2003 - 2004	22	250,000
2004 - 2005	22	345,000
2005 - 2006	34	515,000
2006 - 2007	46	1,170,000
2007 - 2008	66	1,620,000
2008 - 2009	71	1,270,000

Gift an opportunity for a Better Future

Who all can invest?

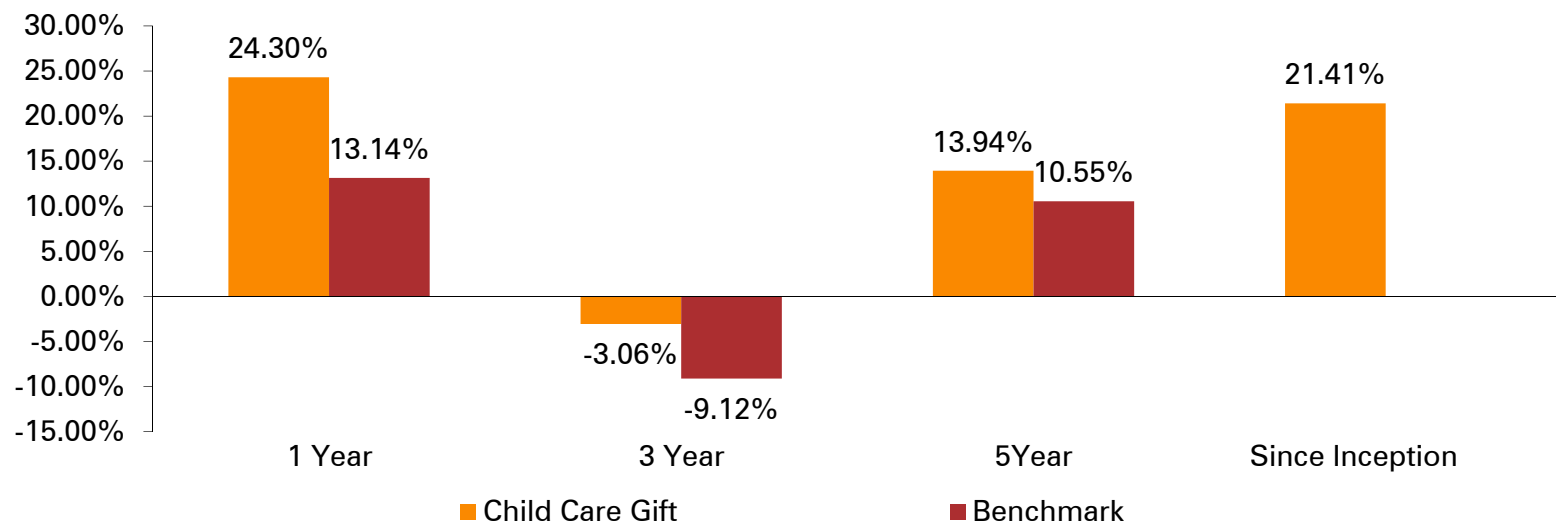
- Parents, Grandparents, Family, Friends & Loved ones can gift an opportunity for a better future by making an investment in the Child's name through –
- A one-off Lump-sum investment or
- Regular amounts every month by enrolling for a Systematic Investment Plan (SIP)



Scheme Performance Snapshot

ICICI Prudential Child Care Plan – Gift Plan

The chart below highlights the performance of the scheme for Cumulative option as on 31st December 2010.



Past performance may or may not be sustained in future. Past Performance is not indicative of future results and the same may not necessarily provide the basis for comparison with other investment. Returns are CAGR, Benchmark is 50% Nifty Midcap 50 + 50% BSE Small Cap; Start Date:01 Jan-04. The returns are computed without considering load and for computation of since inception returns the allotment NAV has been taken as ₹10.00. Inception date of the Scheme : August 31, 2001



Scheme Performance Snapshot

ICICI Prudential Child Care Plan – Gift Plan

The Table below highlights how a monthly investment of ₹1000 through a Systematic Investment Plan (SIP) in the ICICI Prudential Child Care Plan (Gift) has grown over time, as compared to its benchmark as on 31st December 2010.

Period	SIP Start Date	Total Amount Invested	Scheme Market Value	Scheme SIP Returns	Benchmark Market Value	Benchmark SIP Returns
1 Year SIP	1-Jan-10	12000	13048.45	16.53%	12595.21	9.29%
3 Year SIP	1-Jan-08	36000	53065.10	26.87%	52418.87	25.97%
5 Year SIP	1-Jan-06	60000	90519.71	16.45%	85797.90	14.27%
Since Inception	31-Aug-01	113000	312078.92	20.59%	NA	NA

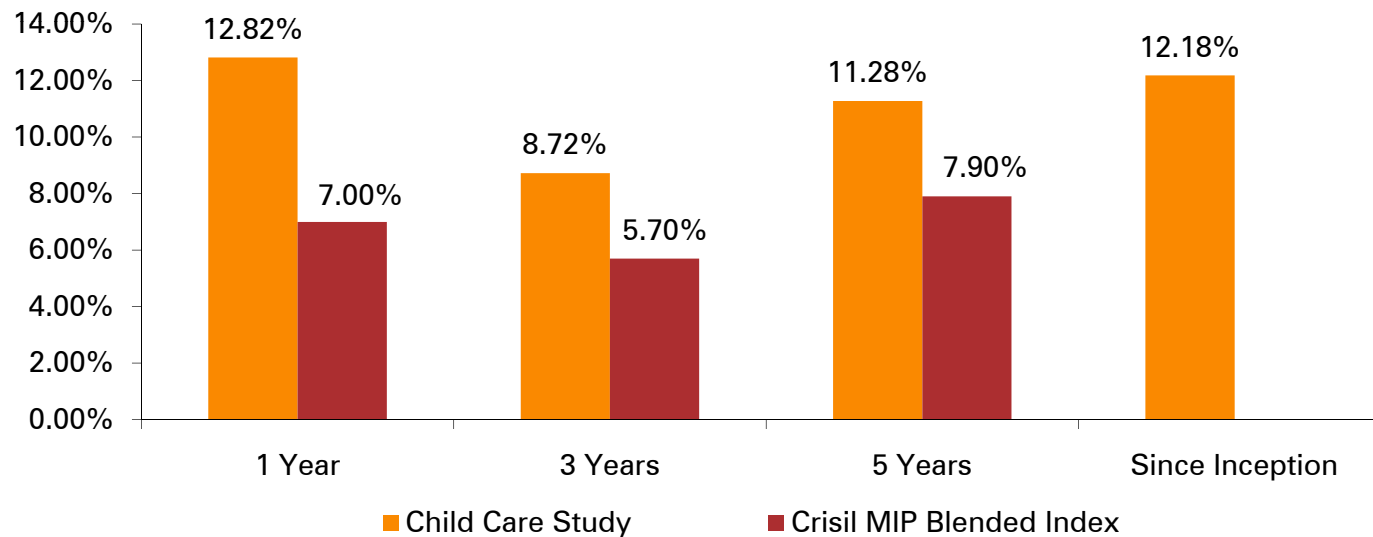
Past performance may or may not be sustained in future and is not a indication of future return and the same may not necessary provide the basis for comparison with other investment. The above are CAGR performance is calculated on based on IRR with the assumption that SIP installments where received across the different time periods from the start date of SIP. Assume ₹1000 invested every month. Allotment NAV has been taken as ₹10 for since inception returns. NAV of Cumulative Option is considered for computation of returns without considering load. Benchmark is 50% Nifty Midcap 50 + 50% BSE Small Cap; Start Date:01 Jan-04. Refer the slide 17 and 18 for detailed statutory details and risk factors.



Scheme Performance Snapshot

ICICI Prudential Child Care Plan – Study Plan

The chart below highlights the performance of the scheme for Cumulative option as on 31st December 2010.



Past performance may or may not be sustained in future. Past Performance is not indicative of future results and the same may not necessarily provide the basis for comparison with other investment. Returns are CAGR, Benchmark is Crisil MIP Blended Index; Start Date: 30-Mar-02. The returns are computed without considering load and for computation of since inception returns the allotment NAV has been taken as ₹10.00. Inception date of the Scheme : August 31, 2001



Scheme Performance Snapshot

ICICI Prudential Child Care Plan – Study Plan

The Table below highlights how a monthly investment of ₹1000 through a Systematic Investment Plan (SIP) in the ICICI Prudential Child Care Plan (Study) has grown over time, as compared to its benchmark as on 31st December 2010.

Period	SIP Start Date	Total Amount Invested	Value of SIP investment	Scheme SIP Returns	Value of investment in Benchmark	Benchmark SIP Returns
1 Year SIP	1-Jan-10	12000	12691.21	10.82%	12504.30	7.86%
3 Year SIP	1-Jan-08	36000	44278.25	13.90%	40923.13	8.50%
5 Year SIP	1-Jan-06	60000	80662.53	11.78%	73339.41	7.96%
Since Inception	31-Aug-01	113000	203570.91	12.06%	NA	NA

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Fund Details

ICICI Prudential Child Care Plan

Type	Open ended fund
Options	Cumulative Option
Default Option	Cumulative Option
Application Amount	₹5,000/- (plus in multiples of ₹1)
Min. Additional Investment	₹1,000/- (additional in multiples of ₹1)
Exit load for Redemption / Switch out :- Lumpsum & SIP / STP / SWP Investment Option	Upto 3 Years from allotment – 1% of applicable NAV, more than 3 Years – Nil, Exit Load will not be charged for amount transfer under Systematic Transfer Plan from Study Plan to Gift Plan.
Minimum Redemption Amt.	Rs.1000/-
Systematic Investment Plan	Monthly: Minimum ₹1,000/- plus 5 post-dated cheques for a minimum of ₹1,000/- each; Quarterly: Minimum ₹5,000/- plus 4 post-dated cheques of ₹5,000/- each.
Systematic Withdrawal Plan	Minimum of ₹500/- and multiples thereof.
Systematic Transfer Plan	Gift Plan: Minimum Amount ₹1,000/- ; Maximum Period: 10 Years Study Plan: Available (from Study Plan to Gift Plan)

Disclaimers

Statutory Details: ICICI Prudential Mutual Fund (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (the Trust Company), a company incorporated under the Companies Act, 1956, is the Trustee to the Fund. ICICI Prudential Asset Management Company Ltd (the AMC), a company incorporated under the Companies Act, 1956, is the Investment Manager to the Fund. ICICI Bank Ltd and Prudential Plc (acting through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. **Risk Factors: All investments in mutual funds and securities are subject to market risks and the NAV of the schemes may go up or down depending upon the factors and forces affecting the securities market and there can be no assurance that the fund's objectives will be achieved..** Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors.

ICICI Prudential Child Care Plan- Study Plan: An open-ended Fund. The primary investment objective of the Study Plan is to seek generation of current income by creating a portfolio that is invested in debt, money market instruments and equity and equity related securities. **Investments in the scheme may be affected by trading volumes, settlement periods, volatility, price fluctuations, liquidity risks, derivative risk, market risk, risk relating to fluctuations in foreign exchange for investments in foreign securities, lending & borrowing risks, credit & interest rate risks relating to debt investment.**

ICICI Prudential Child Care Plan- Gift Plan: The primary investment objective of the Gift Plan is to seek generation of capital appreciation by creating a portfolio that is invested in equity and equity related securities and debt and money market instruments. **Investments in the Scheme may be affected by risks relating to trading volumes, settlement periods, interest rate, liquidity or marketability, credit, reinvestment, regulatory, investment in unlisted securities, default risk including the possible loss of principal, investment in securitised instruments and risk of Co- mingling etc.**

However, there can be no assurance that the investment objectives of the Plan/s will be realized. Entry Load under both the plans are Nil. Exit Load under both the Plans; if the amount sought to be redeemed or switched out is invested for a period of a) upto 3 years from the date of allotment – 1% of the applicable NAV b) more than 3 year from the date of allotment – Nil. Exit Load will not be charged for amount transfer under Systematic Transfer Plan from Study Plan to Gift Plan.

ICICI Prudential Child Care Plan is only the name of the scheme and do not in any manner indicate either the quality of the Scheme or their future prospects and returns. Please read the Scheme Information Document and Statement of Additional Information carefully before investing.



Disclaimers

All figures and other data given in this document is dated. The same may or may not be relevant at a future date. Prospective investors are therefore advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

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ICICI Prudential Asset Management Company Limited (including its affiliates), the Mutual Fund, The Trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material.

The sector(s)/stock(s) mentioned in this presentation do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future position in these sector(s)/stock(s). Past performance may or may not be sustained in the future. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the Scheme Information document for investment pattern, strategy and risk factors.





Thank You

